

graphic

DESIGNER

PORTFOLIO

Solomiia Krulikevych

ABOUT ME

I'm a creative and curious visual designer who enjoys working with images, colors, and movement to tell clear. My main focus is on graphic design, simple animations, posters, and brand visuals — all the things that help ideas stand out and connect with people.

I believe that good design should be both beautiful and useful. That's why I always try to find the right balance between creativity and functionality in every project. I like to explore different styles, adapt to new challenges, and learn something new with every design I make.

Whether it's a logo, a social media post, or a short animation, I put a lot of thought into how it looks and how it feels , because I know that strong visuals can make a big impact. I'm someone who works with care, listens to feedback, and enjoys turning small ideas into something powerful and visually clear.



MY SKILLS

I work mainly with Adobe software and Canva, depending on the project needs. I use tools that help me create fast and flexible designs whether it's for digital platforms, print, or video.

PRINT POSTERS & LAYOUTS

LOGO DESIGN & VISUAL IDENTITY

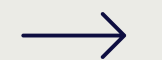
SHORT ANIMATIONS

SOCIAL MEDIA GRAPHICS

MOTION GRAPHICS

ADOBE PHOTOSHOP, ILLUSTRATOR,
AFTER EFFECTS

SOLOMIIA KRULIKEVYCH



WORK & STUDY EXPERIENCE

I'm a dedicated and curious designer who's always growing.

With a mix of formal education, creative courses, and real-world experience, I've built strong design skills and a sharp visual sense.

I love learning, experimenting, and turning ideas into clear, thoughtful visuals.

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DESIGNER COURSES

From 2019 to 2022, I completed creative and IT-focused courses at IT Step Academy, where I developed strong skills in graphic design, digital tools, and project-based work.

EDUCATION

Since 2023, I've been studying at WSliZ – University of Information Technology and Management in Rzeszów, pursuing a dual degree in two educational programs, with graduation expected in 2026.

EXPERIENCE

I also completed a 6-month internship as a graphic designer at Ene Bariery, where I worked on real-life design projects, gained team experience, and developed branding and visual communication materials.



BROCHURE & MENU



This project includes a brochure for a wine festival and a restaurant menu. The goal was to create clean, structured layouts that are easy to read and visually reflect the brand's mood.

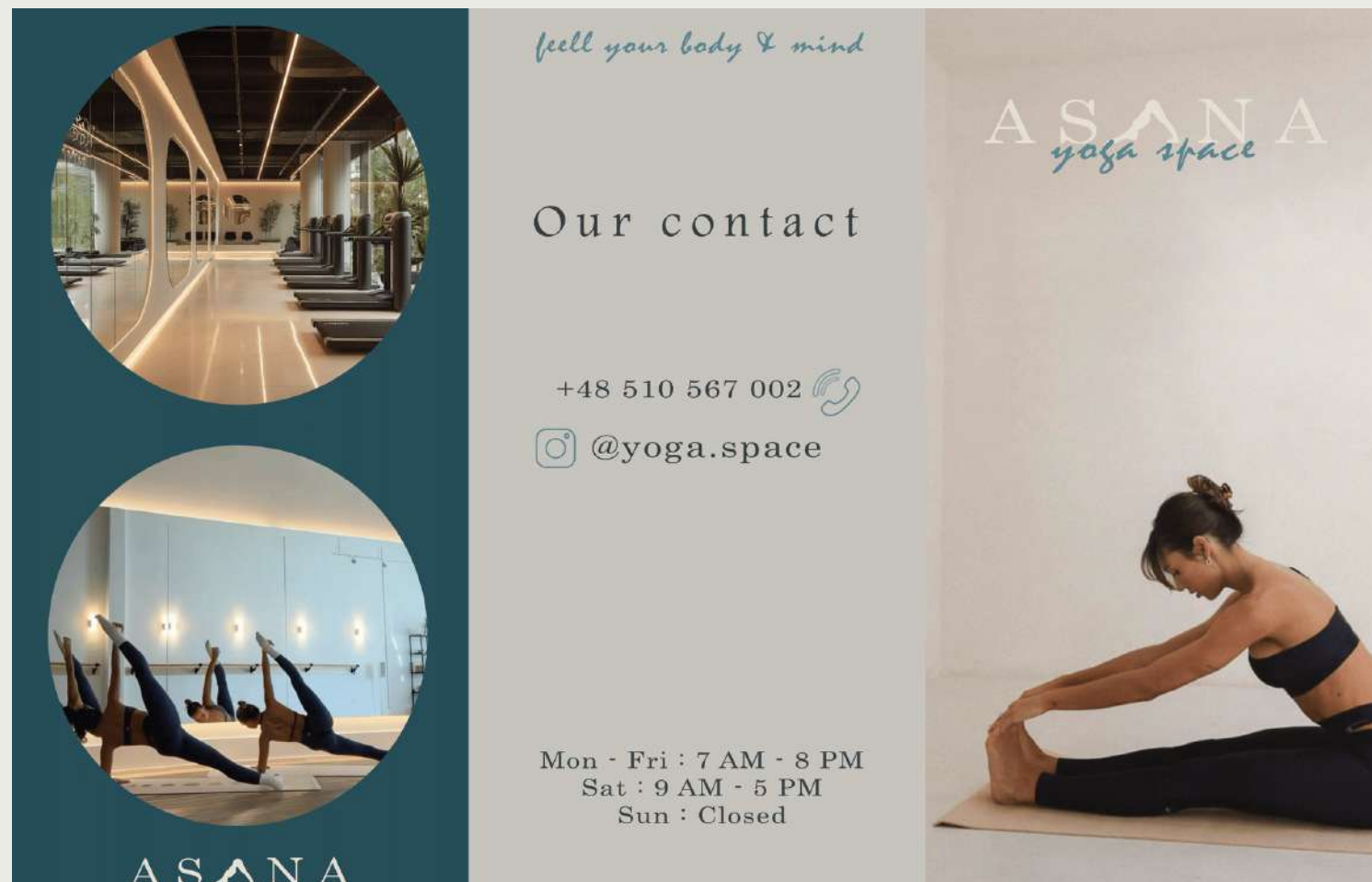
The Wine Festival brochure uses a light background with deep red accents and hand-drawn wine illustrations to add personality and elegance. The style is minimal, with clear sections and balanced typography.

