


1. <https://www.microbtwhatsminerdl.com/>

Keywords

file:  keywords (microbtwhatsminerdl.com).xlsx

Main keywords: **miners bitcoin, whatsminer**

Other listed keywords are close and can also be included. This is a home page so it can include a wide range of general keywords.

Metatags & Schema

For the description, I advise you to use more characters than the limit of 160 because Google will analyze all the text and usually displays chunks of text on the search results or fragments of descriptions based on the client's request.

You can use the fragments of the text, key phrases that you need, etc.

```
<title>MicroBT Whatsminer Official | Best Bitcoin ASIC miners - Bit  
Micro</title>
```

```
<meta name="description" content="MicroBT is a dedicated chip  
development, product design, and sales capability Technology company.  
Check out latest bitcoin miners (ASIC whatsminer) and accessories  
(cooling tanks, liquid, fans). Worldwide shipping, warranty & technical  
support. Visit our blog to find out more about cryptominers and other  
news from digital world!">
```

```
<meta property="og:title" content="MicroBT Whatsminer Official | Best  
Bitcoin ASIC miners - Bit Micro">
```

```
<meta property="og:description" content="MicroBT is a dedicated chip  
development, product design, and sales capability Technology company.  
Check out latest bitcoin miners (ASIC whatsminer) and accessories  
(cooling tanks, liquid, fans). Worldwide shipping, warranty &  
technical support. Visit our blog to find out more about cryptominers  
and other news from digital world!">
```

```
<meta property="og:image"  
content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/0  
7/logo-trans.png">
```

```
<meta property="og:image:type" content="image/png">
```

```
<meta property="og:image:width" content="192">
```

```
<meta property="og:image:height" content="78">
```

```
<meta property="og:image:alt" content="MicroBT">
```

```
<meta property="og:video" content="https://youtu.be/pRhUJqskCtc">
```

```
<meta property="og:video:type" content="video/mp4"/>
```

```
<meta property="og:video:width" content="678"/>
```

```
<meta property="og:video:height" content="424"/>
```

```
<meta property="og:video:duration" content="14"/>
```

```
<meta property="og:type" content="website">

<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/">

<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical" href="https://www.microbtwhatsminerdl.com/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/">
```

◆ **Breadcrumbs**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }]
}
</script>
```

◆ **Local Business**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "MicroBT",
  "image": {
    "@type": "ImageObject",
    "url":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/
logo-trans.png",
    "width": 192,
    "height": 78,
    "caption": "MicroBT"
  },
  "logo": {
    "@type": "ImageObject",
    "url":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/
logo-trans.png",
    "width": 192,
    "height": 78,
    "caption": "MicroBT"
  }
}
```

```
    },
    "founder": {
      "@type": "Person",
      "name": "Yang Zuoxing",
      "url": "https://www.microbtwhatsminerdl.com/about-us/"
    },
    "foundingDate": "2016",
    "slogan": "WHENEVER POSSIBLE, INTEGRITY IS PERMANENT",
    "inLanguage": "en",
    "description": "Shenzhen Bit Microelectronics Technology Co., Ltd. MicroBT Technology Co. Ltd. (hereinafter referred to as \"Bit Micro\", English abbreviation \"MicroBT\") was established in 2016 and is headquartered in Shenzhen. It is a high-end 28nm/16nm/7nm dedicated chip development, product design, and sales capability Technology company Committed to deep work in specialized chip design, blockchain technology, cloud computing and artificial intelligence. Dedicated chips and ancillary products with independent intellectual property rights, dedicated to cloud computing data center deployment and platform operations, serving cloud computing, artificial intelligence, blockchain and other big data processing and application areas.",
    "url": "https://www.microbtwhatsminerdl.com/",
    "telephone": "+852 8191 1664",
    "email": "Info@Microbt.Company",
    "priceRange": "from $30 to $2500",
    "address": {
      "@type": "PostalAddress",
      "streetAddress": "Gao Xin Nan Wu Dao, Nanshan Qu",
      "addressLocality": "Shenzhen Shi, Guangdong Sheng",
      "postalCode": "518057",
      "addressCountry": "CN"
    },
    "geo": {
      "@type": "GeoCoordinates",
      "latitude": 22.535316,
      "longitude": 113.9485087
    },
    "openingHoursSpecification": {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "Monday",
        "Tuesday",
        "Wednesday",
        "Thursday",
        "Friday",
        "Saturday",
        "Sunday"
      ],
      "opens": "00:00",
      "closes": "23:59"
    }
  }
}
</script>
```

Page instructions

H1: MicroBT Bitcoin ASIC Whatsminers - Official Bit Micro


H3: As Seen On
Our Clients

H4: Products
Useful links
Contact
Add us on we chat

- Not enough content. You should create at least 2-3 additional sections with good content (text, images, tables, graphs, arranged with a good design solution) and place it on your home page
- Add H1 heading. I recommend you to add it right after your first slider, but after you create some more text to place it relevantly (not just a random heading that isn't assigned to any section)
- Change your slider from images to text. Google doesn't scan any text on your images so everything on your slider is just invisible to search engines, which makes the amount of your content even less. We don't want that to lower the rankings so it's better to rearrange the first slider section into text + background images
- Fix all the HTML code issues & errors:
<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2F>

[2.https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d1/](https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d1/)

Keywords

file:  keywords (d1).xlsx

Main keyword: **whatsminer d1**

Metatags & Schema

```
<title>Whatsminer D1 ASIC | Buy MicroBT D1 miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Whatsminer D1 from MicroBT mining Blake256R14 algorithm with a maximum hashrate of 48Th/s for a power consumption of 2200W. Worldwide shipping, warranty & technical support. Power Supply Unit (PSU) is included FREE with the Order! Check out the reviews, mineable coins and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer D1 ASIC | Buy Microbt D1 miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Whatsminer D1 from MicroBT mining Blake256R14 algorithm with a maximum hashrate of 48Th/s for a power consumption of 2200W. Worldwide shipping, warranty & technical support. Power Supply Unit (PSU) is included FREE with the Order! Check out the reviews, mineable coins and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image" content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/micro-bit-whatsminer-d1-price-3.jpg">
<meta property="og:image:type" content="image/jpeg">
<meta property="og:image:width" content="684">
<meta property="og:image:height" content="570">
<meta property="og:image:alt" content="MicroBT Whatsminer D1">
```

```
<meta property="og:type" content="website">
```

```
<meta property="og:url" content="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d1/">
```

```
<meta property="og:locale" content="en">
```

```
<meta property="og:site_name" content="MicroBT">
```

```
<link rel="canonical" href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d1/">
```

```
<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d
1/">
```

