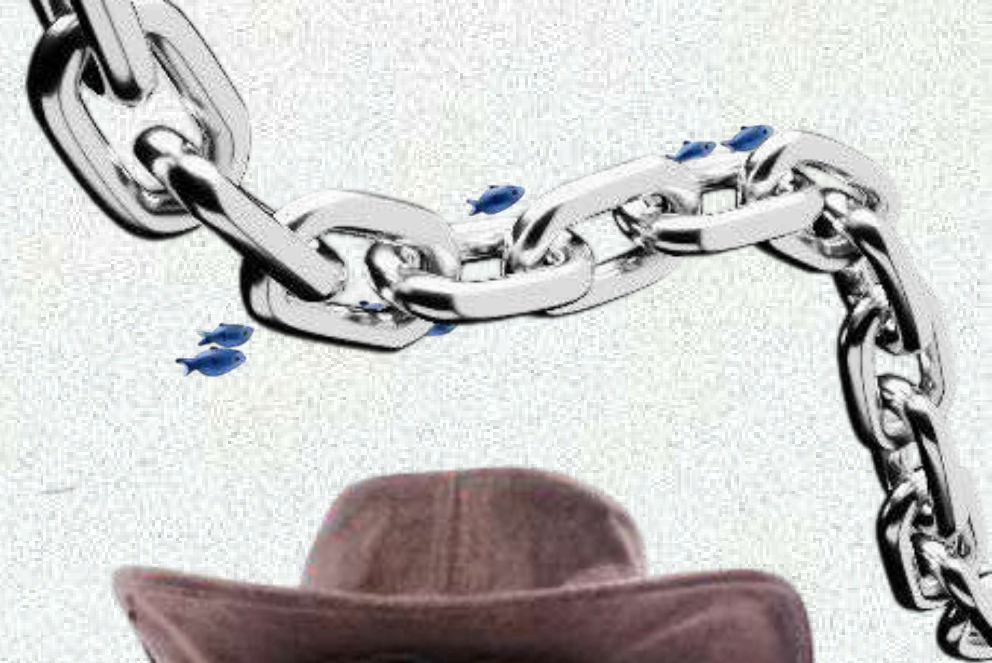
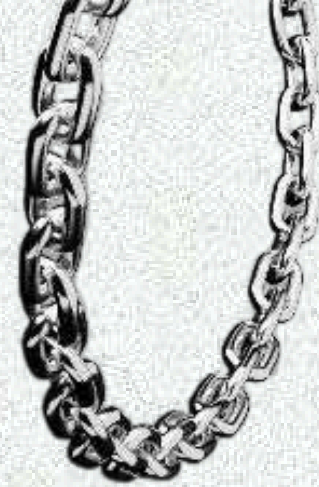