The GoldFish menu is based on a cool navy-and-ivory palette, combining refined serif fonts with detailed illustrations of sea creatures. The design highlights freshness and sophistication, while staying practical for everyday use.

Key strengths:

- Clear structure and information flow
- Strong color contrast and mood consistency
- Elegant, readable typography
- Balanced between visual interest and simplicity

SOLOMIIA KRULIKEVYCH



feel your body & mind

Our contact

+48 510 567 002 📞

📷 @yoga.space

Mon - Fri : 7 AM - 8 PM
Sat : 9 AM - 5 PM
Sun : Closed

ASANA
yoga space



PROJECT

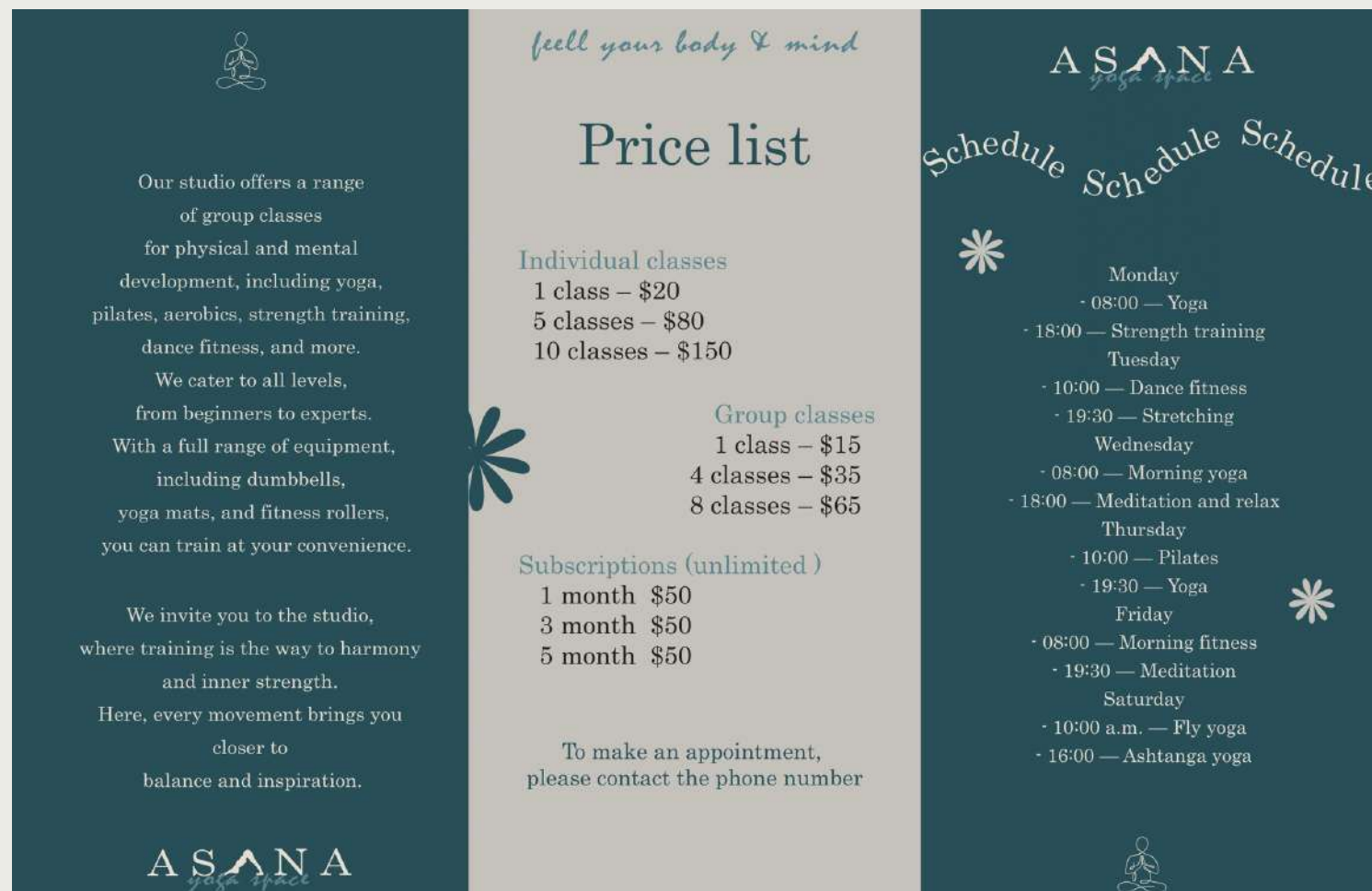
yoga studio

This project includes a visual set for a yoga studio: informational flyers, price list, schedule, and contact page.

The design combines calm visuals and soft colors to reflect the relaxing and mindful nature of yoga. A mix of deep green-blue and beige shades supports a natural and balanced feel. Photos and rounded shapes bring in a sense of space and movement.

Focus:

- Clear layout for services and prices
- Calming, minimalistic design
- Consistent color and font system
- Clean visual rhythm for both digital and print use



feel your body & mind

Price list

Individual classes

1 class – \$20
5 classes – \$80
10 classes – \$150

Group classes

1 class – \$15
4 classes – \$35
8 classes – \$65

Subscriptions (unlimited)

1 month \$50
3 month \$50
5 month \$50

To make an appointment,
please contact the phone number

ASANA
yoga space

Schedule



Monday
· 08:00 — Yoga
· 18:00 — Strength training

Tuesday
· 10:00 — Dance fitness
· 19:30 — Stretching

Wednesday
· 08:00 — Morning yoga
· 18:00 — Meditation and relax

Thursday
· 10:00 — Pilates
· 19:30 — Yoga

Friday
· 08:00 — Morning fitness
· 19:30 — Meditation

Saturday
· 10:00 a.m. — Fly yoga
· 16:00 — Ashtanga yoga



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PROJECT 2

YOGA STUDIO

Printed brochure for a yoga or wellness space, made in soft beige tones.

The design focuses on calmness and simplicity, using warm neutral colors, gentle typography, and clean composition. Each block of information from class schedule to pricing, is easy to follow and visually balanced.



- Highlights:
- Warm beige palette for a natural, soft feel
 - Organized layout with clear structure
 - Calm, minimal style matching the brand's tone
 - Designed for easy printing and offline use

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STORIES

yoga studio

A clean and calming design for yoga class promotion.
Muted green and soft pink were chosen to evoke balance, peace, and a feminine touch.
Line art adds elegance and movement, while mixed typography reflects structure + flow.
Optimized for both print and social media stories.

Key strengths:

- Soft, grounding color palette
- Minimalist yet expressive style
- Consistent layout across formats
- Clear info & calming tone

A visual that invites you to breathe, move, and reconnect.