◆ **Breadcrumbs**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT miners",
    "item":
"https://www.microbtwhatsminerdl.com/product-category/microbt/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer D1",
    "item":
"https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-
d1/"
  }
  ]
}
</script>
```

◆ **Product**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "MicroBT Whatsminer D1",
  "image":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/
micro-bit-whatsminer-d1-price-3.jpg",
  "description": "Model Whatsminer D1 from MicroBT mining
Blake256R14 algorithm with a maximum hashrate of 48Th/s for a
power consumption of 2200W. Power Supply Unit (PSU) is included
FREE with the Order. Tested Miners. Worldwide Delivery via
Tracked Courier service by DHL Express. No percentage taken
during mining or hidden fees.",
  "category": "cryptocurrency miners",
  "width": "220",
  "height": "390",
  "weight": "8500",
  "additionalProperty": [{
```

```

    "@type": "PropertyValue",
    "name": "Model",
    "value": "Whatsminer D1"
  }, {
    "@type": "PropertyValue",
    "name": "Chip name",
    "value": "FinFET"
  }, {
    "@type": "PropertyValue",
    "name": "Hashrate",
    "value": "55Th/s±5%"
  }, {
    "@type": "PropertyValue",
    "name": "Chip size",
    "value": "16nm"
  }, {
    "@type": "PropertyValue",
    "name": "Power",
    "value": "2200W"
  }, {
    "@type": "PropertyValue",
    "name": "Voltage",
    "value": "12V"
  }, {
    "@type": "PropertyValue",
    "name": "Interface",
    "value": "Ethernet"
  }, {
    "@type": "PropertyValue",
    "name": "Temperature",
    "value": "-5 - 40 °C"
  }, {
    "@type": "PropertyValue",
    "name": "Mineable Coins",
    "value": "Decred (DCR)"
  }
}],
"offers": {
  "@type": "Offer",
  "url":
"https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-d1/",
  "priceCurrency": "USD",
  "price": "1500",
  "availability": "https://schema.org/InStock",
  "itemCondition": "https://schema.org/NewCondition",
  "seller": {
    "@type": "Organization",
    "name": "MicroBT"
  },
  "shippingDetails": {
    "@type": "OfferShippingDetails",
    "deliveryTime": {
      "@type": "ShippingDeliveryTime",
      "businessDays": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [
          "https://schema.org/Monday",
          "https://schema.org/Tuesday",
          "https://schema.org/Wednesday",
          "https://schema.org/Thursday",
          "https://schema.org/Friday",

```

```
        "https://schema.org/Saturday",
        "https://schema.org/Sunday"
    ]
    },
    "shippingSettingsLink":
    "https://www.microbtwhatsminerdl.com//terms-and-conditions/"
    }
}
</script>
```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-whatsminer-d1%2F>

[3.https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/](https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/)

Keywords

file:  keywords (m30s++).xlsx

Main keyword: **whatsminer m30s++**

Note: m30s and m30s++ are the same keywords (google doesn't scan + and other symbols) so don't worry about them being different than the actual model name.

Metatags & Schema

```
<title>Whatsminer m30s++ 112 Th/s | Buy MicroBT m30s++ ASIC miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Whatsminer M30s++ mining SHA-256 algorithm with a maximum hashrate of 112 Th/s for a power consumption of 3100W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others!
```

Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">

```
<meta property="og:title" content="Whatsminer m30s++ 112 Th/s | Buy MicroBT m30s++ miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Whatsminer M30s++ mining SHA-256 algorithm with a maximum hashrate of 112 Th/s for a power consumption of 3100W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image" content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/Screenshot_1.png">
<meta property="og:image:type" content="image/png">
<meta property="og:image:width" content="570">
<meta property="og:image:height" content="530">
<meta property="og:image:alt" content="MicroBT Whatsminer m30s++">
```

```
<meta property="og:type" content="website">
```

```
<meta property="og:url" content="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/">
```

```
<meta property="og:locale" content="en">
```

```
<meta property="og:site_name" content="MicroBT">
```

```
<link rel="canonical" href="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/">
```

```
<link rel="alternate" hreflang="x-default" href="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/">
```

◆ Breadcrumbs

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "112 Th/s miners",
    "item": "https://www.microbtwhatsminerdl.com/product-category/112-th-s"
  }, {
    "@type": "ListItem",
    "position": 3,
```

```

        "name": "MicroBT Whatsminer m30s++",
        "item":
    "https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/"
    ]
}
</script>

```

◆ Product

```

<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "MicroBT Whatsminer m30s++",
  "image":
    "https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/Screenshot_1.png",
  "description": "Model: M30s++ delivers (112 TH/s) Tera Hashes Per Second with outstanding power consumption at 31 watts. Model Whatsminer M30s++ mining SHA-256 algorithm with a maximum hashrate of 112 Th/s for a power consumption of 3100W. Our most popular miner is now even better. Whatsminer M30s 112T is mining SHA-256 algorithm with a powerful hashrate of 112 TH/S at only a power consumption of 3100W. It is built with the most advanced 2-fan technology and 70 db noise level to achieve extra heat dissipation and longevity. The Whatsminer M30s 112T requires Ethernet network connection and has a 12V Auto PSU with all input powers. The compact size and weight make it easy to use and transport. The product's allowed operating temperature is between -5° - 35°C. Most efficient miner for Acoin (ACOI), Bitcoin (BTC), Peer coin (PPC), Bitcoin Cash (BCH), Cure Coin (CURE), eMark (DEK), Joule coin (XJO), Unbreakable (UNB), Crown (CRW) and Terra coin (TRC). With our calculator, you can calculate the daily earnings from mining, using Whatsminer M30s 112T.",
  "category": "cryptocurrency miners",
  "width": "155",
  "height": "240",
  "weight": "12.8",
  "additionalProperty": [{
    "@type": "PropertyValue",
    "name": "Model",
    "value": "M30S++ 112T"
  },{
    "@type": "PropertyValue",
    "name": "Chip name",
    "value": "{value 1}"
  },{
    "@type": "PropertyValue",
    "name": "Normal Hashrate",
    "value": "112Th/s , 112 Thash/s ±5% @25°"
  },{
    "@type": "PropertyValue",
    "name": "Chip size",
    "value": "12nm"
  },{
    "@type": "PropertyValue",
    "name": "Power",
    "value": "3100W±10%"
  }

```

```

    }, {
      "@type": "PropertyValue",
      "name": "Voltage",
      "value": "12V Auto PSU with all input powers Voltages"
    }, {
      "@type": "PropertyValue",
      "name": "Interface Network Mode",
      "value": "Ethernet"
    }, {
      "@type": "PropertyValue",
      "name": "Temperature",
      "value": "-5° - 35°C"
    }, {
      "@type": "PropertyValue",
      "name": "Noise Level",
      "value": "70db"
    }, {
      "@type": "PropertyValue",
      "name": "Power Line",
      "value": "IEC C19 , ±16A"
    }, {
      "@type": "PropertyValue",
      "name": "Mineable Coins",
      "value": ["Acoin (ACOI)", "Bitcoin (BTC)", "Peer coin (PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)", "Joule coin (XJO)", "Unbreakable (UNB)", "Crown (CRW)", "Terra coin (TRC)"]
    }
  ],
  "offers": {
    "@type": "Offer",
    "url": "https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/",
    "priceCurrency": "USD",
    "price": "1800",
    "availability": "https://schema.org/InStock",
    "itemCondition": "https://schema.org/NewCondition",
    "seller": {
      "@type": "Organization",
      "name": "MicroBT"
    }
  },
  "shippingDetails": {
    "@type": "OfferShippingDetails",
    "deliveryTime": {
      "@type": "ShippingDeliveryTime",
      "businessDays": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [
          "https://schema.org/Monday",
          "https://schema.org/Tuesday",
          "https://schema.org/Wednesday",
          "https://schema.org/Thursday",
          "https://schema.org/Friday",
          "https://schema.org/Saturday",
          "https://schema.org/Sunday"
        ]
      }
    }
  },
  "shippingSettingsLink": "https://www.microbtwhatsminerdl.com//terms-and-conditions/"
}

```

