



THE CHALLENGE

Construction toys have the potential to develop critical thinking, imagination, and spatial skills in children. However, many existing options are either too complex, unengaging, or quickly lose a child's interest.

PROBLEM SCOPE

«LeoGra» introduces children to creativity and basic engineering thinking through play. The toy encourages exploration, hands-on creation, and quality interaction between kids and parents — laying the foundation for essential lifelong skills in design and innovation.

#361410
RGB 54 20 16
CMYK 50 80 75 75

#47B972
RGB 71 185 114
CMYK 70 0 75 0

#5BC3BE
RGB 91 195 190
CMYK 60 0 30 0

#ED1941
RGB 237 25 65
CMYK 0 100 75 0

#F7941D
RGB 247 148 29
CMYK 0 50 100 0

#FFF8EF
RGB 255 248 239
CMYK 0 2 5 0



HISTORY ENGINEER

The wooden construction set is more than just a collection of parts — it's a gateway to real engineering discoveries. With it, you can build both a classic catapult and a medieval trebuchet, each functioning based on real mechanical principles. During the assembly process, both kids and adults develop fine motor skills and logical thinking while exploring the basics of physics and history. It's a toy that educates, inspires, and sparks curiosity about the world of technology.



WONDER WOOD

This construction set consists of wooden blocks with magnets, featuring a shape that is unique compared to other building toys. Thanks to their thoughtful geometry and magnetic connections, all pieces hold together firmly and allow for both horizontal and vertical builds. It's a perfect way to develop spatial thinking, logic, and motor skills through play. The set encourages experimentation with form and balance, turning playtime into an exciting exploration of physical properties.



WONDER WOOD BUSINESS

This magnetic wooden construction set is designed for an adult audience — for those who appreciate stylish, functional objects and a creative approach to everyday items. Thanks to the unique shape of the blocks and secure magnetic connections, the set allows you to build practical pieces like a photo frame, a cup coaster, or a phone stand. It's more than just play — it's a way to express yourself, craft something useful with your own hands, and enhance your space with an elegant, natural wood design.

