

All Traffic

ALL » SOURCE / MEDIUM: facebook / cpc

Mar 1, 2021 - Feb 28, 2022



All Users
34.84% Users

Explorer

Summary

● Users

200



Source / Medium	Campaign	Acquisition			Behavior			Conversions		
		Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
		14,996 % of Total: 34.84% (43,040)	14,683 % of Total: 34.75% (42,254)	17,588 % of Total: 32.66% (53,849)	73.91% Avg for View: 70.03% (5.53%)	1.35 Avg for View: 1.50 (-10.46%)	00:00:32 Avg for View: 00:00:47 (-31.04%)	4.76% Avg for View: 3.74% (27.46%)	838 % of Total: 41.63% (2,013)	UAH 0.00 % of Total: 0.00% (UAH 0.00)
1. facebook / cpc		6,095 (40.28%)	5,924 (40.35%)	7,879 (44.80%)	70.34%	1.41	00:00:42	5.04%	397 (47.37%)	UAH 0.00 (0.00%)
2. facebook / cpc		5,884 (38.89%)	5,787 (39.41%)	6,399 (36.38%)	74.56%	1.35	00:00:24	1.89%	121 (14.44%)	UAH 0.00 (0.00%)
3. facebook / cpc		232 (1.53%)	227 (1.55%)	236 (1.34%)	75.42%	1.16	00:00:22	16.95%	40 (4.77%)	UAH 0.00 (0.00%)
4. facebook / cpc		787 (5.20%)	740 (5.04%)	820 (4.66%)	84.63%	1.19	00:00:27	4.02%	33 (3.94%)	UAH 0.00 (0.00%)
5. facebook / cpc		751 (4.96%)	696 (4.74%)	805 (4.58%)	85.84%	1.16	00:00:20	4.10%	33 (3.94%)	UAH 0.00 (0.00%)
6. facebook / cpc		158 (1.04%)	152 (1.04%)	164 (0.93%)	70.73%	1.24	00:00:17	19.51%	32 (3.82%)	UAH 0.00 (0.00%)
7. facebook / cpc		112 (0.74%)	110 (0.75%)	117 (0.67%)	69.23%	1.32	00:00:26	20.51%	24 (2.86%)	UAH 0.00 (0.00%)
8. facebook / cpc		230 (1.52%)	215 (1.46%)	238 (1.35%)	84.87%	1.13	00:00:17	8.40%	20 (2.39%)	UAH 0.00 (0.00%)
9. facebook / cpc		51 (0.34%)	48 (0.33%)	51 (0.29%)	52.94%	1.49	00:00:46	31.37%	16 (1.91%)	UAH 0.00 (0.00%)
10. facebook / cpc		53 (0.35%)	52 (0.35%)	55 (0.31%)	65.45%	1.24	00:00:42	27.27%	15 (1.79%)	UAH 0.00 (0.00%)
11. facebook / cpc		137 (0.91%)	128 (0.87%)	151 (0.86%)	82.78%	1.25	00:00:34	9.27%	14 (1.67%)	UAH 0.00 (0.00%)
12. facebook / cpc		69 (0.46%)	68 (0.46%)	71 (0.40%)	76.06%	1.21	00:00:42	16.90%	12 (1.43%)	UAH 0.00 (0.00%)
13. facebook / cpc		42 (0.28%)	40 (0.27%)	52 (0.30%)	71.15%	1.21	00:00:40	21.15%	11 (1.31%)	UAH 0.00 (0.00%)
14. facebook / cpc		50 (0.33%)	44 (0.30%)	52 (0.30%)	73.08%	1.17	00:00:24	21.15%	11 (1.31%)	UAH 0.00 (0.00%)
15. facebook / cpc		34 (0.22%)	31 (0.21%)	36 (0.20%)	72.22%	1.17	00:00:24	22.22%	8 (0.95%)	UAH 0.00 (0.00%)
16. facebook / cpc		46 (0.30%)	42 (0.28%)	48 (0.27%)	75.00%	1.21	00:00:20	16.67%	8 (0.95%)	UAH 0.00 (0.00%)