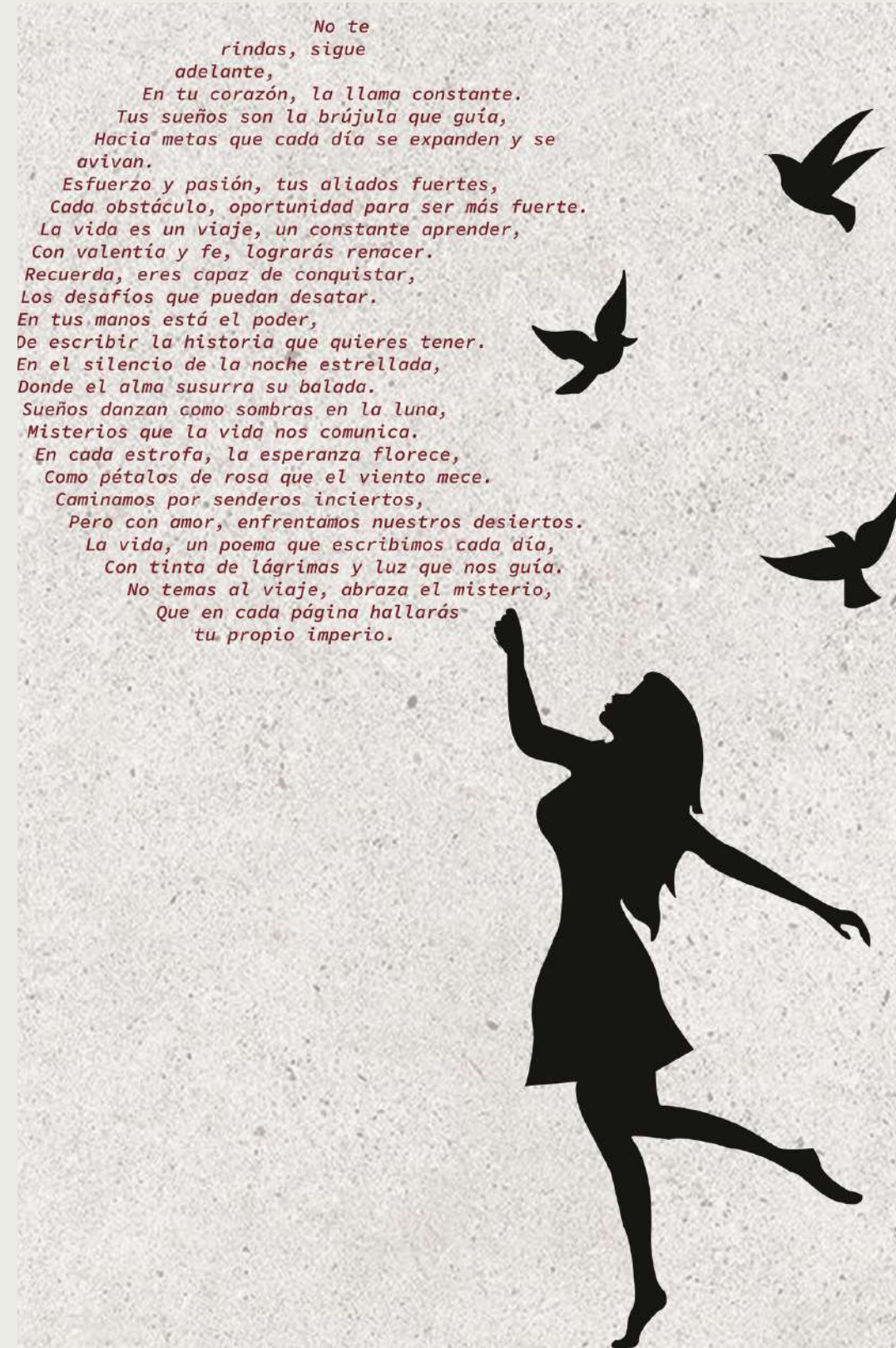


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Inspiration

TYPGRAPHY



This project is an experiment in turning letters into feelings.

I wanted to show how type isn't just for reading it can dance, float, and tell stories without saying a word.

On the left, letterforms drift like steam, merging with clouds and hands almost like a thought being served.

On the right, words form a textured backdrop for a silhouette in motion a symbol of freedom, voice, and self-expression.

Why it works:

- Type is the main character, not the background
- Blends surrealism with storytelling
- Invites the viewer to “feel” the font before they read it

OKEANARIUM



The logo combines elegance and movement, inspired by sea creatures and flowing water.

The stylized “S” mimics both a fish and a wave, creating a fluid, organic form.

Pearl-like dots add a sense of detail and hint at underwater life.

The mix of teal and deep violet evokes depth, calm, and mystery – key qualities of the ocean world.



Brochure Design – AquaScape Oceanarium

The brochure invites the audience into an immersive ocean experience. It balances rich underwater visuals with clean, spacious layouts to avoid visual overload.

Typography is elegant yet modern, guiding the reader smoothly through the content.

Colors and imagery are used to mirror the tranquil, magical feeling of visiting an aquarium – with sections for events, attractions, and themed dining.