Social
MEDIA
marketing



ROCK & ROLL



Contents

- (01) ABOUT ME
- (02) CONTENT STRATEGY
- (03) TOOLS I USE
- (04) PERSONAL CONTENT CREATION
- (05) CASES



100k+ followers

4 languages

English b2

01

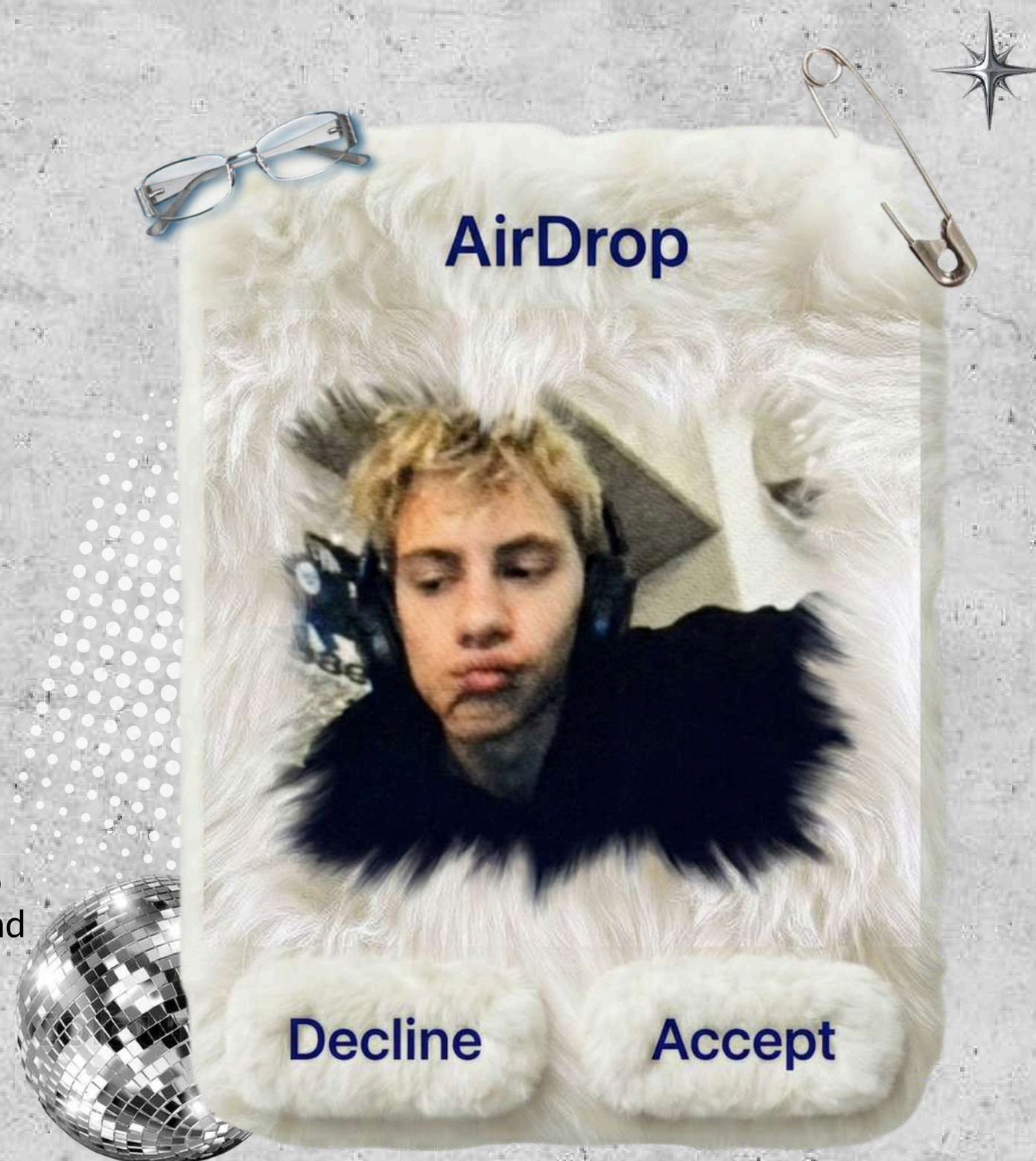
ABOUT ME

DIGITAL MARKETER, SMM STRATEGIST,
CONTENT CREATOR, AND DANCER IN MY
FREE TIME.

Work across all kinds of niches — from
photographers to IT companies — creating content
that not only looks awesome but actually gets
results.

Shoot videos, come up with creative ideas, and
develop marketing strategies that drive organic
growth, virality, and high sales.

Currently studying in Europe, constantly leveling up
my skills in SMM, content, and digital marketing, and
always ready to take on bold new projects.



