



Anastasia Slobodyanuk

Web Designer

CONTACT INFO

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- 🔗 [Instagram](#), [Portfolio](#)

TOOLS

- Figma
- Adobe Photoshop
- Adobe AI

LANGUAGE

- Ukrainian - Native
- English - A1

SKILLS

- User Flow
- Coloristic & Composition
- Adaptive Design
- Wireframing
- Autolayout
- UI - Kit
- Prototyping
- UX/UI Design

ABOUT ME

I am a motivated and creative web designer with basic knowledge of UX/UI design. I have the ability to work with basic web design tools. I focus on constant self-improvement, ready to learn new approaches and technologies in the field of web design.

WORK EXPERIENCE

Plamka Poland
(online children's clothing store)
Duration of work (2 months)
My obligations:

- Analysis of competitors
- Audience analysis
- Warframe
- Visual design
- Creation of site architecture
- Content planning

EDUCATION

Web designer
Alpaca School
October 2023 - March 2024

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Project

1 months

Rozpyv.sk

perfume on rozpyv

Perfumes on rozpyv is a site where users can purchase small batches of perfumes to sample as well as miniature perfumes. The web design of such a site should be elegant and attractive, reflect the luxury and sophistication of perfumery. It's important to provide easy navigation, high-quality bottle images, detailed fragrance descriptions, and an easy ordering process. It is also worth adding recommendations and novelties that will help users choose their ideal fragrance.

Responsibilities & achievements

- Development of the structure of the site to ensure intuitive navigation and convenient use.
- Create a minimalist page design, including color palette, typography, icons and artwork.
- Design optimization for devices (desktops, mobile phones).

Technologies Stack:



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Project

2 months

Plamka

Online children's clothing store (redesign)

To provide the possibility of comfortable shopping for children's clothes online, saving time and effort of parents. To offer a wide range of children's clothes for different ages and styles. To use modern technologies for effective sales management.

Responsibilities & achievements

- Comfortable and modern design
- Competitive analysis
- Creating a prototype
- User interface design and adaptation for mobile devices;

Technologies Stack:



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Project

1 months

Looka jewelry

Jewelry shop

Creating an online jewelry store is a step in the direction of providing accessibility and elegance for customers in the search for unique jewelry. The goal of this project is not only to create a convenient shopping platform, but also to create a unique brand that meets the highest standards of quality and aesthetics.

Responsibilities & achievements

- Development of site structure to ensure intuitive navigation and convenient user experience.
- Creation of page design including color palette, typography, icons and illustrations.
- Design optimization for different devices (desktops, tablets, mobile phones)

Technologies Stack:



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Project

1 months

GrandVine

Wine shop

Creating an online wine store will allow you to implement a whole set of tasks aimed at business development, meeting customer needs and forming a positive brand image. Reaching new customers through an online presence, including customers from other regions.

Responsibilities & achievements

- Development of visual elements of the site.
- Ensuring compliance with the style and aesthetics of the brand.
- Site optimization for different devices.
- Defining the target audience.

Technologies Stack:

