Kentico's opportunities in commerce

Essentially, the Kentico platform offers many advanced features, as well as integrations that support not only physical enterprises, but also e-commerce sites.

We are not just talking about digital payments here. Kentico offers tools for almost all the important functions of an online store, from inventory management to sales, marketing and team coordination.

You can use the Kentico API Connect to create your own custom integrations. In addition, you can find a free version of the site. Sales function in several stores and upraplan

Content can be well structured at several levels thanks to its modular structure. Subordinate pages can accept elements such as layout, tags, or metadata that take precedence (inheritance hierarchy). Systems with integrated marketing automation features have many advantages for large international affiliates with sophisticated product and service websites. For mid-sized companies that seek active lead management, open-source systems often reach their limits.

Simple and integrated

Kentico e-commerce is characterized primarily by the fact that customers can independently receive information online - without involving sales staff. In other words, e-commerce offers companies the ability to work most efficiently and at the lowest cost.

Thus, common corporate goals, such as profit goals, can also be achieved. Also, the holistic concept of e-commerce makes a significant contribution to improving the image and customer service, as well as increasing customer satisfaction and therefore their loyalty.

Kentico has several advantages for building and improving your e-commerce sites:
- Multilingual functionality.
- Integration of discounts and special offers.
- Automation of receipt of orders.
- MVC product catalogs.
- Ability to implement credit plugins.

Your new features with Kentico

Almost all areas of everyday life also take place on the Internet. Shopping is also part of this. Kentico e-commerce offers many benefits if the theme fits right

Using our product plugins, you will find many features in the form of payment methods (12 different payment methods), voucher campaigns and integration with eBay, Amazon and Google Shopping. These external platforms can call inventory from the online store, which makes managing goods extremely easy. Of course, you can also import and export data about your product here, which simplifies the administration of a large product catalog. Delivery service providers such as DHL Intraship and Packlink can also be integrated for your business.

The following Kentico 12 key features make it easy for both marketers and developers to work:
- Marketing automation.
- The blog
- Digital workplace.

- A/B Testing.
- Web analytics.
- Email Marketing Solution.
- Shop system.
- Editing Interface for Editors.
- Multilingualism.
- CMS SharePoint Integration.

Improve business processes with Kentico

If you have good social media, you can expand your e-commerce site to sell articles on Pinterest, Facebook and Twitter. Consequently, all inventory will be synchronized in real time across all sales channels for simplified management. Kentico is a complete trading platform that facilitates online and offline sales.

For editors without knowledge of HTML, CMS is an important technology in companies that save a lot of time and resources. The primary goal of content management systems is to fill sites with content - but that's not all. Systems with integrated marketing automation features have many advantages for large international affiliates with sophisticated product and service websites. Try it now to secure Kentico to your business system for a long time.

Take it now

Then, since this is an open source application, you can of course create your own custom functions and integrations. The possibilities are endless.

Ultimately, as a buyer, you become a market leader. The CS-Cart multi-provider allows you to host suppliers with whom you will coordinate activities from the main admin panel.

In other words, the admin panel gives you the ability to control everything on the market - from its suppliers to the corresponding payments, through the architecture and design of the market. It's like building an online mall and managing your merchants afterwards.