

PORTFOLIO

graphic design

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Hi! My name is Oleksandra, but you can just call me Sasha. I've recently discovered my passion for graphic design, and I already feel it's here to stay for good. Despite my love for art, what I truly value in design is the balance between aesthetics and functionality. I'm always open to diverse projects and new challenges.

CONTACTS
E-mail: oleksandra.khom.design@gmail.com
Behance:
<https://www.behance.net/oleksankhomenko>
Instagram: @oleksandra.khom
Telegram: @skhmnk

LANGUAGES
· Ukrainian
· English

EDUCATION

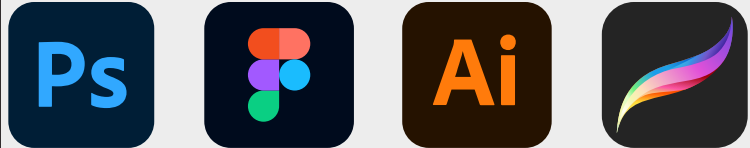
- SKVOT
03/2025-07/2025 | GRAPHIC DESIGN from Scratch
- Economic College of Vadym Hetman Kyiv National Economic University
2019-2021 | Major: Accounting and Taxation
- Vadym Hetman Kyiv National Economic University
2016-2019 | Faculty of Accounting and Tax Management

EXPERIENCE

- Entrepreneurial Activity in paper and cardboard packaging
[03/2024 - present]
- Freelance in accounting
[2023-2024]
- Accountant (primary documantation)
[2021-2022]

SKILLS

- poster, sticker pack and cover design
- layout of small-format text
- business card, brochure, banner and other promotional materials design
- packaging design (envelopes, bags, boxes)
- logo creation
- social media content design

