"Night of Mysterious Shadows" is a romantic comedy performance that will be produced in the format of shadow theatre with a combination of multimedia technologies. This is a story about a young man who once accidentally found himself in a historic castle during a thunderstorm and decides to spend the night, not knowing that with the first rays of the moon, the long-forgotten strange ghosts of the castle begin to wake up and try to take him away.

The aim of the project is to fully restore the theatre's activities, digital development and the creation of an innovative and competitive theatrical and cultural product in the context of global trends in the form of an original shadow theatre performance, using innovative technologies, namely a combination of holographic projection, lighting effects and shadow genre, and its presentation to a wide range of audiences. Through the creation of the performance, the theatre will be able to gain extensive experience in the development of multimedia performances and take a step forward in digital development in the creation of the performance, acquiring the necessary knowledge, skills and equipment. The Night of Mysterious Shadows is a project that allows us to show and encourage adults to think about what is happening in the lives of each of us and our attitude to life and the environment, which has been one of the main problems in recent years. The creation of a cultural product for both our organisation and the city will be a big step towards the resumption of cultural activity. The city of Chernihiv has suffered great destruction since the first days of the war, and the creation of a cultural product will allow us to attract further investment, which will help restore our organisation and the city. A full-fledged performance is a big step for us to further develop our activities, which will help to develop and strengthen the direction of shadow theatre in Ukraine. Thanks to the new finished product "Night of Mysterious Shadows", our team will be able to conduct large-scale tours in the cities of Germany and Poland.

This project is unique in the context of combining shadow theatre and artistic components, author's contemporary choreography and directing as the basis of the theatre's stage solution. The project creates the necessary space for dialogue between a child and an adult, a kind of growth zone, helping to illustrate difficult situations and discuss ways out of them.

Shadow theatre as a form of visual art gives the created product a unique opportunity to go beyond the linguistic boundaries inherent in any theatre genre. The visual part is easily understood by every viewer, regardless of what continent they are on or what language they speak. One of the features of the performances will be a holographic projection grid, which will add illusion and magic to the project. Due to its large dimensions of almost 9 metres wide and 5 metres high, a three-dimensional picture is created that allows you to convey the scale of the performance.

When creating a performance, we set ourselves specific tasks and goals, namely:

- To create a quality performance "Night of Mysterious Shadows" in the format of the shadow genre with the use of multimedia technologies. (Development of the concept of the performance and the performance itself, which includes planning and implementation, creation of a detailed directorial concept of the performance, production of video content and costumes, preparation and performance on the stage of the theatre).

- Digital development of the organisation (to integrate multimedia technologies into the performance and learn how to combine director's ideas with new technologies, purchase and engage the necessary equipment to create a digital multimedia part of the performance, which will further provide the potential for creating new shows.

The result of the project is a theatrical performance that will become part of the repertoire of the Delight Shadow Theatre after the project ends and will be used in the future for performances in cities across Ukraine and abroad.

The universal presentation of the cultural product ensures the widest possible audience. Thanks to its original genre, the project reaches audiences from the age of 4-5 and allows the project to scale its target audience not only in Ukraine but also abroad, without the need to process the cultural product. The project's audience is diverse and includes: drama theatre goers, young people aged 25 to 35, and people from various parts of the creative and artistic sector.

Our team is based on the experience gained over the years of the Delight Shadow Theatre. During the creative activity, the team received feedback from the audience at concerts and art events, which are constantly organised and conducted by team members. By processing information, comments and feedback collected by team members. The shadow theatre team has repeatedly attended events where the main request from the team was a full-fledged shadow story. The peculiarity of choosing the theme "Night of Mysterious Shadows" is the feedback at the concert during the "Amazing shadows" tour of German cities, where they received feedback on the show "Halloween day", which is already in the arsenal of the Delight shadow theatre (https://youtu.be/UtR9lUeWOGc), as the most emotional and exciting.

Key messages of the project:

- Contemporary alternative shadow theatre exists as an alternative artistic phenomenon.

- Promotion of Ukrainian art in Ukraine and abroad.

The project involves professionals in their field, each of whom is a carrier of important information. In the course of the project implementation, the following methods of information dissemination will be used to promote the idea, opportunities and to communicate its goals to the public and the target audience

- publications in the press, videos on television or other media;

- dissemination on the Internet (website, social networks, video hosting, etc.);

- publications in profiles, statements, letters addressed to other persons;

- messages in public speeches, electronic networks, as well as in other forms aimed at the target audience;

- distribution of printed materials among target groups.

The company chose social media as the primary method of communication, as the target audience nowadays uses social networks such as: Facebook, Instagram, Youtube, Tik Tok.