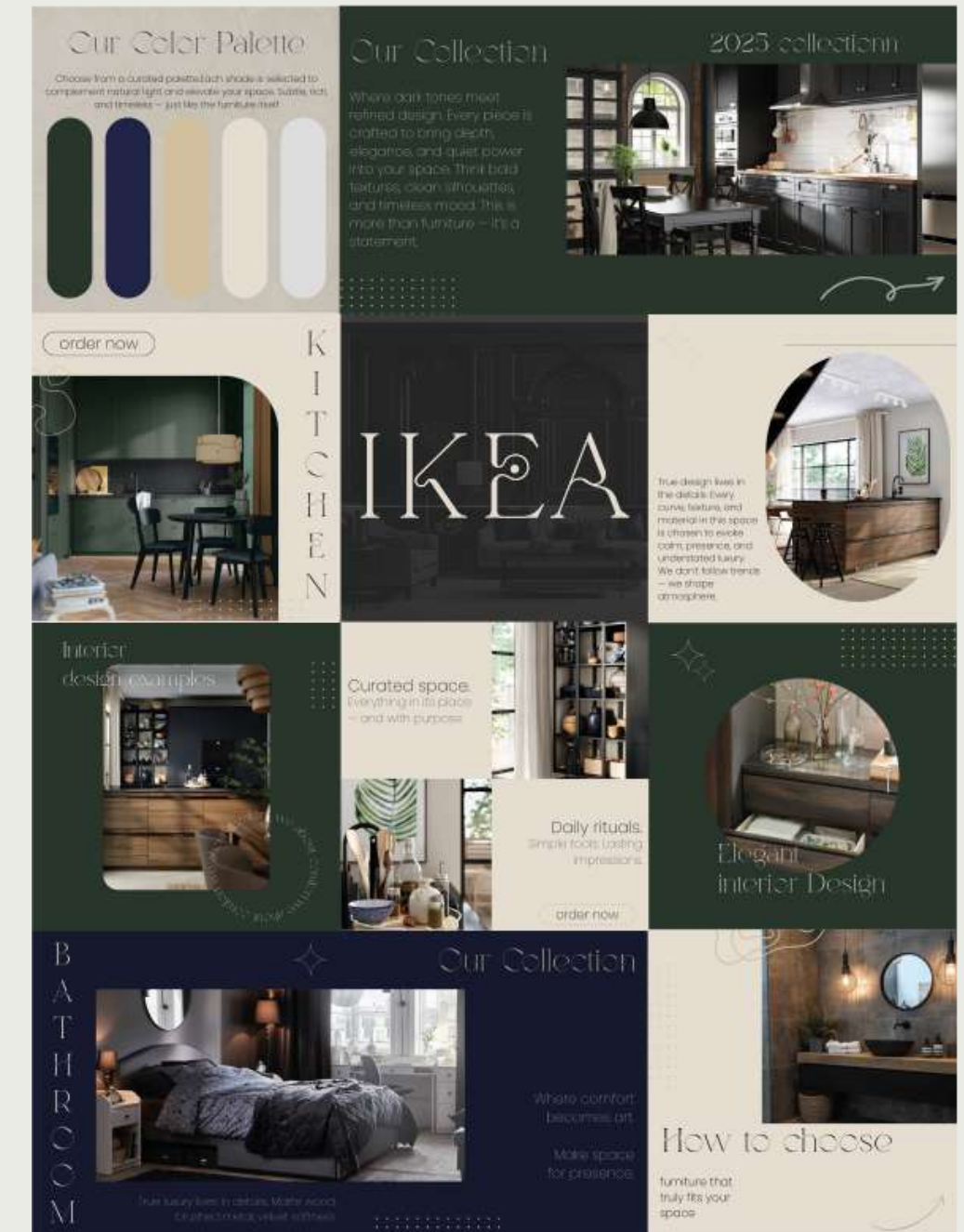
REBRANDING IKEA

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For this project, I developed a refreshed brand identity for IKEA, focusing on a new visual style that reflects modernity while keeping the brand's core values of simplicity and functionality.

