



## Sergii Chernich



### Content Marketing Certified

**Sergii Chernich**

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Valid from: Jul 2 2024 - Aug 1 2026

Certification code: d89bda044c93444cbfe14f2428cbb96d

HubSpot Academy

*Yamini*  
CEO Yamini Rangan

### Curriculum completed

- ✓ The Power of Storytelling
- ✓ Building a Content Creation Framework
- ✓ Planning a Long-Term Content Strategy
- ✓ Generating Content Ideas
- ✓ Creating Quality Blog Content Your Audience Loves to Read and Share
- ✓ How HubSpot Uses Blogging to Rank #1 on Google

## HubSpot Academy

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