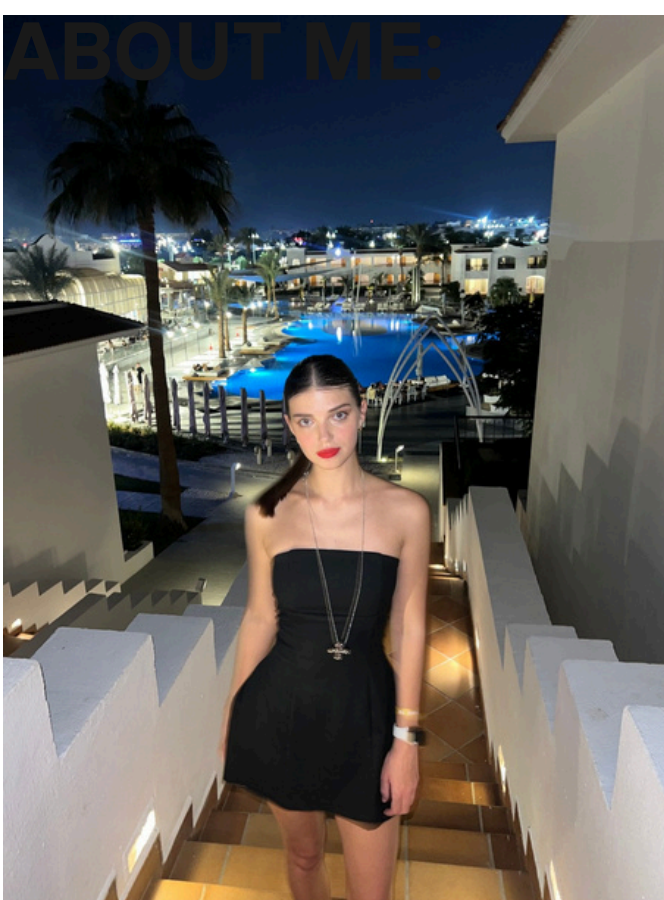


Smirnova Roksolana

→ SMM Specialist for Beauty & Wellness

Turning followers into booked appointments

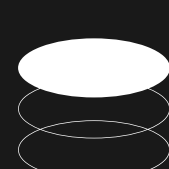


Hey, I'm Roksolana and I'm 21 y.o.
I live in Kyiv, Ukraine.
I'm a SMM-specialist, a STORIES-maker and a VIDEO-editor.
Experience in SMM: 2 years.
Socials that I work with: Instagram

