

1. **Name:** Tkhi Kim Chi (non-official Vicky)
Surname: Doan
2. Team Member of Marketing online, Youth Speak Forum's delegate (Summer '20)
3. I want to apply for the position TL of MKT Online to challenge myself and try my leadership skills out, also it's an awesome experience. The priority of the positions I want : TL of MKT Online, PR & UR Manager or Event Manager.
4. Always ready to attend all AIESEC events

5. Weaknesses & strengths

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|--|---|
| I'm a terrible procrastinator | But trying my best to do my deadlines |
| Don't like to make mistakes | But I always admit them and try to do better another time |
| Stubborn if I've already made a decision | I'm responsible, i'll do everything (or almost everything), if you have my word |

6. Well, I'd reach out my team and get to know each other if there would be someone new. And maybe set goals for next month. It'd great if it'll be an offline meeting
7. Because I have experience in creating content for AIESEC in KNEU pages and this position would be a great opportunity to self-improvement and confidence in my actions. Always ready to learn something new.

Question 1

A big improvement in visual content on Instagram page and we got more followers in past few months. On TG i see some designing problems (the pictures don't have quite the same style of editing), but they are minimal and can be fixed. Using some templates would be useful. TG has more options that can help to interact with followers (potential SU). Using those functions is crucial.

On TG channel there is one moment that was conversational is Weekly Horoscope and as for Instagram - memes in stories. Well, MC's opinion is more important.

Question 2

What if you can travel and help to make the world a better place? AIESEC is about *multicultural exchange* across the Globe 🌍 You CAN help people in need, teach children about your homeland, culture and many more volunteer projects are waiting for you! ➔ Get *new wonderful experiences and unforgettable memories*. Our team will help you with everything needed. Sign up by link in our bio.

Question 3

On Instagram we have already created many posts and stories, so in order to keep followers, we should make intriguing text and pictures due to our plan and AIESEC Blue Book standards. And also come up with new ideas of interacting with the audience. Such as showcasing, quiz about the country where our projects are.

On Telegram channel we can also interact with the audience by using a quiz function or public pools.

So the team could be divided into 2 groups: those who work with Instagram and those - with Telegram. Or just distribute the duties among everyone.