



Portfolio

Marketing specialist | Content writer

ALEXANDRA KOMIRENKO

Education

University

- ▶ KYIV NATIONAL UNIVERSITY OF TRADES AND ECONOMICS
- ▶ Faculty of Trade and Marketing,
- ▶ Department of Management of International trade,
- ▶ Master degree (2007-2012)

Courses

- ▶ PR, Lado Agency (2021)
- ▶ Blogging courses by Katerina Boytsova (2019 - 2020)
- ▶ Startup workout project "Application development", 1991 Civic Tech Center (2018)
- ▶ UX/UI design, ITEA (2017-2018)
- ▶ Graphic editor, ITEA (2017)
- ▶ Internet marketing, WebPromoExpert (2017)
- ▶ Marketing consultant in 9 business areas, Lift Marketing (2017)
- ▶ SMM/Copywriter, Copywriting agency T-REX (2016)
- ▶ Writing translator, Translating courses TRIS (2014)
- ▶ Custom broker, Association of Customs Brokers of Ukraine (2011)

Skills

Languages

- ▶ Ukrainian – native
- ▶ Russian – fluently
- ▶ English – upper-intermediate
- ▶ German – A1

Programms

- ▶ MS Office: Word, Exel, Powerpoint, Outlook
- ▶ Platform: WordPress
- ▶ Design: Photoshop, Illustrator, Adobe XD, Figma, Axur, Xmind, Invision
- ▶ Online Services: Google Adwords, Wordstat, Advego Plagiatus, Text.ru
- ▶ Video editing: Sony Vegas 16, Premier

Skills in Digital marketing

- ▶ SMM (Facebook, Instagram, YouTube, Pinterest, Telegram)
- ▶ Targeting in Facebook ads (basic)
- ▶ Strategic Marketing Planning
- ▶ Mailing (MailChimp) - basic
- ▶ SEO and key-words
- ▶ Content writing
- ▶ Making presentation
- ▶ Advertising layouts
- ▶ Letters for cooperation with influencers and brands

Sphere I've worked with

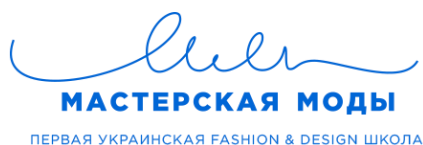
- ▶ Building company (doors, windows and turnstile)
- ▶ Fashion
- ▶ Beauty
- ▶ Flowers
- ▶ Agriculture
- ▶ Outsourcing
- ▶ Law
- ▶ Tourism (IT – cloud program)
- ▶ Energy
- ▶ Furniture
- ▶ IoT (business conference and analytics)

Companies I've worked with



LARISA LOBANOVA

CHUYKO



JULIYA KROS

SEREBROVA

IDEA SHOP
GIFTS & ACCESSORIES



Redenex
Professional Business Events





About me

- ✓ ATTENTIVE TO WORK
- ✓ INTENT TO DO MY BEST
- ✓ RESPONSIBLE
- ✓ CREATIVE
- ✓ FRIENDLY

Technical specification

ТЗ по сайту - Word

Александра Комиренко

Website

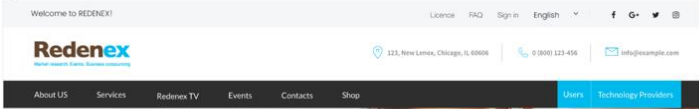
Home page

Menu:

About Us/Clients/Partners/Redenex TV/Events/Contacts

The menu should be black with white letters. We have navigation menu for content and functional for special needs (language-switcher, search-line, social media, FAQ, Licence, contacts, Sign in and logo).

дал

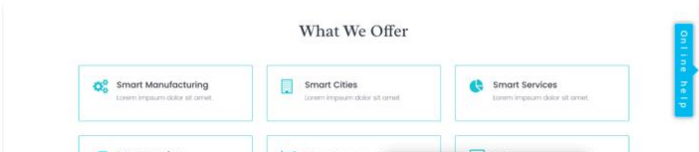



Then we have slider with few slides. It has midgets in the bottom of the main slide.

