

Eugenia Martyniuk

Brand Designer

PERSONAL INFO

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EDUCATION

BACHELOR IN FINANCE, BANKING AND INSURANCE

Taras Shevchenko National University of Kyiv

May 2022

WEB DESIGN CERTIFICATE

Hillel IT school, Kyiv

2020-2021

JUNIOR BACHELOR IN GRAPHIC DESIGNER

Professional College of Art and Design of KNUTD

May 2019

SKILLS

- Creative Thinking
- Communication Skills
- Operative and strategic planning
- Time management
- Adobe Creative Suite
- Microsoft Office Suite
- Web design applications
- Bilingual: Ukrainian and Russian
- English: good working knowledge
- Turkish: basic knowledge

Specialist with 2+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Photoshop, After Effects, Premiere Pro, Illustrator, InDesign), Microsoft Office Suite, and web design applications (HTML, Dreamweaver). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out.

WORK EXPERIENCE

GRAPHIC DESIGN SPECIALIST

Valtech_

10 Verkhonii Val St Kyiv, Ukraine

01.2022 - Present

- Developed numerous marketing programs (logos, brochures, infographics, presentations, and advertisements).
- Managed up to 3 projects or tasks at a given time while of our clients.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

GRAPHIC DESIGN INTERN

Valtech_

10 Verkhonii Val St Kyiv, Ukraine

08.2020-09.2021

- Designed content for companies social media like Instagram, Facebook, and Twitter. Participated in social media strategy meetings, as well as style guide creation. Learned how to work in a team and build effective communication.

VOLUNTEER

High School 219, Kyiv, Ukraine

09.2014-05.2016

- Worked with Department of entertainment on various projects such as social media design, design a logo, banner, and an event design.

Artem Kopanev
Chief Operating Officer
Genesis
40R Kyrylivska St
Kyiv, Ukraine, 04080

Dear Mr. Kopanev,

Since school years I have experience in the management of the complete design process, from conceptualization to delivery: actively participated in the development of visualization concepts for various school events. Successfully completing an internship at Valtech_, and subsequently receiving a job offer at this company made an exciting start to my career.

As a graphic designer with 2+ years of experience, I'm energized by the idea of working at Genesis. You've got a phenomenal team already. Besides, you've got lots of opportunity to do more business with your existing projects. I learned about list of educational projects in Genesis. I think I can help with the development of a visualization concept for presenting and disseminating information about existing and new projects. Here are a few relevant past achievements:

- Raised the level of recognition and profitability of Valtech's educational project by changing the principles of visual presentation of this project. I believe that the simpler the visual presentation, the more effective it is.
- Developed an average of 100+ graphic design projects per year. My quick turnaround made it easy for existing clients to book new work.
- Contributed to a customer site that received the Shopify Design Award. Advertising achievements like this increased client confidence.

I am enthusiastic about seeing what I can do for you. Can we set aside some time to talk about ideas for improving the quality of the graphic content of projects, which will become one of the factors in the growth of projects activity and outcome indicators?

Best Regards,

Eugenia Martyniuk, Brand Designer