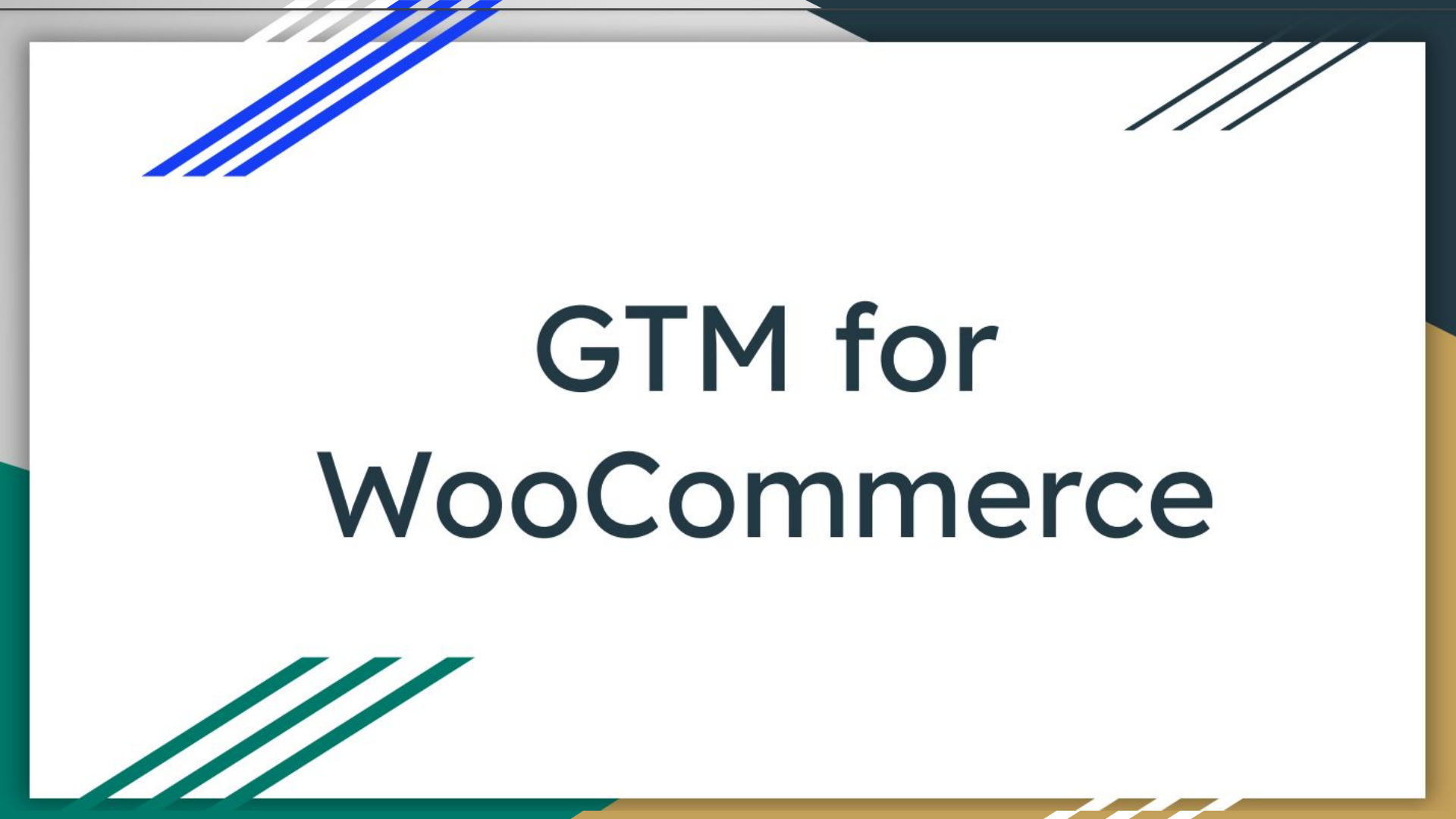




GTM for WooCommerce

☐ Name ↑	Type	Firing Triggers
☐ Add_payment_info	Google Analytics: GA4 Event	 Oleg_add_payment_info
☐ Add_to_cart	Google Analytics: GA4 Event	 oleg_add_to_cart
☐ FB_add_payment_info	Facebook Pixel	 Oleg_add_payment_info
☐ FB_add_to_cart	Facebook Pixel	 oleg_add_to_cart
☐ Fb_checkout	Facebook Pixel	 oleg_checkout
☐ FB_ContentView	Facebook Pixel	 oleg_view_content
☐ FB_Pixel_Page_view	Facebook Pixel	 All Pages
☐ FB_purchase	Facebook Pixel	 Oleg_purchase
☐ GA4_Checkout	Google Analytics: GA4 Event	 oleg_checkout
☐ GA4_Page_view	Google Tag	 All Pages
☐ GA4_View_item	Google Analytics: GA4 Event	 Oleg_view_item
☐ GA_Purchase	Google Analytics: GA4 Event	 Oleg_purchase

+ Create

Debug Device 0

No Devices Available

Admin

My preferences

Setup Assistant

Account settings

Account

Property settings

Property

Property details

Property access managem...

Property change history

2:28 PM

6

11

2:27 PM

2:26 PM

2:25 PM

2:24 PM

2:23 PM

2:29:11 PM

34s



Purchase



transaction_id = 206



page_view

2:29:10 PM

3s

2:29:07 PM



user_engagement

2:29:06 PM

1s

TOP EVENTS

LAST 30 MINS

19

page_view

user_engagement

scroll

add_to_cart

form_start

USER PROPERTIES ACTIVE NOW

currency

Type	Facebook Pixel
Firing Status	Succeeded
Disable History Event Tracking	false
Facebook Pixel ID(s)	"2719295211554705"
objectPropertyList	<pre>[{ name: "contents", value: [{id: 40, item_price: 100, quantity: 1}], name: "currency", value: "USD", name: "value", value: 100, name: "content_type", value: "product_group", name: "order_id", value: "206" }]</pre>
standardEventName	"Purchase"
Disable Automatic Configuration	false
Enhanced Ecommerce dataLayer Integration	false
Limited Data Use (LDU)	false
advancedMatchingList	<pre>[{ name: "fn", value: "test", name: "ln", value: "test", name: "cn", value: "UA", name: "ct", value: "odessa", name: "zp", value: "11111", name: "ph", value: "380960000000", name: "em", value: "ltest@gmail.com" }]</pre>
Event Name	"standard"
Load Properties From Variable	false
Consent Granted (GDPR)	true
Enable Advanced Matching	true

[Show Less](#)

Properties

Name	Value
Type	Google Analytics: GA4 Event
Firing Status	Succeeded
Send Ecommerce data	false
Include user-provided data from your website	false
User Properties	<pre>[{ name: "items", value: [{ item_id: 40, item_name: "Product 1", item_brand: "", price: 100, item_category: "Tools", quantity: 1, google_business_vertical: "retail", id: "40" }] }, {name: "currency", value: "USD"}, {name: "value", value: 100}, {name: "transaction_id", value: "206"}]</pre>
Event Name	"Purchase"
Measurement ID	"G-1RZ2BB75GX"
Show Less	