Horizon

BUSINESS PLAN

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Horizon

ZLATA FORTUNA GROUP

This is a Sample Business Plan

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Mission Statement

Horizon aims to implement highly efficient and scalable solar solutions that accelerate the global transition to renewable energy and contribute to Germany's energy ambitions.

CONTENT

Executive Summary

SECTION 01

Horizon (the "Company") is a forward-thinking renewable energy player developing utility-scale solar photovoltaic systems. The Company is at the forefront of the energy transition, delivering sustainable and highly efficient solutions to a rapidly growing market.

PROBLEM / SOLUTION

Global pressure to reduce emissions and the rapid transition away from fossil fuels is driving unprecedented demand for renewable energy. At the same time, the existing energy infrastructure is proving insufficient to meet future needs, especially in densely populated urban areas such as Germany. With the need to rapidly expand clean generation capacity, reliable companies that can professionally plan, develop and manage large-scale solar projects that bridge the infrastructure gap and ensure a sustainable energy supply for years to come are key.

VALUE PROPOSITION

Horizon has strong expertise thanks to the deep industry knowledge and practical experience of its founder and CEO Bode Schneider, a Certified Energy Manager (CEM) and former employee of .... His unique combination of technical competence and strategic vision creates a strong competitive advantage for the company. Horizon is capable of implementing large-scale solar projects with high precision, regulatory compliance, and uncompromising quality. This allows the company to provide reliable, energy solutions that effectively meet the needs of both private and public customers.

MARKET SIZE:

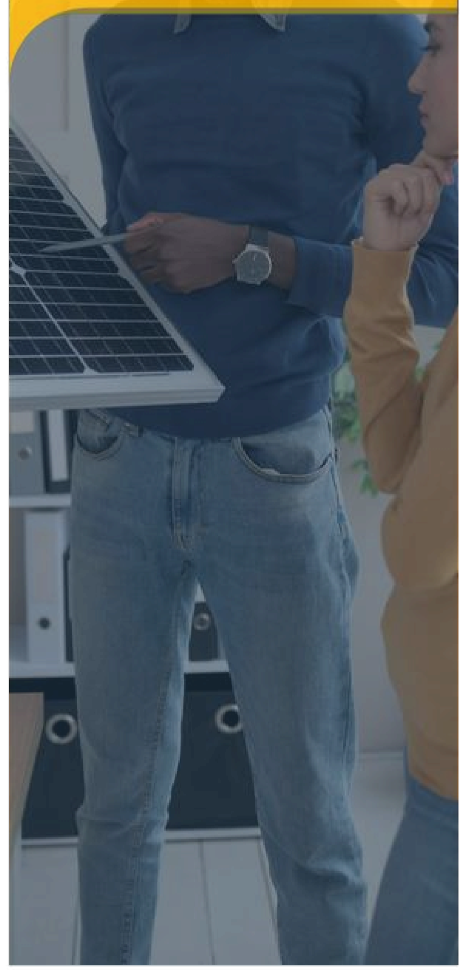
The global renewable energy sector is growing rapidly, estimated to be worth $1.21 trillion in 2023 and expected to grow at a compound annual growth rate (CAGR) of 17.2% through 2030. Among all technologies, solar is the key driver, with the global market projected to reach 8,490 GW by 2029, with a sustained CAGR of 31.85%. This massive growth is being driven by falling equipment costs, technological innovation, and strong government incentives.

In the European context, and particularly in Germany, solar development is being boosted by national climate targets, EEG reforms, accelerated permitting procedures, and public investment in the energy transition. Just as the Inflation Reduction Act (IRA) in the US provided a powerful boost to the sector and attracted over $227 billion in investment in solar projects, in Germany federal support programs aimed at rapidly scaling up PV infrastructure are having a similar effect.

Global utility-scale solar capacity grew by 36% in 2023 alone, and is expected to grow further sharply in 2024. However, fully realizing the industry's potential requires addressing critical challenges—modernizing grid infrastructure, expanding grid capacity, and training a skilled workforce, which is particularly relevant for the German energy market.