Also about me:

1 I've had 4+ accounts with audiences
over 50k followers and 2 accounts with
audiences over 100k

2 I worked for more than a year as an
assistant to an established SMM expert

3 While working at a successful IT
company, I delivered 800%+ audience
growth within one month



I USE

it's me, don't forget abt it!



meitu

is useful for quick retouching and enhancing photos, especially portraits. Its AI tools and filters help create more polished and attractive visuals for posts.



lightroom

helps adjust lighting, colors, and tone to create a consistent visual style for social media content



VN

allows easy editing of short videos with transitions, music, and subtitles. It is practical for creating engaging Reels and other social media video content



Edits

makes it simple to trim and adjust photos or videos for Instagram formats. It helps prepare content quickly and keep the workflow efficient





Content

STRATEGY

My content strategy focuses on creating a stylish and recognizable visual identity, as the main emphasis is placed on the visual aspect of the profile. I maintain a consistent aesthetic by working with colors, lighting, and composition to keep the page cohesive and attractive

The content includes a mix of educational, entertaining, and promotional posts, as well as short-form videos (Reels) to increase reach. For promotion, I use ads and collaborations with bloggers to attract a new audience and increase brand awareness.



My Blog

"DRIVEN BY DANCE
DEFINED BY STYLE"

To me, a blog isn't just a grid; Right now, my Instagram might look like a "blank canvas." That's intentional. I'm in the middle of a total rebrand, crafting a new visual philosophy that merges my championship background, a love for high fashion, and a passion for travel. I prioritize quality over noise. What's coming next will be the ultimate proof of my taste and deep understanding of global trends



My content is a dynamic mix of aesthetic travel visuals, dance highlights, and memes that bring a touch of real life to the beauty. I see aesthetics in everything, and that's my greatest asset when creating visuals

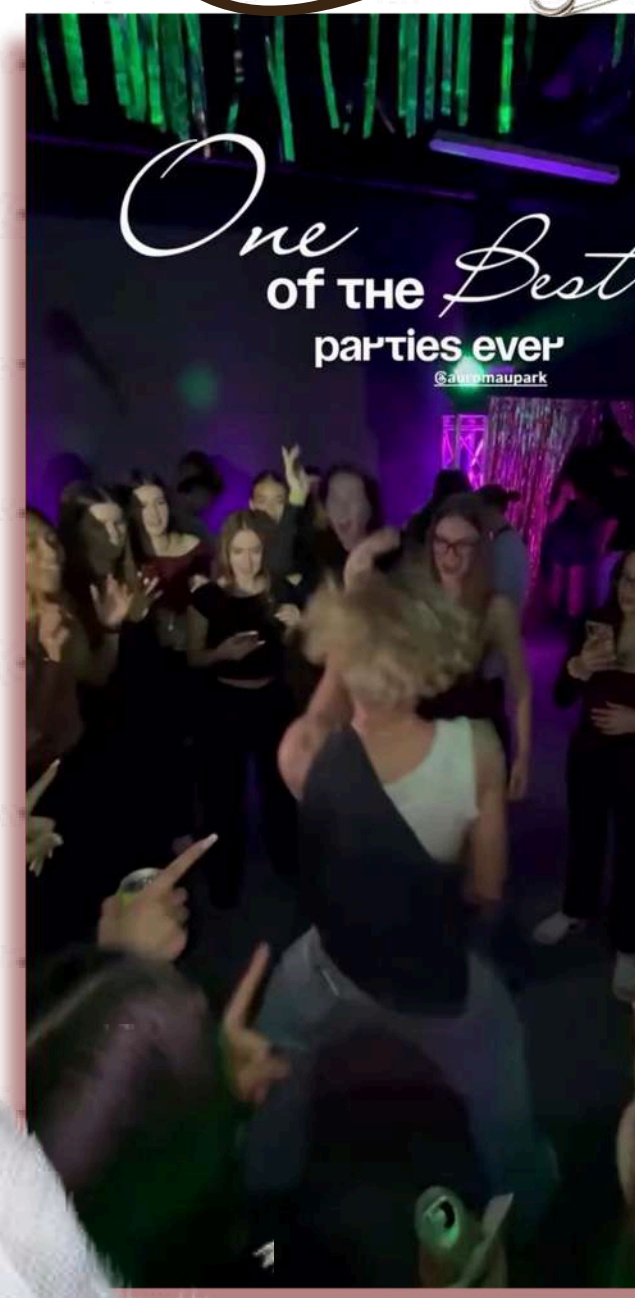
THE NUMBERS:

