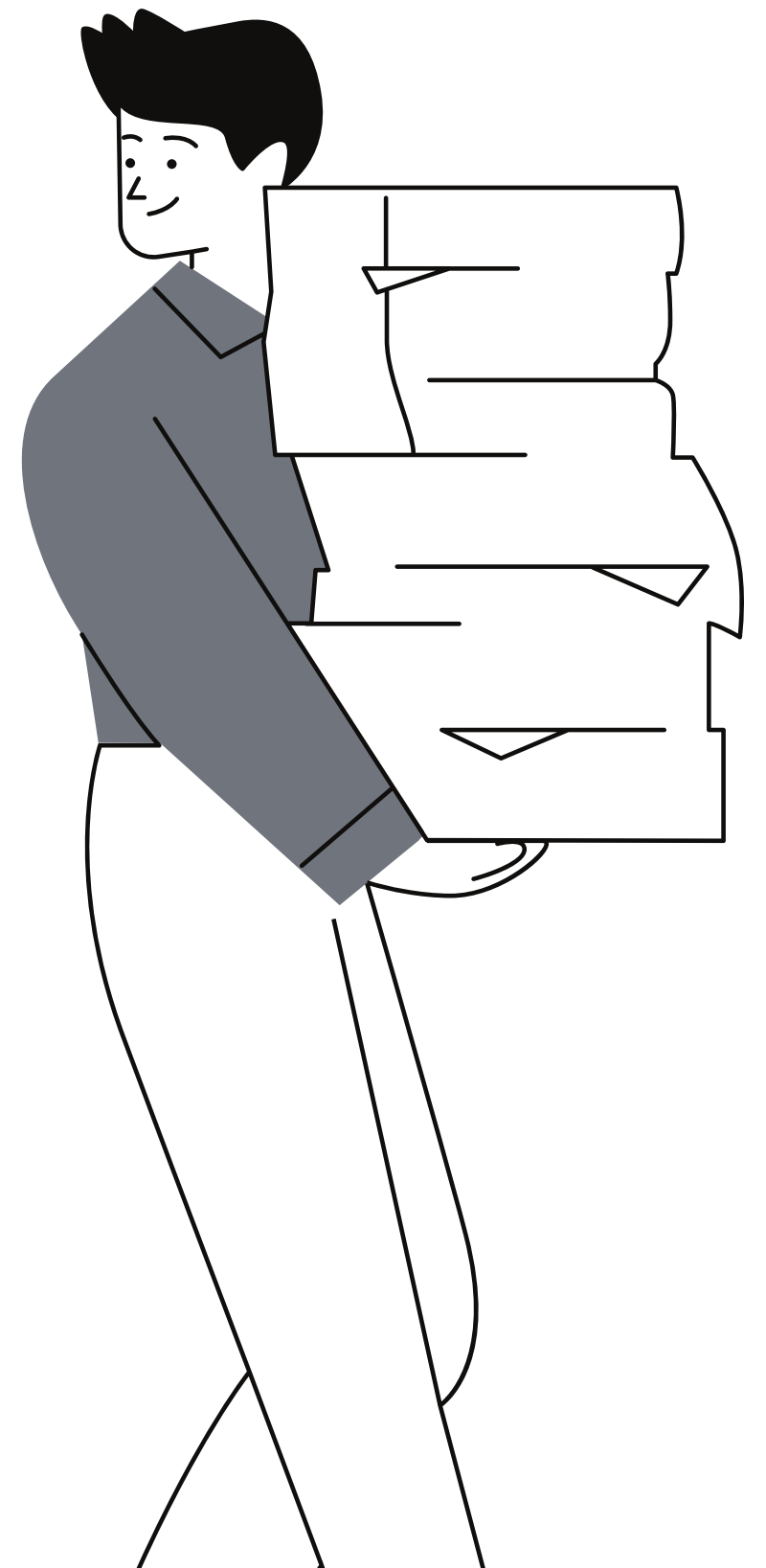


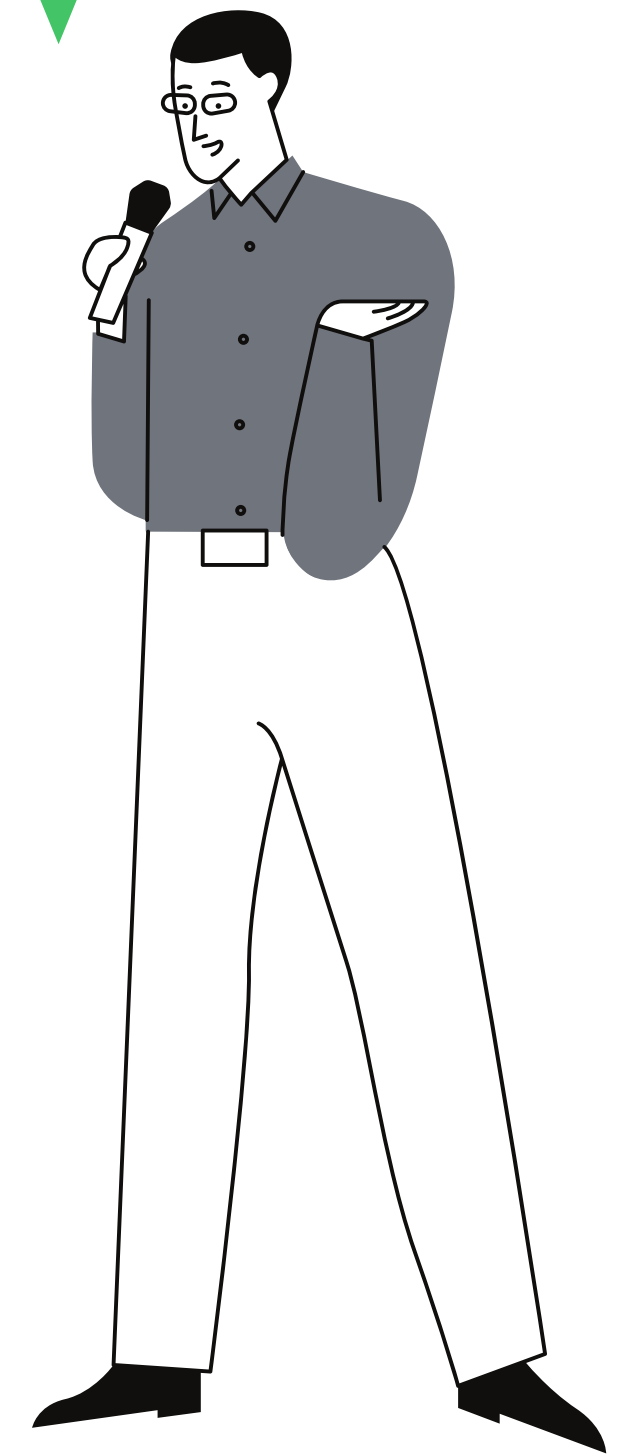
Presentation

Prepared by:
Student of 18 group
Bachelor of law 1 course
Taras Shevchenko National
University of Kyiv

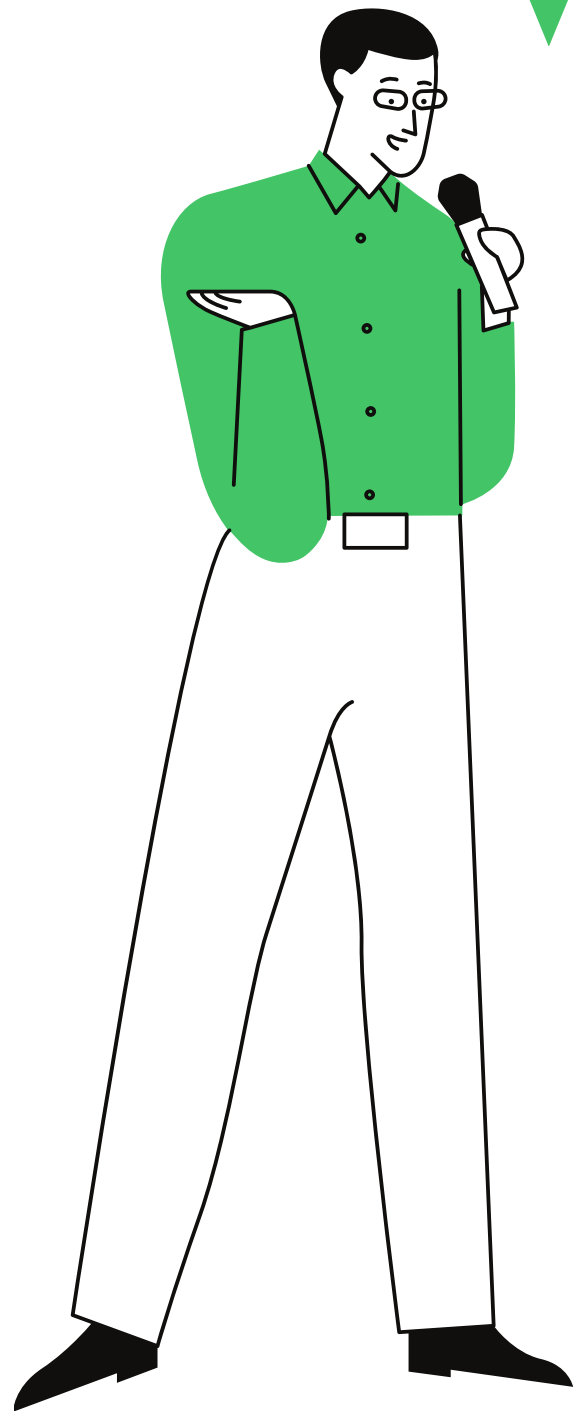




What are we going to talk about ?

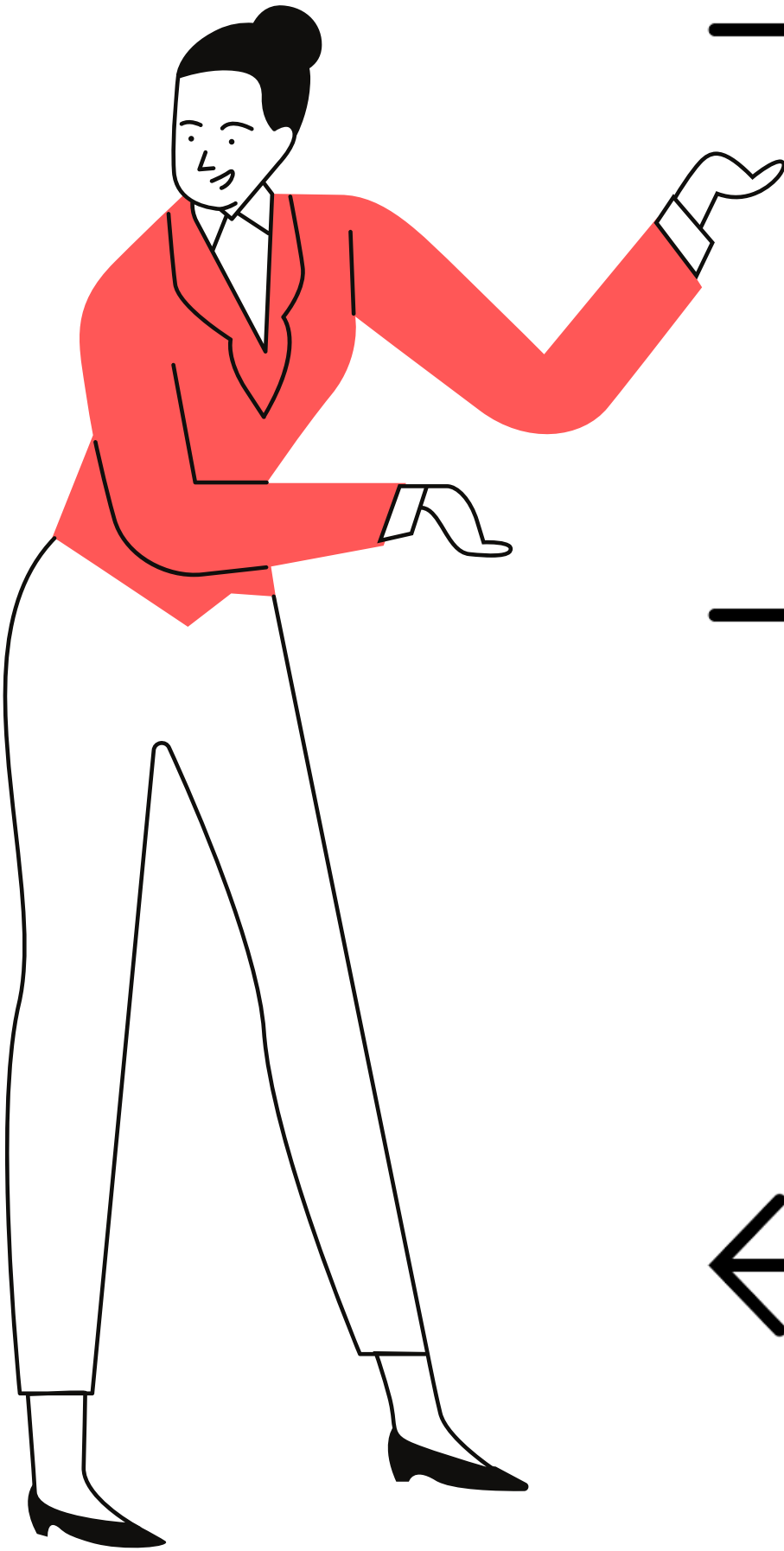


What is a franchise
and a franchise
agreement?



Notable franchises

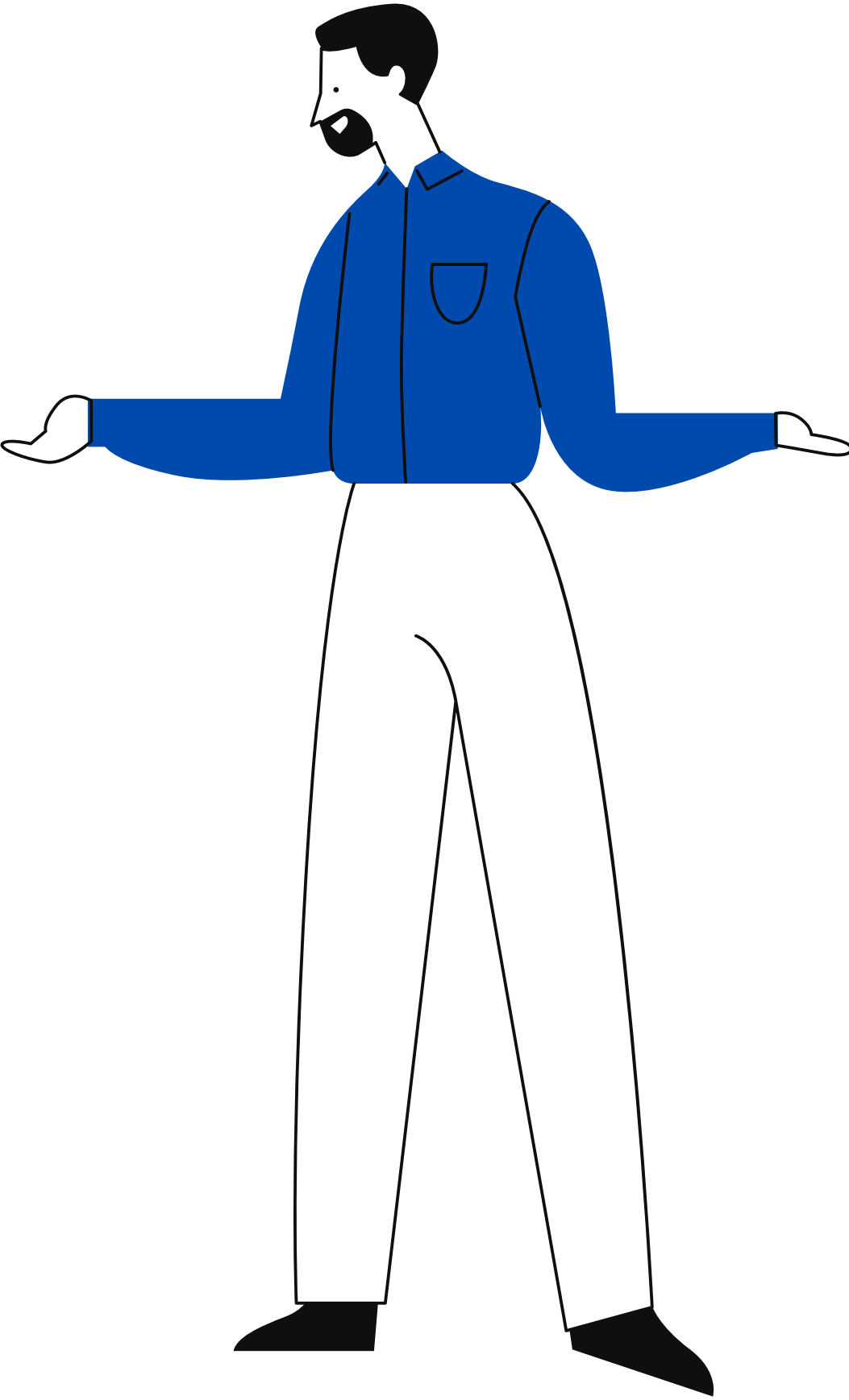
Franchisor



Franchise

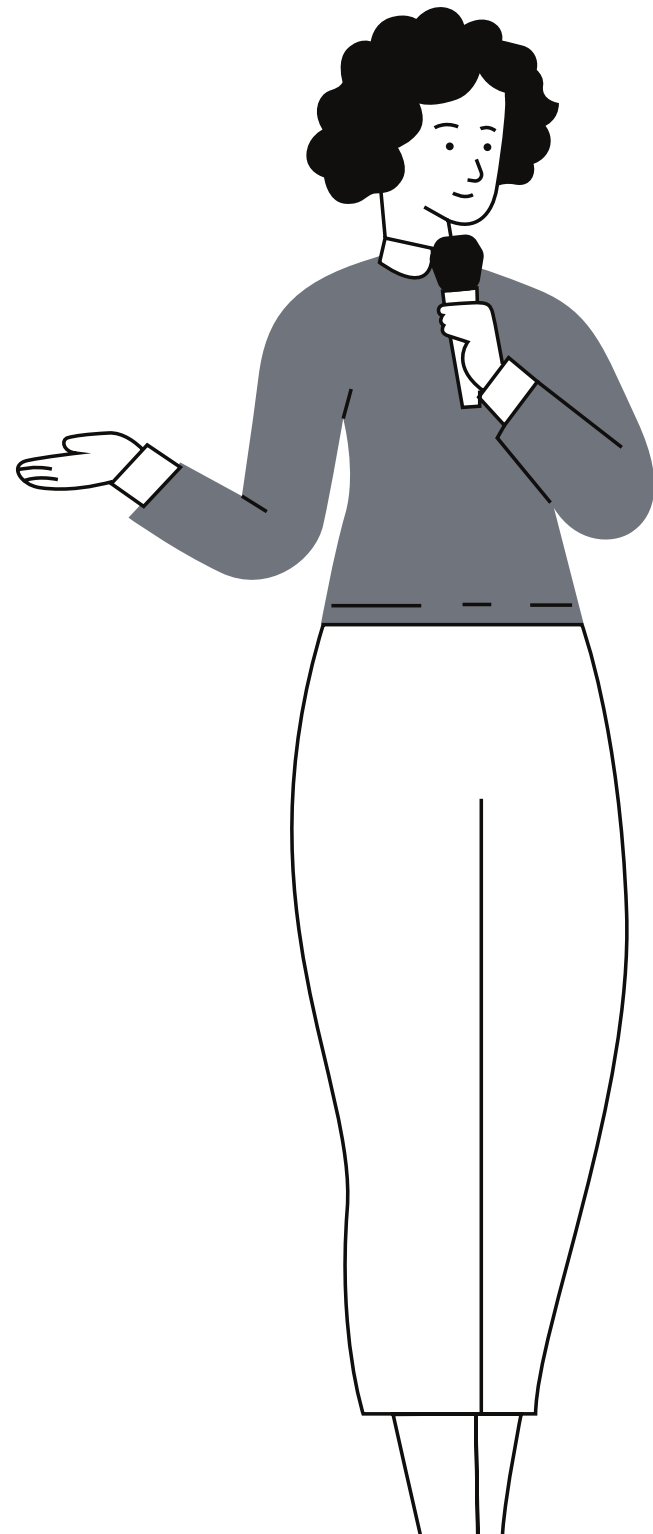


Franchisee



Royalties
One time
initial fee

Fundamental objectives



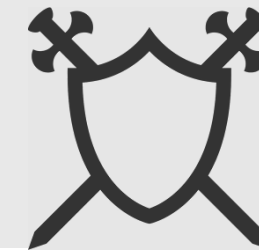
1

Bind



2

Protect



3

Set out the



A franchisee will look for promises from a franchisor to:



A franchisor will wish to:

1



2



3



4



Thanks for attention

Please let me know if you
have any questions.