```

    "review": {
      "@type": "Review",
      "author": "{review author}",
      "reviewBody": "{review text}",
      "reviewRating": {
        "@type": "Rating",
        "author": "{review author}",
        "bestRating": 5,
        "ratingValue": {rating from 1 to 5},
        "worstRating": 1
      }
    },
    "aggregateRating": {
      "@type": "AggregateRating",
      "ratingValue": "{product rating from 1 to 5}",
      "bestRating": "5",
      "worstRating": "0",
      "ratingCount": "{number of ratings}"
    }
  }
}
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fwhatsminer-m30s%2F>

[4.https://www.microbtwhatsminerdl.com/product/microbt-m40/](https://www.microbtwhatsminerdl.com/product/microbt-m40/)

Keywords

file:  keywords (m40).xlsx

Main keyword: **whatsminer m40**

Metatags & Schema

```
<title>Whatsminer M40 ASIC | Buy MicroBT m40 miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="MicroBT M40 is mining SHA-256 algorithm with a powerful hashrate of 410 Th/s at only a power consumption of 2570W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Terra coin (TRC), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```

<meta property="og:title" content="Whatsminer M40 ASIC | Buy MicroBT
m40 miner | Worldwide shipping & Warranty">

<meta property="og:description" content="MicroBT M40 is mining SHA-256
algorithm with a powerful hashrate of 410 Th/s at only a power
consumption of 2570W. Worldwide shipping, warranty & technical
support. Mineable coins: Bitcoin (BTC), Terra coin (TRC), Bitcoin Cash
(BCH) and many others! Check out the reviews and other specifications
on the website. Contact us for a consultation: +852 8191 1664.">

<meta property="og:image"
content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/0
8/Microbt-M40-600x498-1-1.jpg">
<meta property="og:image:type" content="image/jpeg">
<meta property="og:image:width" content="663">
<meta property="og:image:height" content="590">
<meta property="og:image:alt" content="MicroBT Whatsminer M40">

<meta property="og:video" content="https://youtu.be/pRhUJqskCtc">
<meta property="og:video:type" content="video/mp4"/>
<meta property="og:video:width" content="678"/>
<meta property="og:video:height" content="424"/>
<meta property="og:video:duration" content="14"/>

<meta property="og:type" content="website">

<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/product/microbt-m40/">

<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical"
href="https://www.microbtwhatsminerdl.com/product/microbt-m40/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/microbt-m40/">

```

◆ **Breadcrumbs**

```

<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT miners",
    "item":
      "https://www.microbtwhatsminerdl.com/product-category/microbt/"
  }
]
}

```

```

    }, {
      "@type": "ListItem",
      "position": 3,
      "name": "MicroBT Whatsminer M40",
      "item":
        "https://www.microbtwhatsminerdl.com/product/microbt-m40/"
    }
  ]
}
</script>

```

◆ Product

```

<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "MicroBT Whatsminer M40",
  "image":
    "https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/Microbt-M40-600x498-1-1.jpg",
  "description": "High Hashrate. High Efficiency.

```

Our most popular miner is now even better. MicroBT M40 is mining SHA-256 algorithm with a powerful hashrate of 410 Th/s at only a power consumption of 2570W. It is built with the most advanced 10th Generation ASIC Bitcoin Miner technology and 7NM chip to achieve high efficiency, using high quality fans for the extra heat dissipation and longevity. The MicroBT M40 requires Ethernet network connection and has an Auto PSU, which can run on any input voltages. The compact size and weight makes it easy to use and transport. Product's allowed operating temperature is between -5° - 45°C. Most efficient miner for Acoin (ACOI), Bitcoin (BTC), Peer coin (PPC), Bitcoin Cash (BCH), Cure Coin (CURE), eMark (DEK), Joule coin (XJO), Unbreakable (UNB), Crown (CRW) and Terra coin (TRC). With our calculator, you can calculate the daily earnings from mining, - using MicroBT M40."

```

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    "width": "220",
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      "value": "10th Generation ASIC Bitcoin Miner"
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      "name": "Hashrate",
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      "name": "Chip size",
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```

```

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(PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)",
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(TRC)"]
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                        "https://schema.org/Tuesday",
                        "https://schema.org/Wednesday",
                        "https://schema.org/Thursday",
                        "https://schema.org/Friday",
                        "https://schema.org/Saturday",
                        "https://schema.org/Sunday"
                    ]
                }
            }
        },
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"https://www.microbtwhatsminerdl.com//terms-and-conditions/"
    },
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        "author": "{review author}",
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        "reviewRating": {
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```

```
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        "@type": "AggregateRating",
        "ratingValue": "{product rating from 1 to 5}",
        "bestRating": "5",
        "worstRating": "0",
        "ratingCount": "{number of ratings}"
      }
    }
  }
</script>
```

Duplicate emphasized lines for each review

This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-m40%2F>

5. <https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-112t/>


DUPLICATE PAGE

6. <https://www.microbtwhatsminerdl.com/product/whatsminer-m30s/>

ALREADY OPTIMIZED - PAGE #3

7. <https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m20s-72-ths/>

Keywords

file:  keywords (m20s).xlsx

Main keyword: **whatsminer m20s**

Metatags & Schema

```
<title>Whatsminer M20s ASIC | Buy MicroBT m20s miner | Worldwide shipping & Warranty</title>

<meta name="description" content="Whatsminer M20s is mining SHA-256 algorithm with a powerful hashrate of 72TH/S at only a power consumption of 3312W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">

<meta property="og:title" content="Whatsminer M20s ASIC | Buy MicroBT m20s miner | Worldwide shipping & Warranty">

<meta property="og:description" content="Whatsminer M20s is mining SHA-256 algorithm with a powerful hashrate of 72TH/S at only a power consumption of 3312W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">

<meta property="og:image"
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<meta property="og:image:type" content="image/png">
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<meta property="og:type" content="website">

<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m20s-72-ths/">

<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m20s-72-ths/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m20s-72-ths/">
```

◆ Breadcrumbs

```
<script type="application/ld+json">
{
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  "itemListElement": [{
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    "position": 1,
    "name": "MicroBT Whatsminer",
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```

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  }, {
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    "position": 2,
    "name": "MicroBT miners",
    "item":
"https://www.microbtwhatsminerdl.com/product-category/microbt/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M20s",
    "item":
"https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-
m20s-72-ths/"
  }
}
</script>

