

Portfolio.

2023-2025

Alaa Hassan
Graphic Designer



Hello, I'm
Alaa.

Graphic Designer

About me.

I'm Alaa, a passionate graphic designer, and student at October 6th university, i study Applied Arts (Advertising department), in my fourth year. i love working on creative and unique ideas, and i'm always looking forward to improve my skills i'd love if you're part of my creative jounry.

My work covers posters, branding and visual identity, application design, and magazine layouts.

This variety allows me to explore different creative directions and develop a wide range of design skills. I consider myself a versatile, constant, organised and creative person, with the ability to adapt to any circumstance and work as a team.

My designs are defined by bold ideas and a unique creative approach. I love experimenting with different concepts and combining unexpected elements to create fresh, eye-catching visuals. I pay close attention to detail, from colors to composition, and I always strive to keep my work balanced and engaging. What truly sets me apart is my flexibility and curiosity, I'm not limited to one style, but always exploring and expanding my creative range.

My skills.

I've worked on several personal projects that focused on branding and advertising design. I also completed training in ITI (2D Graphig design, UX/UI). I also completed (2D Graphic design offline) Through these experiences, I developed strong skills in Adobe Creative Suite and gained the ability to turn ideas into visual concepts.

Software.

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma

Contact.

Bē : <https://www.behance.net/alaahassan74>
 : 01120088465

Posters

Flyers

Billboards

Stationary

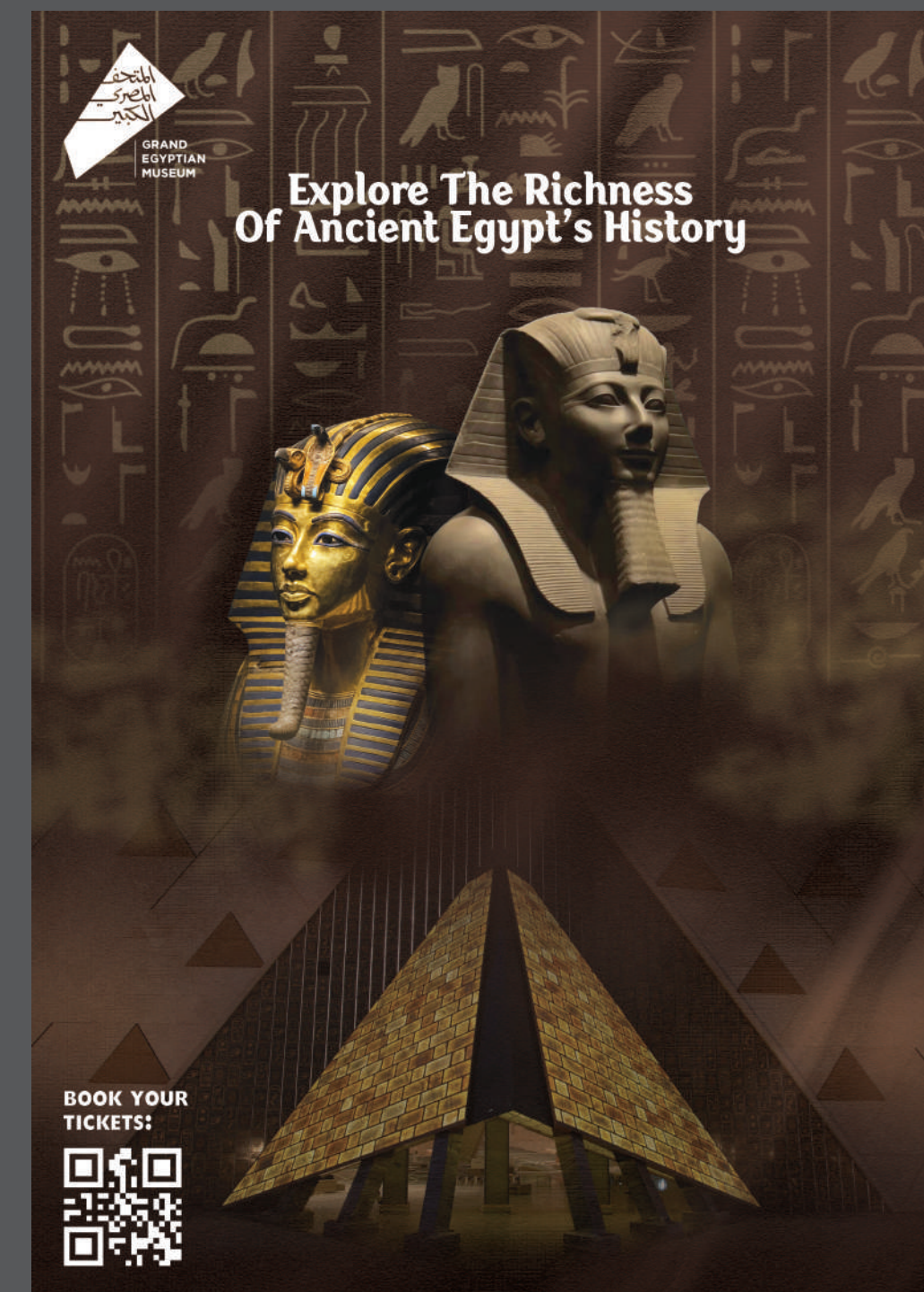
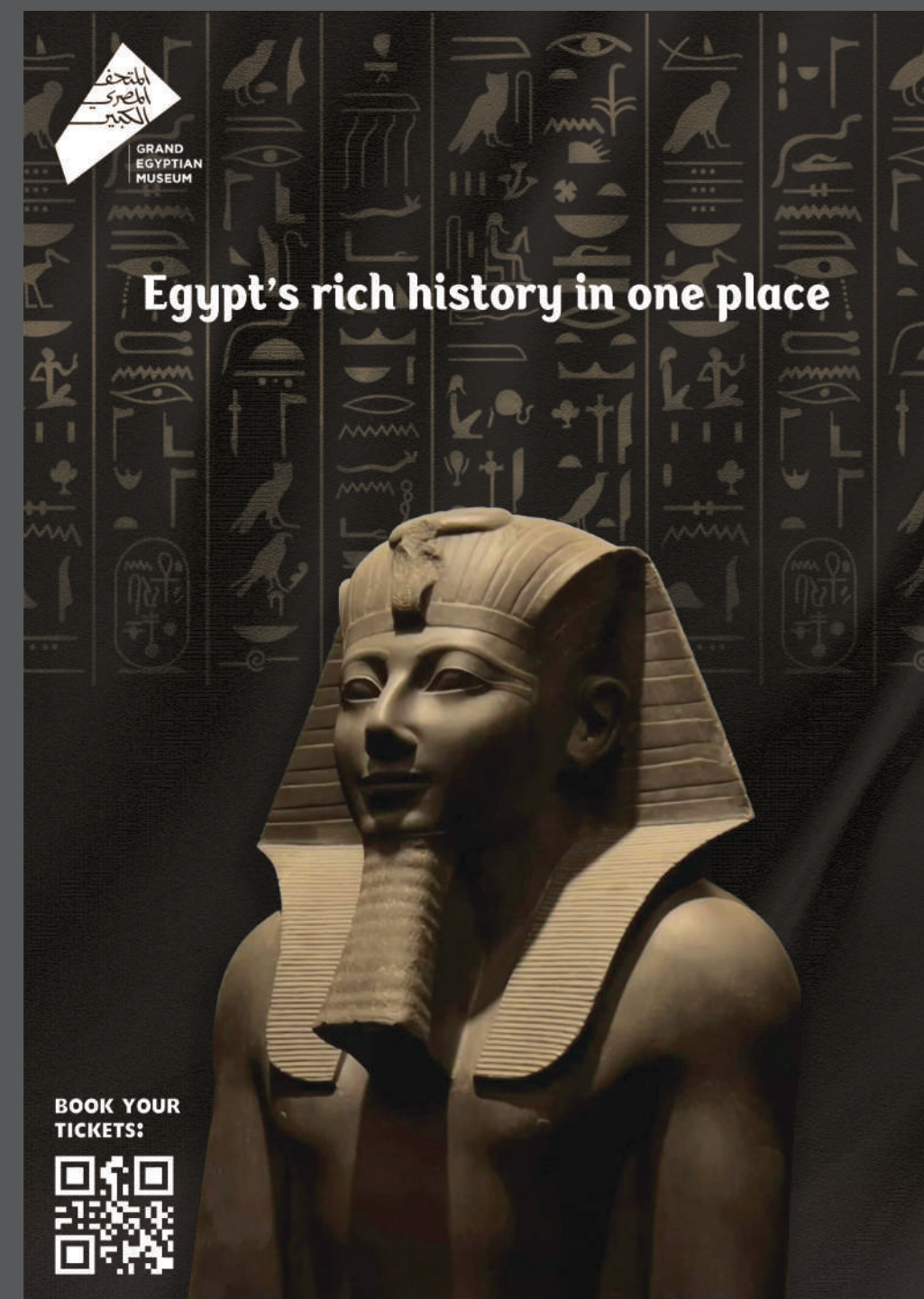
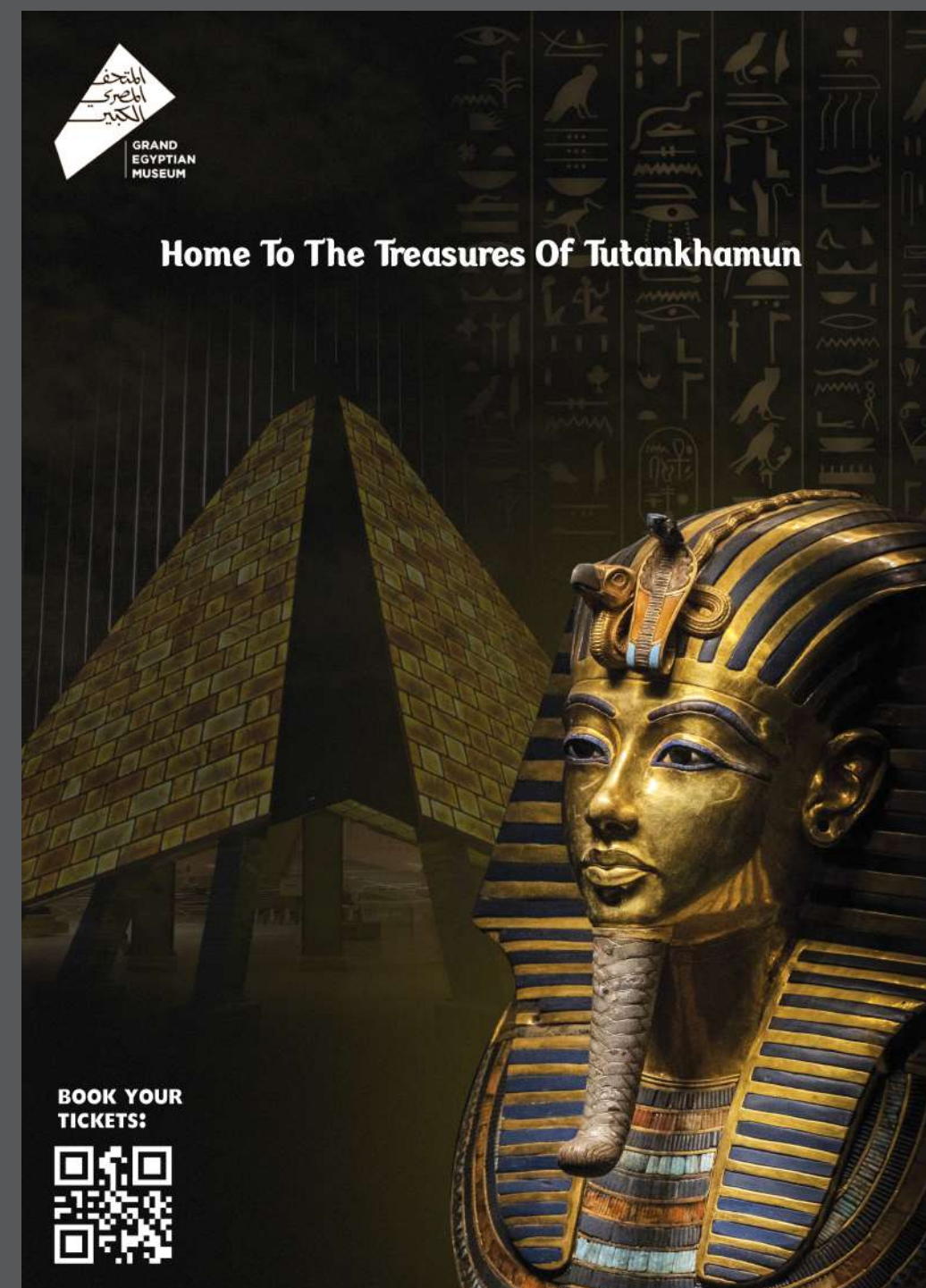
Tickets