- Proven track record: Built and scaled multiple TikTok accounts to 70k-110k followers
- Viral expertise: I have a deep understanding of algorithm mechanics and viral content strategies

Global-first approach: Fluent in English, I create content exclusively for an international audience to maximize reach



PROFILE & STORIES



PROFILE

danluwkinx

3 posts 872 followers 443 following

Born Slippy Underworld

Hryhoriev Daniil he/him

danluwkinx@gmail.com

link.me/doranaws

@danluwkinx

Born Slippy (Nuxx)

+ Add

Professional dashboard

28.4K views in the last 30 days.

Edit profile

Share profile

New

M&M

Grid icon

Video icon

Reels icon

Camera icon

Hand making a peace sign

Close-up of a young man's face

Outdoor scene with a fence and trees



Origines is a space
aesthetics
conceptualis
create conten
document a lif
detail matter
gloss shine
architectural s
Our visual code
minimalism, 'n
and bold textu
fashion is not
but how you p
aro

origines

Origines

14 posts

origines

2,3M followers

1 following

Brand

inspirés par nous-mêmes

[clicklink/origines.bio](#)

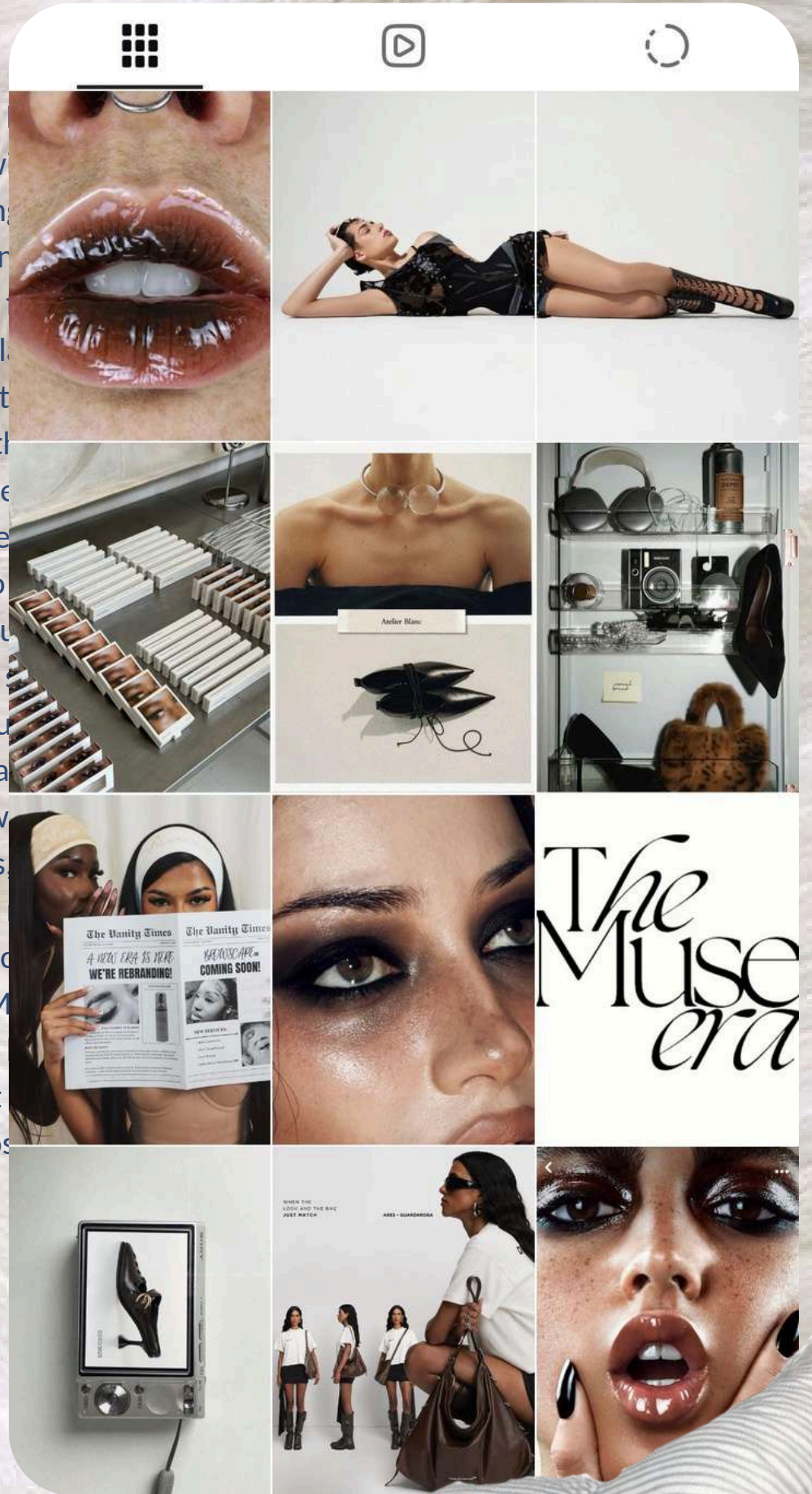
Follow

Message

FW26

Brand
It all began w
deconstructin
Origines (Fren
sources) was
experimental pl
seeking inspirat
reflection and th

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draw
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The M
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philos

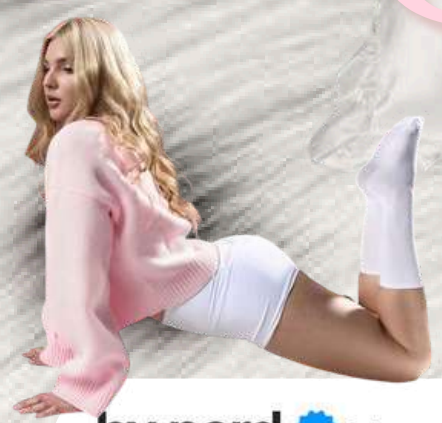


"The Art of Being Your Own Muse."

Cases

cosmetics brand

BY.NERD is m
skincare; it is y
philosophy
products for t
aesthetics in e
from a single
on a fingert
morning l
bathroom. W
self-care is
meditation. It
slow down, fo
embrace the
simply be



