



breathe.

Brand Identity



A minimalist visual identity designed to reflect mindfulness, balance, and the natural flow of movement.

The logo embodies the essence of breath, harmony, and inner peace.

Lifestyle Photography

Natural and calming imagery
created to communicate
the studio's philosophy.

The visual direction emphasizes
the connection between
body, mind, and nature.





Brand Experience & Social Media

Premium branded candles were developed as an extension of the studio experience, enhancing moments of relaxation and self-care.

As part of the project, a collection of social media content was also created to ensure a consistent and engaging digital presence.