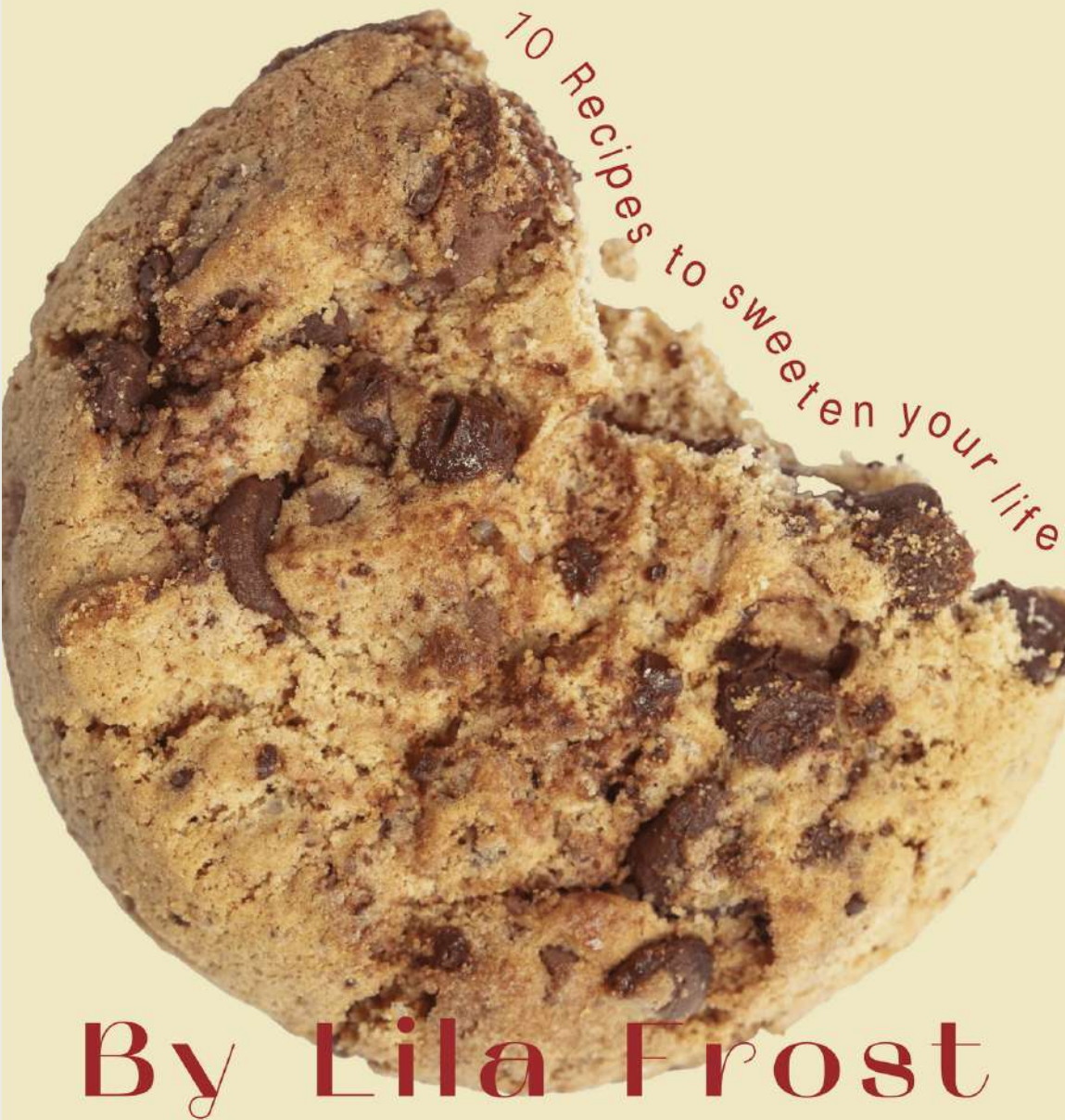
I designed a custom typeface for the logo, introducing elegant and slightly decorative elements to make it more distinctive and memorable. The color palette was carefully curated to create a warm yet sophisticated feel, emphasizing comfort and a sense of home.

