

Anna Margaryan

I am a project manager specializing in agencies and advertising. I have years of experience managing teams, communicating with clients, and working within budgets.

Client Relations
Organization
Budgeting
Communication
Leadership Negotiation
Task Admin
Critical Thinking
Risk Management
Contract Writing



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Senior Project Manager

Present

Acses - Armenian Center for Socio-Economic Studies

Project Manager

Present

Dreamworld Yerevan Coaching and Tourism Company

Project Manager

Present

REMD Renovation Engineering Management Design Company

Senior Project Manager at Acses - Armenian Center for Socio-Economic studies

- LID THE PM TEAM COMPANY-WIDE
- HOST WEEKLY SYNCs
- HIRE AND MANAG PM INTERNS
- BUSINESS PROPOSAL FOR FUNDRAISING OF THE PROJECT (SEVERAL EVENTS DURING 2022: SCIENTIFIC CONFERENCE, DOCUMENTAL MOVIE LINE, ARTICLES, EDUCATIONAL EVENTS FOR STUDENTS AND HIGH SCHOOLS)
- INTRODUCTION, AIM OF THE PROJECT
- PRESENTATION OF THE COMPANY TO THE POTENTIAL INVESTORS
- CASE STUDY
- BUDGET PLANNING
- ORGANISATIONAL PART AND MEETINGS
- PROBLEM STATEMENT AND SOLUTION DEFINITION
- GROWTH IN MRR, REDUCTION IN CHURN,
- INCREASE IN TEAM PRODUCTIVITYPROPOSAL
- TIMELINE PLANNING FOR 1 YEAR

Project Manager at

Dreamworld Yerevan Coaching and Tourism Company and REMD Renovation Engineering Management Design Company

DEVELOPMENT OF THE MARKETING STRATEGY OF THE COMPANY INCLUDING ANALYSIS AND ACTION PLAN

ANALYSIS

SWOT PEST COMPETITOR TARGET PERSONA COMPETITOR

BRAND IDENTIFICATION

CORE VALUES, MISSION AND VISION, POSITIONING

RESULT

SMM PLAN

01 PROFILE AND COVER PHOTO | LOGO, SLOGAN

02 ICONS HIGHLIGHTS (ABOUT THE COMPANY, SERVICES, LOCATION, APPROACHES), REVIEWS, TRENDS, PROCESS

03 PROFILE INFORMATION 05 VISUAL STYLE|

06 CONTENT PLAN |

07 POSTING SYSTEM

08 MESSAGING | BY TEMPLATES

09 BLOGGER RELATION | COLLABORATION

ACTIONS