



Every Lead Looked the Same

No priority. No routing. No system.

Time Wasted

Owner manually reads every form submission to understand who needs attention first.

No Routing

All leads land in one place — impossible to know who to call first.

No Analytics

Zero visibility: which service sells, which leads convert, what's trending.

Missed Revenue

Slow response = lost clients. Hot leads go cold while no one is watching.

The Automation Flow

Built in Make.com — 100% no-code.



Each step runs in sequence, automatically — from the moment a visitor hits submit to the instant the manager receives a prioritised Telegram notification.



Live & Running

The Make.com scenario handles webhook ingestion, AI classification, multi-branch sheet routing, and Telegram dispatch — all in a single automated flow.

✓ Real scenario — live and running in production.

What Changed After Launch

~3s

Processing Time

Per lead, end-to-end — from form submission to Telegram notification.

100%

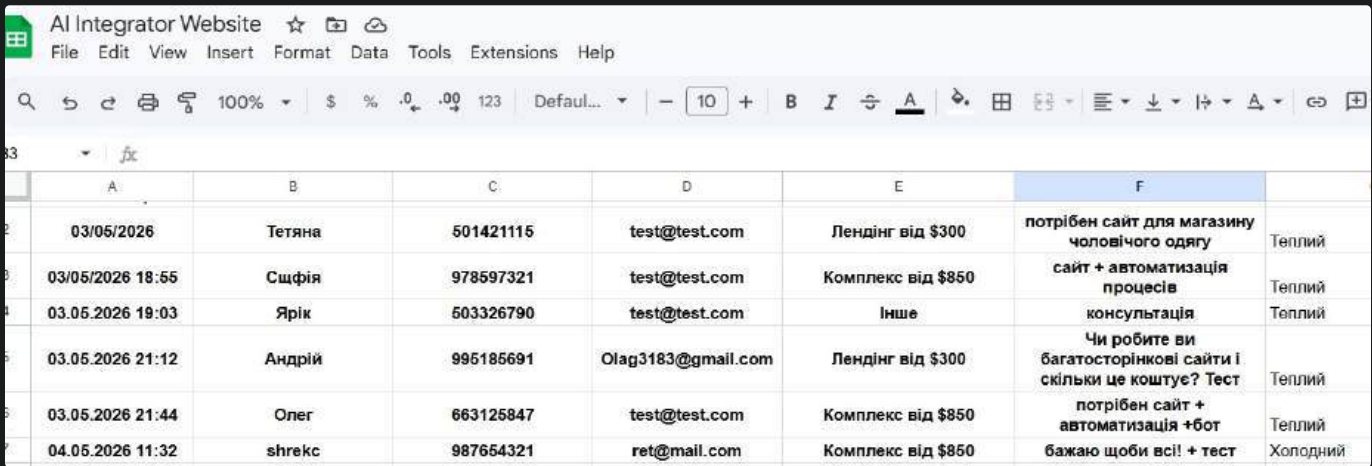
Automated Routing

Zero manual sorting. Every lead lands in the right sheet, every time.

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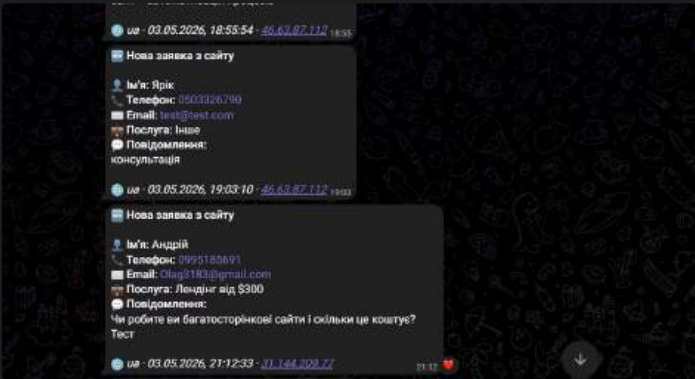
Manual Steps

Required after setup. The system runs itself, 24/7.