The concept also included updated branding materials and layout proposals to showcase how the new design could be applied across different platforms and interiors, ensuring consistency and strong visual presence.



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BUTTER BLISS



10 Recipes to sweeten your life.

By Lila Frost

COOKING BOOK

Inspiration

Contents

1. Raspberry Cheesecake Brownies
2. Chocolate Brownie with Ice Cream
3. Vanilla Mousse Cake with Raspberries
4. Cherry Pie
5. Chocolate and Vanilla Macarons
6. Choco Crisp Cookies
7. Classic Cheesecake with Berries
8. Cherry Almond Layer Cake
9. Crème Brûlée
10. Apple Cake with Caramel and Ice Cream
11. Chocolate Cupcakes with Chocolate Ganache Filling
12. Gingerbread Cookies

Raspberry Cheesecake Brownies

Ingredients

- 1 cup butter (melted)
- 1 cup sugar, 1 cup brown sugar
- 4 eggs, 1 tsp vanilla
- 1 cup flour, 1/2 cup cocoa powder,
- 1/2 tsp baking powder,
- 1/2 tsp salt
- 1 cup chocolate chips
- 8 oz cream cheese,
- 1/4 cup sugar
- 1 egg, 1 tsp vanilla
- 8 oz cream cheese,
- 1/4 cup sugar
- 1 egg, 1 tsp vanilla
- 1 cup fresh raspberries.



Instructions

Prep: Preheat oven to 175°C Grease and line a 9x13-inch pan.

Brownie Batter: Mix melted butter, sugars, eggs, and vanilla. Stir in dry ingredients. Fold in chocolate chips.

Cheesecake Batter: Beat cream cheese, sugar, egg, and vanilla until smooth.

Layer: Spread half the brownie batter, top with cheesecake mix, sprinkle raspberries, then add remaining brownie batter.

Bake: Bake for 35-40 mins. Cool, garnish with raspberries, and serve.

Easy Chocolate Brownie Cake with Ice Cream

Ingredients

- 1/2 cup melted butter,
- 1 cup sugar,
- 2 eggs,
- 1 tsp vanilla,
- 1/2 cup cocoa powder,
- 1/2 cup flour,
- 1/4 tsp salt
- 1/2 cup whipped cream or cream cheese
- frosting
- Chocolate ice cream
- scoop, chocolate sauce,
- crushed nuts, mint leaves



Instructions

Prepare Brownie: Preheat oven to 350°F (175°C). Mix melted butter, sugar, eggs, and vanilla. Stir in cocoa, flour, and salt. Spread batter in a greased pan and bake for 20-25 minutes. Cool.

Assemble: Slice brownies into squares. Spread whipped cream (or frosting) between layers. Stack.

Top & Serve: Place a scoop of chocolate ice cream on top, drizzle with chocolate sauce, sprinkle nuts, and garnish with mint leaves.

Raspberry Cream Mousse Cake

Ingredients

- 1 sponge cake layer
- 1/2 cup raspberry jam
- 1 cup heavy cream,
- 1/4 cup sugar,
- 1 tsp vanilla extract
- Fresh raspberries



Instructions

Prepare Cake: Cut the sponge cake into a dome or desired shape. Spread a layer of raspberry jam in the center.

Make Mousse: Whip heavy cream, sugar, and vanilla until stiff peaks form. Spread mousse evenly over the cake, smoothing the edges.

Chill: Refrigerate for 1 hour to set.

Garnish: Decorate with fresh raspberries on top.

Enjoy this light and elegant dessert!

LIFEHACKS

PRE-MEASURE INGREDIENTS: Before starting, measure out all your ingredients. This prevents you from running around the kitchen in the middle of baking.

USE PRE-MADE BASES: Start with store-bought bases like cookie dough or pie crusts to save time. You can easily jazz them up with your own fillings and toppings.

QUICK MIX METHODS: Use a blender or food processor for quick mixing. It can handle everything from simple batters to creamy sauces in no time.

USE SHORTCUT INGREDIENTS: Opt for pre-made whipped cream, fruit preserves, or ready-to-bake frozen pastry sheets. These can make dessert preparation faster and easier.

