

MICHAŁ TRACZYK



CREATIVE STRATEGIST

In the advertising industry since 2011. Experienced in leading digital and social media projects, independently or leading a team. High self-discipline and insight, developed strategic thinking and creative input.

I consent to the processing of my personal data for the purpose of recruiting for the position I am applying for.

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MICHTRACZYK
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EMPLOYMENT HISTORY

Freelancer at Companies from the marketing, medical, logistics and technology sectors.

May 2021 — Present

Social Media Strategist at Mamastudio.
Brands: Suntago, Profim, internal communication.

May 2021 — May 2023

Digital Project Manager & Copywriter at BBDO Warszawa.

Mar 2019 — Apr 2021

Brands: mBank, PepsiCo, Decathlon, Enea.

Social Media Strategist & Creative at love to talk.

May 2018 — Feb 2019

Brands: TNT, LS AS, Polpharma.

Social Media Manager at Starcom.

Apr 2016 — Apr 2018

Brands: OBI, Mondelez, (Milka & Prince Polo), TVN, Samsung, Trefl.

EDUCATION

master's degree at SGGW

Jun 2012 — Oct 2017

Edukacja międzykulturowa na Wydziale Pedagogiki.

DETAILS

Hobbies

music production,
scriptwriting, boxing

SKILLS

Analytical Thinking

Experienced

Online Strategies & Social Media

Expert

Project Management

Expert

Copywriting

Experienced

LANGUAGES

English

Good working knowledge