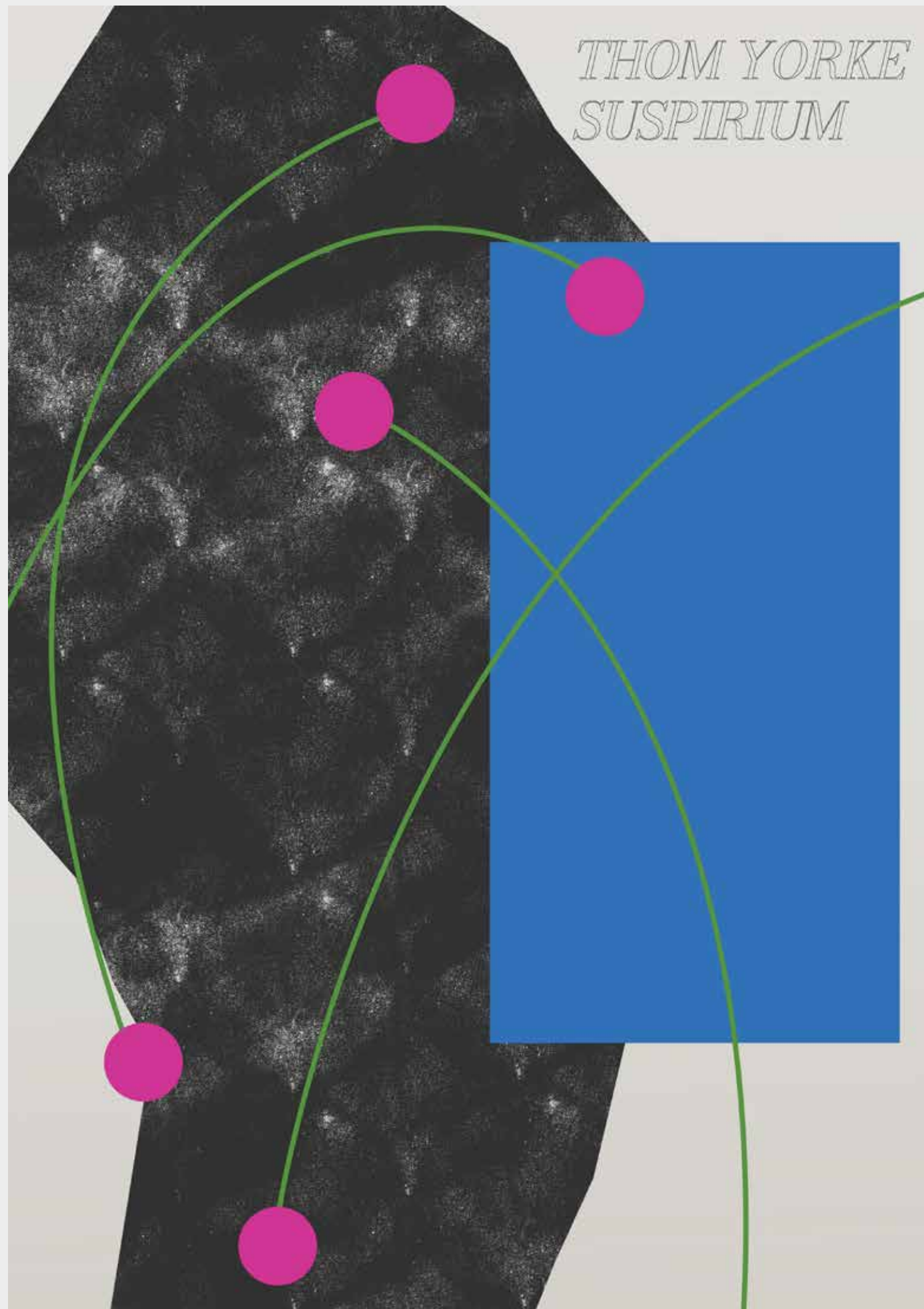


envelopes



posters

[music-inspired]



cover





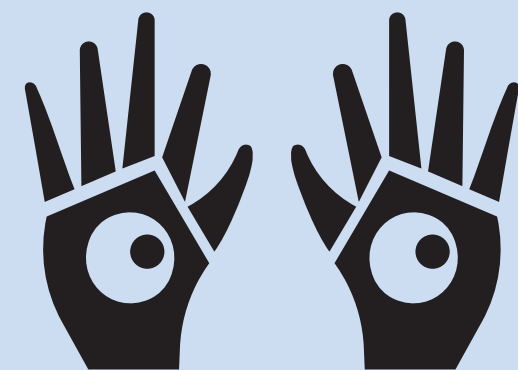
logo

[CRAFTY KIDS

Specializes in creating educational craft kits that inspire children to be creative and learn]



crafty
kids



For Crafty Kids, I developed a combined logo that brings together a graphic symbol and the company's name.

Early childhood kits designed to develop skills (such as fine motor skills) are usually presented as a type of constructor or puzzle that a child needs to assemble. They are aimed at strengthening the hand and finger muscles. That's why I decided to use the shape of a hand for the overall logo form (the hand also emphasizes that these are craft kits).



I divided the hand shape into separate parts and highlighted its geometric structure, as a reference to a "constructor/puzzle".

Through the "hole" in the center of the hand, I also wanted to emphasize a typical feature of toys common in this category. (For example, geometric shapes with holes that need to be threaded onto a string or box-shaped toys with holes for fitting geometric figures).



To add playfulness and a childlike character to the logo, I turned this "hole" into an eye and personified the symbol.

The font — Righteous — further emphasizes the geometric and constructive nature of the toys.



