



## APPAREL STORE

PERIOD - 4 MONTHS

Budget - 87000 (ua)	Value - 719 000 (ua)
Conversions - 3570	Roas - 826%

## ABOUT THE CLIENT

Location - Kharkiv, Ukraine

10 employees or less

Our client is a women's clothing brand that specializes in aesthetic fashion. They sell their clothing exclusively through their own website and have approached me to provide Google advertising services to promote their brand online

Their target audience is primarily women interested in fashion and aesthetic style



flcp.com.ua

## CLIENT ASKED

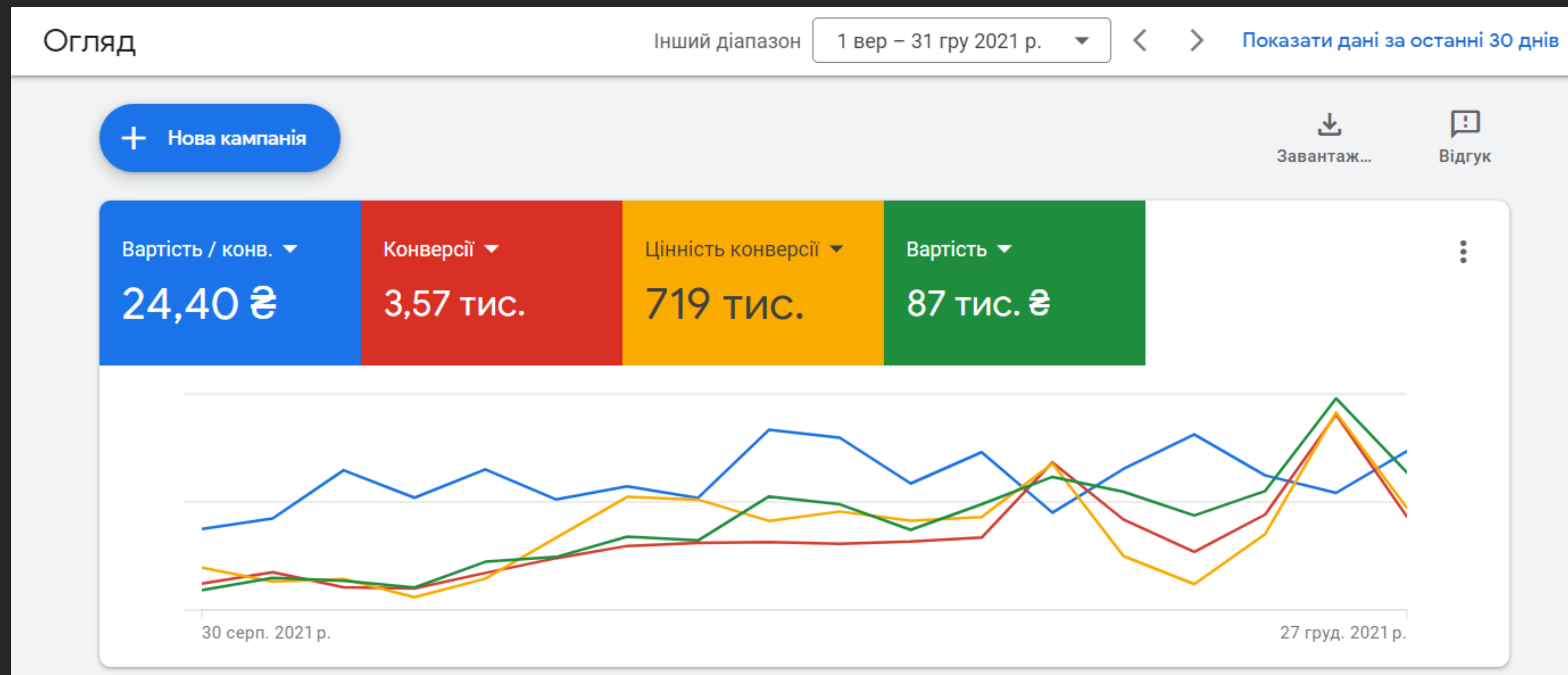
- Promotion through google shopping and remarketing
- Set up google ad account
- Set up Google analytics
- Google tag manager
- Cost per conversion less 7\$
- ROAS no less 500