My contacts:
roksoolana
rsmirnova20@gmail.com



My Services



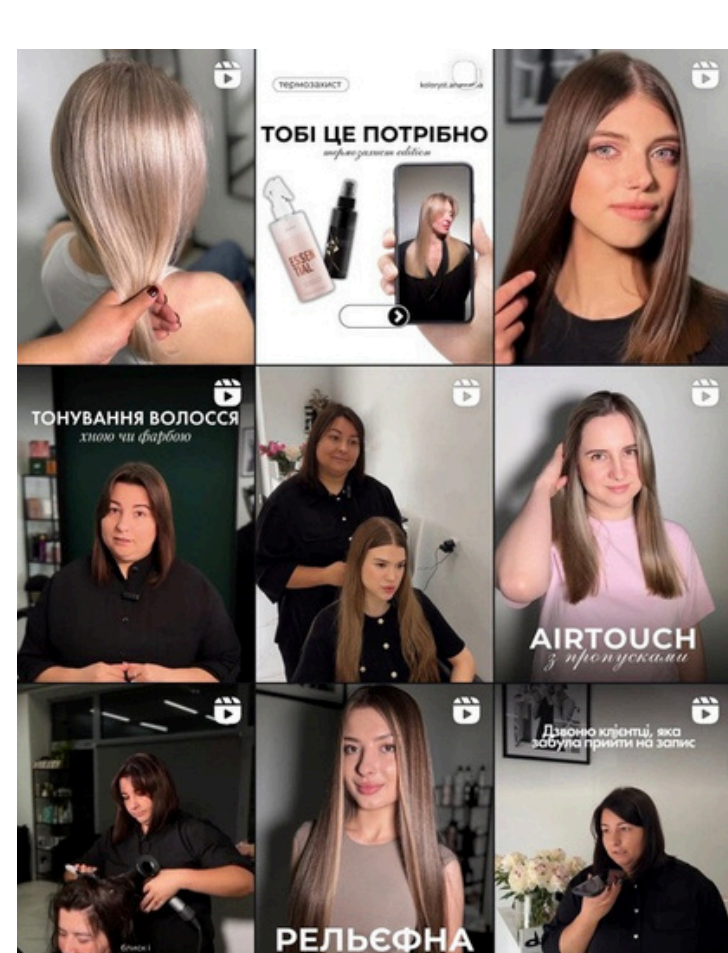
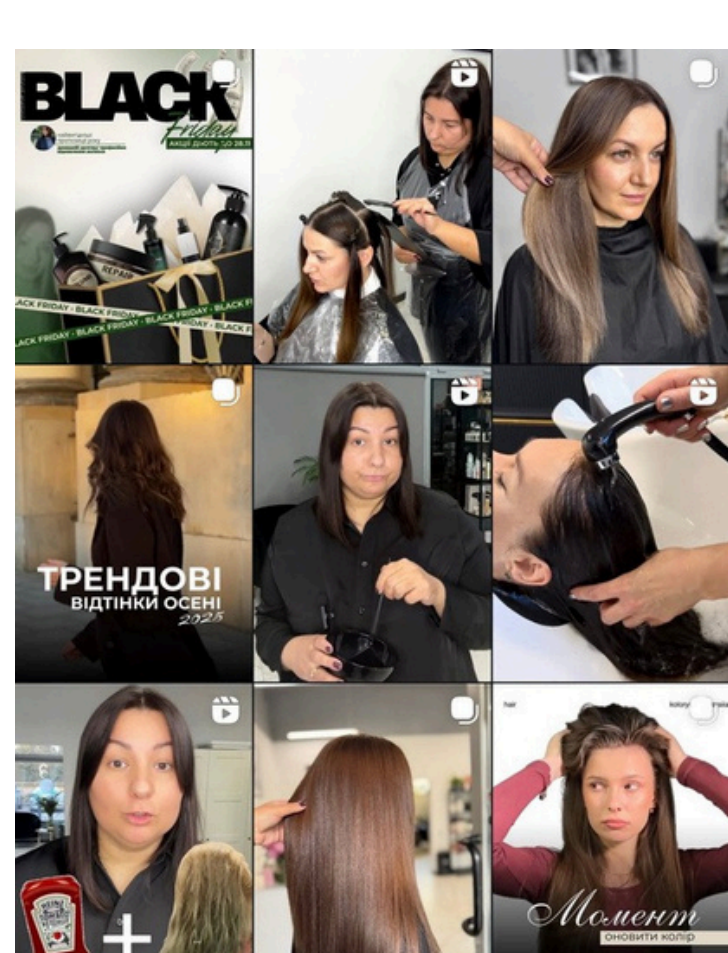
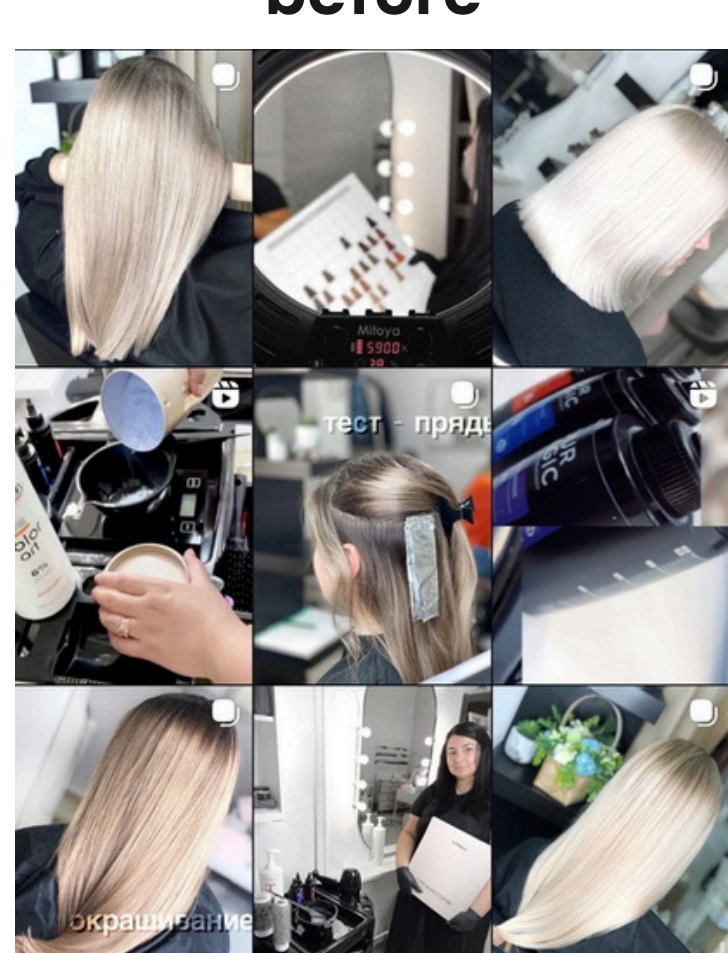
- 1. Analysis of the case** (analysis of target audience, analysis of competitors, product line, offers, Unique Trade Proposal, separation from competitors, definition of assortment, niches and sub-niches).
- 2. Fixation of statistics.** This is necessary so that we can compare them with the final results.
- 3. Profile design:** cap, avatar, nickname, username, UTP, offer, highlights
- 4. Content creation** (up to 15 posts per month; from 3 stories per day)
- 5. Copywriting**
- 6. Creating a technical task for shooting.** In remote cooperation, I prescribe a technical task so that you can use it to take photos and shoot videos and based on this we create ↓



