

The logo features the word "REVIVAL" in a dark teal, serif font. The two 'V's are stylized, with red, leaf-like shapes integrated into their stems. The background is white with scattered green leaves and two circular, textured orange-red objects.

REVIVAL

COSMETIC CENTRE

Brand Guidelines

About us



At Revival Cosmetic Centre, we pride ourselves on providing affordable, medically approved cosmetic injectables and skin treatments. We believe that healthy, beautiful skin is not just a luxury but a vital part of your overall well-being.

Our team is made up of highly-experienced doctor and surgeon-led, specialising in a variety of cosmetic procedures & advanced skin treatments, ensuring you are always in the safest hands possible.

We have clinic boasting state of the art equipment in order to guarantee the best results.

YOUR HEALTH AND BEAUTY IS OUR CALLING!

Mission

Our mission at Revival Cosmetic Centre to provide exceptional personal services to each client to enhance their natural beauty. We provide the most effective and advanced treatments in a safe and nurturing environment.



Our goal is to establish a long-lasting relationship built on trust and quality care.

Values

Quality

To maintain the highest standards and achieve continuous quality care.

Innovation

We welcome change, encourage to continually search better and more efficient treatments

Service

Strive to exceed our patient expectations for comfort and convenience.

Compassion

Demonstrate our commitment to a world class care by providing a caring and supportive environment to our patients.



Logo

Primary logo

REVIVAL



Logo «REVIVAL» is the result of combining the text and seedling. The seedling represents potentiality, fertility, life to be, and growth.

Logo icon



Logo icon can be used as a separate element or on the dark emerald background.