by.nerd



nerd cos
12 posts 10,5K followers 14 following

Cosmetics

Purity is created for everyone

dermatologist-developed

bynerd@cosmetics.eu

Follow

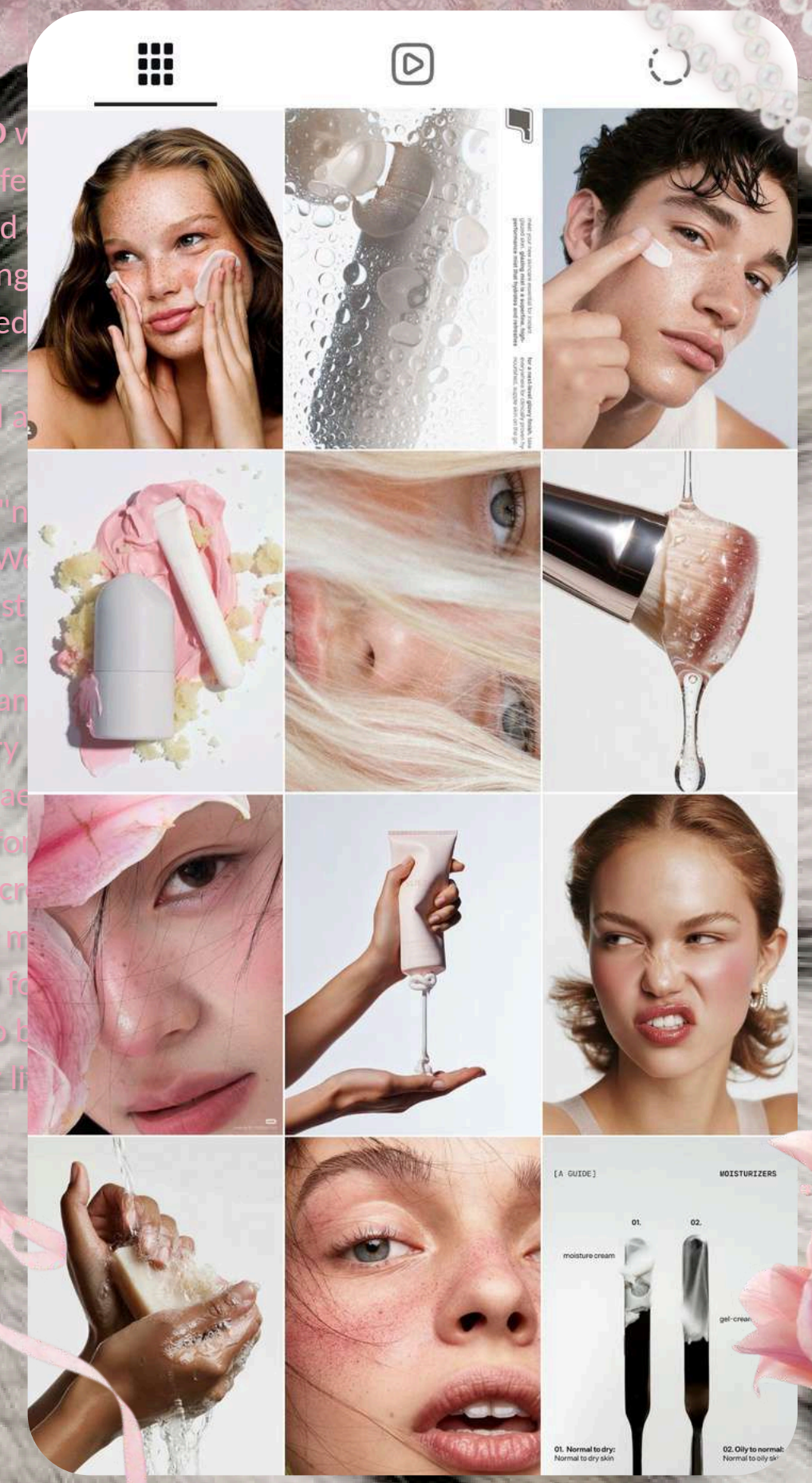
Message



products

BY.NERD v
for perfe
Tired
marketing
wanted
honest —
art and a

We are "n
beauty. W
the finest
the skin a
you'll wan
Our story
for high ae
for
Purity is cr
Is our m
BY.NERD fo
knows no b
of your li