- 7. Content plan** (stories + posts)
- 8. Montage of video clips, design of stories, photo editing**
- 9. Visual, distinguishing personal style**
- 10. Creation and formation of Tone of Voice** (style of communication with the audience)
- 11. Conducting promotions, raffles, discounts, contests, games and other methods of engaging content**
- 12. Reporting** – recording of final statistics, work results
- 13. Posting + communication with you**

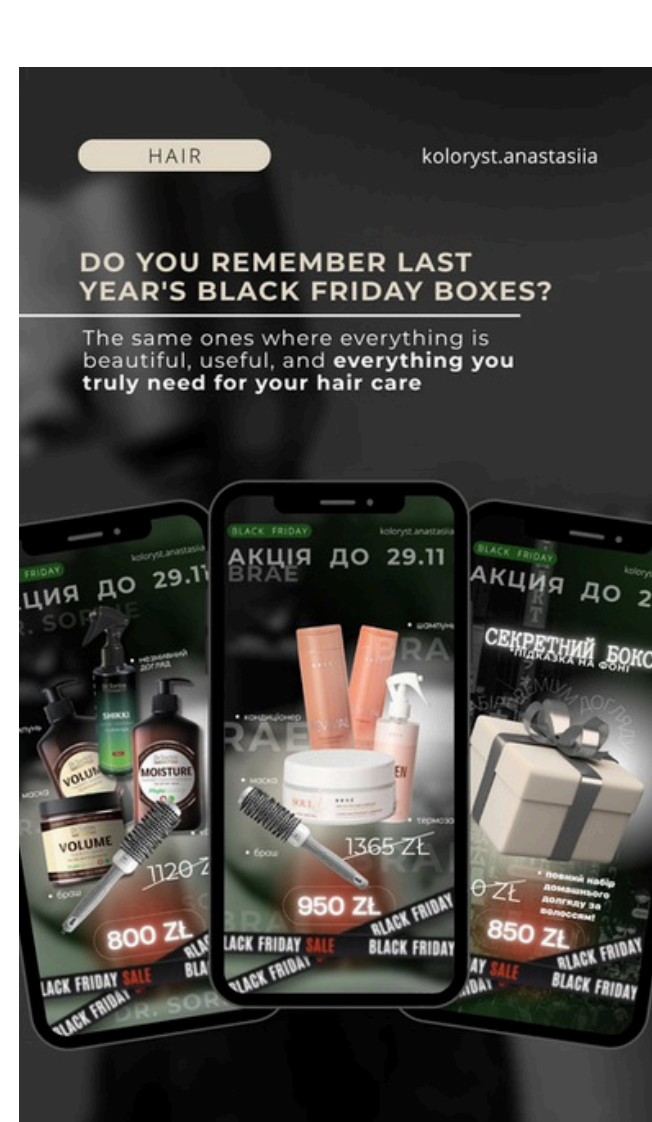
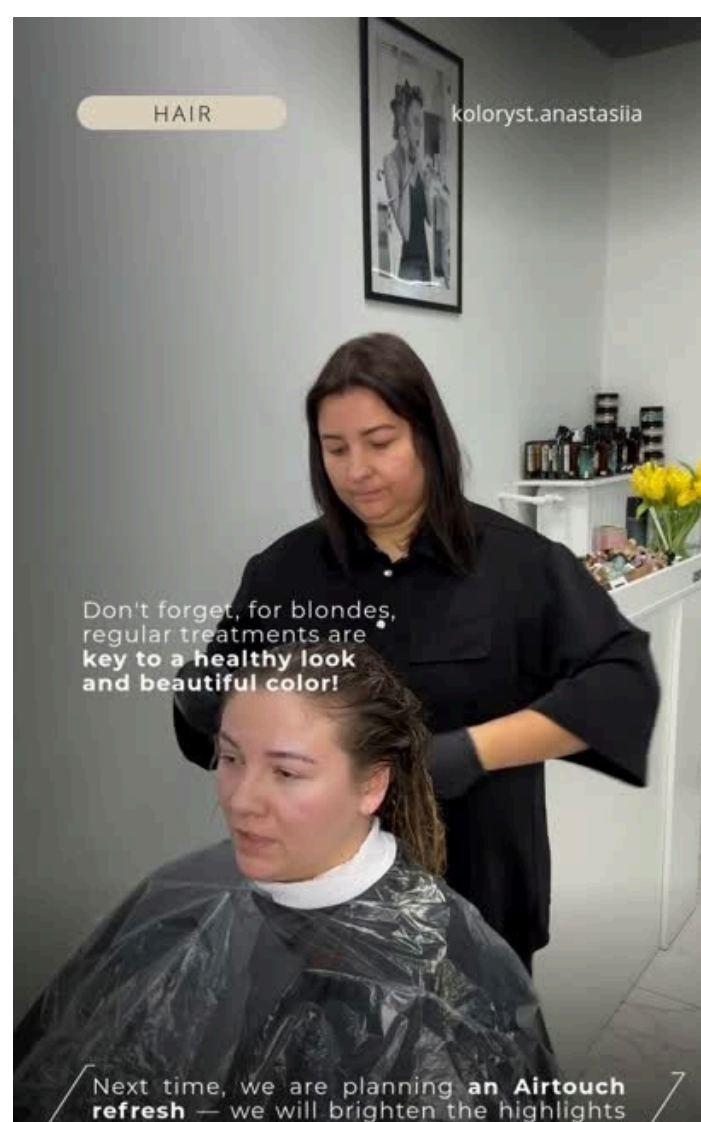
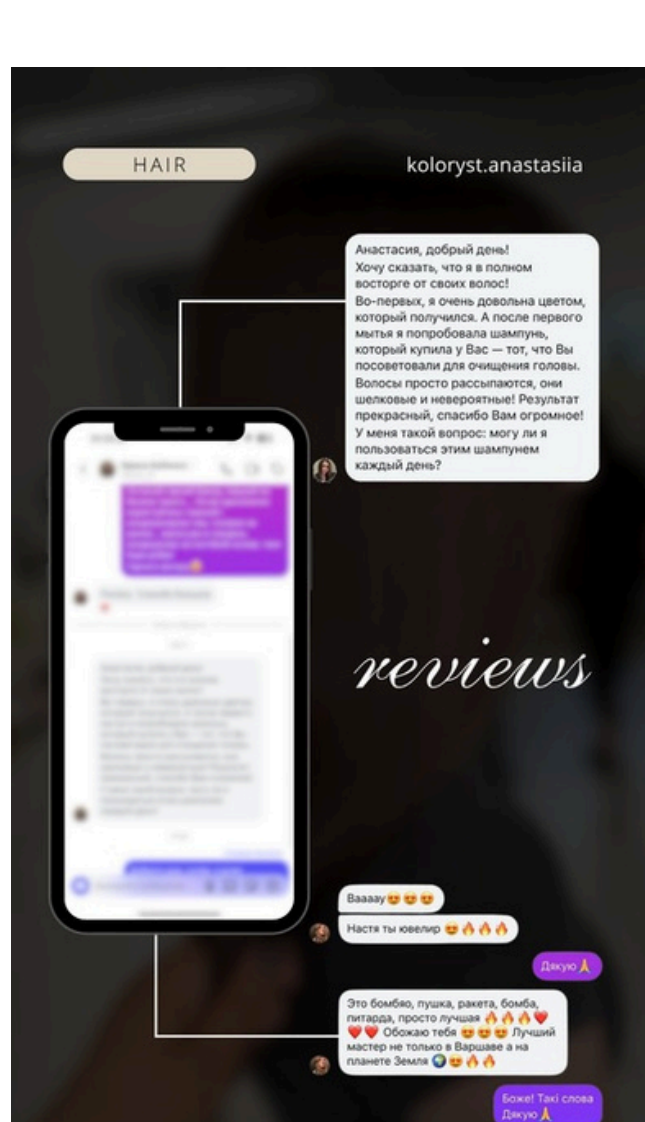
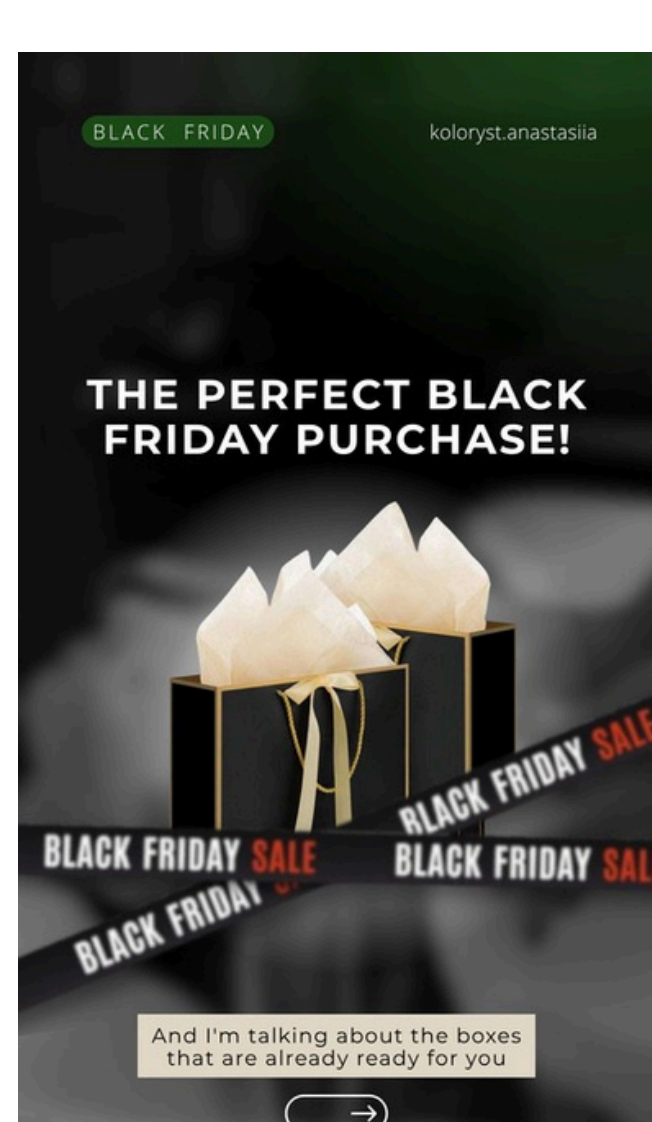
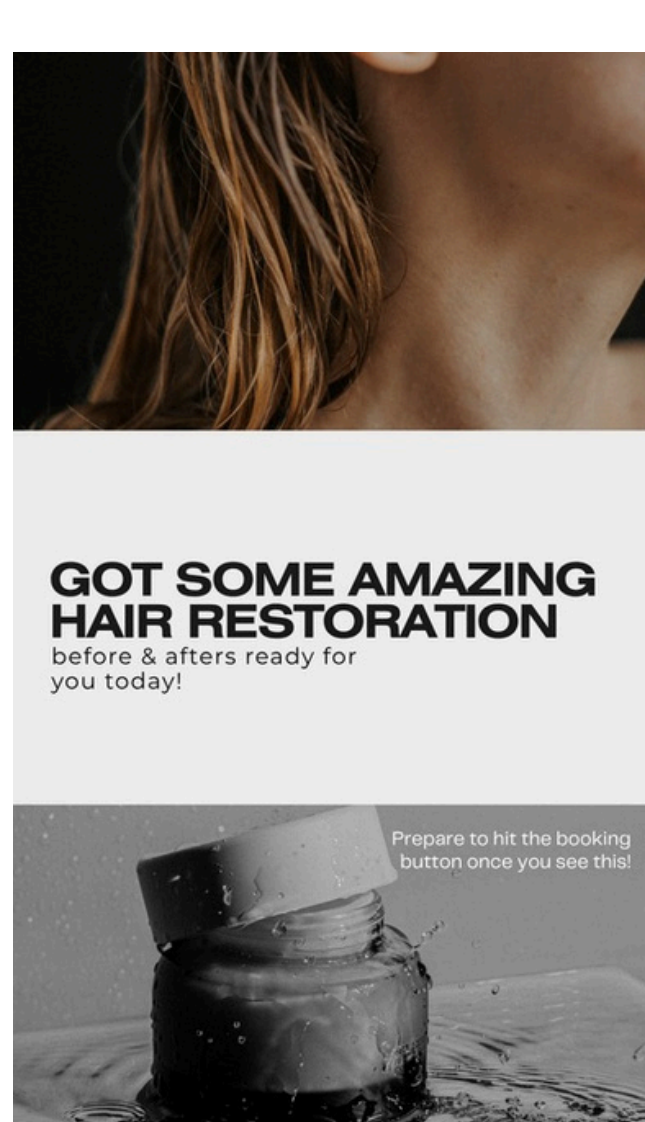
Visual's Creating