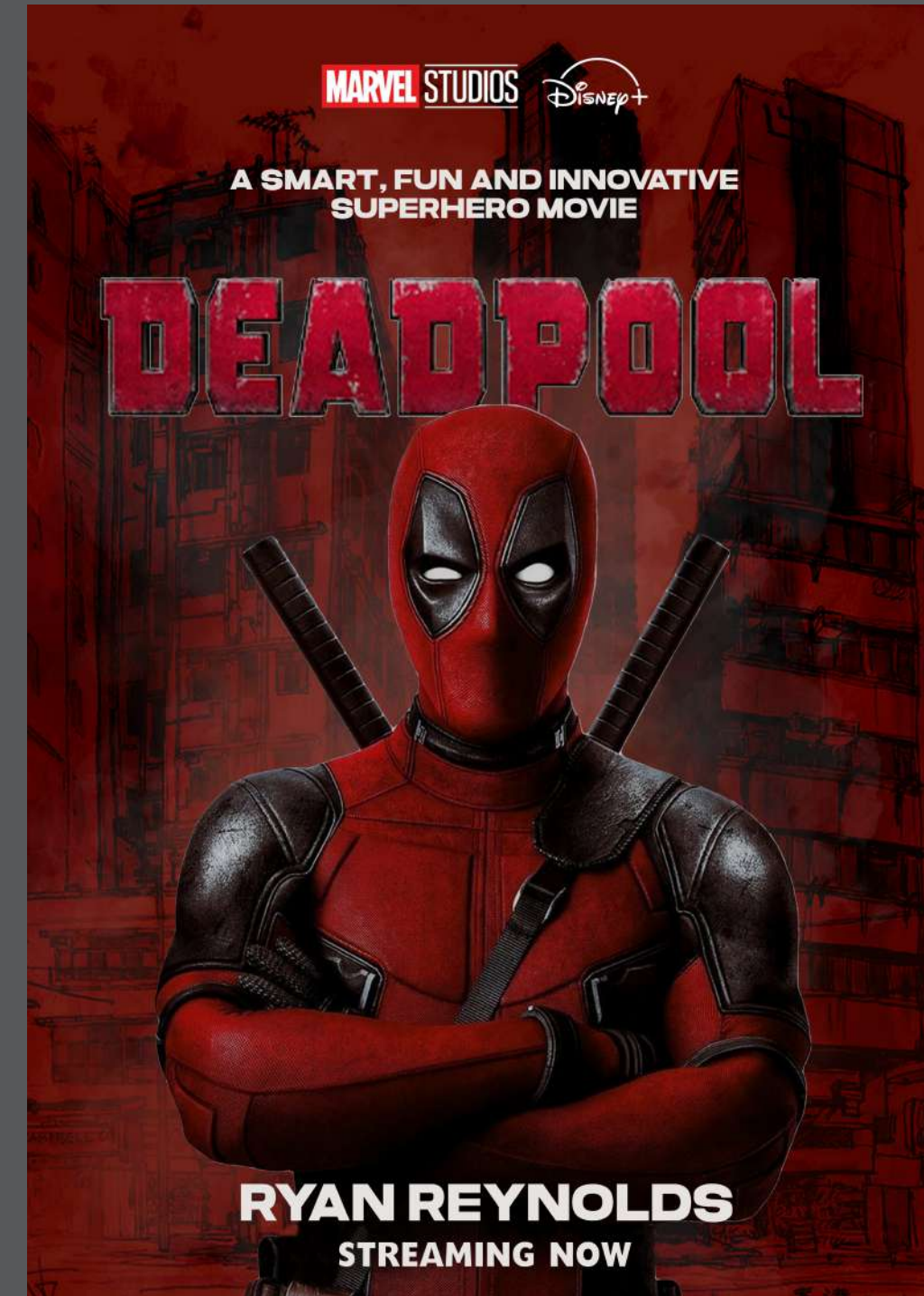
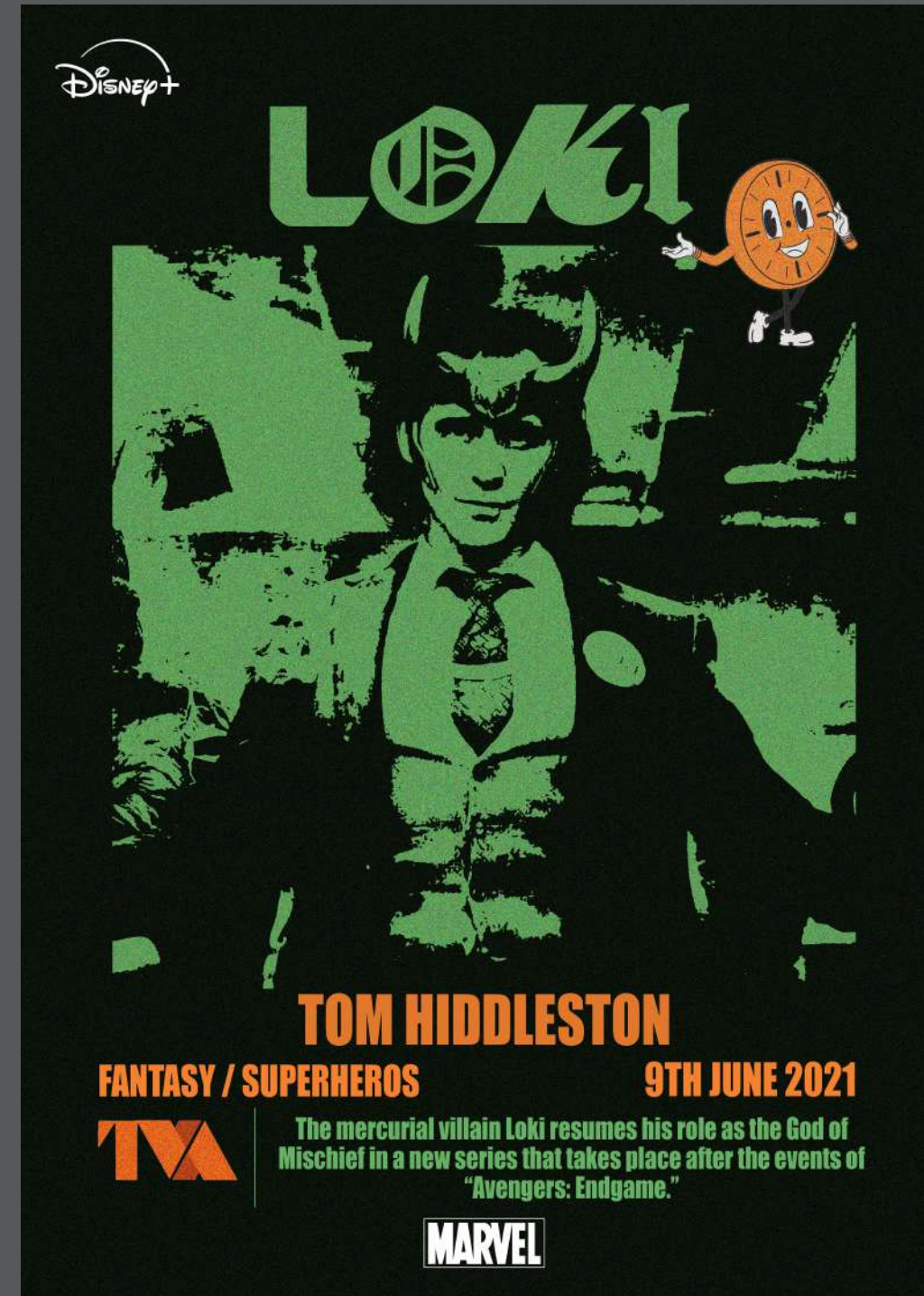
