



Elena Kosonogova

Outreach Specialist

Profile

I am a junior SEO specialist, outreach specialist, linkbuilder since 2018. For the last year, my activities have been closely related to linkbuilding, creation of technical tasks, backlinks profile analysis, keywords (Ahrefs, Semrush, Google Search Console), anchor plans creation, AI text generation, I also have experience with WordPress blogging. I also have experience with PBN, namely the process of finding the right drops.

Employment History

SEO specialist junior at SpurlT, Minsk

March 2018 — August 2019

At this company, my position mainly involved backlink sourcing, linkbuilding, analyzing competitor links, and creating a database of site donors.

Junior SEO specialist at Belkins, Kiev

December 2020 — September 2022

In this company I grew as a specialist, learned a lot, and sharpened my skills in link building, creation of technical tasks, backlinks profile analysis, keywords, creation of anchor plans, AI text generation, WordPress blogging, and finding the right drops for PBN.

Middle Outreach Specialist at SEObrothers

October 2022 — January 2023

My duties were to find suitable sites (DR, traffic), backlinks analysis, automatic sending out emails (buzzstream, mixmax), communication with webmasters sites, creating technical tasks for copywriters, check texts, work with CRM systems (Trello, ClickUp, Jira, Notion), check links for indexing, monitoring links.

Education

Specialist, ZNTU, Zaporizhzhya

September 2009 — July 2014

Zaporizhzhya National Technical University, social worker

Details

Szczecin

Poland

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Links

[Linkedin](#)

[Facebook](#)

Skills

HTML

Linkbuilding

Creation of technical tasks

AI text generation

Drop search

Backlinks profile analysis

Keywords profile analysis

WordPress blogging

Anchor plans creation

Google Analytics

Marketing

CRM Systems

Hobbies

Psychology, sport, meditation

Languages

English

German

Polish

Ukrainian

Russian