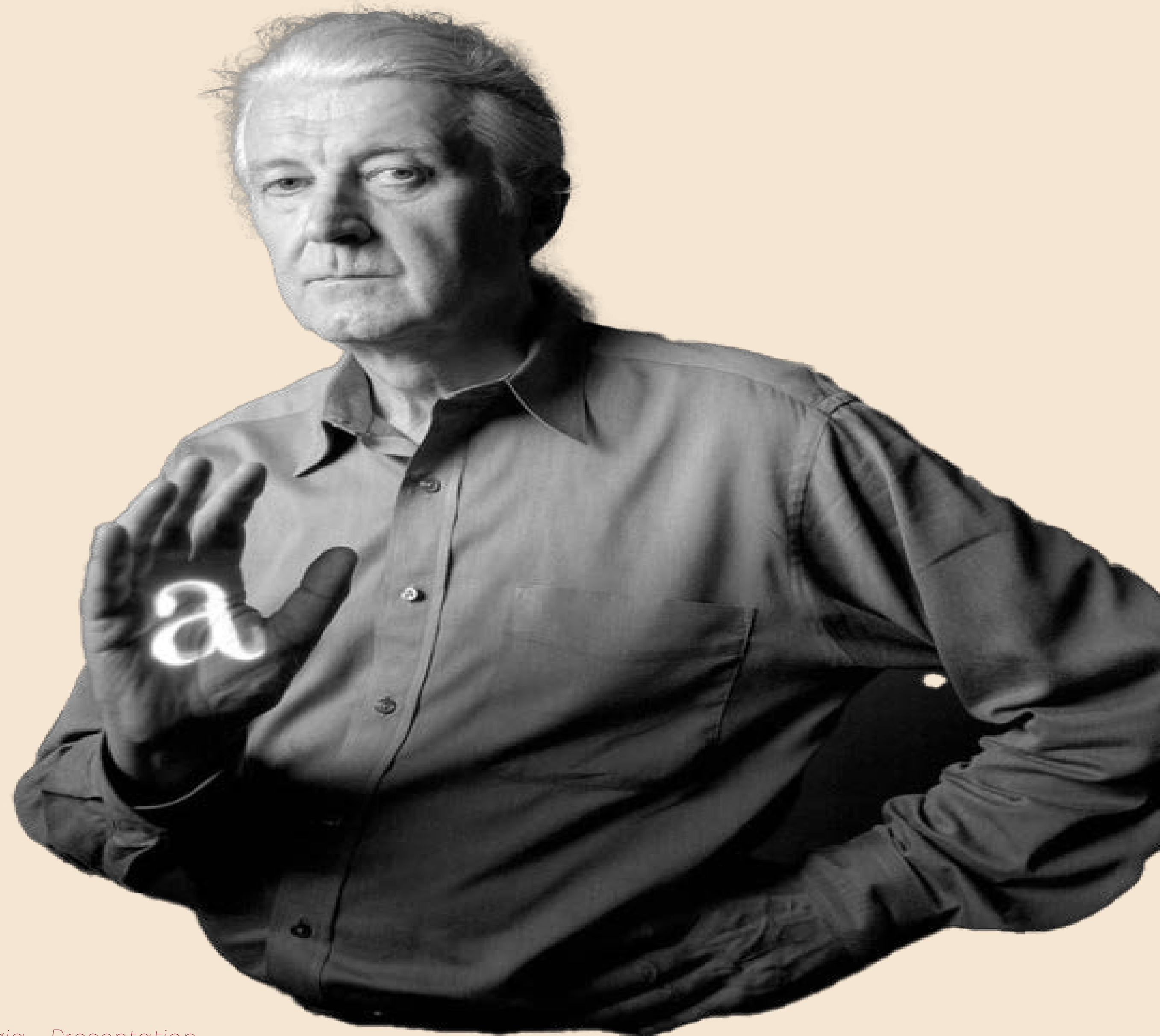


GEORGIA

**a Classic Typeface Designed for the Digital Age*

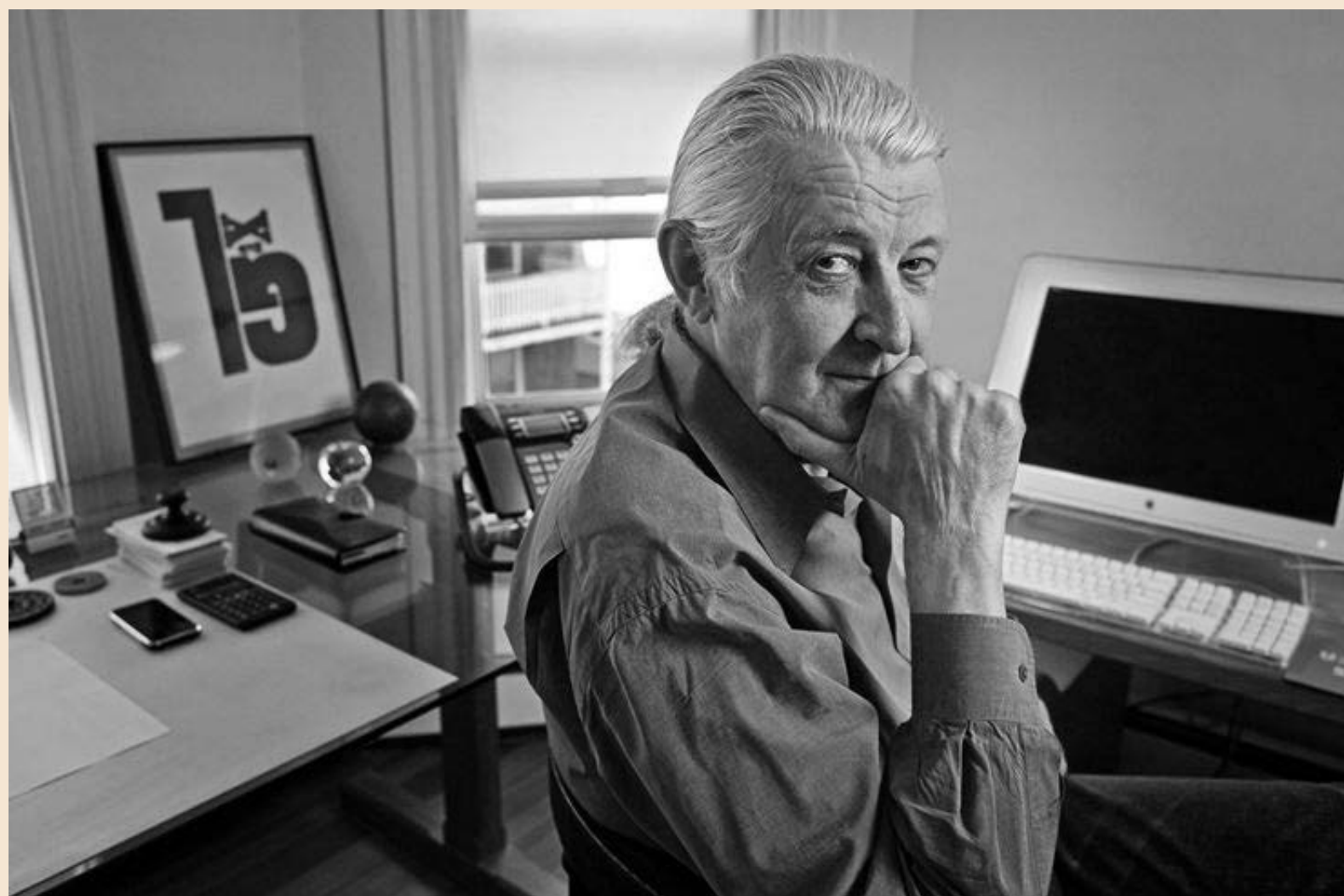
Who is Matthew Carter?

Matthew Carter has been designing typefaces for over 60 years. He started his career in traditional typography, working with hot metal type before transitioning into digital font design. Some of his other famous typefaces include Verdana, Tahoma, and Bell Centennial. His work has had a profound impact on typography in both print and digital media.





GEORGIA



The Creation of Georgia

In the early 1990s, Microsoft commissioned Matthew Carter to create typefaces optimized for screen readability. Georgia was designed alongside Verdana to ensure clear and elegant text display on computer monitors. It was released in 1996 and became one of the most widely used serif typefaces online.

Key Features of Georgia

Georgia is a serif typeface with strong contrast and large x-height, making it highly legible even at small sizes. It has a warm, classic look but remains modern due to its digital-friendly design. Its elegance and readability have made it a favorite for websites, newspapers, and e-books.