```

◆ Product

```

<script type="application/ld+json">
{
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Whatsminer-M20S-600x348-1.png",
  "description": "High Hashrate. High Efficiency.
Our most popular miner is now even better. Whatsminer M20s is mining SHA-256
algorithm with a powerful hashrate of 72TH/S at only a power consumption of
3312W. It is built with the TSMC 12NM chip to achieve high efficiency, with
the most advanced 2-fan technology for the extra heat dissipation and
longevity. The Whatsminer M20s requires Ethernet network connection and has
an Auto PSU with all input powers. The compact size and weight makes it easy
to use and transport. Product's allowed operating temperature is between -5°
- 40°C. Most efficient miner for Acoin (ACOI), Bitcoin (BTC), Peer coin
(PPC), Bitcoin Cash (BCH), Cure Coin (CURE), eMark (DEK), Joule coin (XJO),
Unbreakable (UNB), Crown (CRW) and Terra coin (TRC). With our calculator you
can calculate the daily earnings from mining, using Whatsminer M20s.",
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  }, {
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    "name": "Chip size",
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```

```

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        "name": "Temperature",
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        "name": "Mineable Coins",
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(PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)",
"Joule coin (XJO)", "Unbreakable (UNB)", "Crown (CRW)", "Terra coin
(TRC)"]
    }
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    "price": "990",
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      "name": "MicroBT"
    }
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      "businessDays": {
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          "https://schema.org/Tuesday",
          "https://schema.org/Wednesday",
          "https://schema.org/Thursday",
          "https://schema.org/Friday",
          "https://schema.org/Saturday",
          "https://schema.org/Sunday"
        ]
      }
    }
  },
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  "https://www.microbtwhatsminerdl.com//terms-and-conditions/"
},
"review": {
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  "author": "{review author}",
  "reviewBody": "{review text}",
  "reviewRating": {

```

```

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        "author": "{review author}",
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        "worstRating": 1
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    "aggregateRating": {
        "@type": "AggregateRating",
        "ratingValue": "{product rating from 1 to 5}",
        "bestRating": "5",
        "worstRating": "0",
        "ratingCount": "{number of ratings}"
    }
}
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-whatsminer-m20s-72-ths%2F>

[8.https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-88-ths-2/](https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-88-ths-2/)

Keywords

file:  keywords (m30s).xlsx

Main keyword: **whatsminer m30s**

Metatags & Schema

```
<title>Whatsminer M30s ASIC | Buy MicroBT m30s miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Model Whatsminer M30S mining SHA-256 algorithm with a maximum hashrate of 88Th/s for a power consumption of 3344W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Crown (CRW) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer M30s ASIC | Buy MicroBT m30s miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Model Whatsminer M30S mining
SHA-256 algorithm with a maximum hashrate of 88Th/s for a power
consumption of 3344W. Worldwide shipping, warranty & technical
support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash
(BCH) and many others! Check out the reviews and other specifications
on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image"
content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/0
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```

```
<meta property="og:type" content="website">
```

```
<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-8
8-ths-2/">
```

```
<meta property="og:locale" content="en">
```

```
<meta property="og:site_name" content="MicroBT">
```

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href="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-88-t
hs-2/">
```

```
<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-88-t
hs-2/">
```

◆ **Breadcrumbs**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
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    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT Whatsminer m30s",
    "item":
"https://www.microbtwhatsminerdl.com/product-category/microbt-wh
atsminer-m30s/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M30s",
    "item":
"https://www.microbtwhatsminerdl.com/product/whatsminer-m30s-88-t
hs-2/"
  }
  ]
}
```

```
</script>
```

◆ Product

```
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  "description": "M30S delivers (88 TH/s) Tera Hashes Per Second
  with outstanding power consumption at 38 watts per Tera hash.
  Model Whatsminer M30S mining SHA-256 algorithm with a maximum
  hashrate of 88Th/s for a power consumption of 3344W. Note: 1. A
  180-day warranty is provided starting from the shipping date. 2.
  You will get a refund if you are not satisfied with the miner
  within 15 days. 3. We will cover the shipping cost when shipping
  a replacement unit within the warranty period after that you
  need to pay the shipping cost and for damage part replacement.
  4. Shipping will be made within 24 hours of your order
  placement. 5. The power supply is a part of M30S. 6. The
  required input voltage for M30S is with Automatic PSU which can
  run on 110V,220V so that means any AC voltages range from 100
  to 240 V including solar. Next-Generation ASIC Miner: Whatsminer
  M30s 88 th/s has been released because of Bitcoin Halving 2020
  event as we know the hashrate and difficulty will rise while
  mining profitability will cut in half because of halving event
  2020 so this M30S model is the best investment for all,
  including, mining farms and individual customers. M30S is 88
  Th/s Hashrate and this miner is also overclockable so this model
  is the World's only fastest miner with the most power efficiency
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    "name": "Hashrate",
    "value": "88Th/s±5%"
  },{
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    "name": "Chip size",
    "value": "12nm"
  },{
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    "name": "Power",
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  },{

```

```

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    "value": "Ethernet"
  }, {
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  }, {
    "@type": "PropertyValue",
    "name": "Humidity",
    "value": "5 - 95 %"
  }, {
    "@type": "PropertyValue",
    "name": "Mineable Coins",
    "value": ["Acoin (ACOI)", "Bitcoin (BTC)", "Peer coin
(PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)",
"Joule coin (XJO)", "Unbreakable (UNB)", "Crown (CRW)", "Terra coin
(TRC)"]
  }
],
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  "itemCondition": "https://schema.org/NewCondition",
  "seller": {
    "@type": "Organization",
    "name": "MicroBT"
  },
  "shippingDetails": {
    "@type": "OfferShippingDetails",
    "deliveryTime": {
      "@type": "ShippingDeliveryTime",
      "businessDays": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [
          "https://schema.org/Monday",
          "https://schema.org/Tuesday",
          "https://schema.org/Wednesday",
          "https://schema.org/Thursday",
          "https://schema.org/Friday",
          "https://schema.org/Saturday",
          "https://schema.org/Sunday"
        ]
      }
    }
  },
  "shippingSettingsLink":
"https://www.microbtwhatsminerdl.com//terms-and-conditions/"
}
},
"review": {
  "@type": "Review",
  "author": "{review author}",
  "reviewBody": "{review text}",

```

```

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            "author": "{review author}",
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            "ratingValue": {rating from 1 to 5},
            "worstRating": 1
        },
        "aggregateRating": {
            "@type": "AggregateRating",
            "ratingValue": "{product rating from 1 to 5}",
            "bestRating": "5",
            "worstRating": "0",
            "ratingCount": "{number of ratings}"
        }
    }
}
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fwhatsminer-m30s-88-ths-2%2F>