5) etc

Thereafter we have bottoms of 5 SMART-branches and pop-up chat, that will be scrolling through pages.

Style of bottoms will be in this way.



Website design

Welcome to REDENEX!

License FAQ Sign in English

Redenex
Market Research - Events - Business Intelligence

123, New Lenox, Chicago, IL 60906 | (800) 123-456 | info@example.com

About US Services Redenex Blog Events Contacts Shop Resources **Technology end Users** Technology Providers

REAL HELP
FOR BUSINESSES AND ORGANIZATIONS

Every business is different which is why we offer such a wide range of business insurance products. At Gordon, we're serious about helping your business succeed in every way possible.

MARKETING ANALYTICS | MARKETING COMMUNICATIONS | BUSINESS EVENTS

What We Offer

- Smart Manufacturing**
Lorem ipsum dolor sit amet.
- Smart Cities**
Lorem ipsum dolor sit amet.
- Smart Services**
Lorem ipsum dolor sit amet.
- Smart Farming**
Lorem ipsum dolor sit amet.
- Smart Energy**
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- IoT**
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Online help

FOR SURE NEED HELP WITH YOUR BUSINESS STRATEGY?

SUBSCRIBE CALL EMAIL

Redenex Webinars

JOIN REDENEX ANALYTICS TO EXPLORE THE LATEST TRENDS

EXPLORE UPCOMING WEBINARS

Your Email **SUBSCRIBE**

Latest News

- JANUARY 5, 2017**
EXPERIENCE YOU CAN DEPEND ON
Lorem ipsum dolor sit amet, consetetur elipsum, ut: a diam non diam amet eirmod. Tempor et ea takimata, kasd ea. Phasellus porta.
Philip James | 1 | 16
- JANUARY 5, 2017**
A STRATEGY FOR YOUR SITUATION
Lorem ipsum dolor sit amet, consetetur elipsum, ut: a diam non diam amet eirmod. Tempor et ea takimata, kasd ea. Phasellus porta.
Philip James | 1 | 26
- JANUARY 5, 2017**
A RANGE OF INVESTMENT ACCOUNTS
Lorem ipsum dolor sit amet, consetetur elipsum, ut: a diam non diam amet eirmod. Tempor et ea takimata, kasd ea. Phasellus porta.
Philip James | 1 | 27

READ ALL

Topic Tags

Tag Name 1 | Tag Name 1 | Tag Name 1 | Tag Name 1 | Tag Name 1

WE CAN HELP YOU SAVE AND INVEST WISELY TO LIVE THE LIFE YOU WANT

Subscribe to newsletter and we will help to change your life

Your Email **SUBSCRIBE**

Articles



[Home](#) > [Latest news](#) > [EBRD marks positive agribusiness of Ukraine](#)

О компанії

[About us](#)

[Our vision](#)

[Mission statement and objectives](#)

[Latest news](#)

EBRD MARKS POSITIVE AGRIBUSINESS OF UKRAINE

The Agro-industry – one of the biggest: it integrates a few branches of economy, that produce, process and get final products. Nowadays the agribusiness of Ukraine is considered to be profitable even during falling prices of goods at the world market. Low-level of prices is stable, but in the nearest future expects its rising.

As noted by Minister of Agrarian Policy and Food of Ukraine: in defiance of falling prices, companies, working on export, are profitable; common situation in agribusiness is advantageous.

Business-forum in London, that got by EBRD and Ministry of Agrarian policy and Food of Ukraine, let to establish that agribusiness, during complicated conditions, in which Ukraine is in, have continued to be hope of all economy. Representatives of leading agricultural companies of Ukraine, international investors and experts confirmed in this opinion. Despite losing control on some area, Ukraine has been continuing to be a leader of export of sunflower oil and be on the third place among the biggest exporter of bread-corn in 2014-2015. According to Gilles Mettetal, Director of Agribusiness of EBRD, agro-industry of Ukraine can be estimate at 13.5 billion \$.

Despite common decline in economy and conflict situations inside of the country, agricultural market improves its index-numbers. EBRD marks positive agricultural reforms in Ukraine and agree to invest in agribusiness 300 million \$.