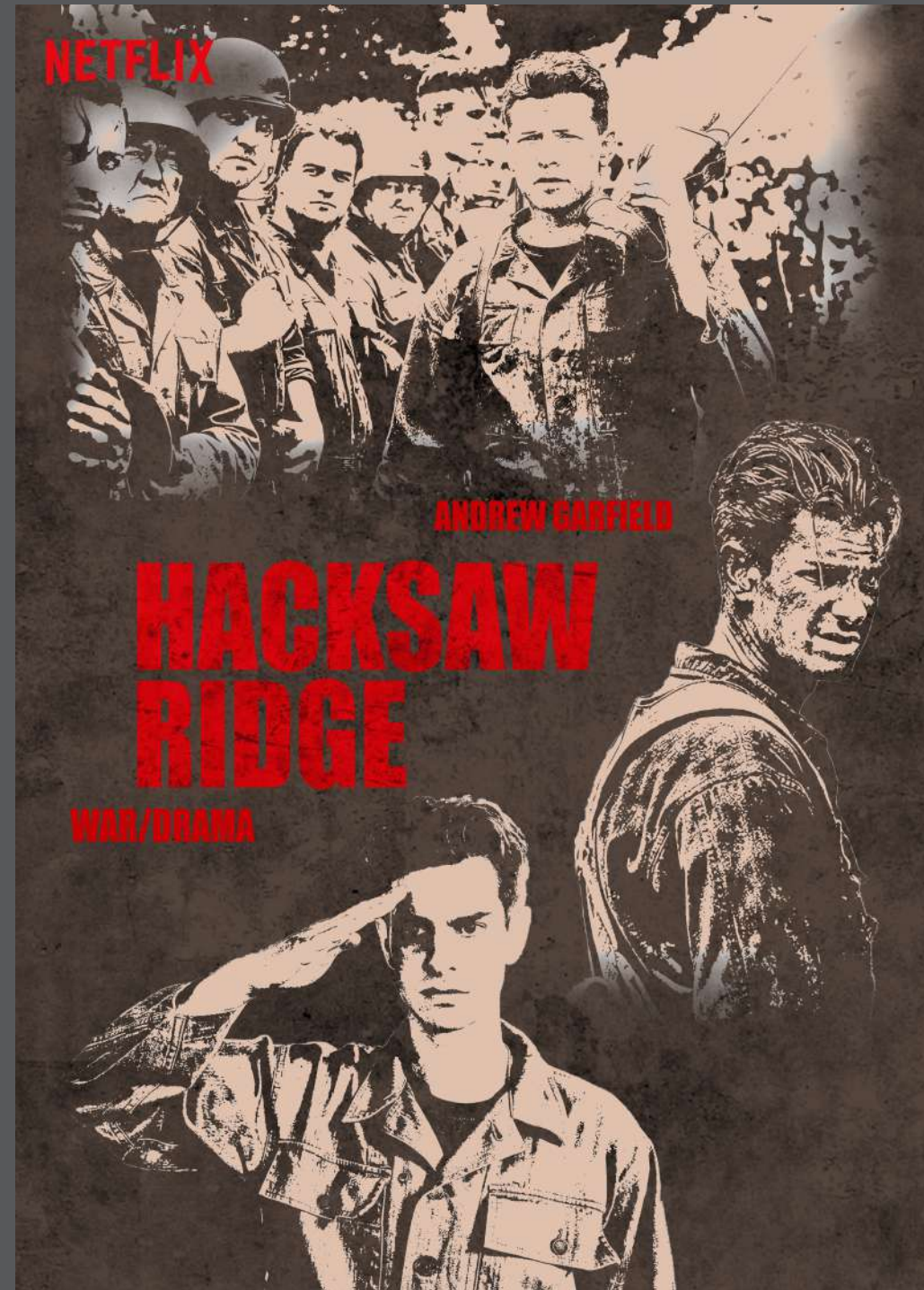
Magazine & Covers