9. <https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m21s/>

Keywords

file:  keywords (m21s).xlsx

Main keyword: **whatsminer m21s**

Metatags & Schema

```
<title>Whatsminer M21s 56 Th/s | Buy MicroBT m21s ASIC miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Model Whatsminer M21S from MicroBT mining SHA-256 algorithm with a maximum hash rate of 56 Th/s for a power consumption of 1860W. Worldwide shipping, warranty & technical support. Check out the reviews, mineable coins and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer M21s 56 Th/s | Buy MicroBT m21s ASIC miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Model Whatsminer M21S from MicroBT mining SHA-256 algorithm with a maximum hash rate of 56 Th/s
```

for a power consumption of 1860W. Worldwide shipping, warranty & technical support. Check out the reviews, mineable coins and other specifications on the website. Contact us for a consultation: +852 8191 1664.">

```
<meta property="og:image"
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<meta property="og:image:alt" content="MicroBT Whatsminer m21s">

<meta property="og:type" content="website">

<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m21s/">

<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m21s/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m21s/">
```

◆ Breadcrumbs

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT miners",
    "item": "https://www.microbtwhatsminerdl.com/product-category/microbt/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M21s",
    "item": "https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m21s/"
  }
}]
}
```

```
}  
</script>
```

◆ Product

```
<script type="application/ld+json">  
{  
  "@context": "https://schema.org/",  
  "@type": "Product",  
  "name": "MicroBT Whatsminer M21s",  
  "image":  
    "https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/  
    MicroBT-Whatsminer-M21S-56-ths-600x450-1-1.png",  
  "description": "Model Whatsminer M21S from MicroBT mining  
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    "name": "Hashrate",  
    "value": "58 TH/s"  
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    "name": "Chips",  
    "value": "10nm"  
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    "name": "Power Supply Unit",  
    "value": "WhatsPower P20, 3350W±10, 95% efficiency"  
  }, {  
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    "value": "Ethernet RJ45"  
  }, {  
    "@type": "PropertyValue",  
    "name": "Operating Temperature",  
    "value": "-5°C~45°C"  
  }],  
  "offers": {  
    "@type": "Offer",  
    "url":  
      "https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-  
      m21s/",  
    "priceCurrency": "USD",  
    "price": "560",  
    "availability": "https://schema.org/InStock",  
    "itemCondition": "https://schema.org/NewCondition",
```

```

"seller": {
  "@type": "Organization",
  "name": "MicroBT"
},
"shippingDetails": {
  "@type": "OfferShippingDetails",
  "deliveryTime": {
    "@type": "ShippingDeliveryTime",
    "businessDays": {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "https://schema.org/Monday",
        "https://schema.org/Tuesday",
        "https://schema.org/Wednesday",
        "https://schema.org/Thursday",
        "https://schema.org/Friday",
        "https://schema.org/Saturday",
        "https://schema.org/Sunday"
      ]
    }
  },
  "shippingSettingsLink":
  "https://www.microbtwhatsminerdl.com//terms-and-conditions/"
},
"review": {
  "@type": "Review",
  "author": "{review author}",
  "reviewBody": "{review text}",
  "reviewRating": {
    "@type": "Rating",
    "author": "{review author}",
    "bestRating": 5,
    "ratingValue": {rating from 1 to 5},
    "worstRating": 1
  }
},
"aggregateRating": {
  "@type": "AggregateRating",
  "ratingValue": "{product rating from 1 to 5}",
  "bestRating": "5",
  "worstRating": "0",
  "ratingCount": "{number of ratings}"
}
}
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-whatsminer-m2ls%2F>

10. <https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m10/>

Keywords

file:  keywords (m10).xlsx

Main keyword: **whatsminer m10**

Metatags & Schema

```
<title>Whatsminer M10 ASIC | Buy MicroBT m10 miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Model Whatsminer M10 SHA-256 algorithm with a maximum hashrate of 33Th/s for a power consumption of 2145W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Power Supply Unit (PSU) is included FREE with the Order. Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer M10 ASIC | Buy MicroBT m10 miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Model Whatsminer M10 SHA-256 algorithm with a maximum hashrate of 33Th/s for a power consumption of 2145W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Power Supply Unit (PSU) is included FREE with the Order. Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image" content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/159688566964503578-2-1.png">  
<meta property="og:image:type" content="image/png">  
<meta property="og:image:width" content="528">
```

```

<meta property="og:image:height" content="483">
<meta property="og:image:alt" content="MicroBT Whatsminer m10">

<meta property="og:type" content="website">

<meta property="og:url"
content="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m10/">

<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m10/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m10/">

```

◆ **Breadcrumbs**

```

<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT miners",
    "item": "https://www.microbtwhatsminerdl.com/product-category/microbt/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M10",
    "item": "https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m10/"
  }]
}
</script>

```

◆ **Product**

```

<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",

```

```
"name": "MicroBT Whatsminer M10",
"image":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/08/
159688566964503578-2-1.png",
"description": "Model Whatsminer M10 SHA-256 algorithm with a
maximum hashrate of 33Th/s for a power consumption of 2145W.
Power Supply Unit (PSU) is included FREE with the Order. Tested
Miners. Worldwide Delivery via Tracked Courier service by DHL
Express. No percentage taken during mining or hidden fees",
"category": "cryptocurrency miners",
"width": "220",
"height": "390",
"weight": "8550",
"additionalProperty": [{
"@type": "PropertyValue",
"name": "Model",
"value": "Whatsminer M10"
},{
"@type": "PropertyValue",
"name": "Chip name",
"value": "FinFET"
},{
"@type": "PropertyValue",
"name": "HUMIDITY",
"value": "5 - 95 %"
},{
"@type": "PropertyValue",
"name": "Chip size",
"value": "16nm"
},{
"@type": "PropertyValue",
"name": "Power",
"value": "2145W"
},{
"@type": "PropertyValue",
"name": "Voltage",
"value": "12V"
},{
"@type": "PropertyValue",
"name": "Interface",
"value": "Ethernet"
},{
"@type": "PropertyValue",
"name": "CHIP COUNT",
"value": "315"
},{
"@type": "PropertyValue",
"name": "NOISE LEVEL",
"value": "75db"
},{
"@type": "PropertyValue",
"name": "Mineable Coins",
"value": ["Acoin (ACOI)", "Bitcoin (BTC)", "Peer coin
(PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)",
"Joule coin (XJO)", "Unbreakable (UNB)", "Crown (CRW)", "Terra coin
(TRC)"]
}],
"offers": {
"@type": "Offer",
```

```

        "url":
"https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-
m10/",
        "priceCurrency": "USD",
        "price": "550",
        "availability": "https://schema.org/InStock",
        "itemCondition": "https://schema.org/NewCondition",
        "seller": {
            "@type": "Organization",
            "name": "MicroBT"
        },
        "shippingDetails": {
            "@type": "OfferShippingDetails",
            "deliveryTime": {
                "@type": "ShippingDeliveryTime",
                "businessDays": {
                    "@type": "OpeningHoursSpecification",
                    "dayOfWeek": [
                        "https://schema.org/Monday",
                        "https://schema.org/Tuesday",
                        "https://schema.org/Wednesday",
                        "https://schema.org/Thursday",
                        "https://schema.org/Friday",
                        "https://schema.org/Saturday",
                        "https://schema.org/Sunday"
                    ]
                }
            },
            "shippingSettingsLink":
"https://www.microbtwhatsminerdl.com//terms-and-conditions/"
        },
        "review": {
            "@type": "Review",
            "author": "{review author}",
            "reviewBody": "{review text}",
            "reviewRating": {
                "@type": "Rating",
                "author": "{review author}",
                "bestRating": 5,
                "ratingValue": {rating from 1 to 5},
                "worstRating": 1
            }
        },
        "aggregateRating": {
            "@type": "AggregateRating",
            "ratingValue": "{product rating from 1 to 5}",
            "bestRating": "5",
            "worstRating": "0",
            "ratingCount": "{number of ratings}"
        }
    }
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-whatsminer-m10%2E>

[11.https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/](https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/)

Keywords

file:  keywords (m31s).xlsx

Main keyword: **whatsminer m31s**

Metatags & Schema

