

Hello, I am

Askold Makrikov

Web Engineering · UI/UX · Product Design

I design and build user-focused digital products that combine technical precision with thoughtful design. From front-end development to interface systems, I deliver experiences that are intuitive, responsive, and visually engaging.

Visit Portfolio

📍 Riga, Latvia · Remote-ready

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🏠 www.askold.me

✉ makrikovas@gmail.com

We can communicate in **Russian**, **English**, or **Lithuanian**.



Work Experience

Freelance Web Developer & Brand/UI Designer

Remote / Self-Employed · 2015–Present

- Designed and developed responsive websites using WordPress, WooCommerce, PrestaShop, and other CMS platforms, with recent projects built in React and Next.js
- Developed brand identities including logo design, visual language, and consistent application across digital and physical media — from websites and social assets to packaging and print materials
- Structured content, interface flows, and layouts for clarity, usability, and performance — ensuring scalable solutions across platforms, devices, and content systems

Education

Front-End Developer Program

TeachMeSkills · Online · 2023–2024

Advanced HTML & CSS

WebCode Academy · Online · 2018

Bachelor's in Chemical Engineering

Klaipeda University · Lithuania · 2001–2005

Corporate Administration

KVK · Lithuania · 1999–2001

Web Developer

Create and Scribe EO · Riga · 2024–2025

- Developed and maintained client websites and landing pages with a focus on performance, usability, and visual consistency
- Contributed to front-end builds using HTML, CSS/SASS, and JavaScript within CMS and custom environments
- Created and managed a custom project and task management system using Airtable, streamlining team coordination and workflow tracking

Client Onboarding & Customer Support Specialist

Nets Denmark A/S Lietuvos filialas · Remote / Vilnius · 2021–2023

- Supported clients during onboarding to Nets' digital payment platforms, including setup assistance and platform access
- Handled customer service inquiries with a focus on accuracy, clarity, and compliance
- Conducted risk screening and AML-related evaluations as part of client verification workflows
- Contributed to internal documentation and process improvements

Web Content & Marketing Assistant

Litada · Riga · 2019–2020

- Designed and built multiple landing pages for featured products, focusing on clarity, visual consistency, and responsiveness
- Assisted with website content updates, image prep, and layout adjustments within CMS environments
- Supported digital marketing efforts including campaign visuals, product highlights, and asset delivery for online channels

Business & Digital Operations Manager

BalticTex SIA · Riga · 2008–2018

- Designed visual materials for marketing, product presentation, and internal documentation
- Developed and maintained the company website, including content updates and layout improvements
- Created a stock management system tailored to internal workflow, and designed the interface for a lightweight internal app
- Managed daily operations across sales, logistics, and supplier communications
- Contributed to long-term business development through workflow improvements and digital tool adoption

Skills & Tools

Design & Prototyping

Figma, Axure RP, Photoshop, Illustrator, InDesign, After Effects

Front-End Development

HTML, CSS/SASS, JavaScript, React, Next.js

Web Platforms & CMS

WordPress, WooCommerce, PrestaShop, Shopify, Firebase

Workflow & Collaboration

Notion, ClickUp, Airtable, Trello, Miro, Lucidchart, GitHub

AI Tools & Assistants

ChatGPT, Midjourney, Firefly, Runway, Krea, Sora

Personal Strengths

Engineering mindset

Focused on logic, structure, and scalable systems

Detail-oriented

Attentive to visual precision and functional clarity

Curious & self-driven

Continuously learning tools and techniques

Problem-solving approach

From user needs to implementation

Cross-functional communication

Capable of bridging design, dev, and business

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