HorizonRenewables will beaLimitedLiability Companyregistered in thestateofNewYork.

Ownershipwillbeheld by AdamMiller(100%).



MARKETING AND DISTRIBUTION:

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Horizon's marketing strategy is focused on building long-term partnerships with leading German distribution system operators (DSOs) and energy companies, including E.ON, EnBW, Westenergie and Stadtwerke at the regional level. The main focus is on personalized communication, technical advice and presence at relevant industry events, from Intersolar Europe and The Smarter E to local energy forums.

The company will use the first implemented solar project as a proof-of-concept case study, highlighting the technical quality, reliability and cost-effectiveness of Horizon's solutions. This will help to build trust among German grid operators, municipal energy companies and institutional investors.

The digital strategy will include the creation of a meaningful, expert-oriented website, targeted LinkedIn campaigns and the publication of thematic analytical materials that position Horizon as a competent, innovative partner in the field of municipal solar development.

In addition, the company will actively interact with federal and state regulatory authorities (Bundesnetzagentur, local energy authorities), cooperate with environmental and industry associations (e.g. BSW-Solar) and participate in professional discussions, round tables and initiatives related to the energy transition. This approach will help to increase trust, build a professional image and strengthen long-term partnerships with energy companies, investors and other key stakeholders in the German market.

TARGET MARKET:

Horizon Renewables is focused on working with large German energy and grid companies such as E.ON, EnBW and regional Stadtwerke, which are under increasing pressure to meet their national Energiewende targets. As Germany plans to significantly increase the share of renewable energy by 2030 and ensure almost complete decarbonization of the electricity system by 2040, these companies are actively seeking large-scale solar projects to integrate into their networks. The collaboration with Horizon Renewables gives them the opportunity to expand their PV project portfolios, meet regulatory requirements and meet the growing demand for sustainable energy. By focusing on this high-potential market, Horizon is positioning itself as a key partner in the implementation of Germany's energy transition.

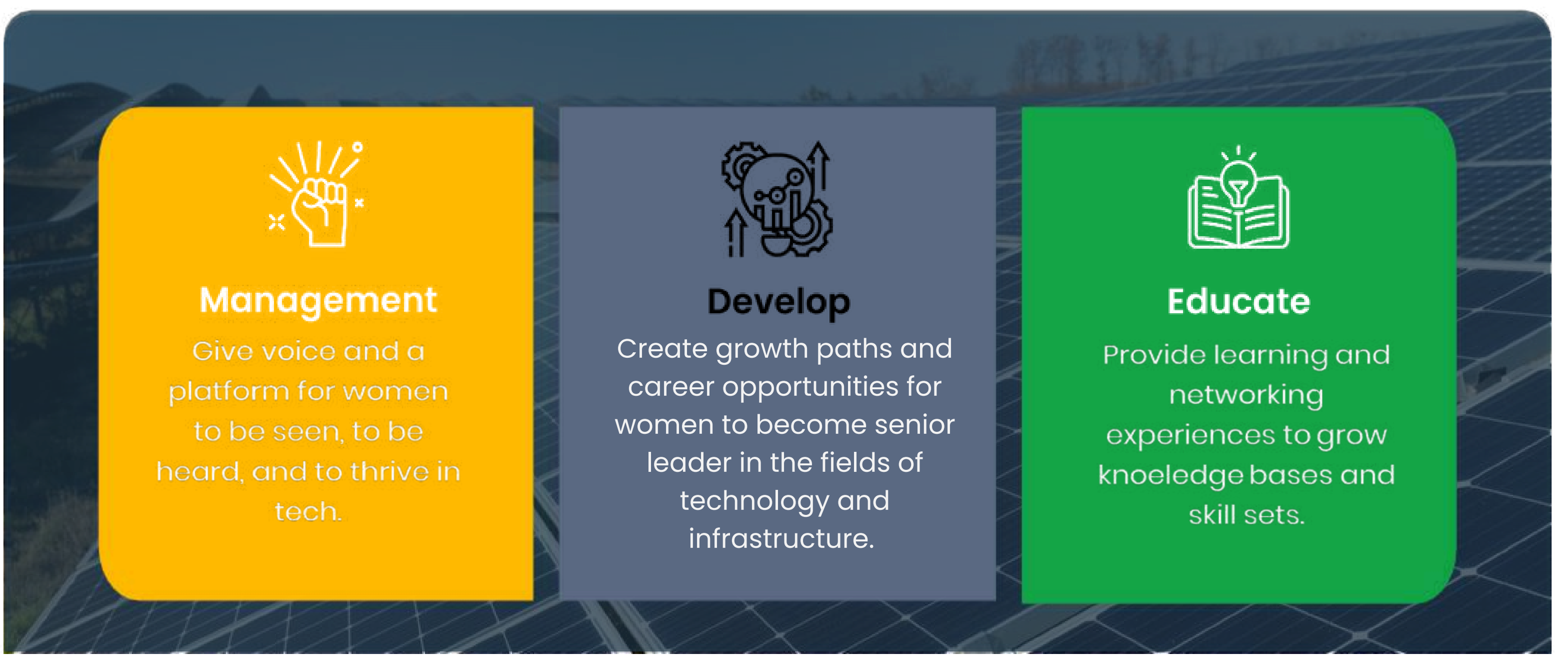
COMPETITION AND COMPETITIVE ADVANTAGES:

Horizon operates in a competitive landscape where leading players such as EnBW, Enerparc and BayWa r.e. are key players in the development of utility-scale solar projects. Despite the intense competition, Horizon is distinguished by the expert leadership of a CEO whose extensive experience in the renewable energy sector forms the company's strategic advantage. A deep understanding of the German grid infrastructure and regulatory requirements allows Horizon to develop projects specifically tailored to large grid operators, including E.ON, EnBW and regional Stadtwerke. In addition, the company's innovative approach to project structuring and its commitment to environmental responsibility ensure Horizon a strong competitive position in the dynamic and highly competitive German energy market.

MANAGEMENT:

Energy professional with over 10 years of experience in the field, specializing in energy efficiency and sustainability. He has held key positions, collaborating with key stakeholders to implement renewable energy projects and develop innovative energy saving tools. He holds a Master's degree in Environmental Policy and Management from the University and has proven experience in energy project development, financial modeling and compliance with renewable energy regulations. His expertise makes him a key leader in promoting community-based solar energy initiatives in Germany.

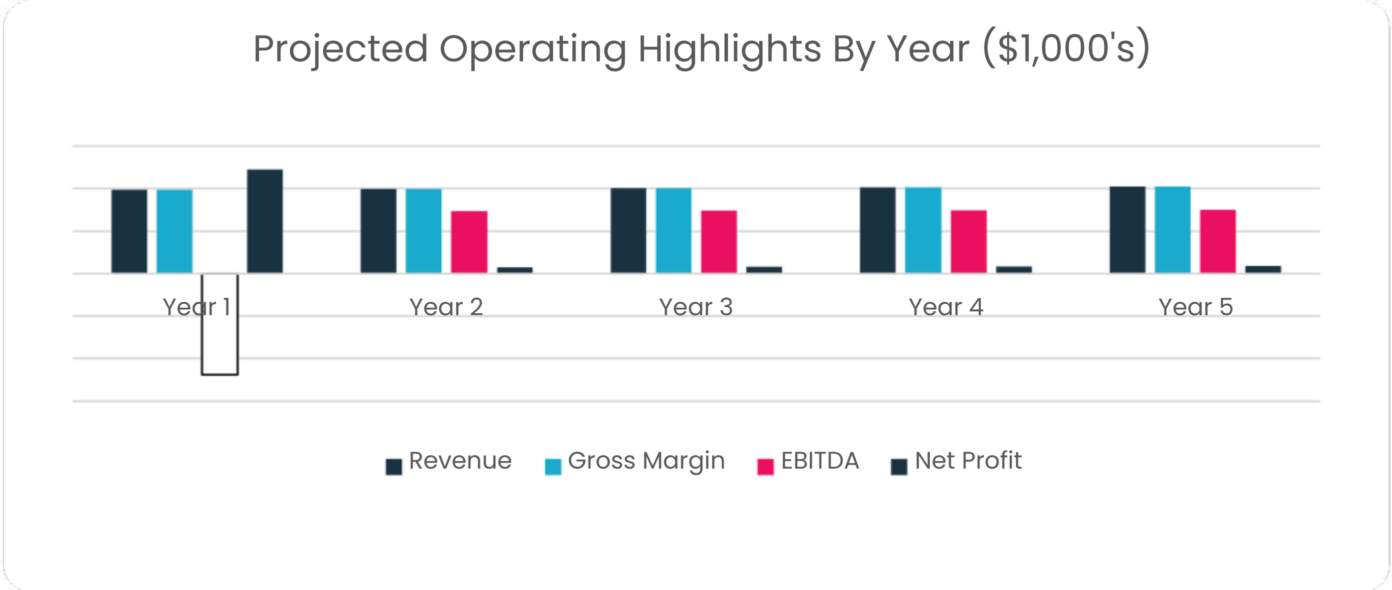
His work is based on three core principles: creating an enabling and inclusive environment for women to achieve their professional goals and develop, while serving as a model for empowering and supporting women's participation in the technology and infrastructure sectors.