usage examples

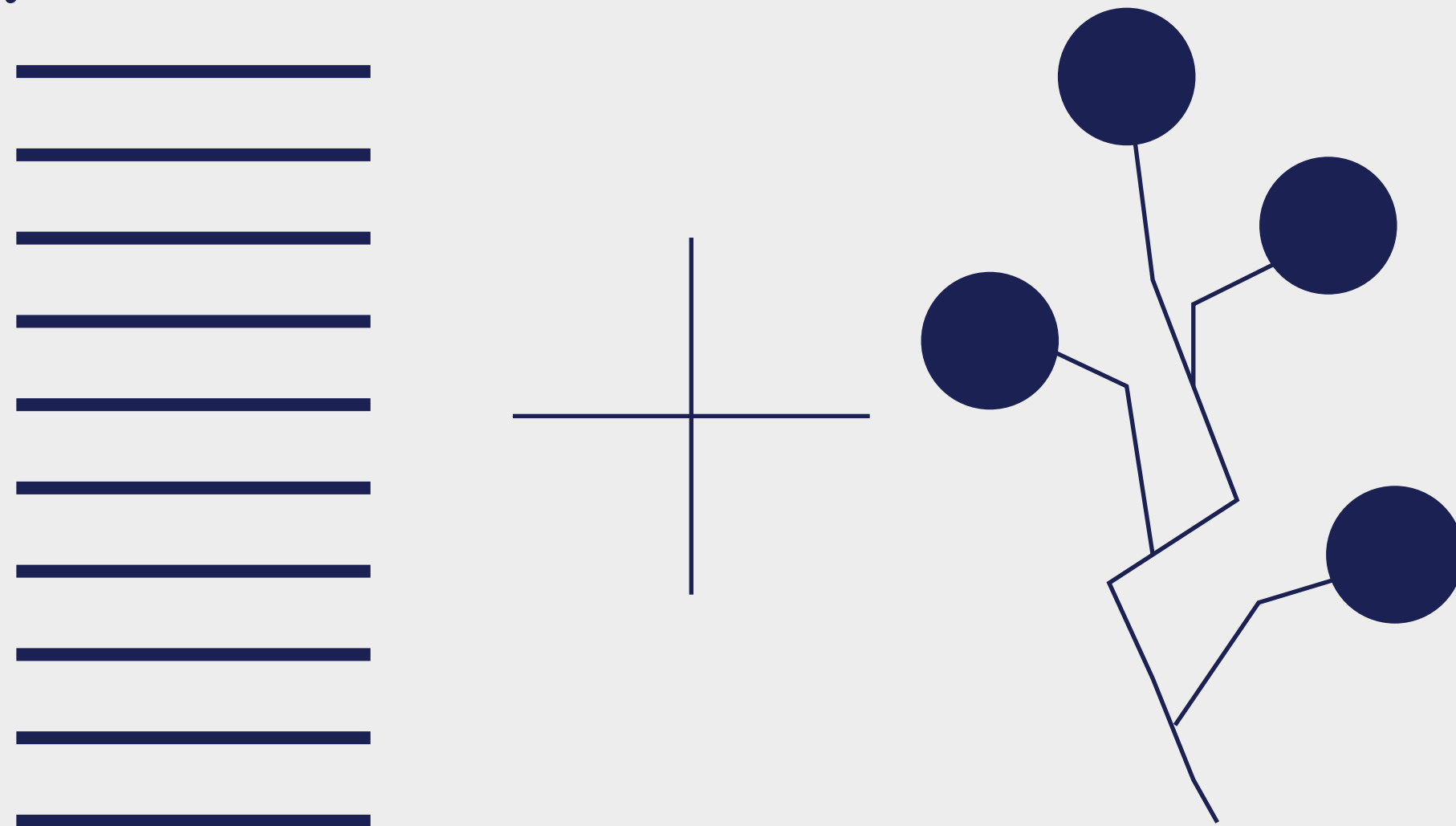


poster and sticker pack concept for NGO Molodizhna Platforma

**NGO Molodizhna Platforma is a Ukrainian public organization that has been working for over 10 years on developing youth policy and creating opportunities for young people's self-realization in communities across Ukraine. It specializes in establishing youth centers and councils, as well as implementing educational programs.*

idea [for poster]

The combination of the “railway tracks” symbol (referring to the organization’s name) and a “plant” (a tree or a flower) as a symbol of the organization, representing a unified whole. Each flower stands for one of the four stations: “Youth Center”, “Youth Council”, “Courses” and “More Useful Materials”.



ОБИРАЙ СВОЮ СТАНЦІЮ РОЗВИТКУ

Молодіжний центр

- Стандарт молодіжних центрів
- Посібник "Молодіжний центр: погляд всередину"
- Сайт-порадник для молодіжних центрів і просторів "Майстерня"
- Посібник з огляду доступності та безпеки молодіжного центру

СКАНУЙ QR-КОД!

