

Google Ads Campaigns

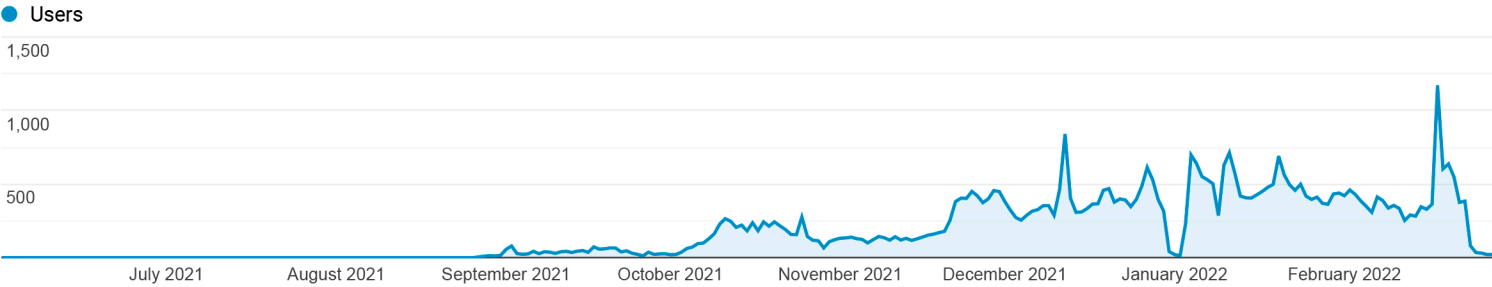
All

 All Users
89.28% Users

Jun 1, 2021 - Feb 28, 2022

Explorer

Summary



Campaign / Campaign ID	Acquisition					Behavior		Conversions	eCommerce	
	Clicks	Cost	CPC	Users	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue
	54,375 % of Total: 100.00% (54,375)	UAH 274,653.49 % of Total: 100.00% (UAH 274,653.49)	UAH 5.05 Avg for View: UAH 5.05 (0.00%)	42,715 % of Total: 89.28% (47,843)	59,392 % of Total: 89.12% (66,641)	1.30% Avg for View: 3.75% (-65.44%)	1.55 Avg for View: 1.74 (-10.93%)	3.32% Avg for View: 3.36% (-1.21%)	1,974 % of Total: 88.05% (2,242)	UAH 981,628.00 % of Total: 86.15% (UAH 1,139,418.00)
1. 	16,523 (30.39%)	UAH 98,357.00 (35.81%)	UAH 5.95	13,373 (30.68%)	18,166 (30.59%)	1.61%	1.59	3.77%	685 (34.70%)	UAH 385,128.00 (39.23%)
2. 	14,193 (26.10%)	UAH 59,982.12 (21.84%)	UAH 4.23	10,496 (24.08%)	14,901 (25.09%)	1.38%	1.69	4.38%	653 (33.08%)	UAH 234,962.00 (23.94%)
3. 	15,756 (28.98%)	UAH 66,805.56 (24.32%)	UAH 4.24	12,727 (29.20%)	17,394 (29.29%)	0.94%	1.44	2.58%	449 (22.75%)	UAH 244,655.00 (24.92%)
4. 	2,534 (4.66%)	UAH 12,872.35 (4.69%)	UAH 5.08	2,251 (5.16%)	2,878 (4.85%)	1.53%	1.39	2.02%	58 (2.94%)	UAH 34,161.00 (3.48%)
5. 	1,535 (2.82%)	UAH 5,835.98 (2.12%)	UAH 3.80	1,273 (2.92%)	1,628 (2.74%)	0.98%	1.48	3.01%	49 (2.48%)	UAH 17,148.00 (1.75%)
6. 	1,049 (1.93%)	UAH 8,680.81 (3.16%)	UAH 8.28	900 (2.07%)	1,227 (2.07%)	1.22%	1.62	2.04%	25 (1.27%)	UAH 23,709.00 (2.42%)
7. 	1,110 (2.04%)	UAH 12,099.02 (4.41%)	UAH 10.90	949 (2.18%)	1,189 (2.00%)	0.93%	1.35	1.43%	17 (0.86%)	UAH 24,453.00 (2.49%)
8. 	993 (1.83%)	UAH 7,669.44 (2.79%)	UAH 7.72	834 (1.91%)	1,042 (1.75%)	0.77%	1.37	1.54%	16 (0.81%)	UAH 7,159.00 (0.73%)
9. 	550 (1.01%)	UAH 1,487.70 (0.54%)	UAH 2.70	419 (0.96%)	528 (0.89%)	0.38%	1.52	2.65%	14 (0.71%)	UAH 4,881.00 (0.50%)
10. 	0 (0.00%)	UAH 0.00 (0.00%)	UAH 0.00	235 (0.54%)	282 (0.47%)	3.19%	1.27	1.77%	5 (0.25%)	UAH 3,825.00 (0.39%)

Rows 1 - 10 of 11