	A	B	C	D	E	F	
3							
4	03/05/2026	Тетяна	501421115	test@test.com	Лендінг від \$300	потрібен сайт для магазину чоловічого одягу	Теплий
5	03/05/2026 18:55	Сщфія	978597321	test@test.com	Комплекс від \$850	сайт + автоматизація процесів	Теплий
6	03.05.2026 19:03	Ярік	503326790	test@test.com	Інше	консультація	Теплий
7	03.05.2026 21:12	Андрій	995185691	Olag3183@gmail.com	Лендінг від \$300	Чи робите ви багатосторінкові сайти і скільки це коштує? Тест	Теплий
8	03.05.2026 21:44	Олег	663125847	test@test.com	Комплекс від \$850	потрібен сайт + автоматизація + бот	Теплий
9	04.05.2026 11:32	shreks	987654321	ret@mail.com	Комплекс від \$850	бажаю щоби всі!! + тест	Холодний

Leads database — auto-filled in real time

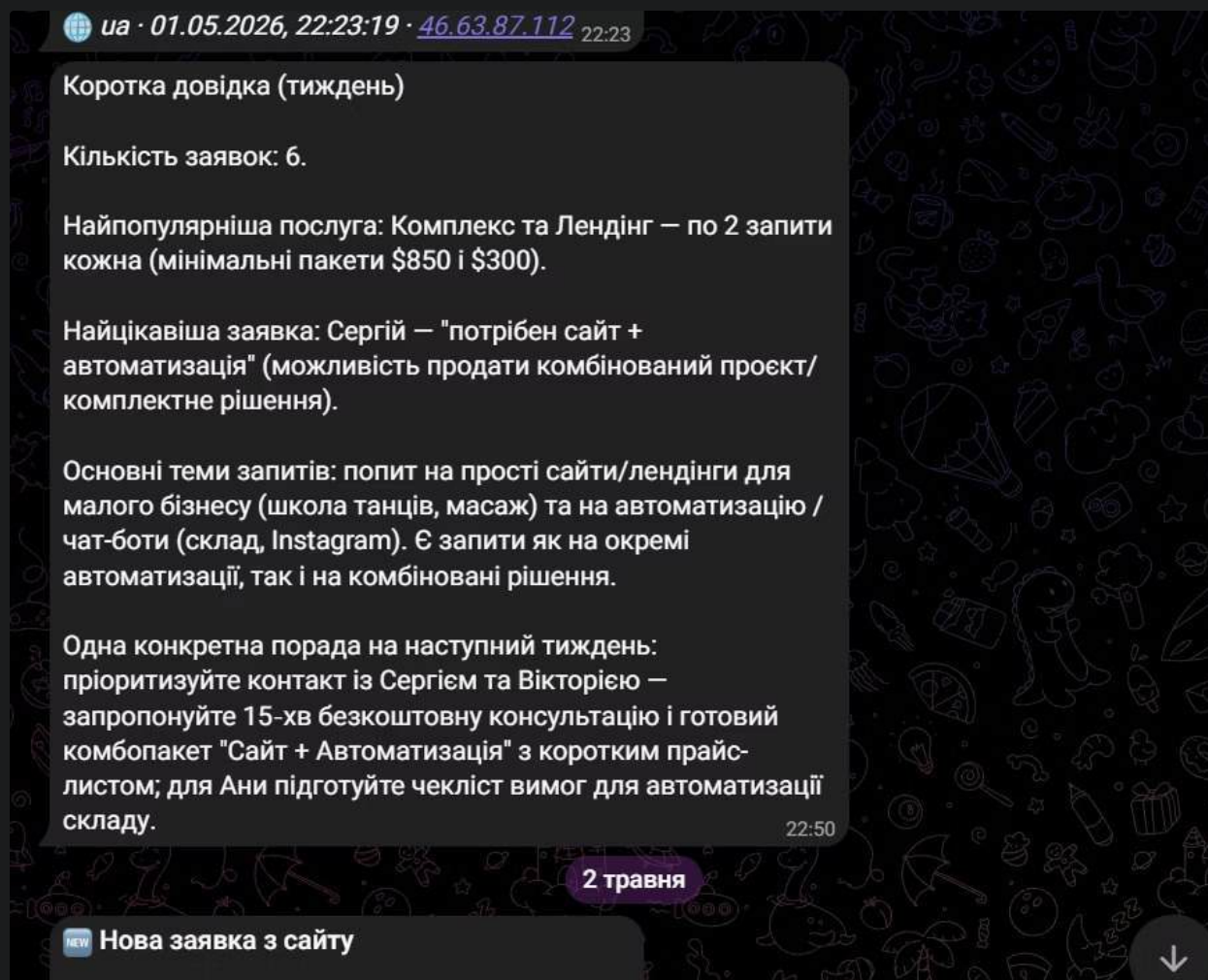


Instant Telegram alerts — manager sees priority immediately

Bonus: AI Weekly Report

Every Monday, AI analyses all leads and sends a strategic summary.

No spreadsheet analysis needed — AI does it automatically every Monday.



Total Leads This Week

6 leads captured and classified automatically.

Top Service

Landing page + Complex package — highest demand.

Best Opportunity

Combined Site + Automation project identified by AI.

AI Recommendation

Prioritise top 2 leads — prepare a combo offer for maximum close rate.