

AYA ABDALLAH

Microsoft-Certified Data Analyst | Banking & Financial Data Expert

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[LinkedIn Profile](#) | [Portfolio](#)

Summary

Microsoft-Certified Data Analyst with over 7 years of experience in banking and financial data analysis. Highly skilled in Power BI, DAX, Tableau, and data modeling, with a strong track record of transforming complex data into clear, actionable insights. Proven expertise in building interactive dashboards, automating reporting processes, and enhancing data accuracy—resulting in a 30% reduction in reporting time and a 35% improvement in forecast accuracy. Passionate about using data to support strategic decision-making and drive business growth.

Professional Experience

Accounts Opening Officer – SME & Corporate Clients

Banque Misr | Aug 2020 – Present

- Responsible for accurate data entry of SME loan clients and ensuring data quality process for SME and corporate clients, ensuring compliance with regulatory requirements and internal policies.
- Handled corporate account openings across various entity types through a specialized department, leading to faster service delivery and enhanced client satisfaction.
- Actively contributed to the implementation of a digital onboarding system for corporate account opening, reducing turnaround time to a few hours. This initiative helped:
 - Attract more clients
 - Reduce operational costs
 - Boost organizational profitability
 - Improve overall service efficiency

Teller

Banque Misr | Feb 2018 – Sep 2019

- Delivered high-quality front-line service by processing financial transactions and resolving customer inquiries with a 95% first-contact resolution rate.
- Prepared weekly cash flow summaries and transaction analysis reports using Excel, aiding the branch in strategic planning and daily operations.

Internships

Crowe Horwath (2016)

- Contributed to audit engagements by assisting in data validation and financial analysis using Excel tools and functions.

National Bank of Egypt (2015)

- participated in large-scale data entry and account reconciliation processes, handling more than 10,000 customer records with a focus on accuracy and consistency.
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Technical Skills

Data Visualization Tools: Power BI Service, Tableau.

Data Analysis & Query Languages: DAX.

Data Modeling: Star Schema, Relationships.

Excel: Advanced formulas, PivotTables, Power Query.

Forecasting & Analytics: Visualization & Reporting, Interactive Dashboards, KPI Tracking, Financial Forecasting.

Soft Skills:

Analytical Thinking – Ability to break down complex data into meaningful insights.

Attention to Detail – Ensuring accuracy in reports and data modeling.

Decision Support – Turning data into actionable business insights.

Adaptability – Fast learner of new tools and technologies.

Team Collaboration – Experienced in cross-functional teamwork

Education

Bachelor of Commerce | Cairo University | 2014 – 2018
Self-Trained: Courses for Data Analysis (Online Courses)

Certifications

Microsoft Power BI Engineer – DEPI (In Progress, Expected 2025)
[Microsoft Certified: Power BI Data Analyst Associate \(PL-300\) – Earned February 2025](#)
AL-Mentor: Interactive Dashboards in Excel, Business Writing (2024)
LinkedIn Learning: Business Communication, Effective Collaboration (2023)

Languages

Arabic: Native / Fluent.
English: Professional Working Proficiency.

