



30-40

CANDLE | SINCE 2020

ABOUT THE BRAND

«Boho Candle» is a young brand of vegan natural candles and cosmetics.

They make their products from a combination of simple natural ingredients, so the main feature is simplicity.



BO-40

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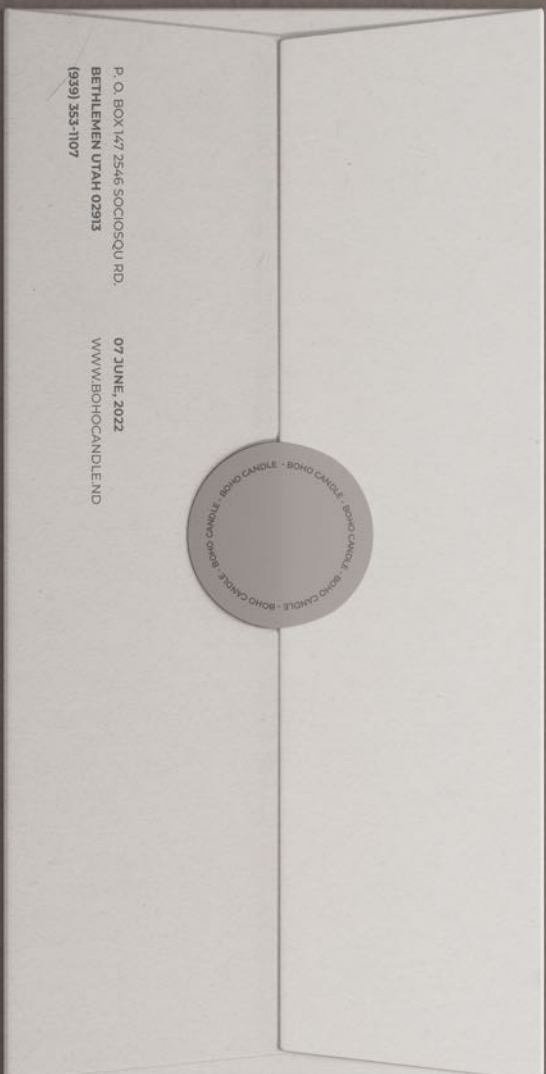
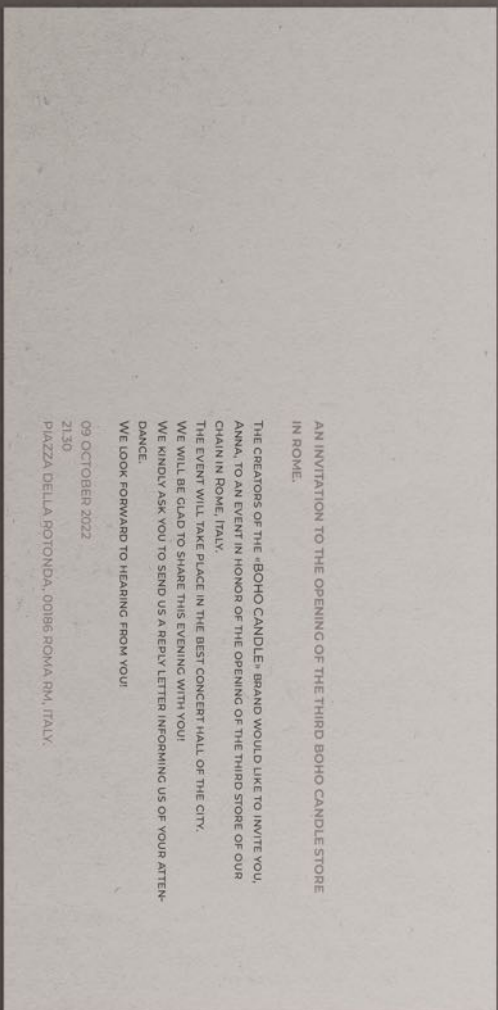
BO-40

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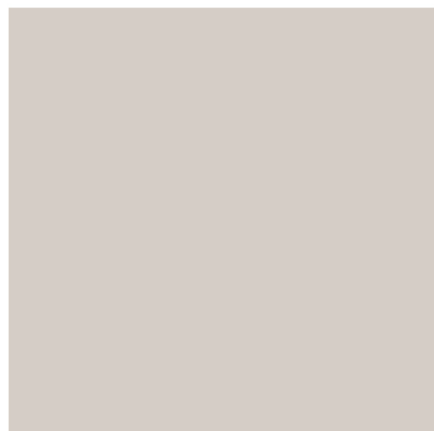
30-40
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CLIENT REQUIREMENT

Our main audience is young people from 19 to 25, so we want to get a minimalistic simple design + convey a sense of relaxation and chill.







#d5cdc6

R: 213

G: 205

B: 198

C: 19% M: 18% Y: 21% K: 1%



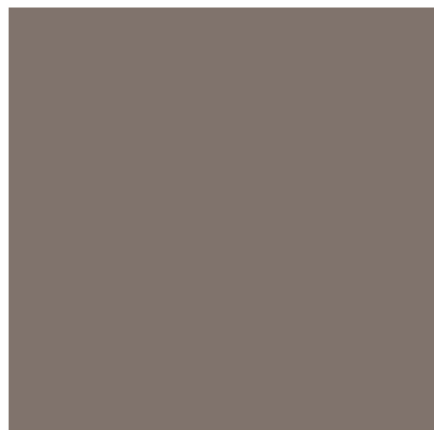
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R: 12

G: 12

B: 11

C: 82% M: 72% Y: 62% K: 91%



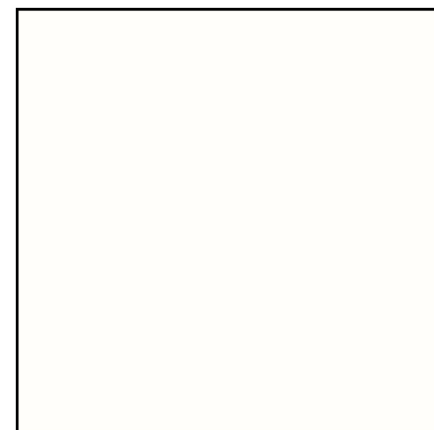
#80736c

R: 128

G: 115

B: 168

C: 44% M: 43% Y: 45% K: 28%



#fffefa

R: 225

G: 254

B: 250

C: 0% M: 0% Y: 2% K: 0%

