

Deinega Vitalii Alekseyevich

Date of birth: 25.06.1993 (29 y.o.)

Country: Ukraine

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**Education**

Poltava Polytechnic College of National Technical University «Kharkiv Polytechnic Institute»

Software development

Higher education, bachelor's degree (2008 – 2012)

Graduated with a red diploma

Work

24.12.2012 – by now (9 years)

Co-founder and SEO:

Pulsepad.com.ua (<http://pulsepad.com.ua/>) - consumer electronics retail store.

Toiler.com.ua (<http://toiler.com.ua/>) - retail store of Apple devices and accessories.

Opt.pulsepad.com.ua (<http://opt.pulsepad.com.ua/>) - consumer electronics wholesale store.

Opt.toiler.com.ua (<http://opt.toiler.com.ua/>) - wholesale website selling Apple devices.

Capabilities:

- Creation of the company's development strategy, control of following the strategy and its key goals.
- Recruitment, training and motivation.
- Organization and optimization of the office, warehouse and shop work, as well as their effective interaction.

- Search for suppliers of goods, including those, who are abroad (Gitex and other exhibitions).
- Personal management of VIP clients with a large trade turnover.
- Search for new wholesale customers, business trips and meetings.
- Analysis and control of operational financial and economic activities of the company, optimization and full management accounting.

Professional skills (Computer skills):

Microsoft office word – expert

Excel - expert

Numbers - expert

Pages - expert

C++ - sufficient

C Sharp (#C) - sufficient

NET Framework (.NET) - sufficient

PHP – sufficient

1C: Accounting – sufficient

Knowledge of languages:

Ukrainian – native speaker (advanced)

Russian – advanced

English – intermediate

Additional information:

I earned my first money back at school, when I bought goods on AliExpress and sold them in marketplaces, with this money I opened an online electronics store in 2012 (PulsePad), where I worked with 2 other people.

In 2014, I met business partners and moved from a small town to Kyiv (capital of Ukraine), where we built our own business and have been developing it to this day. We work in the following areas: Apple equipment, Apple accessories, mobile phones

of other brands, consumer and car electronics. Besides, we have 4 sites:
PulsePad.com.ua, Toiler.com.ua, Opt.PulsePad.com.ua, Opt.toiler.com.ua.

We have a staff of 70 employees, equipment warehouses and 3 offline stores. In addition, we work with suppliers from the USA, China, Europe and the UAE. As the founder of the company, I have strong leadership qualities, communication skills. I am a hard-working, honest and fair perfectionist. In my free time I do taekwondo and shooting sports.