SINGLE-SERVING DESSERTS: Make individual desserts like parfaits, cupcakes, or mini cheesecakes. They're easy to serve and look impressive.

SPEED UP COOLING TIME: To cool down cakes or pastries quickly, place them in the refrigerator or a cool, dry place. If you need to cool down something like a pie faster, you can put it in the freezer for a short while.



Choco Crisp Cookies

Ingredients

- 1/2 cup (115g) unsalted butter, melted
- 3/4 cup (150g) brown sugar
- 1 large egg
- 1 tsp vanilla extract
- 1 cup (125g) all-purpose flour
- 1/4 cup (25g) cocoa powder
- 1/2 tsp baking soda
- 1/4 tsp salt
- 1 cup (50g) rice crisp cereal
- 1/2 cup (90g) chocolate chips

Instructions

Preheat Oven: 350°F (175°C). Line a baking sheet with parchment paper.

Mix Wet Ingredients: In a bowl, whisk melted butter, brown sugar, egg, and vanilla until smooth.

Add Dry Ingredients: Sift in flour, cocoa powder, baking soda, and salt. Mix until combined.

Fold in Add-Ins: Gently fold in rice crisp cereal and chocolate chips.

Shape & Bake: Scoop dough onto the baking sheet, spacing them apart. Bake for 10-12 minutes until edges are set.

Cool: Let cookies cool for 5 minutes, then transfer to a wire rack.



Enjoy your crispy, chocolatey cookies!

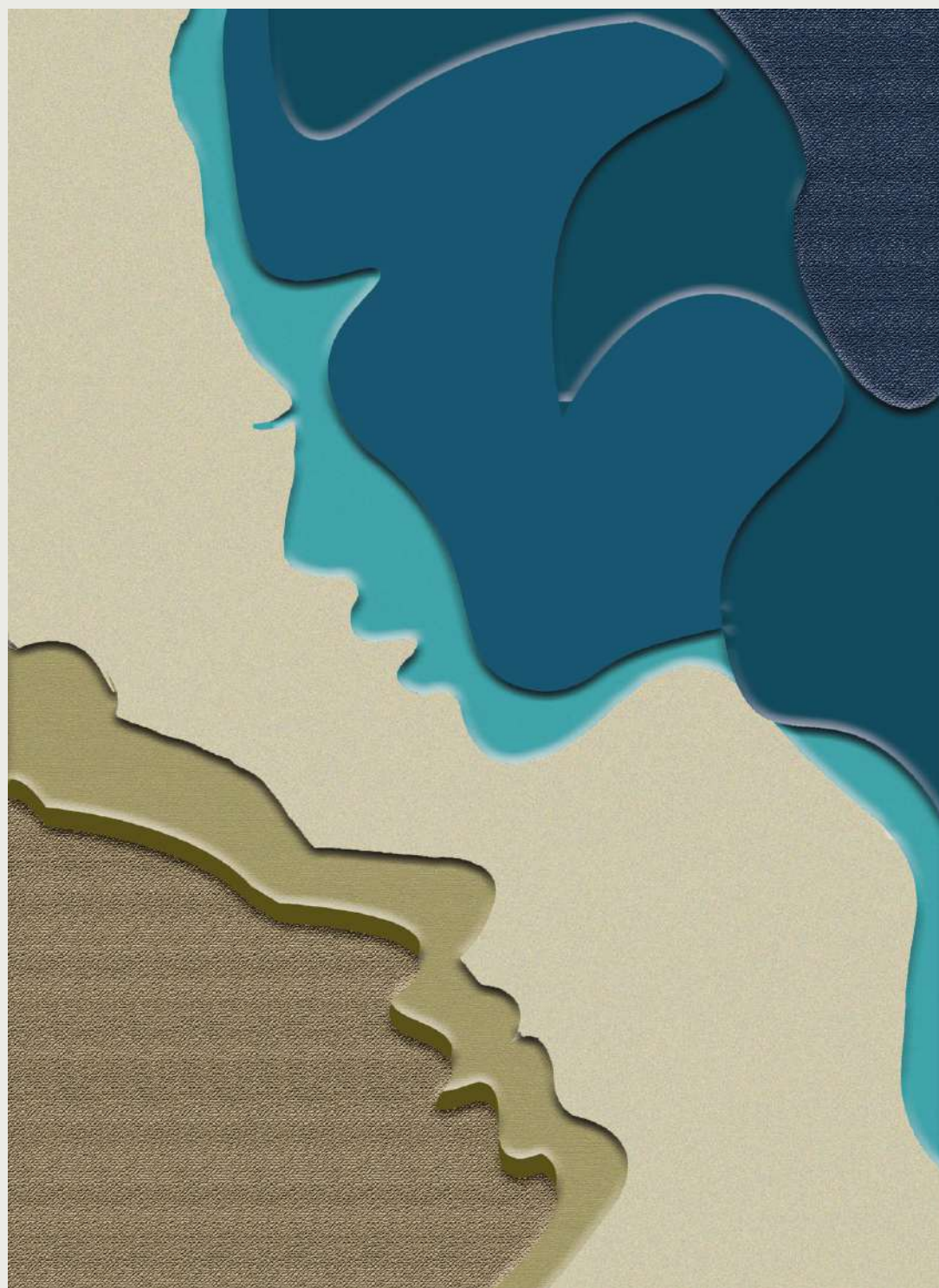
FOOD

I created a modern and vibrant design concept for healthy food products and editorial layouts. The aim was to highlight freshness and natural ingredients through a clean composition, bold typography, and a refreshing color palette.

