425

So web touching hashtags couple of times already within this course. But what I’m gonna do here is show you advance section that’s really gonna help you get more followers on your instagram account and also more views to your instagram account. So more people discovering you organically on instagram app.

So this is done in two ways. First of all I’m gonna go through tags for likes which some awesome resources that’s will show you the best instagram tags to use for your media. And the second one is the separate strategy which helps balance your instagram tags which in really popular once and recent once in order to get them onthe most eyes. So to start let’s jump in tags for likes and knowing what the most popular hashtag for your instagram media could potentially be.

So here we are on tagsforlikes.com and it’s really really cool resource that will show you the most popular tags in instagram app and the most popular tags for different sort of category. So you can scroll in the page and right here you see 25 tags and this is the top 25 tags on instagram right now. Coming down for the topic cause this probably would not be relevant all of your pictures. Watch you wanna do is you wanna find the category of your business. See you may run something business to do with animals.

So you click the animals tags, you come down you may have a picture with the dog going up. So you would use this 25 tags to tag your image or a variety tags within this 25. Because this is the most popular tags they’re when it comes to photos of dogs which means has the most eyes searching for this instagram tags and the most people who can organically discover your account this way.

So if you’re on a food, if you’re on a restaurant or if you’re posting a photo with some food that you eating. Come down into food and select this tags here. If you drinking coffee the same here. If you wanna fashion business these your fashion tags for guys, for girls, for your hair, for your makeup. Also a lot of tags in here based on what is the most popular. So trelease in the coming here and copy and paste this into your instagram photos in order to boost the reach.

So now I’m back in my instagram app and instagram profile. I’m gonna show you exactly how using hashtags increases the reach of your account on instagram and how to get people to find your account by using this instagram hashtags. So once again instagram hashtags like buckets of category that’s you put your photos and media to and this searchable. So if someone goes to search page. And then searches tags which shows hashtags. And searches “fun”. Anything has been posted on the hashtag “fun” is gonna come up. And you’ll be to find all these people that I don’t know who have tagged the photo hashtag “fun”.

I’m just searching throught that. I’m gonna see people that I haven’t see before and discover new things. So something more relevant to me would be “Vancouver” right now if I search hashtag “Vancouver”. This is something I might be doing cause I’m looking for something do, looking for some cool sites or high surrounded Vancouver. I can see this one right here. This is great photo.

I’ve come across someone’s profile who I don’t know. So really useful to use hashtags. And this is such a interesting recording that I’m doing right now because by the time I’ve record this the instagram app has changed. It used to be when you use a hashtag. It used to soft by top hashtags and most recent hashtags. And I still recording this, guys because instagram app is always changing and you never know what’s gonna come back what’s gonna stay.

I’m showing you by using hashtag on your profile such as me using hashtag “basketball” on this photo that I posted with me nad my friend playing basketball. People have seen and discover this photo, who would not only see it. Now they may bring top hashtags where the most liked photos which hashtags stays щn top of this page and the most reason fall underneath at. They may not constantly evolving and I’ll update this cause instagram updates. But the thing you wanna focus on here is using hashtag to extend your reach, no matter how instagram make them searchable. There always be gonna be extra people finding your hashtag if you putting them on your photos.

A one extra bonus tip on point at is you can put it in the descriptions on your photos. If you forgotten to do that or if you think of extra hashtags you can always coming and comment on your photo. And you can put a hashtag in here after the fact that’s been posted. So that’s really easy to do. Once again keep your eye for top hashtags because it’s a great way to get extra promotion view count.

If it doesn’t make an experience back in instagram I’ll be back into this lecture and I’ll be update that soon. But the take away for the lectures default to use hashtags to get your media out there.