Georgia's Legacy

Georgia remains one of the most beloved typefaces for digital and print media. Its influence on web typography is undeniable, and it continues to be widely used in publishing and design. Matthew Carter's contribution to typography has left a lasting mark on the digital world.

Georgia

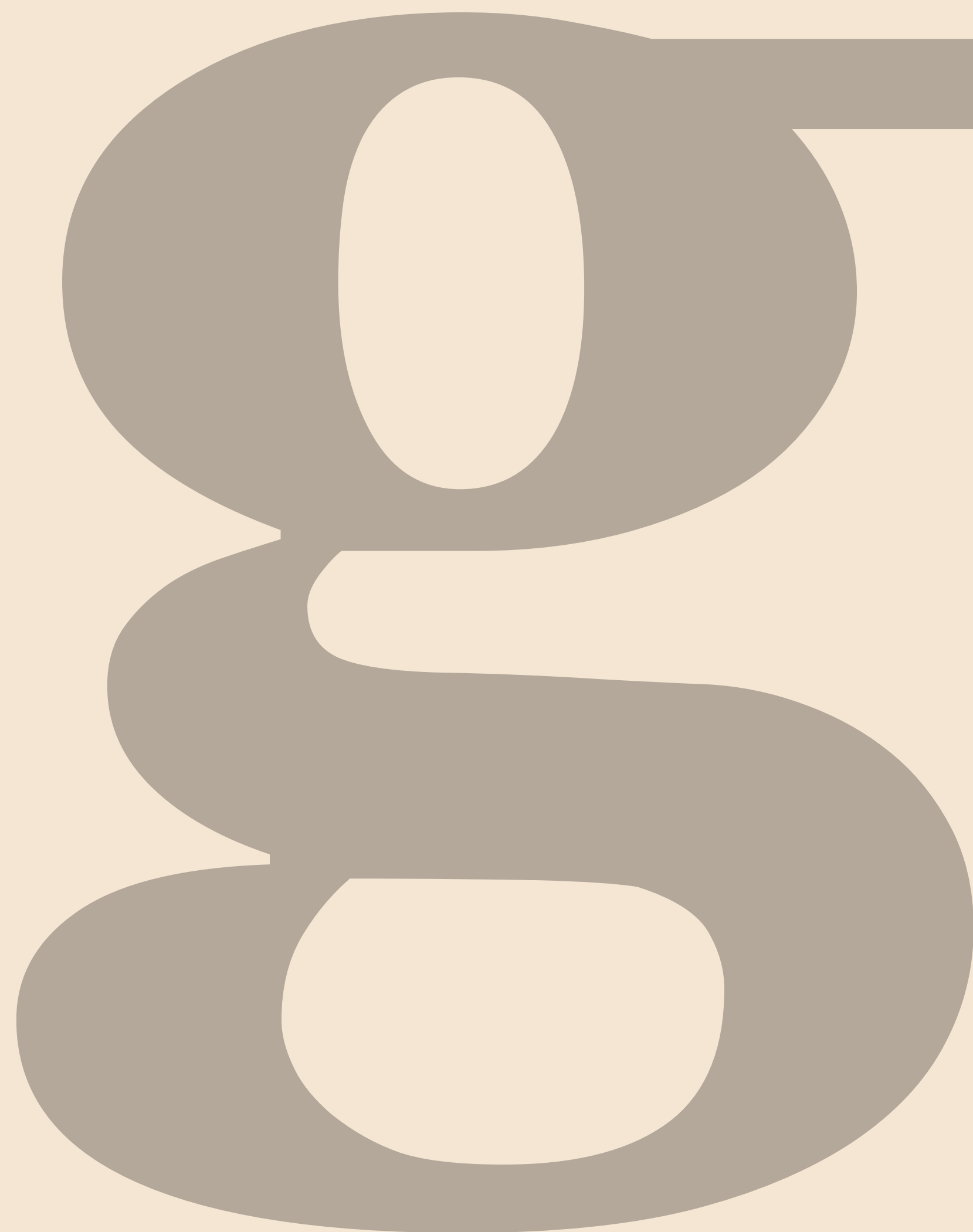
Lorem ipsum
Aa Qq Rr
Aa Qq Rr

a

Bobwhite

The Timeless Impact of Georgia

Matthew Carter's Georgia is more than just a typeface—it's a bridge between classic print typography and modern digital readability.



Its influence continues to shape web and print design, proving that great typography stands the test of time.