



NIKOLETTA SHUBA

Marketing Manager

CONTACT

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Vynohradiv city, Zakarpattia Region, 90300

EDUCATION

Vynohradiv Secondary School of
Grades I-III No 1 of Zakarpattia Oblast.

Lviv Polytechnic National University
Bachelor of Business Management

SKILLS

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

LANGUAGE

English B2

Ukrainian C2

Hungarian A1-A2

ABOUT ME

Marketing manager with 1 years of experience in the development and implementation of successful marketing tasks. I have skills in digital marketing, brand management and data analytics to increase brand awareness and customer engagement. I work effectively in a team and am focused on achieving business goals.

EXPERIENCE

Product Design Manager

2020 – 2023

Ginyard International Co.

- Working with the wider development team.
- Manage website design, content, and SEO Marketing, Branding and Logo Design

I have a great interest in the marketing profession and its features. Admiring modern trends and news in this field, she is always ready to improve her skills in order to achieve high results and meet current market requirements.

Besides marketing, I enjoy horseback riding, canvas painting and 2D drawing. I also maintain my pages on TikTok and Instagram @__nikushaa__ for the development of creative projects and communication with the audience. I hope that my hobbies will eventually turn into a profession.

REFERENCES

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