



SHEVCHENKO YANINA

PPC-SPECIALIST

PERSONAL PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am discovered to offer of employment full/part time, remotely.

EDUCATION

Taras Shevchenko National University of Kyiv, 2018
Advertising and Public Relations

CONTACT INFORMATION

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SKILLS

- Google Ads, Google Ads Editor
- Google Analytics
- Google Tag Manager
- Facebook ADS Manager
- Photoshop
- HTML and CSS(basic)

LANGUAGE

- Ukrainian(native)
- English(upper-intermediate)
- Spanish(pre-intermediate)

WORK EXPERIENCE

3S Agency, Copywriter

Dec 2017 - Apr 2018

- Wrote news features and articles
- Maintained FB page about marketing

Ignite, Client verification specialist(English)

Apr 2018 - Feb 2019

- Verified confident client data and documents
- Communicated with clients be email

Content Mania, PPC-specialist

Dec 2018-Apr 2019

- Keywords selection, ad writing
- Launching advertising search campaign in Google Ads

Adwork, PPC-specialist

Apr 2019 - Now

- Launching and optimizing advertising campaign in Google Ads, Facebook ADS Manager
- Analyzing campaign in Google Analytics