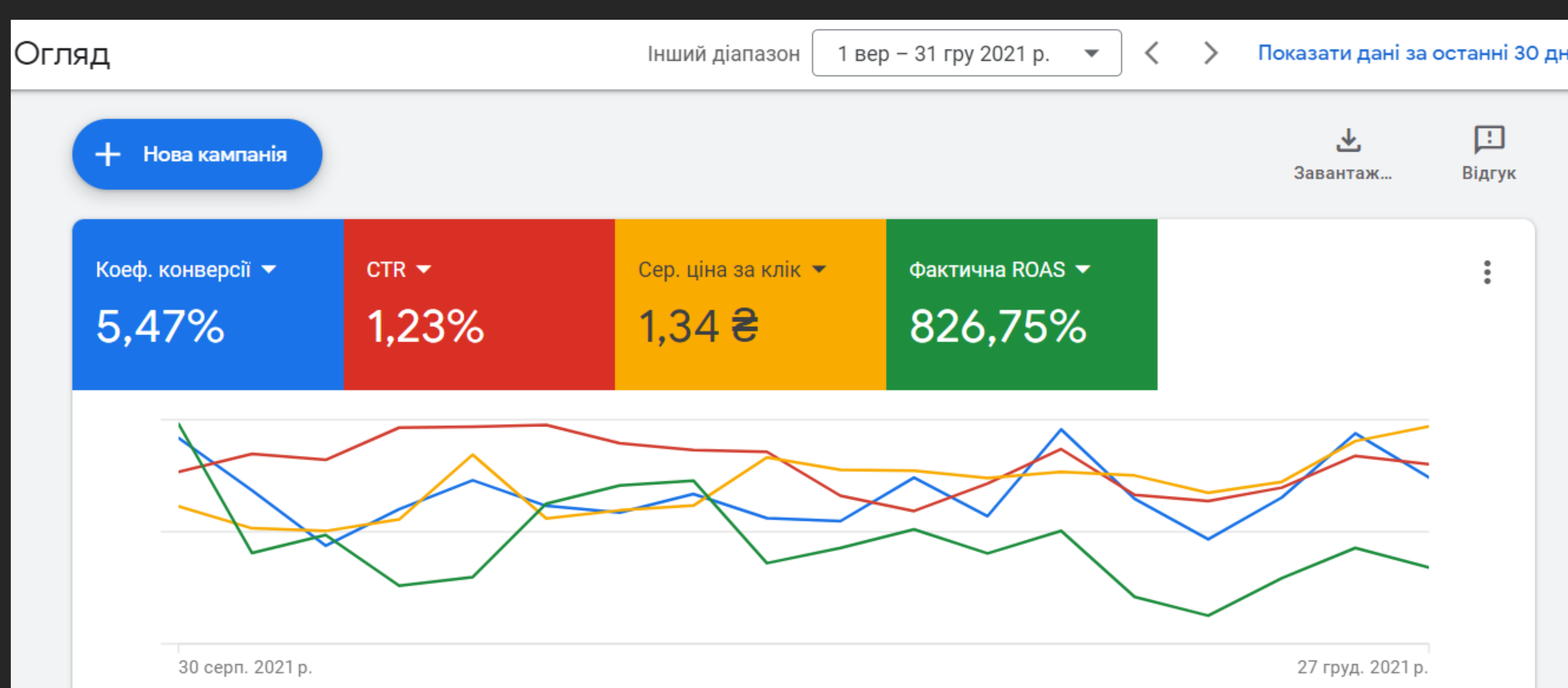
## RESULT

Period - 4 months

- Conversion value - 719 000 (Ua hryvnia) = 19 430\$
- Conversions - 3570
- 1 Conversion cost - 24.4 (Ua hryvnia) = 0.65\$
- Budget - 87 000 (Ua hryvnia) = 2350\$



- Conversion percent - 5.47%
- CTR - 1,23%
- Click cost - 1,34 (Ua hryvnia) = 0.036\$
- ROAS - 826%



## DO YOU WANT MORE CLIENTS?

Telegram - @ab\_user3629

Intagram - @ab\_user3629