Clear Space

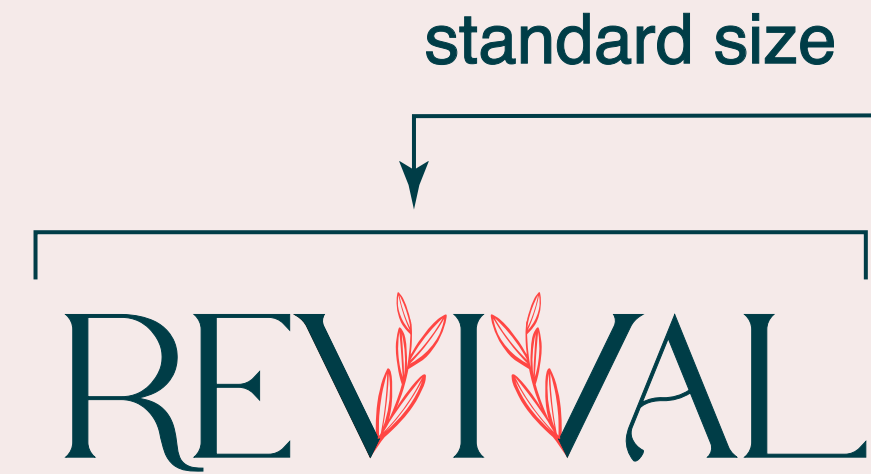




RE^WIV^AAL

Size Logo

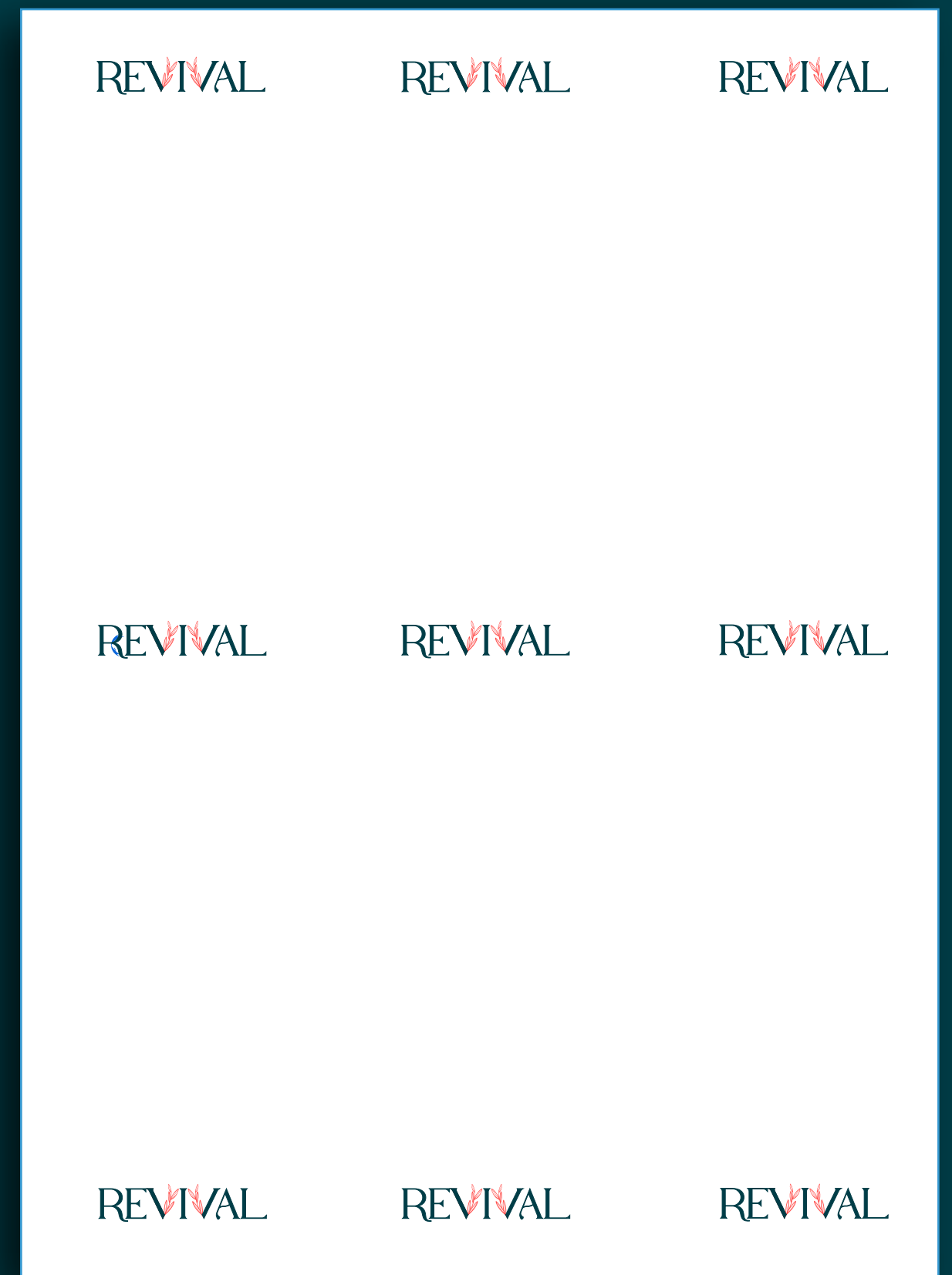
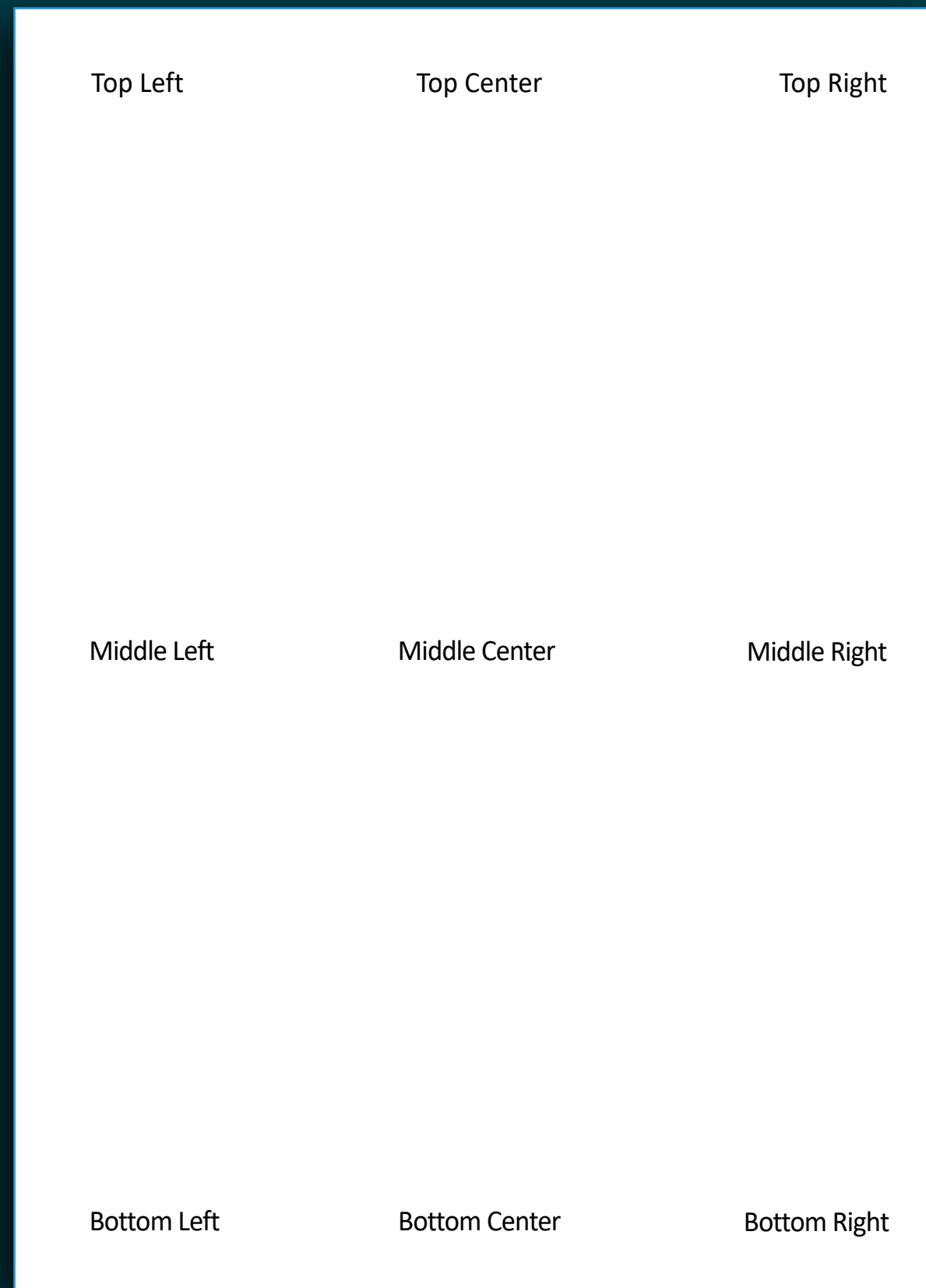
The minimum size of the logo is 100 pixels. If the logo falls below 100 pixels then the logo will fail to reveal its identity. So it is recommended to keep the logo within minimum 100 pixels