```
<title>Whatsminer M31s 112 ASIC | Buy MicroBT m31s miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Model Whatsminer M31S from MicroBT mining SHA-256 algorithm with a maximum hashrate of 70Th/s for a power consumption of 3220W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer M31s 112 ASIC | Buy MicroBT m31s miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Model Whatsminer M31S from MicroBT mining SHA-256 algorithm with a maximum hashrate of 70Th/s for a power consumption of 3220W. Worldwide shipping, warranty & technical support. Mineable coins: Bitcoin (BTC), Acoin (ACOI), Bitcoin Cash (BCH) and many others! Check out the reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image" content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/09/Microbt-Whatsminer-M31s.jpg">
```

```
<meta property="og:image:type" content="image/jpeg">
```

```
<meta property="og:image:width" content="494">
```

```
<meta property="og:image:height" content="422">
```

```
<meta property="og:image:alt" content="MicroBT Whatsminer m31s">
```

```
<meta property="og:type" content="website">
```

```
<meta property="og:url"
```

```
content="https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/">
```

```
<meta property="og:locale" content="en">

<meta property="og:site_name" content="MicroBT">

<link rel="canonical"
href="https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/">

<link rel="alternate" hreflang="x-default"
href="https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/">
```

◆ **Breadcrumbs**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  }, {
    "@type": "ListItem",
    "position": 2,
    "name": "Recommended miners",
    "item":
"https://www.microbtwhatsminerdl.com/product-category/recommende
d-products/"
  }, {
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M31s",
    "item":
"https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/"
  }
  ]
}
</script>
```

◆ **Product**

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "MicroBT Whatsminer M31s",
  "image":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/09/
Microbt-Whatsminer-M31s.jpg",
  "description": "Model Whatsminer M31S from MicroBT mining
SHA-256 algorithm with a maximum hashrate of 70Th/s for a power
consumption of 3220W.",
  "category": "cryptocurrency miners",
  "width": "220",
```

```

"height": "390",
"weight": "12500",
"additionalProperty": [{
  "@type": "PropertyValue",
  "name": "Model",
  "value": "Whatsminer M31S"
}, {
  "@type": "PropertyValue",
  "name": "Noise level",
  "value": "75db"
}, {
  "@type": "PropertyValue",
  "name": "Humidity",
  "value": "5 - 95 %"
}, {
  "@type": "PropertyValue",
  "name": "Chip size",
  "value": "12nm"
}, {
  "@type": "PropertyValue",
  "name": "Power",
  "value": "3220W"
}, {
  "@type": "PropertyValue",
  "name": "Voltage",
  "value": "12V"
}, {
  "@type": "PropertyValue",
  "name": "Interface",
  "value": "Ethernet"
}, {
  "@type": "PropertyValue",
  "name": "Temperature",
  "value": "-5 - 40 °C"
}, {
  "@type": "PropertyValue",
  "name": "Mineable Coins",
  "value": ["Acoin (ACOI)", "Bitcoin (BTC)", "Peer coin
(PPC)", "Bitcoin Cash (BCH)", "Cure Coin (CURE)", "eMark (DEK)",
"Joule coin (XJO)", "Unbreakable (UNB)", "Crown (CRW)", "Terra coin
(TRC)"]
}],
"offers": {
  "@type": "Offer",
  "url":
"https://www.microbtwhatsminerdl.com/product/whatsminer-m31s/",
  "priceCurrency": "USD",
  "price": "1400",
  "availability": "https://schema.org/InStock",
  "itemCondition": "https://schema.org/NewCondition",
  "seller": {
    "@type": "Organization",
    "name": "MicroBT"
  },
  "shippingDetails": {
    "@type": "OfferShippingDetails",
    "deliveryTime": {
      "@type": "ShippingDeliveryTime",
      "businessDays": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [

```

```

        "https://schema.org/Monday",
        "https://schema.org/Tuesday",
        "https://schema.org/Wednesday",
        "https://schema.org/Thursday",
        "https://schema.org/Friday",
        "https://schema.org/Saturday",
        "https://schema.org/Sunday"
    ]
    },
    "shippingSettingsLink":
    "https://www.microbtwhatsminerdl.com//terms-and-conditions/"
    },
    "review": {
        "@type": "Review",
        "author": "{review author}",
        "reviewBody": "{review text}",
        "reviewRating": {
            "@type": "Rating",
            "author": "{review author}",
            "bestRating": 5,
            "ratingValue": {rating from 1 to 5},
            "worstRating": 1
        }
    },
    "aggregateRating": {
        "@type": "AggregateRating",
        "ratingValue": "{product rating from 1 to 5}",
        "bestRating": "5",
        "worstRating": "0",
        "ratingCount": "{number of ratings}"
    }
}
</script>

```

Duplicate emphasized lines for each review


This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fwhatsminer-m31s%2F>

12. <https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m32-62ths/>

Keywords

file:  keywords (m32s).xlsx

Main keyword: **whatsminer m32s**

Metatags & Schema

```
<title>Whatsminer M32 62 Th/s | Buy MicroBT m32 ASIC miner | Worldwide shipping & Warranty</title>
```

```
<meta name="description" content="Model Whatsminer M32 from MicroBT mining SHA-256 algorithm with a maximum hashrate of 62Th/s for a power consumption of 3348W. Worldwide shipping, warranty & technical support. Check out the price, reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:title" content="Whatsminer M32 62 Th/s | Buy MicroBT m32 ASIC miner | Worldwide shipping & Warranty">
```

```
<meta property="og:description" content="Model Whatsminer M32 from MicroBT mining SHA-256 algorithm with a maximum hashrate of 62Th/s for a power consumption of 3348W. Worldwide shipping, warranty & technical support. Check out the price, reviews and other specifications on the website. Contact us for a consultation: +852 8191 1664.">
```

```
<meta property="og:image" content="https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/13_16_50_43_c2831abc7349d543adb0b881462785d1-1-768x768.jpg">
<meta property="og:image:type" content="image/jpeg">
<meta property="og:image:width" content="664">
<meta property="og:image:height" content="664">
<meta property="og:image:alt" content="MicroBT Whatsminer m32">
```

```
<meta property="og:type" content="website">
```

```
<meta property="og:url" content="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m32-62ths/">
```

