**Article 1**

The fact that your automobile’s tires are black and are situated below is not a reason not to pay attention to them. It is supposed that you have already heard about the accidents where exactly tires were the cause of the crash. Of course, not the tires themselves but the driver was guilty.

Regardless of what automobile – new or used – you buy or how long have been using your car, you must always pay attention to the condition of the tires. Tires should be of high quality and safety.

It is important that tires fit the discs of the car’s wheels. In this case there are usually recommendations from the car factory which you need to follow. It is much better to have the same tires for all four wheels (if the car factory does not recommend differently). Anyway, on an axis, there should be tires of the same size with the same outline. It is the request of the Traffic Laws!

The common conception is seasonal tires – for winter or summer. Winter tires could be with spikes, which make it difficult to slide or without them. They are often marked by Latin letters M+S that means “mud + snow”. The tires with spikes are better for the countryside where roads are not clean and uncomfortable. In the city, you can drive on the tires without spikes even if the road is covered with snow and salt. Obviously, the summer tires are suitable for the rest of the seasons.

There are tires for all seasons which are marked respectively - AS (All Seasons) or AW (Any Weather). These tires are a bit worse than specialized, more difficult in production and costs much more expensive than seasonal ones.

The tires can be divided into several groups: diagonal and radial, chamber and tubeless. Radial is softer and more comfortable than diagonal. They have less resistance to the rolling that reduces fuel consumption. Their controllability is significantly better, and the lifetime is longer. However, these tires are weaker than diagonal ones. Thus, radial tires are better to be used on the highway surfaced road rather than on the country roads.

The tires, which you are buying, should correspond to international standards. Certified tires are marked with letter E (the correspondence to European standards), with the letters DOT (the correspondence to American standards) or both.

As if we talk about any other items, there we can mention brands with worldwide reputation: Dunlop, Kleber, Matador, Michelin, Nokian, Pirelli, and the output of less famous factories. It is clear that the quality of the bought tires determines the potential risk of the accident. All in all, the safety of your life is the most important issue.

**Article 2**

The main characteristic of this model is a powerful 3,6-liter engine V6 with straight injection. It is a big step forward in comparison with the previous model, which works due to 3,0-liter V6 and 2,8-liter turbodiesel engine. All-wheel-drive models have electronic differential for the rise of friction which can direct up to 85% of power to the rear wheels. In addition, because of the system Acura SH-AWD, a driver will be able to control the left and right wheels separately to increase clutch and productivity.

Cadillac has paid a lot of attention to the quality of SRX’s driving. Fortunately, the improvement of technical characteristics did not affect the quality of driving; it stays at the same high level as it did before. SRX’s suspension well absorbs bumps of the bad road. The next updated variant of the off-road vehicle will have adjustable shock absorbers and a new mode of driving “Sport”.

SRX’s steering wheel is comfortable and abrupt. It reacts fast on the driver’s actions and is well felt. There are not so many cars that can boast of good coordination of steering wheel and suspension. However, in comparison with the Lexus RX, there is a carelessness.

New Cadillac RSX is similar to other models of the line, but it is impossible to mix it up with other automobiles. On the parking where there are a lot of Mercedes and Lexus cars, you will immediately discover Cadillac because of its sharp and angular forms. The front rack is not very big; the profile is beautifully displaced to the back; the roof has an integrated spoiler. The muscular back part, high headlights, and doubled exhaust pipes hint at the automobile’s productivity.

The car has perfect sound insulation. Big metal surfaces of the engine’s shield, floor, doors, and spans cause the effect of drums or a guitar making the extraneous sounds much louder. Factory’s sound insulation usually looks like the lay of the thick felt on the engine’s shield which can only reduce the feeling of driving with the open windows. The doors and spans, which are too big in area and “too metallic”, are not protected by car factories.

Good sound insulation is able to change the feeling of driving unrecognizably. If you install high-quality audio equipment, you will not receive the sound which is achieved by sound insulation. Of course, high-quality audio equipment will make happy each expert of good sounds, but the audio gourmet, which is striving to get perfect sounds, will definitely hear the noise of the road and engine even through the clearest sound of the media center. Expensive and high-quality acoustics might be heard even worse without sound insulation than that which costs less but installed with sound insulation.

**The article 3**

European sales of the new Ford Focus of the fourth generation amaze even automobile experts. According to statistics presented by the press office of American producer, one Focus model was sold every 2 minutes in November in Europe. Moreover, it happened even when there was mass excitement about crossovers. Maybe, this unreal popularity of crossovers is exaggerated, isn’t it?

It is difficult to argue with statistics which tells the following: approximately 165 thousand new Ford Focuses were released during the November on condition that from the release of the fourth generation (July 2019) the general sales reached about 250 thousand automobiles. If you look at the sales in general, you can see that after the debut of Focus (1998) more than seven million cars were sold in Europe. Among the trustworthy faces of worldwide car production, there was a thought that the variant of replacing the sales of Ford Focus from the American market to European.

What is the secret of such popularity of this model? In particular, what is the reason for the current reviving of sales in the European market?

Undoubtedly, the answer is the quality and reliability of the Ford Focus. Because of the newest platform of construction (C2), the aerodynamic characteristics are at the highest level due to the significant decrease in weight (88 kg). Moreover, the results of crash-tests have become 40% better. In addition, the constructors of the American companies were able to increase the inner space making the car’s salon more comfortable while the size of the car stayed the same.

Also, the big amount of offers in the factory’s individual settings, which give a vast variety of equipment and bodies for new cars, has played a significant role. For example, even for the popular versions ST there are minimum 4 variants: gas or Diesel engines in variations hatchback/universal. The novelty – Active – give and opportunity to choose between two bodies.

All in all, Europeans could not hold out against the new Ford Focus. Who can hold put against the car which is the embodiment of modern style, intellectual design, the newest innovations, unique technologies, and, of course, the most important characteristics – safety and comfort?