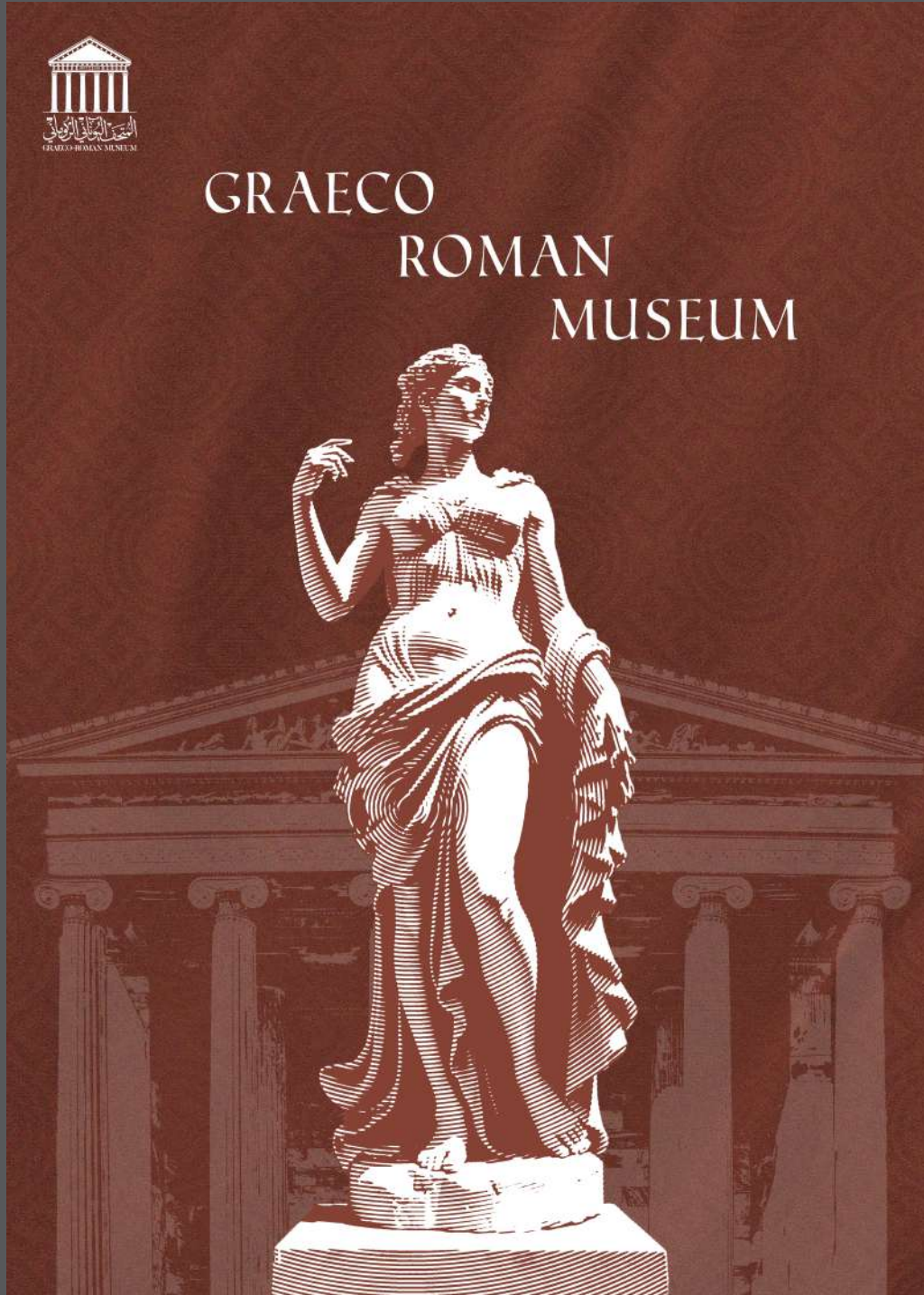
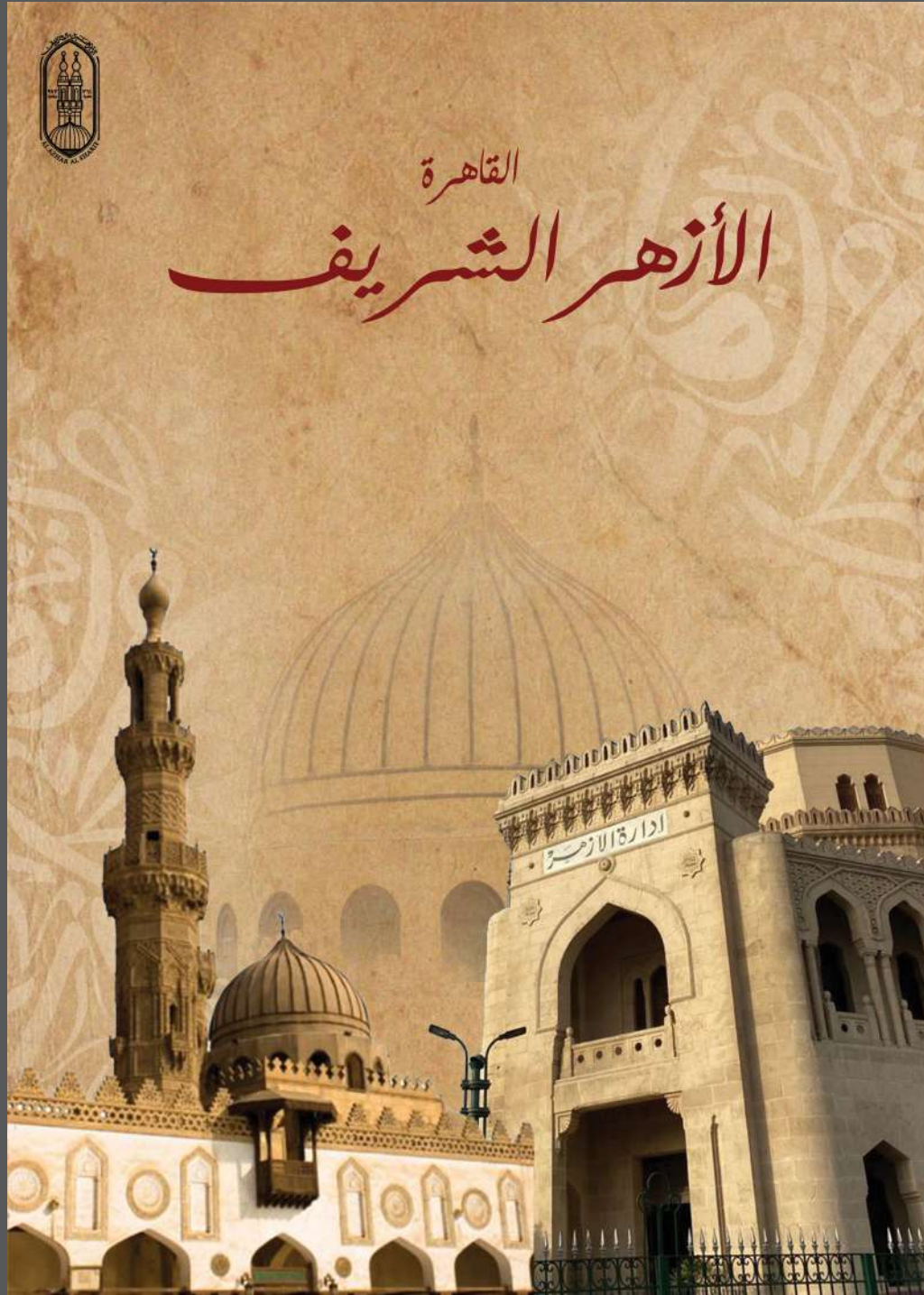
Logo