Nowadays the agro-industrial manufacture is one of the most attractive sector of economic of Ukraine for investing. Cooperation of Ministry of Agrarian Policy with international organizations, such as EBRD and FAO, stimulated farther provision of finance of this branch. On the part of Minister of Agrarian Policy and Food international partners get confirmation of willingness about implementation of new reforms, control of corruption and making needed conditions for development of business in Ukraine and attractions of investments.

22.09.2015

ABOUT US

The “TiSO Production” Company is engaged in manufacturing of physical security devices and systems: all types of turnstiles, pedestrian gates, emergency door, passageway blocking systems and ant ramming devices.

Our equipment successfully functioning in 33 countries: Belgium, United Kingdom, Spain, UAE, Ukraine, Portugal, Nigeria, Lithuania, Israel, Hungary, Russia, Malta, Macedonia, Poland, Czech Republic, Armenia, Azerbaijan, Angola, Bulgaria, Georgia, Egypt, India, Iran, Kazakhstan, Kosovo, Kuwait, Libya, Moldova, Morocco, Sudan, Tanzania, Tunisia, Estonia.

During existence of our company we have served dozens of clients, many of whom have become our dealer and succeed with us.

All products are manufactured in strict compliance with international standards and meet all modern quality, safety, design and usability requirements.

Continuous and successful experience during the exploitation, elegant exterior and affordable price of our products work up the market day by day. Flexibility of production and creativity of our staff is more than enough to make stunning embodiment of your original designs.

Interesting fact

Our company has providing an integral security system for Ukrainian nuclear power plants for many years. Our turnstiles and STERN access control system have been installed and used at Ukrainian nuclear power plants (including Zaporizhzhya Nuclear Power Plant, the largest in Europe) since 2002.

We offer unique and incomparable solutions to the world market due to this experience. The level of security requirements for such strategic sites as nuclear power plants ensures the highest quality and functionality of our hardware and software. It can be said that demands of Ukrainian and International regulatory bodies for NPP security are the most strict in the field of access control (even higher than at military facilities).

So, if you, for example, obtain a turnstile for office building you will get a unique product that is designed and manufactured subject to experience of implementation of one of the most complex projects in the field of access control.





Tripod turnstiles

The tripod turnstile is a space-saving, reliable and rather inexpensive device designed for access control. They have shown themselves to advantage at sites with high traffic flow due to high traffic flow capacity and modern appearance. Tripod turnstiles are mostly installed at the entrance of government facilities, offices, educational establishments and at access control points of industrial facilities. They are easily located in narrow passageways and arches due to small dimensions. It should be noted that similar designs like all other waist-high turnstiles are capable to bar the way only partially (they can be climbed over or jumped over) and for this reason they should be installed near a guard post.

Tripod turnstile can be controlled by access control system or manually. It consists of three metal rods located at the angle of 120 ° and rotates on inclined axis. In case of emergency it goes to "antipanic" mode providing free access in both directions in a matter of seconds.

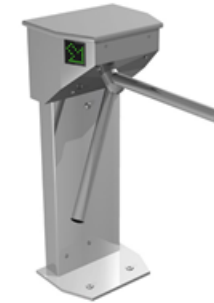
There are 4 modifications of tripod turnstiles in our assortment: Centurion, Skull, Twix, Skiline. You can choose the turnstile completely complying with your requirements depending on your objectives.



CENTURION



SKULL



DUOPOD

In Header (menu should be stick to the top of the screen) + stick pointer for going quicker to the top of the screen. Social media will be in the footer. Here instead of them will be logo of Redenex.

Menu: Speaker, Program, Partners, Exhibition, Prices, For Participants, Analytics, Blog



Redenex
Professional Business Events

At the main slider will be 4 slides:

1. Slider with main figures and text
THE MOST PRACTICE IoT WORLD SCALE EVENT OF RUSSIA
45 practice cases
27 countries

TECH SITES VISITS & GLOBAL TOURS

Within the framework of IOT WORLD SUMMIT RUSSIA, we organize outbound business tours. This will give you an opportunity to get acquainted with the already implemented "smart technologies" and learn in more detail their working principle. You will learn about "smart" infrastructure, city management system and digital production.