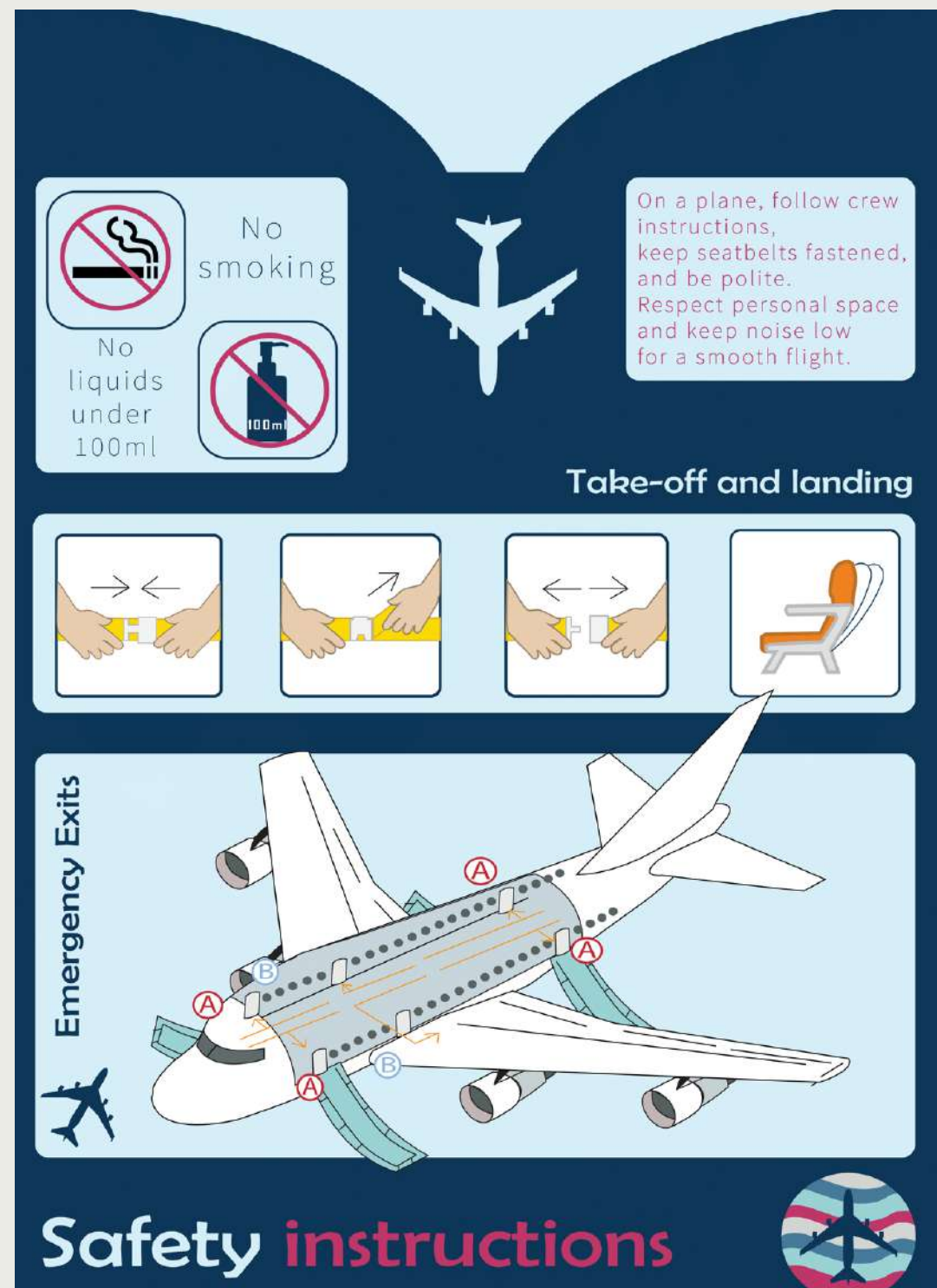
The magazine spread focused on presenting healthy recipes in an appealing and structured way, combining dynamic food photography with minimalistic yet elegant text placement. For the packaging design, I developed a clean label style for a juice bottle, emphasizing clarity, energy, and a healthy lifestyle message. This project demonstrates my ability to create cohesive visual identities across both print and product packaging while maintaining strong aesthetic appeal and brand consistency.



POSTERS



SOLOMIIA KRULIKOVYCH



ENE BARIERY

I worked at Ene Bariery as a graphic design intern for six months, during which I had the opportunity to contribute to a variety of internal and client-facing projects.

While most of the work remains under company confidentiality, I'm proud to share one of the brochures I created featuring their product line as a small glimpse into my role and responsibilities there.



THANK YOU!

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