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SERHII LASLOV

BUSINESS ANALYST



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ABOUT ME

Business analyst with extensive experience in product management. Possess deep analytical skills and strategic thinking that help drive growth, optimize processes, and implement innovations in the company.

LANGUAGES

- English (Upper Intermediate (B2))
- Ukrainian (Native)
- Russian (Fluent)

EDUCATION

BUSINESS ANALYST

Prometheus – Professional Development Platform / Kyiv / 2025

With honors

WORK EXPERIENCE

AWT Bavaria

Apr 2025 - Present
Kyiv

SENIOR BUSINESS ANALYST

- Requirements gathering, requirements prioritization
- Development of FRD, BRD, BPMN diagrams
- Writing User Stories, Use Cases
- Automation of financial reporting in ERP system
- Automation of departmental budgeting processes in ERP system
- Facilitation
- Development, presentation of prototypes, ready solutions
- Testing programmers' work from the business task perspective, writing Bug reports. Validation and verification of requirements.
- Training top management to work in the ERP system

PRODUCT OWNER/BUSINESS ANALYST

- Stakeholder identification and analysis (stakeholder matrix, RACI matrix, stakeholder matrix)
- Requirements gathering and tracing
- Risk identification and analysis
- Task prioritization and collaboration with development teams. RACE, Professor Kano

sunakb.com,
oldvobler.com

Apr 2023 - Mar
2025
Kyiv

PHD IN TECHNICAL SCIENCES

National Transport University / Kyiv / 2024

WEBMASTER/PROJECT MANAGEMENT

Training Center "Kontakt" at NTUU "KPI" / Kyiv / 2014

MASTER'S

National Transport University / Kyiv / 2005

LINKEDIN

LinkedIn:

<https://linkedin.com/in/serhii-laslov/>

SKILLS

- Communication skills
- Agile, Waterfall, lean methodologies
- Business analysis
- Requirements elicitation and tracing
- Analytical thinking and problem solving
- Communication skills and experience working with various management levels
- Task and time management
- Experience with business process modeling methods and tools: BPMN, UML
- Development of business requirements and technical specifications

model — Requirements prioritization (Must have, Should have, Could have, Won't have)

- Change management. Development and prioritization of the product backlog to align with strategic vision, adaptation to feedback and changing business needs.
- Diagram creation: Flowchart, BPMN, and UML
- Creation of User Story, Use Case for products
- Creation of Mind Map
- Cost reduction by 18% compared to initial estimates through optimization of requirements gathering and development processes.
- Market analysis (SWOT, PEST)
- Cross-functional team management.

● PRODUCT OWNER/BUSINESS ANALYST

- Creation and prioritization of the product backlog (list of features and requirements) that aligns with the product vision and goals, and its continuous improvement based on feedback and changing business needs.
- Creation of Mind Map
- Creation of Use Case, User Story
- Diagram creation: BPMN and UML
- Implementation of techniques for effective product backlog management.
- Working with Microsoft products: Microsoft 365

● PRODUCT MANAGER

- Development and management of a dynamic betting platform <https://nashbet.com>.
- Communication with internal/external teams during the analysis and development phase, assisting in defining project scope and technical specifications.
- Collaboration with management on project roadmap and strategy.

● PRODUCT MANAGER/BUSINESS ANALYST

Communication with internal/external teams during the analysis and development phase, assisting in defining project scope and technical

Famart.online

Apr 2022 - Apr 2023
Poland

Atlas-IAC

Jan 2022 - Mar 2022

Reus-mobile

May 2021 - Jan 2022

- Ability to navigate SDLC and select the necessary one according to the project
- Using various requirements gathering methods (interviews, workshops, surveys, observations)
- Writing business requirements for projects and creating technical documentation
- Understanding SQL and best UX practices
- SAAS (Google, Jira, Microsoft, Asana, Notion...)
- Requirements change management and traceability support
- Ability to effectively prepare and conduct meetings, meeting facilitation
- Analytics (SQL, Google cloud)
- Conflict resolution and compromise achievement
- Understanding stakeholder needs
- CRM (bpm'online Terrasoft, bitrix24, AmoCRM, Microsoft Dynamics 365)
- B2B, B2C
- Web development
- CMS (WP, Presta shop, open cart, cs-cart, MODx, joomla, Drupal...)
- ERP systems (BAS)

**Klansoft, UCT,
UTmart**
2014 - 2021

specifications. Assisting in defining project scope and technical specifications.

Writing technical specifications for designers, developers, and marketers.

Collaboration with key stakeholders to ensure timely task completion.

Creation of Use Case, User Story

Prototype creation

Project planning and backlog creation

Close collaboration with multiple stakeholders, including client teams, architects, developers, testers, and QA to clarify business and technical requirements.

Stakeholder communication management.

Projects involved: eney.com.ua, yuko.ua, temol.ua, Eshka taxi, ednannia.ua

● **PROJECT MANAGER/WEB DEVELOPER**

Collaboration with the client, presentation of solutions and changes

Organization of development and design teams (more than 5 people)

Prioritization, evaluation, creation, and distribution of tasks.

Conducting daily team meetings.

Preparation of project technical specifications and business documentation.

Tracking project status and progress

Selection and management of specialists for the team (projects: <https://ksmprotec.com>

<http://klio-style.com.ua> <https://toyota.com.ua>

<https://sojam.ua>)