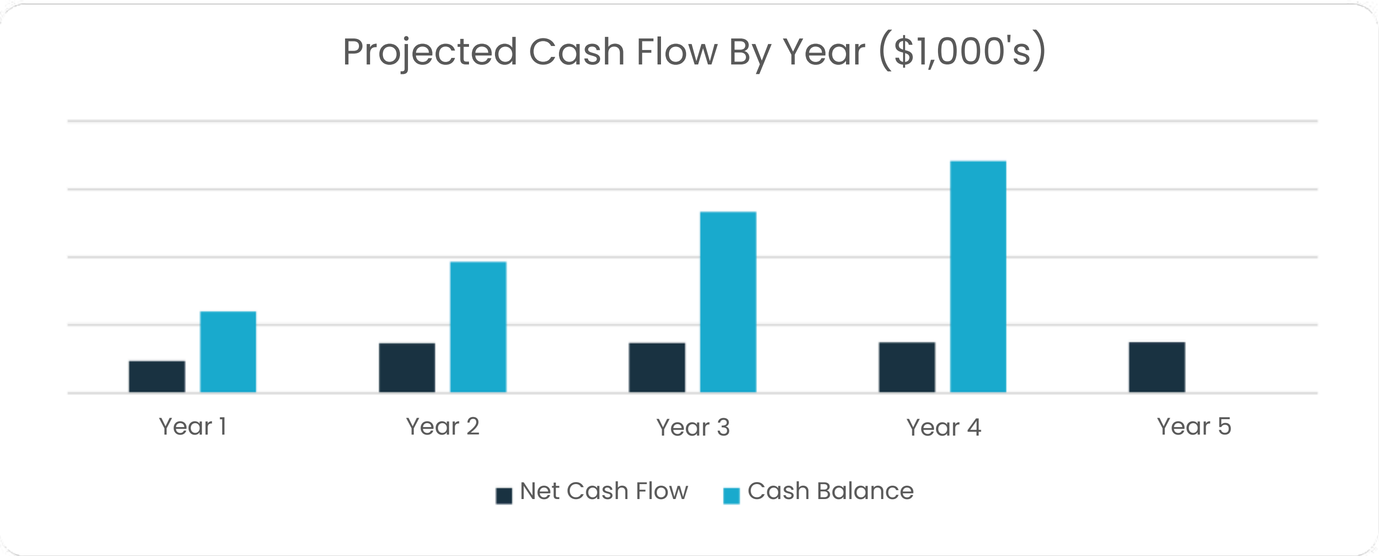


Financial Objectives

To achieve its strategic goals, Horizon plans to raise $X in financing. The funds will be used to launch the first project, including land acquisition, project development, and operating capital. Horizon's financial model projects the company to grow steadily over the next five years. By year five, it expects to achieve annual gross revenue of $X and EBITDA of $X.

Financial Highlights





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