```
<meta property="og:locale" content="en">
```

```
<meta property="og:site_name" content="MicroBT">
```

```
<link rel="canonical" href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m32-62ths/">
```

```
<link rel="alternate" hreflang="x-default" href="https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m32-62ths/">
```

◆ Breadcrumbs

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "BreadcrumbList",
  "itemListElement": [{
    "@type": "ListItem",
    "position": 1,
    "name": "MicroBT Whatsminer",
    "item": "https://www.microbtwhatsminerdl.com/"
  },{
    "@type": "ListItem",
    "position": 2,
    "name": "MicroBT miners",
    "item":
"https://www.microbtwhatsminerdl.com/product-category/microbt/"
  },{
    "@type": "ListItem",
    "position": 3,
    "name": "MicroBT Whatsminer M32",
    "item":
"https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-
m32-62ths/"
  }}
}
</script>
```

◆ Product

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "MicroBT Whatsminer M32",
  "image":
"https://www.microbtwhatsminerdl.com/wp-content/uploads/2020/07/
13_16_50_43_c2831abc7349d543adb0b881462785d1-1.jpg",
  "description": "Model Whatsminer M32 from MicroBT mining
SHA-256 algorithm with a maximum hashrate of 62Th/s for a power
consumption of 3348W.",
  "category": "cryptocurrency miners",
  "width": "350",
  "height": "490",
  "weight": "10500",
  "additionalProperty": [{
    "@type": "PropertyValue",
    "name": "Model",
    "value": "Whatsminer M32"
  },{
    "@type": "PropertyValue",
    "name": "Humidity",
    "value": "5 - 95 %"
  },{
    "@type": "PropertyValue",
```

```

    "name": "Noise level",
    "value": "75db"
  }, {
    "@type": "PropertyValue",
    "name": "Chip size",
    "value": "12nm"
  }, {
    "@type": "PropertyValue",
    "name": "Power",
    "value": "3348W"
  }, {
    "@type": "PropertyValue",
    "name": "Voltage",
    "value": "12V"
  }, {
    "@type": "PropertyValue",
    "name": "Interface",
    "value": "Ethernet"
  }, {
    "@type": "PropertyValue",
    "name": "Temperature",
    "value": "-5 - 40 °C"
  }
],
"offers": {
  "@type": "Offer",
  "url":
https://www.microbtwhatsminerdl.com/product/microbt-whatsminer-m32-62ths/,
  "priceCurrency": "USD",
  "price": "1400",
  "availability": "https://schema.org/InStock",
  "itemCondition": "https://schema.org/NewCondition",
  "seller": {
    "@type": "Organization",
    "name": "MicroBT"
  },
  "shippingDetails": {
    "@type": "OfferShippingDetails",
    "deliveryTime": {
      "@type": "ShippingDeliveryTime",
      "businessDays": {
        "@type": "OpeningHoursSpecification",
        "dayOfWeek": [
          "https://schema.org/Monday",
          "https://schema.org/Tuesday",
          "https://schema.org/Wednesday",
          "https://schema.org/Thursday",
          "https://schema.org/Friday",
          "https://schema.org/Saturday",
          "https://schema.org/Sunday"
        ]
      }
    }
  },
  "shippingSettingsLink":
https://www.microbtwhatsminerdl.com//terms-and-conditions/
}
},
"review": {
  "@type": "Review",
  "author": "{review author}",
  "reviewBody": "{review text}",

```