Mobile app

Posters.







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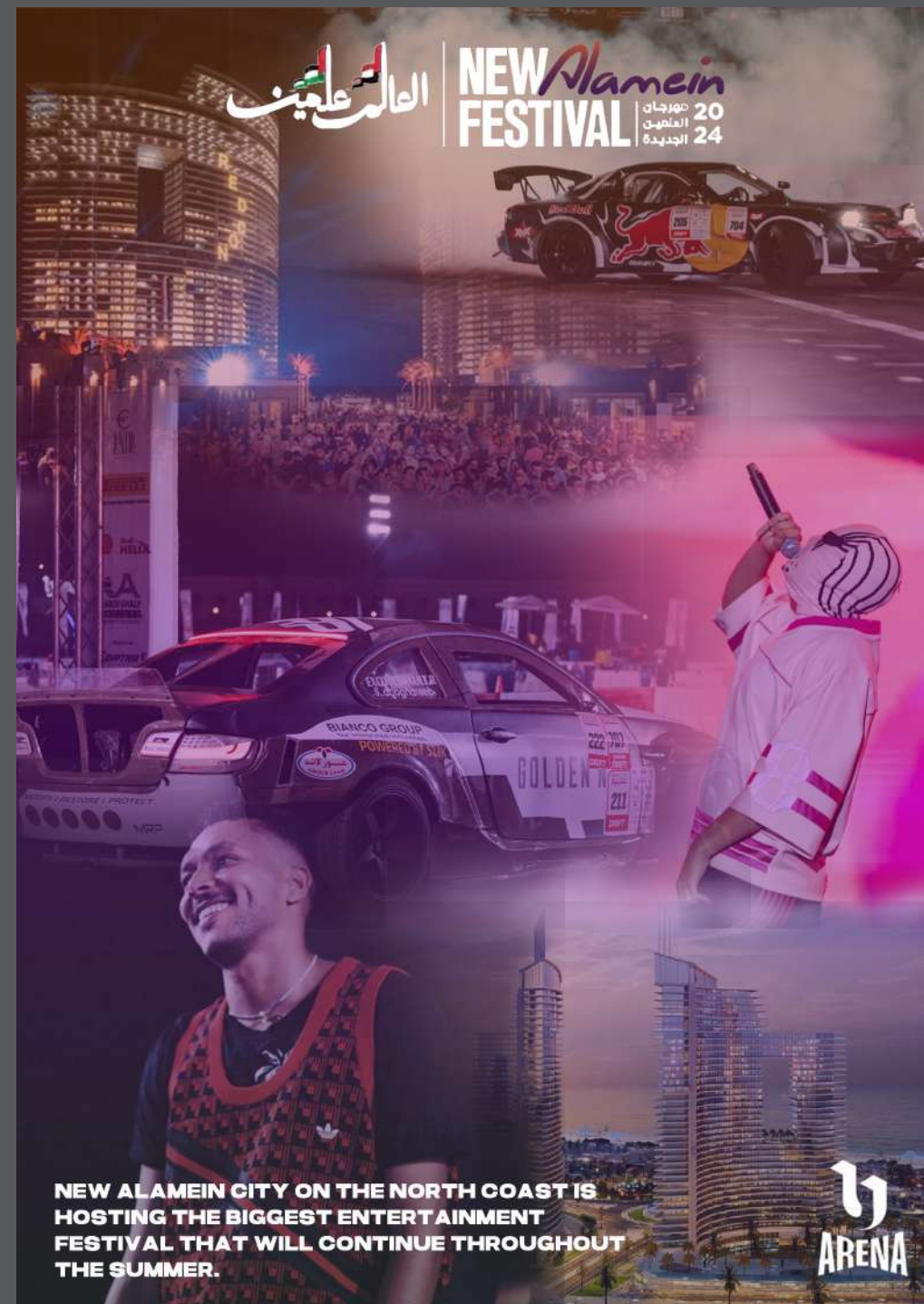
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THE PEACH EDITION



Flyers.

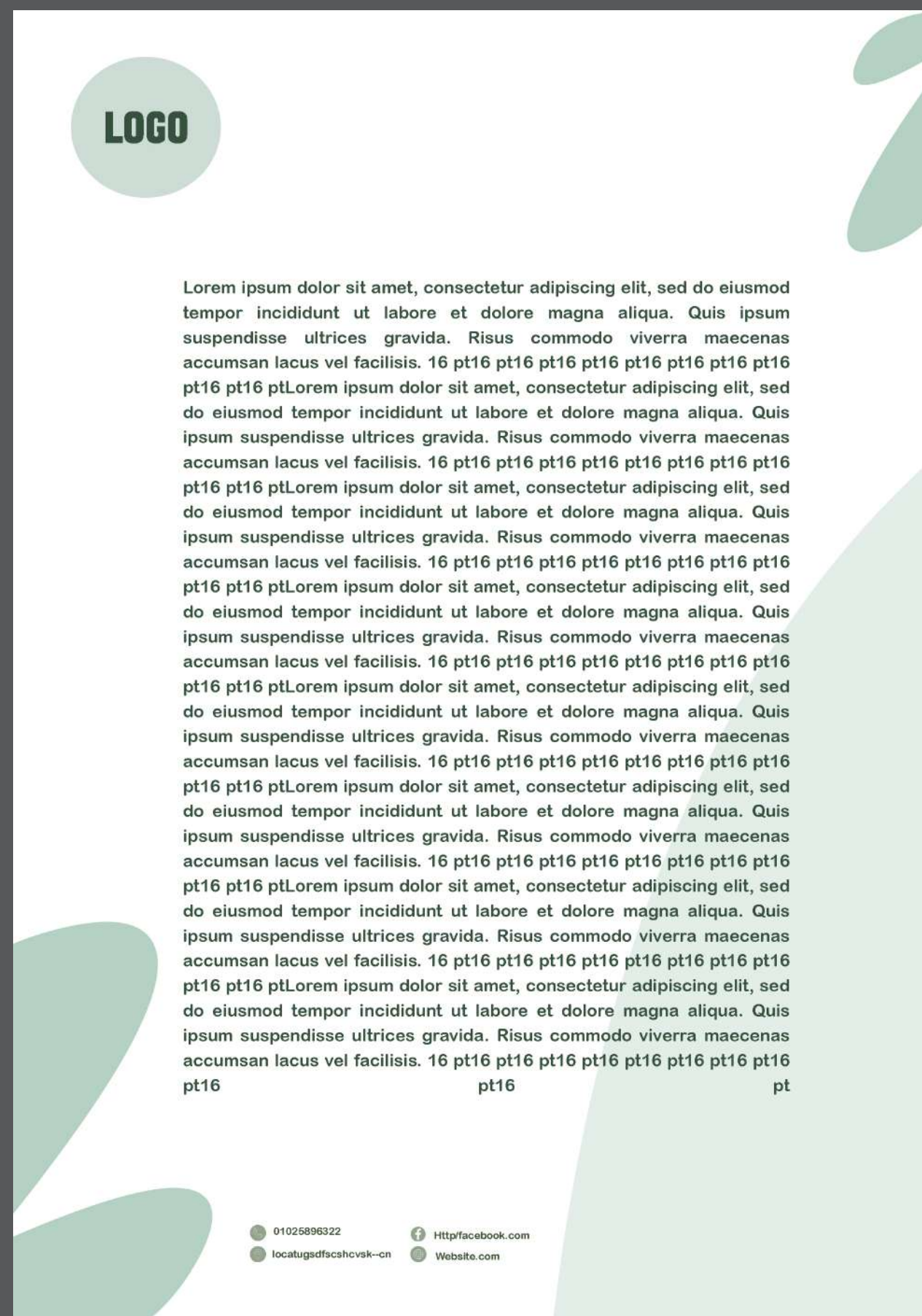
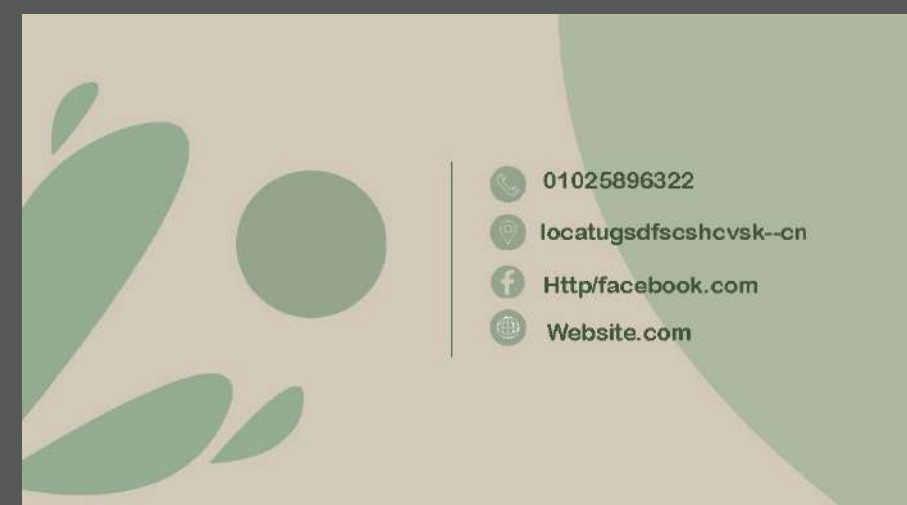


