

PARTNERSHIP PRESENTATION

BERTOLOTTO PORTE

AGENDA

1. EMAIL MARKETING
2. SOCIAL MEDIA ADVERTISING
3. AUDIENCE ATTRACTION
4. PRODUCT PLACEMENT
5. MARKETING OCCASIONS
6. IT AUTOMATIZATION
7. EVENTS PARTICIPATION
8. UKRAINE OFFICE
9. MAGAZINE PUBLICATIONS
10. OUR NEED
11. EVENTS CALENDAR

EMAIL MARKETING

- 1 Existing customer base mailing and notification.
- 2 Individual addresses, greetings, updates notification.
- 3 Presentation mailing.





SOCIAL MEDIA ADVERTISING

FACEBOOK

facebook.com/bertolottoporte.ua

INSTAGRAM

instagram.com/bertolottoporte.ua

NEW AUDIENCE ATTRACTION

and the existing customer base updating

PAPER CATALOGS



PROMOTIONAL PRODUCTS

branded bags, folders, notebooks, pens, cups, lighters, key fobs, car branding, etc.



BUSINESS MEETINGS TRAINING PRESENTATIONS

meetings every 2 weeks,
5-6 people training group



PRODUCT PLACEMENT IN THE TOP STORES OF UKRAINE



SERGO
WWW.SERGO.COM.UA



ILTEMPO
WWW.ILTEMPO.COM.UA

АГРОМАТ

AGROMAT
WWW.AGROMAT.UA

FREEDOM
МЕБЕЛЬ СВЕТ САНТЕХНИКА

FREEDOM
WWW.FREEDOM.UA



AMBASSADOR
WWW.AMBASSADOR.COM.UA

MARKETING OCCASIONS



Business trips to major Ukraine cities to visit retail stores with showrooms



Visiting designers and brand presentation



Promotional products distribution

A man with dark hair, wearing a grey sweater and a headset, is sitting at a desk and working on a laptop. The background is dark and slightly blurred. The text 'IT AUTOMATIZATION' is overlaid on the image in white, bold, uppercase letters.


IT AUTOMATIZATION

WORK WITH CLIENTS USING CRM

- The entire customer base is stored in the systems.
- Orders and products synchronized
- Mailings, calls.

WEBSITE CATALOG WITH PRODUCT PRESENTATION AND ORDER FORM

- Convenient online order form for a unit of product
- Is the website presentation as an online catalog with a convenient collection sharing and search
- The news section and notifications of promotions, updates and so on.
- Convenient mobile / tablet versions of sites
- Extended analytics of usage and queries on the site.

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- Furniture exhibition in Kiev
 - "Metronome" exhibition
 - "Interior of the year" exhibition
 - Presentation during apartment complexes openings

EVENTS PARTICIPATION

CUSTOMER SEARCH



CUSTOMER SUPPORT



SALES MANAGERS
TRAINING



ORDERS CONTROL
AND ASSISTANCE



MARKET
COMPETITORS RESEARCH



MARKETING SUPPORT
FOR SALONS



INTERACTION WITH
DESIGNERS



INTERNET
MARKETING



WHY WE NEED OFFICE IN UKRAINE

MAGAZINE PUBLICATIONS



LE CLASSIQUE



HOME & INTERIOR



HOME

WHAT WE NEED

essential elements for a clear and convincing presentation of the product

Product samples

in section

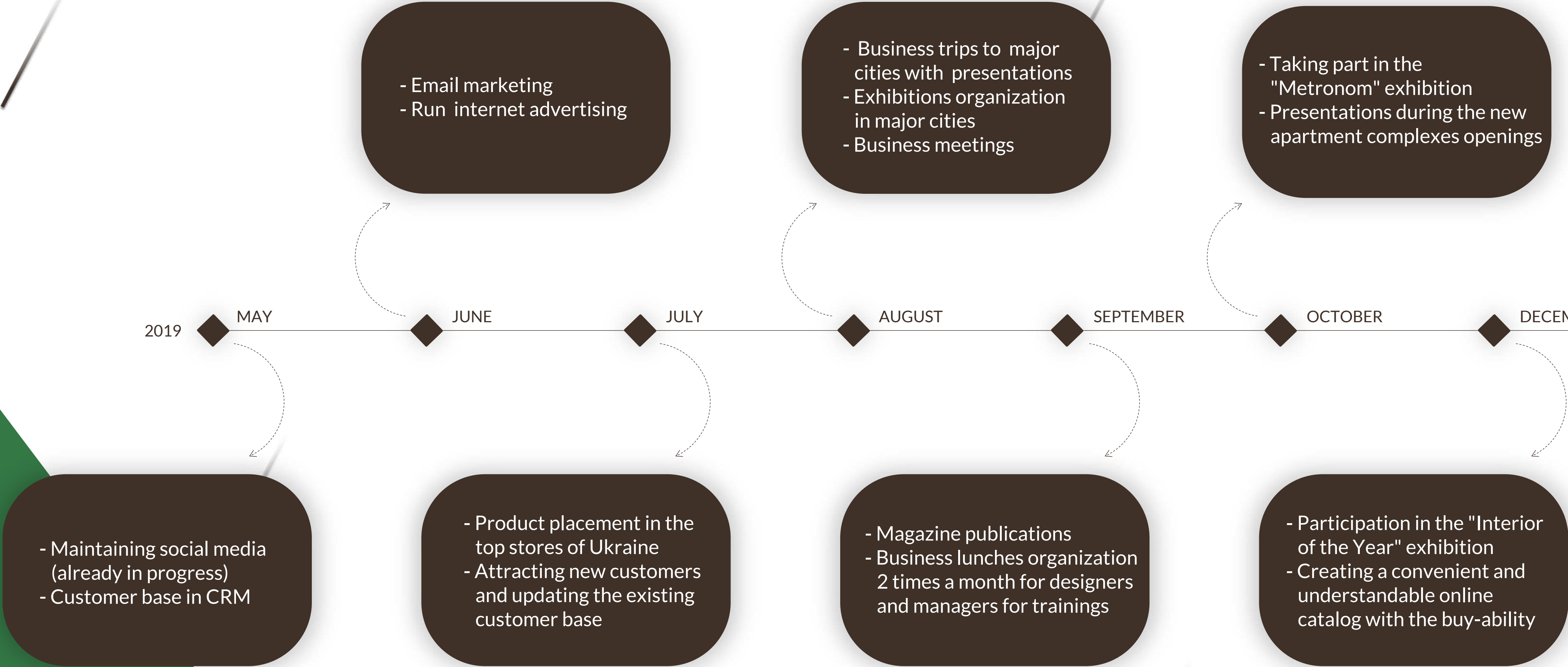
Color samples

vener, wood

Catalogs



EVENTS SCHEDULED CALENDAR



BERTOLOTTO PORTE