100px is the lowest minimum size for our logo

Logo placement

To ensure consistency make sure to use the logo in certain areas of every canvas or page.



Logo Misuse

<p>Do not distort the logo</p> 	<p>Do not use too much drop shadows or any other effects</p> 	<p>Do not use different colors</p> 
<p>Do not outline logotype</p> 	<p>Do not apply gradients effects to the logo</p> 	<p>Do not rotate the logo</p> 

Color

This is the primary color palette. Seashell, coral and dark emerald is our primary colors. There are two color models: RGB and CMYK. RGB is used only for digital and web screens. CMYK color model is to be used only printing.

Dark emerald

R:0%
G:60%
B:70%

C:95%
M:56%
K:51%
Y:51%

Coral

R:255%
G:70%
B:67%

C:0%
M:82%
K:67%
Y:0%

Seashell

R:255%
G:245%
B:247%

C:0%
M:6%
K:2%
Y:0%

Typography

Typoface

Helvetica is our primary typography. This typeface should be used in all corporate website, stationary, nvoices, stationary.

Helvetica-Light

A B C D E F G H I K L M N O P Q R S T U V W X Y Z

a b c d e f g h i k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

~ ! @ # \$ % ^ & * () { } [] < > ? :

Helvetica-Regular

A B C D E F G H I K L M N O P Q R S T U V W X Y Z

a b c d e f g h i k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

~ ! @ # \$ % ^ & * () { } [] < > ? :

Helvetica-Bold

A B C D E F G H I K L M N O P Q R S T U V W X Y Z

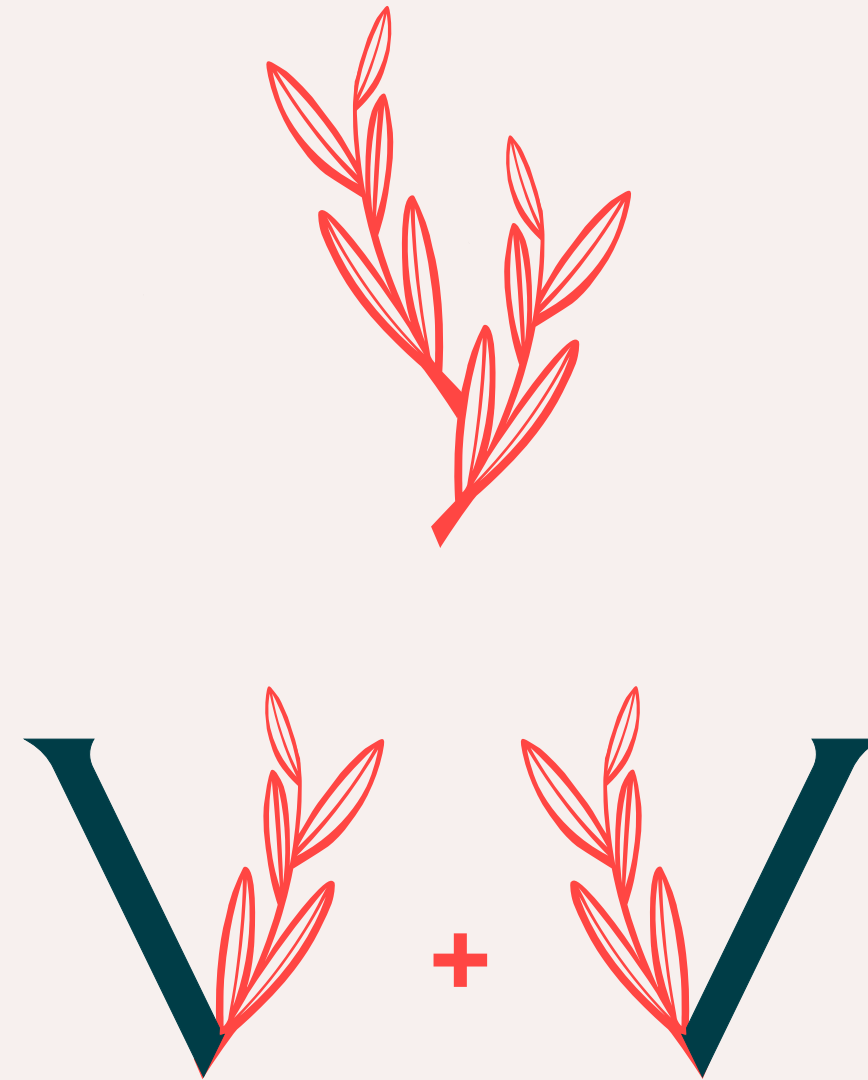
a b c d e f g h i k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

~ ! @ # \$ % ^ & * () { } [] < > ? :

Pattern

The pattern consists of a combination of two branches.



The pattern is used on a white background or on a dark emerald.





TEAMWORK



CARE



QUALITY

SERVICE



App Icon





*Thanks
for liking*