Курси

- Онлайн-курс "Молодіжні ради в ОТГ"
- Курс "Менеджмент молодіжних рад"

Молодіжна рада

- Порадник "Молодіжна рада: від теорії до практики"
- Веб-ресурс "Як створити молодіжну раду?"
- Гайд з адвокації для молодіжних рад

Більше корисних матеріалів

НЕ ЧЕКАЙ НАСТУПНОГО ПОТЯГА- ТВОЯ ПОДОРОЖ ПОЧИНАЄТЬСЯ ТУТ

Контакти:
E-mail – inbox@youthplatform.com.ua
Сайт – youthplatform.com.ua
HeyLink – heylink.me/youth.platform/

молодіжна платформа

poster



ОБИРАЙ СВОЮ СТАНЦІЮ РОЗВИТКУ

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Більше корисних матеріалів

НЕ ЧЕКАЙ НАСТУПНОГО
ПОТЯГА- ТВОЯ ПОДОРОЖ
ПОЧИНАЄТЬСЯ ТУТ

Контакти:

E-mail – inbox@youthplatform.com.ua

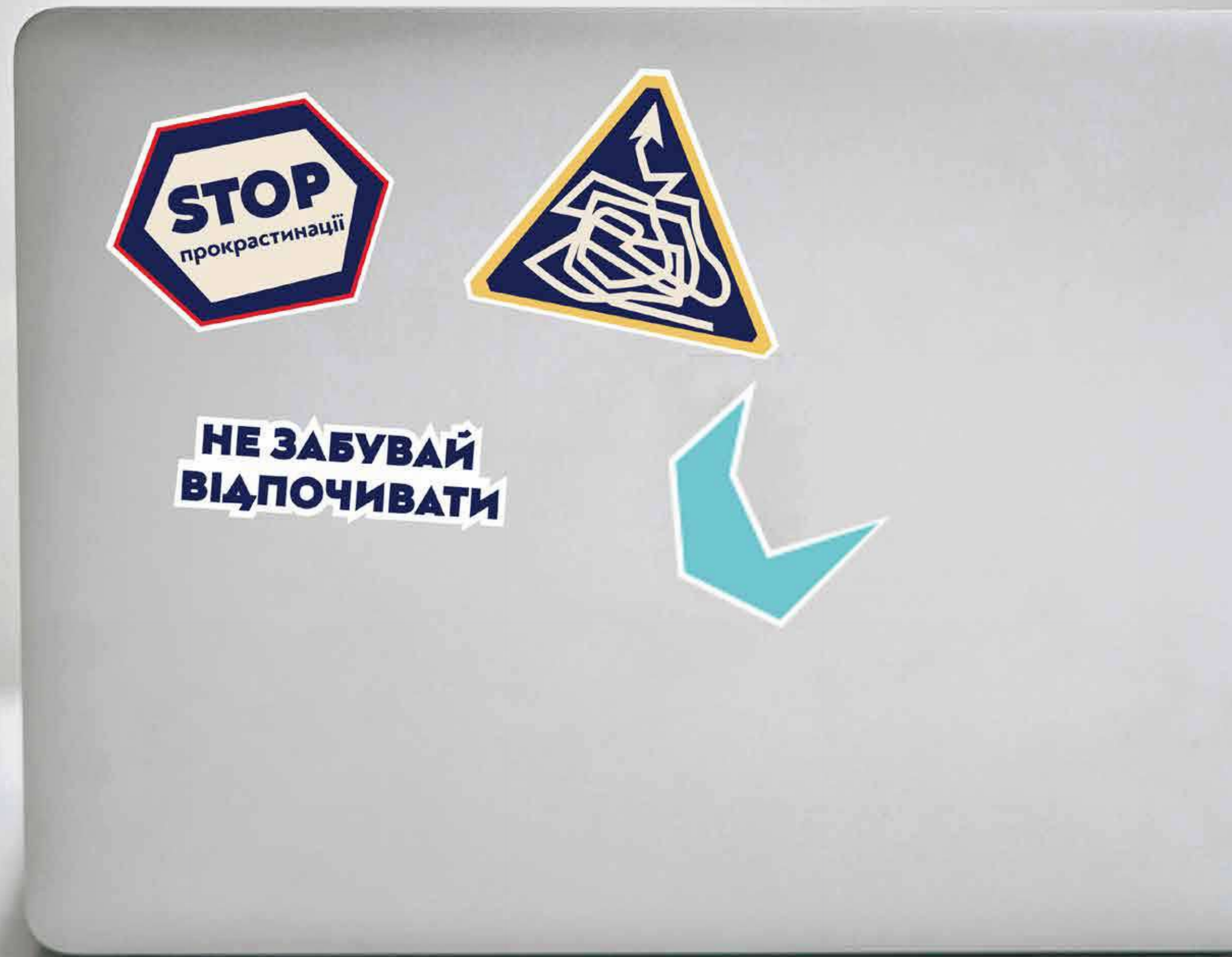
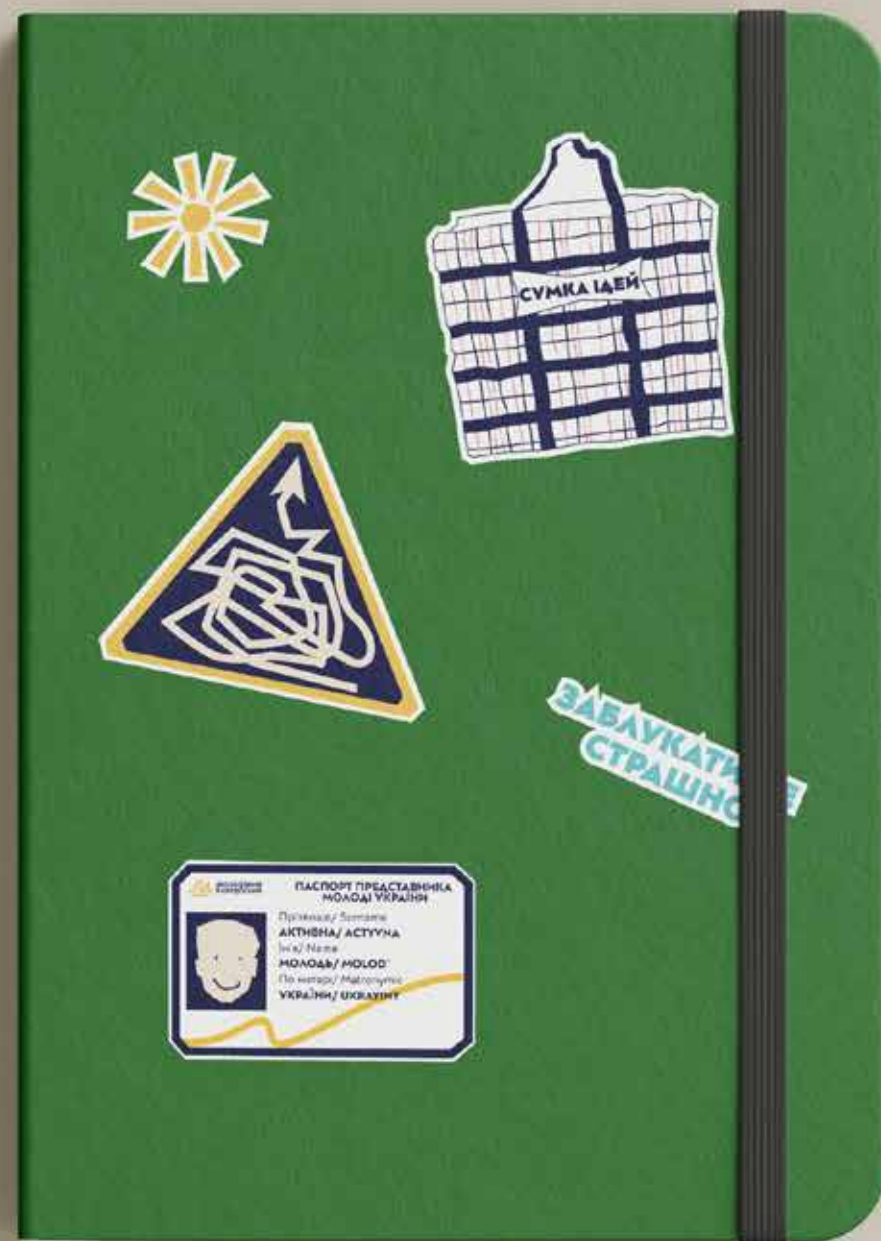
Сайт – youthplatform.com.ua