```
    "reviewRating": {
      "@type": "Rating",
      "author": "{review author}",
      "bestRating": 5,
      "ratingValue": {rating from 1 to 5},
      "worstRating": 1
    },
    "aggregateRating": {
      "@type": "AggregateRating",
      "ratingValue": "{product rating from 1 to 5}",
      "bestRating": "5",
      "worstRating": "0",
      "ratingCount": "{number of ratings}"
    }
  }
</script>
```

Duplicate emphasized lines for each review

This part should be automatically set by a programmer so it can update itself every time someone leaves a new review (as well as ratings)

→ Fix all the HTML code issues & errors:

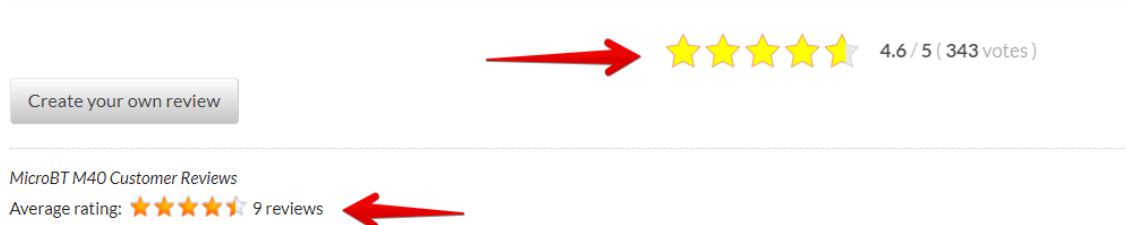
<https://validator.w3.org/nu/?doc=https%3A%2F%2Fwww.microbtwhatsminerdl.com%2Fproduct%2Fmicrobt-whatsminer-m32-62ths%2F>

Product page instructions

H2: Specifications

Description
Mineable coins
H3: Related products
Reviews
H4: [related products' headings]

→ I can see different types of ratings, it's not clear what are they related to:



Place Rating stars higher on the page, e.x. under the H1 heading (only Ratings related to the particular product).

- 'Leave a review' button has to be on all of the pages (some products don't have it)
- Add 'Reviews' (or similar) heading, even if there are no reviews on the page.
- Text in the reviews has to be separated:
Aug 11, 2020 by Galina on Whatsminer M30S++

★★★★★ Aug 11, 2020 by Galina on Whatsminer m30s++

- Don't hide descriptions, specifications, and other text under tabs. For search engines this can be a sign that a hidden content is less or not important to users at all, because users may not even see it. Such content can even be ignored by systems, which cannot be allowed.

Place all the sections one after another, and use the current tabs as link buttons (anchors to those sections).

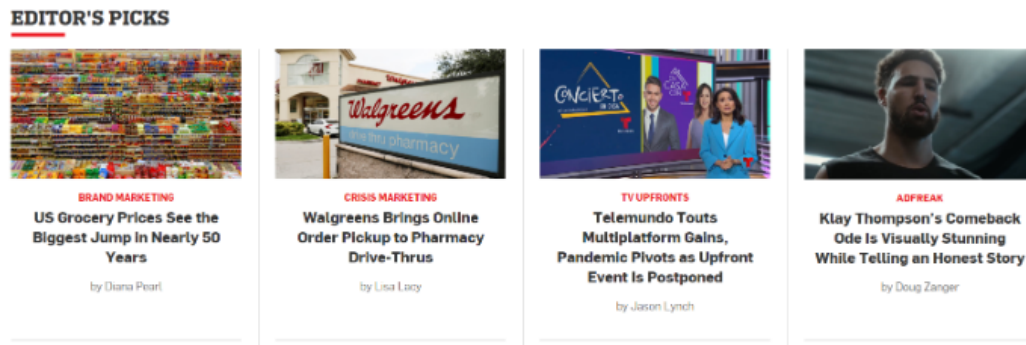
- The most important thing of how to increase your rankings is extending the page content. You should work on your product description - it's the part where you can place a lot of good content (text with keywords, images, tables, charts, etc.) You don't have a lot of products (comparing to some big websites with hundreds and thousands of products) so you can really put efforts into making each page fully optimized.
- Add 'FAQ' section to every product page. It will definitely boost your search results (you can easily get a rich snippet with FAQ schema) as well as it will help your customers finding quick answers to what bothers them (the best way is to use the most common questions your customers usually ask about a particular product and write them in FAQs)
I gave you a Schema code template that you can use after implementing (in the Other Recommendations section of this report).

Articles

To help you boost your website even more, I added instructions on how you should manage your blog (currently you have a News section, but it should not be used as a blog).

Blog is a powerful source of traffic and potential clients. Since your website is very specific, you should definitely consider developing a strong blog to gain more traffic & visitors.

- Automatic submenu (article content) at the beginning/aside of the article from the headings H2-H3 with links to the matching sections
- Floating social media buttons (Twitter, Facebook, etc. - share function) at the end/aside
- Section "Related Articles" with pictures and headings at the end of each article, for example:



Ideally, it should be similar to this page: <https://ahrefs.com/blog/what-is-https/> - floating content with links, floating buttons on the side and at the end

- Use AMP technology if possible.
- Add the following items:
 - publication date
 - rating (stars) and the ability to rate
 - comments and the ability to leave them
 - the time needed to read the article
 - number of views
 - the category in which it is located (if there is an opportunity/need to divide the blog into categories)
 - tags
- Indicate the author and create a page with information about him:
 - a photo
 - name, age, etc. - description
 - social networks and/or email
 - list of articles on the website that he wrote
 - ... and other information that is about him

→ You need at least 1000 words for a small article and up to 3-4 thousand for a big one. Elements to use in articles:

- **FAQ** (Frequently Asked Questions) is a must for every article.

Add 4-10 questions at the end of each article and mark them as FAQ (I've left you a Schema below). You can add emoticons at the beginning of the question (to attract attention in the search results)

- **Text formatting.** Basic things like:

bold text (- by meaning, - for keywords , css for decoration)
italic (- for meaning, <i> - for decoration)

underlined

different heading levels

lists (numbered and not)

links (internal within the website, internal within the same article, and external to authoritative sources)

images - add a lot of good, large, high-quality images

- If possible:
tables, graphs, charts, and other infographics
terms (mark with <dfn> tag)
instructions

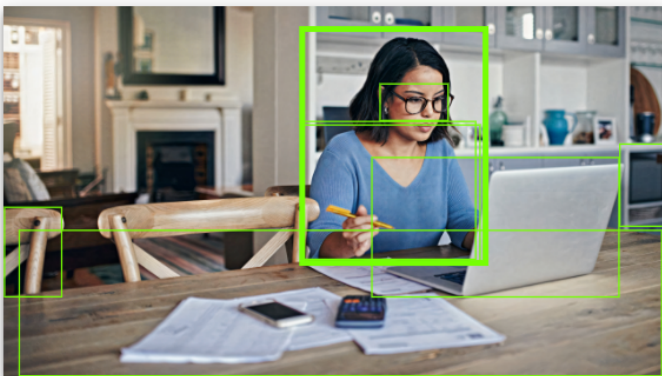
Alt tags

In the admin panel, we check the fields **alt**, **title** (in the alt strictly the description of what is happening on the picture, in the title, you can have keywords/description related to the page)

If you need help, look at how Google scanned the picture

(<https://cloud.google.com/vision#industry-leading-accuracy-for-image-understanding>)

and include these words in the alt text.



5ffcac25f79804dc2e67c669_wfh_1280p_photos_v2_faces_x2_colored_tone...

| | |
|----------------|-----|
| Laptop | 89% |
| Person | 84% |
| Glasses | 81% |
| Table top | 80% |
| Top | 74% |
| Chair | 57% |
| Home appliance | 53% |
| Clothing | 52% |

Schema templates

You can use these templates by adding relevant information accordingly to the places I marked in red.

- ◆ **FAQ (Frequently Asked Questions)**
Duplicate **emphasized block** for each question

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "about": {
    "name": "{category name}",
    "url": "{page link}"
  },
  "headline": "{page name}",
  "mainEntity": [{
    "@type": "Question",
    "name": "{question 1}",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "{answer 1}"
    }
  }, {
    "@type": "Question",
    "name": "{question 2}",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "{answer 2}"
    }
  }, {
    "@type": "Question",
    "name": "{question 3}",
    "acceptedAnswer": {
      "@type": "Answer",
      "text": "{answer 3}"
    }
  }
]}
</script>
```

- ◆ **Article**
Duplicate **emphasized block** for each comment

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Article",
  "mainEntityOfPage": {
    "@type": "WebPage",
    "@id": "{link to the article}"
  },
  "headline": "{article headline}",

```

```

"description": "{short description of the article}",
"image": {
  "@type": "ImageObject",
  "url": "{link to the image}",
  "width": {image width in px},
  "height": {image height in px},
  "caption": "{image caption}"
},
"articleBody": "{article body}",
"author": {
  "@type": "Person",
  "name": "{author's name}",
  "image": {
    "@type": "ImageObject",
    "url": "{link to image of the author}",
    "caption": "{image caption}"
  },
  "description": "{description about the author}",
  "sameAs": "{author's social media links}"
},
"inLanguage": "{language code}",
"isPartOf": {
  "@type": "Website",
  "url": "{website link}",
  "name": "{company name}",
  "description": "{company description}"
},
"publisher": {
  "@type": "Organization",
  "name": "{company name}",
  "logo": {
    "@type": "ImageObject",
    "url": "{link to the logo image}",
    "width": {logo width in px},
    "height": {logo height in px},
    "caption": "{logo caption}"
  },
  "sameAs": [
    "{facebook link}",
    "{twitter link}",
    "{instagram link}"
  ]
},
"contentRating": {
  "@type": "Rating",
  "ratingValue": "{article rating from 1 to 5}",
  "bestRating": "5",
  "worstRating": "0",
  "ratingCount": "{number of ratings}"
},
"datePublished": "{publication date, example 2020-08-26}",
"dateModified": "{last modified date, example 2020-08-26}",
"potentialAction": {
  "@type": "ReadAction",
  "target": "{link to the article}"
},
"interactionStatistic": {
  "@type": "InteractionCounter",
  "interactionType": "https://schema.org/CommentAction",
  "userInteractionCount": "{number of interactions}"
},

```

```
"comment":{
  "@type": "Comment",
  "about": "{article's category}",
  "author": {
    "@type": "Person",
    "name": "{author's name}"
  },
  "text": "{comment text}",
  "upvoteCount": "{number of likes}",
  "downvoteCount": "{number of dislikes}",
  "dateCreated": "{comment's publishing date, example 2020-01-01}"
}
</script>
```