before

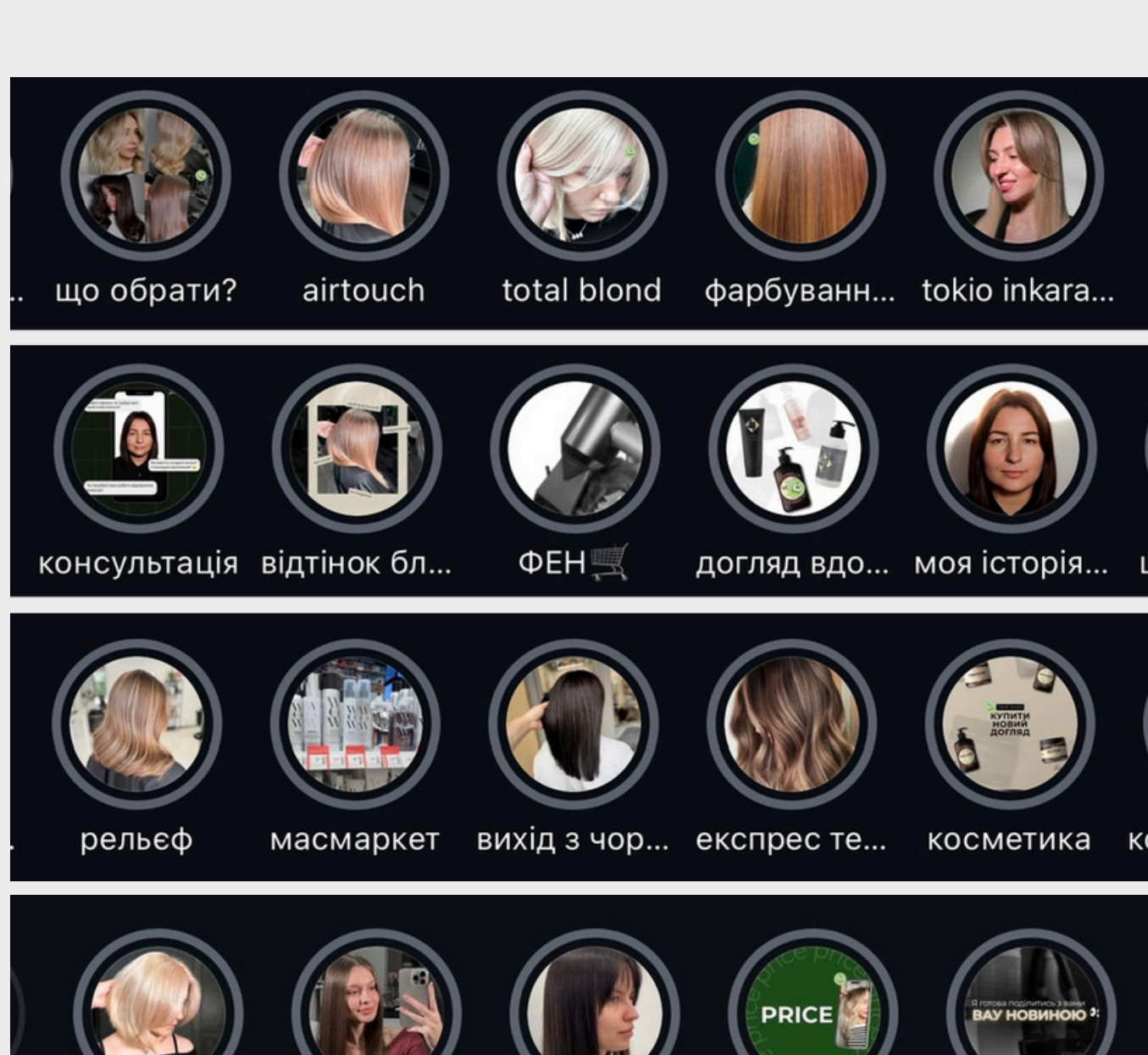


after

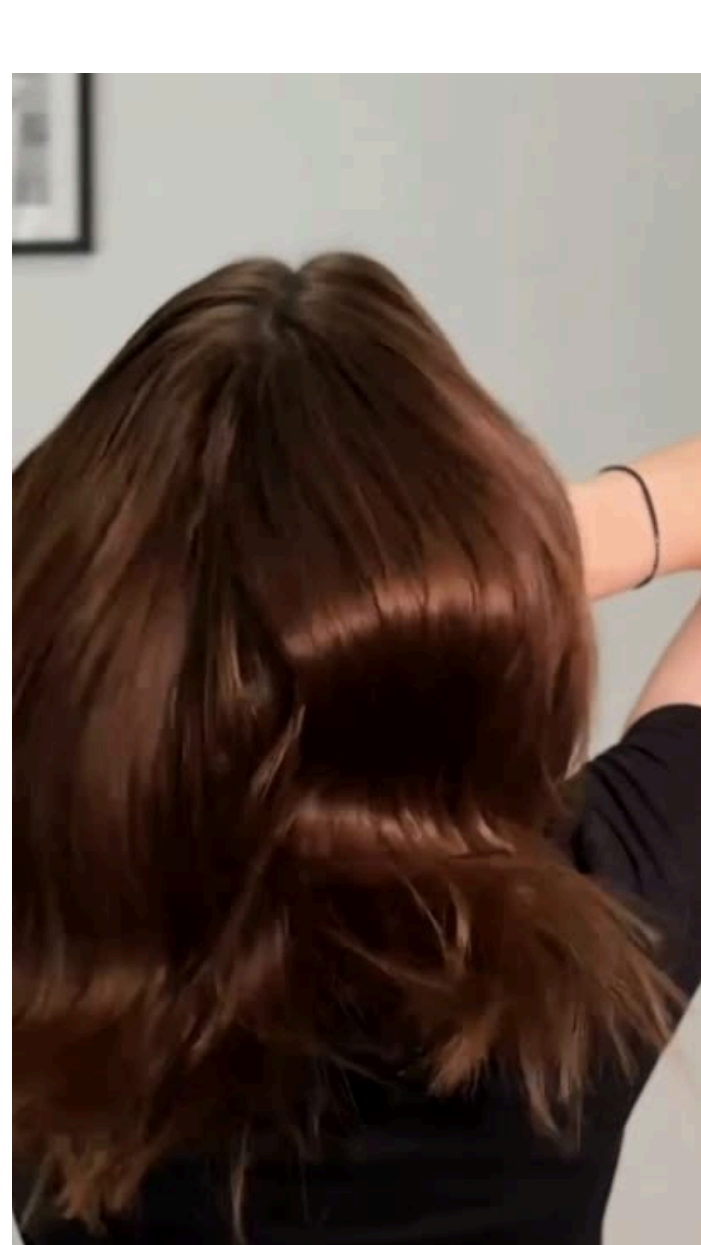
Stories



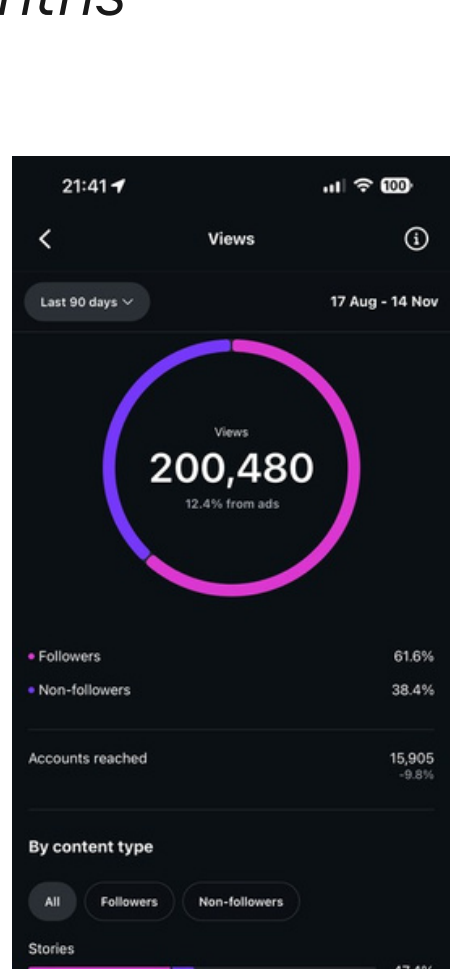
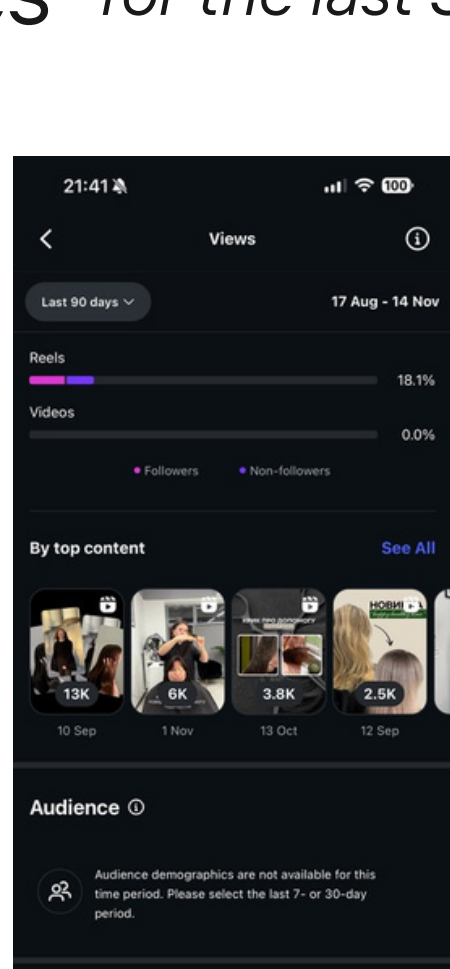
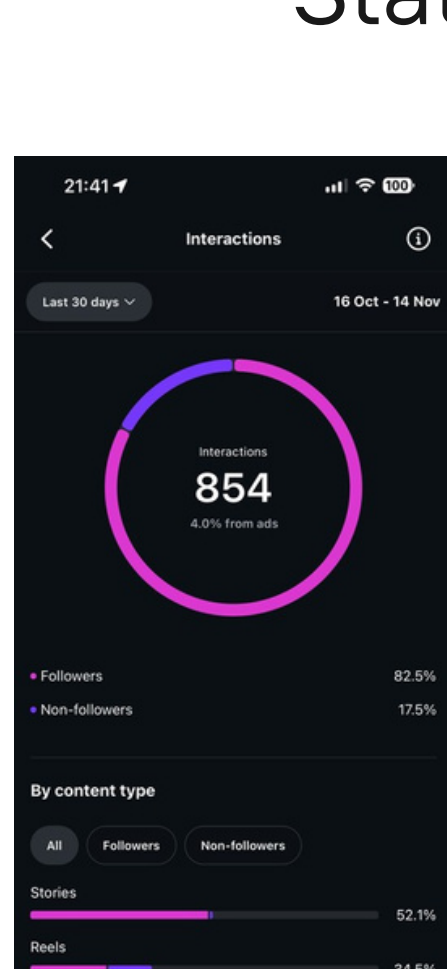
Highlights



Reels



Statistics for the last 3 months



Price

The price for full Social Media Management (all services listed in this service package) is **\$1000**

Collaboration on individual/specific services is possible—the price for that will be discussed on an individual basis (or individually)



You are the expert in the beauty field, and your time should be dedicated to serving clients and providing premium services—not chasing ever-changing social media algorithms. Your investment in a professional SMM manager pays for itself many times over. I create strategic content that doesn't just attract attention, but purposefully nurtures and warms up your ideal target audience. Potential clients start noticing your profile, subscribe, and over time, become loyal customers who book appointments specifically with you. **This guarantees you a consistently full appointment book and predictable revenue growth while you focus on what you do best.**