HeyLink – heylink.me/youth.platform/

idea [for sticker pack]

Unite the sticker pack with a single theme — road, journey, travel. Use well-known and recognizable symbols (road signs, bags, passport, map, bus stop, and others), but place them in a different context — that of youth, activism, creativity, and community.





additional skill

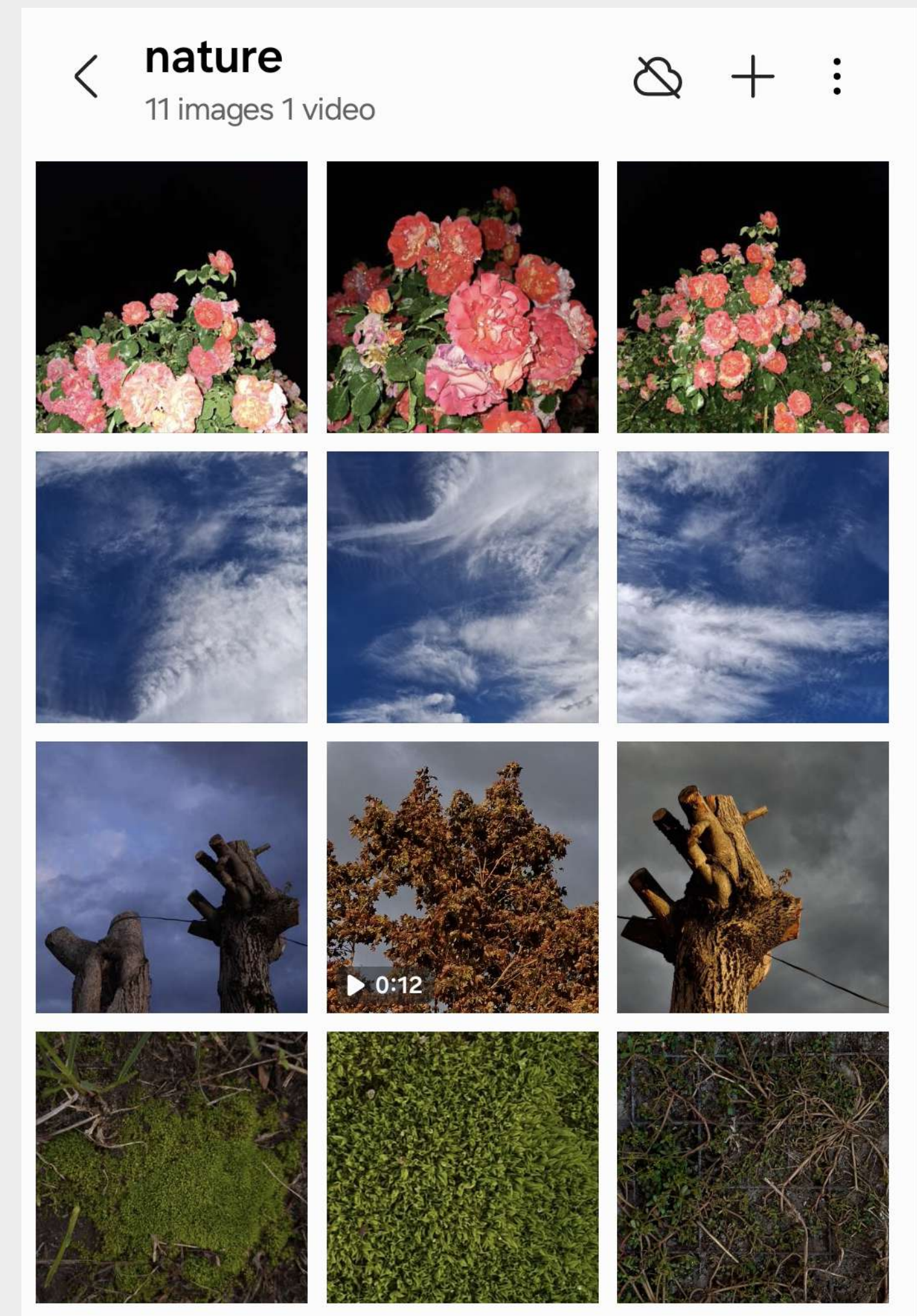