Billboards.





Stationary.



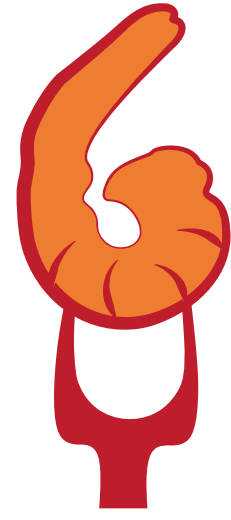
Tickets.



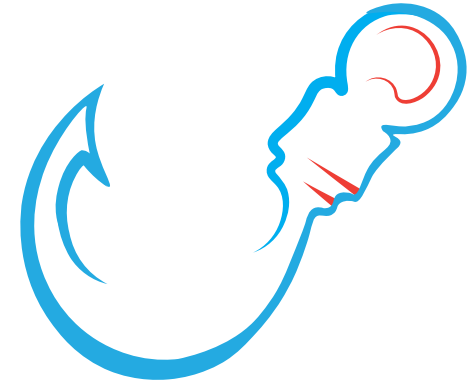
Magazine & Covers .



Logos.



EGY Seafood Expo.



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هيئة قضايا الدولة



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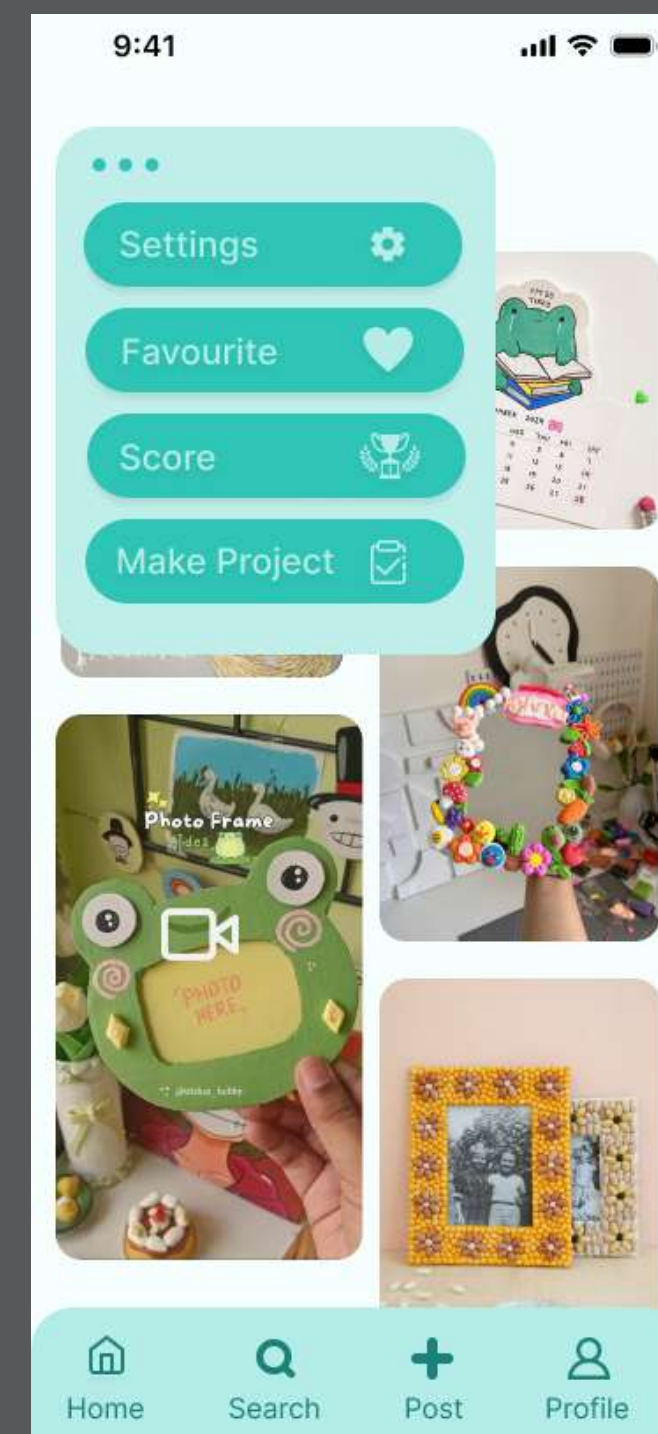
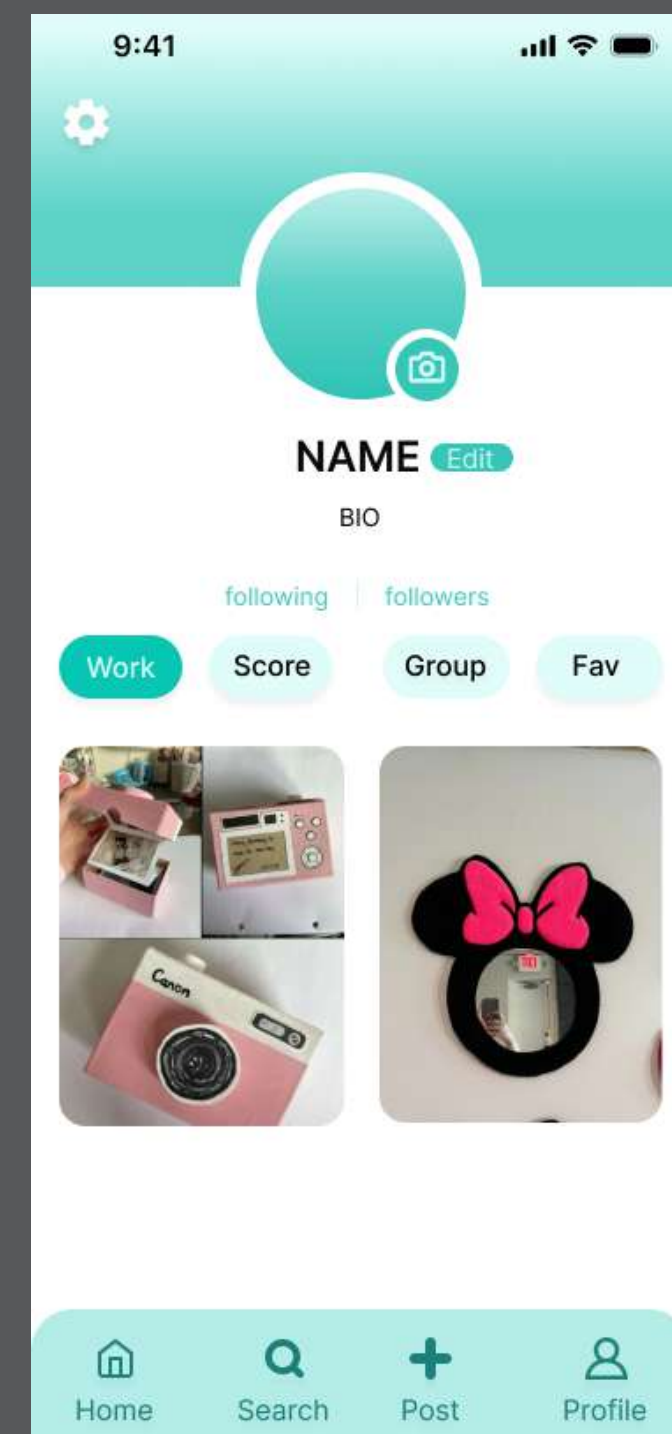
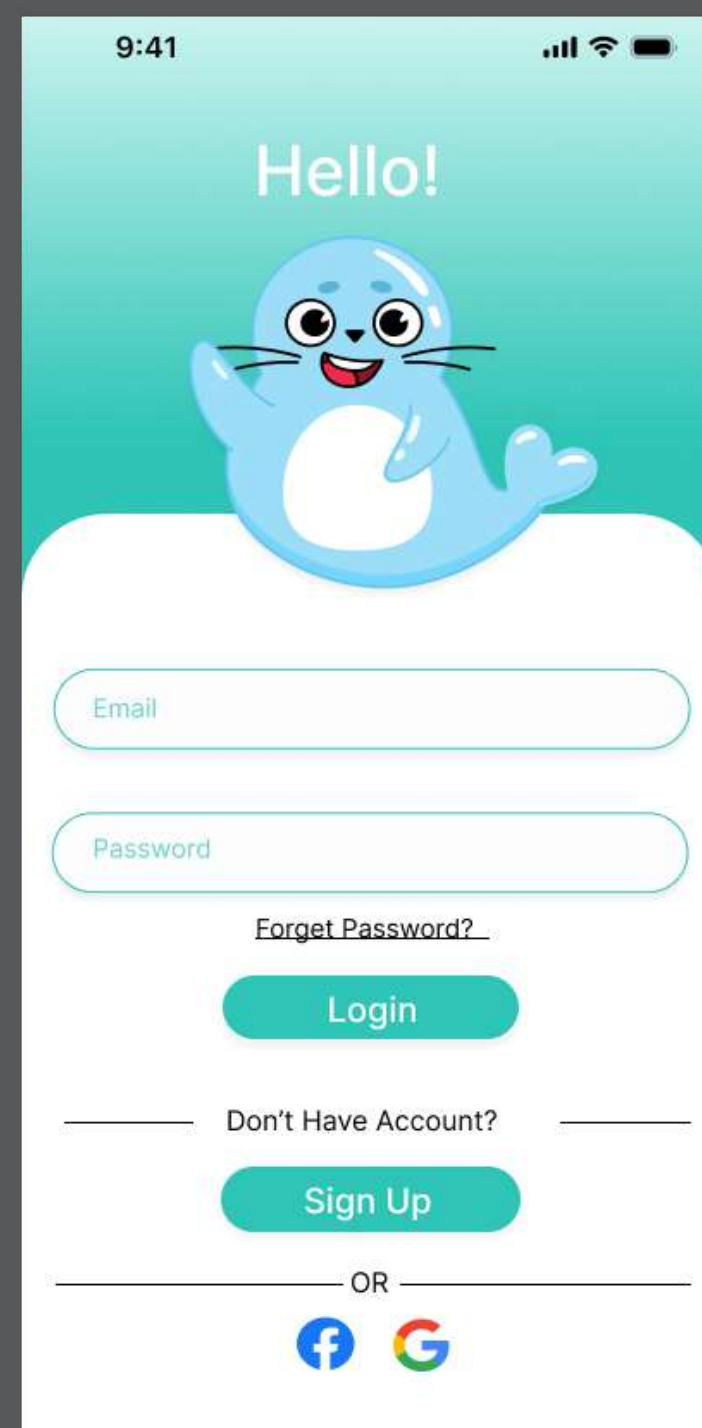


Elite Aura



فواخير
الفسطاط

UX/UI Mobile App.



Full project : <https://www.behance.net/gallery/230772181/UXUI-craft-App>

Thank you!