

The Unifun logo is displayed in a blue sans-serif font. The letter 'i' is lowercase and features a black dot. The logo is positioned within a white square that has a thin grey border on its right and bottom sides. The background of the slide includes abstract geometric shapes in shades of blue and purple in the top-left corner and light blue diagonal lines in the bottom-left and bottom-right corners.

Unifun

Where Are You?

A Location-Based Service by Unifun

Date: [10.08.2024]

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Introduction

Overview:

- "Where Are You?" is a Value-Added Service (VAS) that allows Subscriber A to determine the location of Subscriber B based on phone location data.
- The service enhances connectivity and safety among users.

Product Description

- > **What is "Where Are You?"**
- > A subscription-based service that helps users find the location of friends and family in real-time.
- > Utilizes GPS and mobile network data for accurate location tracking.



How It Works?

→ Process:

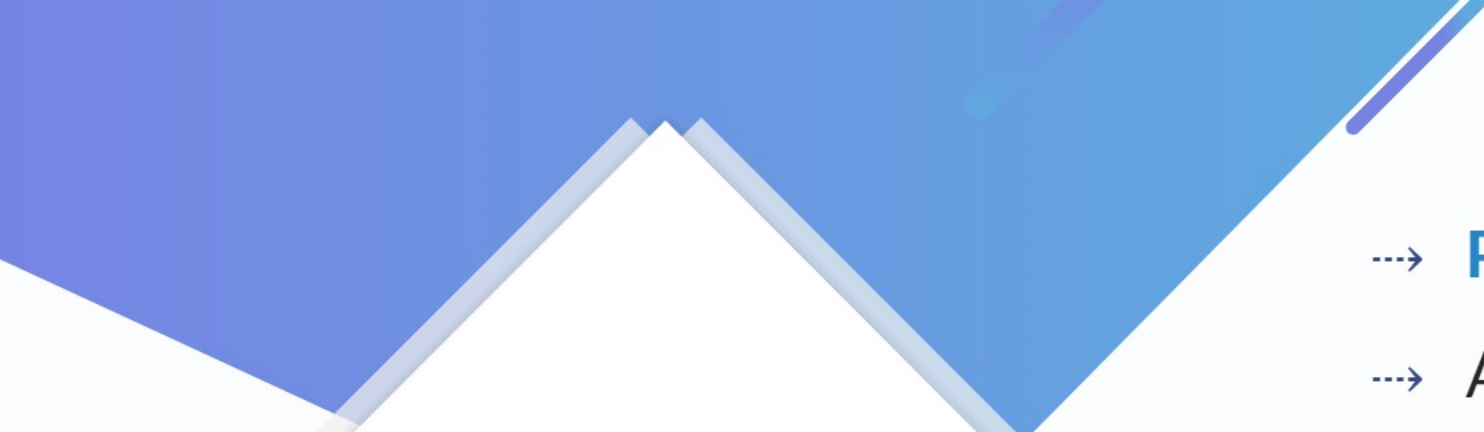
1. Subscriber A sends a request to locate Subscriber B's position.
2. The system processes the request using location data.
3. Subscriber A receives a notification with Subscriber B's location.



Benefits for Users

- > **User Convenience:**
- > A quick and easy way to find friends and family.
- > Enhances safety by allowing location tracking in emergency situations.
- > Enables users to share their location with trusted contacts.





Revenue Model

- > **Profit-Sharing Model:**
 - > A subscription-based service with a revenue-sharing agreement.
 - > Various subscription plans: monthly and yearly options.
 - > Expected revenue growth from service usage.
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Market Competition

---> Similar Services:

---> MTS: My Search



---> MegaFon: Radar



---> Tele2: Location Service



---> Megacom: Localization Service



---> Moldcell: Where Are You?



Conclusion

- > **Summary of Benefits:**
- > "Where Are You?" provides a reliable and convenient way to stay connected with loved ones.
- > Encourages partnerships and collaborations to expand the service's reach.

Contact Information

Let's Connect!

---> If you have any questions or would like to discuss potential collaborations, please reach out!

---> **For Inquiries:**

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