5-8 December, South Korea

24-26 August, Europe

5-7 July, London

reason #7:

MOST INNOVATIVE TECH VENUE

Kazan is considered to be a Russian IT Capital and the Republic of Tatarstan is a leader of all investments ratings. Innopolis - an innovative Tech City located in the suburbs of Kazan, and its economics are built on High Tech industries. There is a unique city environment with modern residential infrastructure, ecology, security and wide opportunities for education, professional development and special economic and tax benefits.

Organisers:

Redenex

Website map/ Content / pages		OUR SUGGESTIONS
Main page	<ul style="list-style-type: none"> § Recommended materials / whats new § premium offers / downloads / prize dropc / free offers § Informations brochures / subscribion § Branding / Frames / general settings / templates 	<p>Rotating Slides (events adverts , USP service). Infographics on key implementation segments (SC, SE, SG, SF, IoT и пр). TV: latest or most ineterasing videos, latest cases, smart news. List os our services with advantages (infographics) Rotating slides with customers feedbacks (5 piecs + links). Rotating slides with customers logos (top 10+ links)</p>
page SERVICE	<ul style="list-style-type: none"> § Market Intelligence § Events § Outsourcing 	<ul style="list-style-type: none"> § Analytics and market Intelligence § Business Communications § Institute Redenex § Smart Events
Contacts	<ul style="list-style-type: none"> § Key contact details § Sales conatcs § Customer Service 	
About us	<ul style="list-style-type: none"> § Company description 	<ul style="list-style-type: none"> § History, Mission, Values § Feedbacks § Clients+ Partners § Media about us § Accreditaion ?



Simplified Online Booking

Now your guests do not have to spend a lot of time to sorting thru multiple steps to make a reservation. Now you can book a hotel room all within a single window. For those who has an online version of their hotel site, this form is a lifesaver. The form is adaptive and can fit well into your site, and displayed correctly on all devices used by your visitors. Want to learn more? Please click through "Help" in the system.



Social media—blessing or threat? (1)

- *Positive effects of social media*
- *Negative effects of social media*
- *Reality vs social media reality*

Can you imagine going through your day without your social media? In the morning after we have woken up. What is one of the very first things we do? We check our cell phones specifically our social media. Just to make sure we didn't miss anything while we were sleeping.

Social media can be addicting. Everyone wants to be seen, heard and loved. So what do we do? We go to the masses using social media apps like TikTok, YouTube and Facebook to reach the masses. If you're lucky you can become a celebrity of sorts and influence the opinions of thousands if not millions. This can be a double edged sword as seen when people start to blur their social media persona with reality. Doing things that are reckless or over the top. Letting their egos run wild.

At the same time there is a lot of positives that come from social media. We can keep in touch with family and friends from thousands of miles apart. We can share our life stories and pictures. A scrapbook of sorts of our lives.

Social media—blessing or threat? (2)

Also in the 21st century if you want to grow or expand your business you have to use social media. To market to the millions. The new marketing business frontier. It's just how business is done now. No longer is the traditional office needed. Opportunities are everywhere.

During developing and overgrowing social media influence on our life. Everyone has an opportunity to find work, study, and buy products online. If you want to change something in your life, you can find inspiration, knowledge, work, and even love. But people don't have a sense of proportion.

Problems that ensued from the above mentioned becoming global. We don't let go phone from our hands. We forget about the existing life around us, living in a virtual world. Children want to become a blogger without education and work. They don't know how to spend time without gadgets. Adults don't feel comfortable themselves without phone and scrolling all the time. It's a degradation of our popularity.

In 2020 pandemic shows us that we should find a balance between using inventions and nature. It's our mission to make our planet better. But it's also a decision of everyone to bring social media as a part of our lives correctly and use it wisely. Or dive deep into the virtual world, lost yourself, destroy nature and forget about life.

It's up to you, perceive social media as a blessing or threat to your life!

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skype: andraskella

[Behance](#)

[LinkedIn](#)

Thanks sparing your time!