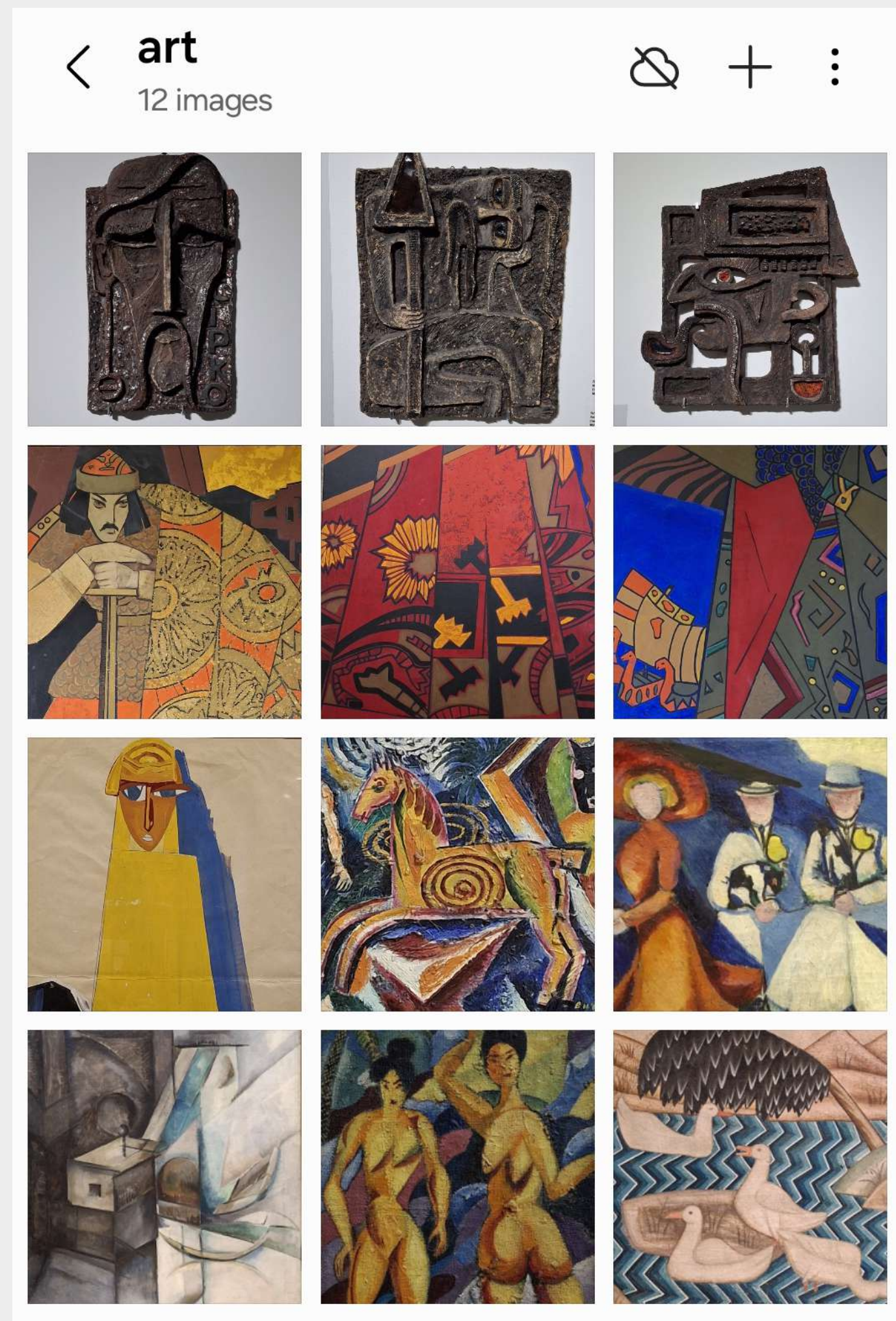
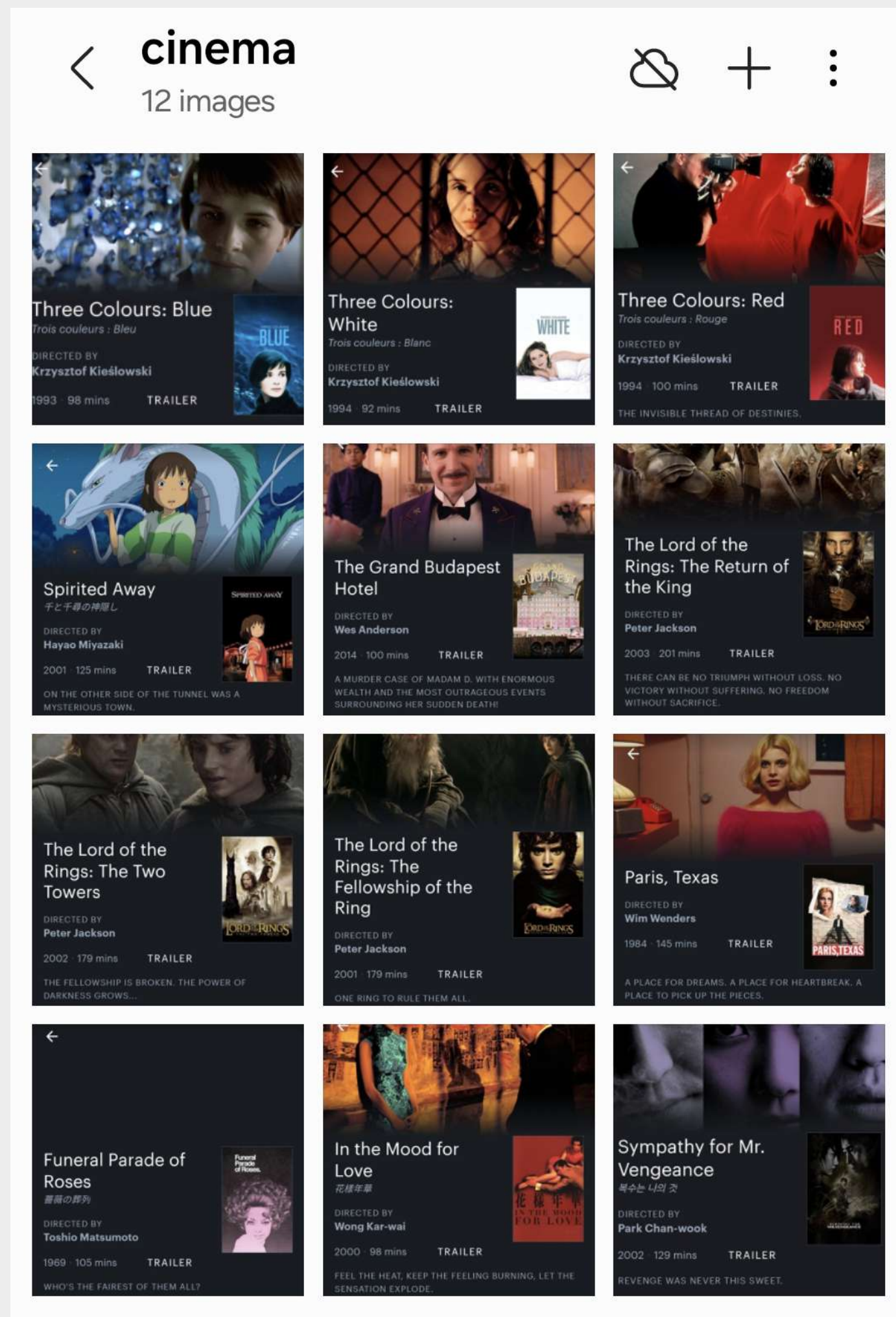
[drawing]

Zine "Sklad"

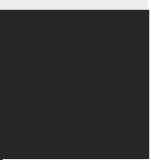
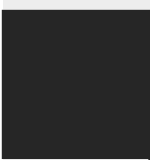
I decided to bring together my graphic works into a cohesive zine, where the visual component would enter into dialogue with the textual one. This resulted in a symbiosis of my graphics and the texts of Bohdan-Igor Antonych – two components that form the "sklad" ("composition") of the zine.



what inspires



**THANKS
FOR LOOKING**



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PORTFOLIO

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graphic design

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