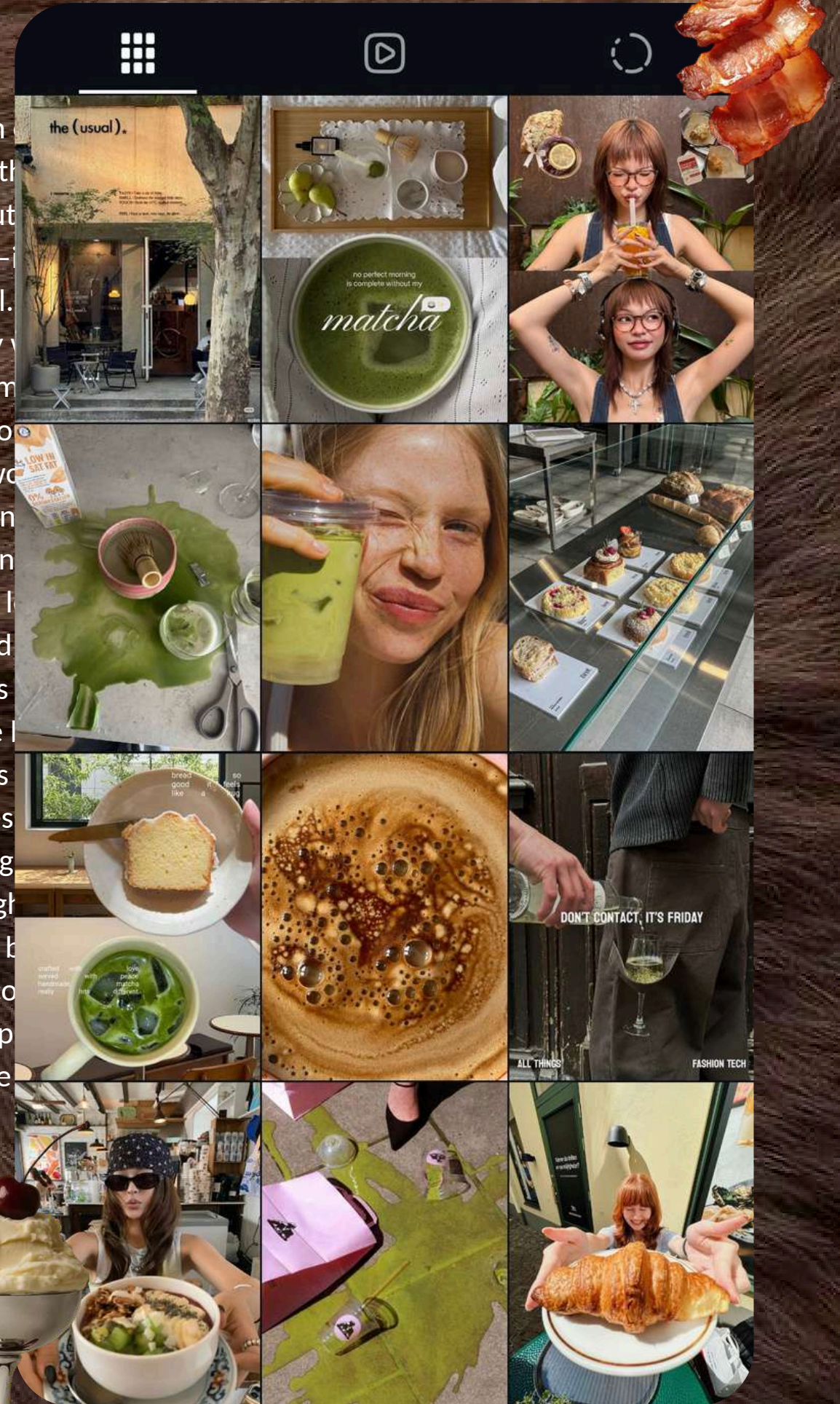
«The Art of Being Pure.»

HEAR
ME
OUT



It all started with the idea: to prove that "fancy" isn't about or pretension—it's about attention to detail. to create a bakery that feels just as comfortable as stopping by in your hoodie as you would the finest establishments in London.

Our hand-written list has a note scribbled in spontaneous coffee. We love moments that—effortless taste. Fancy that. g love for crisp dough of freshly roasted b desire to build a co people who ap aesthetics in the



Fancy that. is a space where European pastries and the aesthetic of a modern minimalist cafe. We have created a "spot" where coffee and croissant are a quick snack and a mindful rhythm.

fancy.that



Fancy spot & bakery

12 posts

3 260 followers

253 following

Cafe

Good taste, good mood ✨

coffee • croissant

09:00 - 21:00

Coffeein@fancy.that

Follow

Message



MENU



SPOT



FOR YOU

'Not your usual coffee spot'



Curated by Daniil Hryhoriev, this portfolio serves as an author's visual perspective on modern SMM. It encapsulates a comprehensive journey through digital growth, illustrating a proven history of high-scale audience acquisition, his achievements and engagement

