

Features about business of USA

GROUP ME 02 A/AN





Why is the US good for business?

The United States is **consistently ranked among the best internationally for its overall competitiveness and ease of doing business**. Backed by a regulatory environment that is particularly conducive to starting and operating a business, U.S. business culture encourages free enterprise and competition.

World's Largest Market

The United States offers the largest consumer market on earth with a GDP of \$20 trillion and 325 million people. Household spending is the highest in the world, accounting for nearly a third of global household consumption. At the same time, free trade agreements with [20 other countries](#) provide enhanced access to hundreds of millions of additional consumers – and the United States continues to work with companies to increase opportunities for U.S. exporters.

Nexus of Innovation

The United States is a recognized leader in research and development (R&D), and registers more international patents than any other country.



Today's innovators are safeguarded by a robust intellectual property protection framework, while the innovators of tomorrow are nurtured at leading universities and incubators across the nation.



Companies of all sizes help make innovation in the United States a global enterprise, benefiting from – and contributing to – a flourishing ecosystem for invention and inspiration.





Ease of Doing Business

The United States is [consistently ranked among the best internationally](#) for its overall competitiveness and ease of doing business. Backed by a regulatory environment that is particularly conducive to starting and operating a business, U.S. business culture encourages free enterprise and competition. As a stable democracy with a transparent and [predictable](#) legal system, all companies – regardless of national origin – compete on an even playing field.