

SHH Hotel Group

your comfortable haven in the  
heart of the city

# Save Haven Hotels represent 2025

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# Today's *Agenda*

In this presentation, we'll be going over the following:



01 introduction & the main aim

02 benefits of the hotel

03 opportunities for guests

04 consulting service

05 target audience

06 advertising campaign

# Introduction



## New chain of Save Haven Hotels

Save Haven is a chain of hotels in the city center that offers comfort, affordable prices and a wide range of services for recreation and entertainment.

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## Main goal

Attract new customers and increase popularity among tourists and business travelers by creating a cozy environment that combines modern comfort with local flavor.



# Benefits of Save Haven

**Affordable prices:** quality at an affordable price, which makes vacation and accommodation more attractive to a wide range of customers.

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**Location:** all hotels are located in the city center, which allows easy access to the main tourist and business facilities.

# Unique opportunities for guests

## Mini-spa on each floor

relax after a busy days



## Aerobics

free classes three times a week



## Entertainment

live music every night



## Restaurants with local cuisine

exquisite dishes from famous chefs



# Consulting service

Hotel consultants provide useful information on...

01

**local  
events**

02

**tours**

03

**best  
places to  
visit**

...making guests` stay more comfortable and exciting.

# Target audience

Tourists who want conveniently located hotels with additional services at a reasonable price

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Business travelers who appreciate comfort, central location and the opportunity to relax

# Advertising campaign

Our banners and posters in the most crowded places of the city:

*"A hotel in the very center of the city with a mini-spa and live music every night!"*

Save Haven offers promotions for new customers: "Special offers for the first booking! Discounts on weekends and public holidays for customers!"

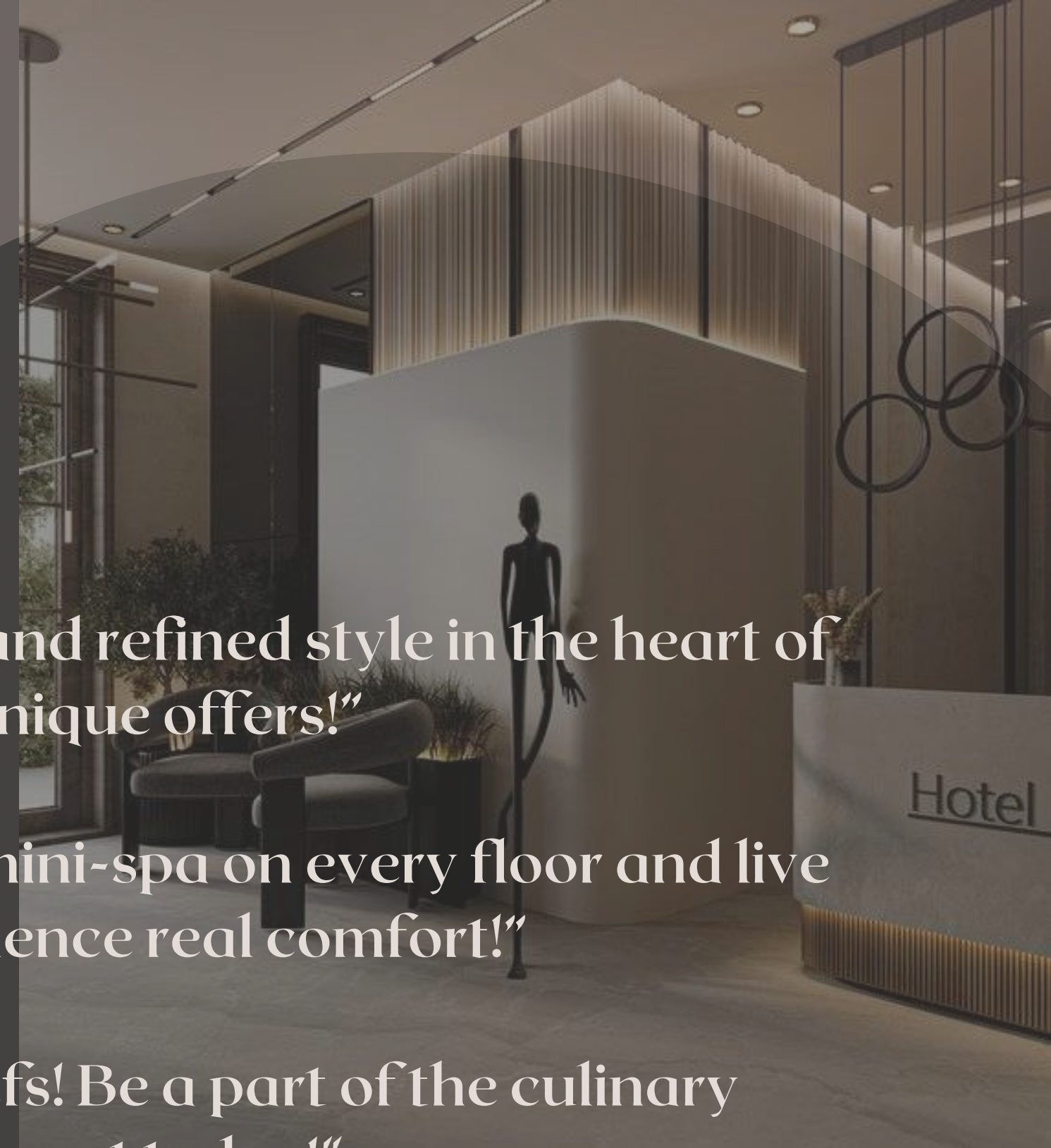


The guests can find all necessary information  
on the hotel`s website —  
**[savehavenhotels.com](https://savehavenhotels.com)**

“Welcome to Safe Haven Hotels! Coziness, comfort and refined style in the heart of  
the city. Check our page for more unique offers!”

“Relax and luxury - at Safe Haven Hotels there is a mini-spa on every floor and live  
music every night. Book today and experience real comfort!”

“Taste the best local dishes from Safe Haven chefs! Be a part of the culinary  
journey - book a table in our restaurant today!”



## SHH Hotel Group

Safe Haven Hotels offers a new level of comfort and luxury for today's travelers. With unique amenities, a central location and superior service, we strive to be your home away from home on every trip. Thanks to an effective advertising campaign aimed at attracting tourists and business travelers, we are sure that Safe Haven will be the best choice for everyone who appreciates quality and individual approach. Join our community and experience the benefits of a Safe Haven vacation!”

Save Haven Hotels





## List of sources

1. Cloudbeds - Digital Marketing Tips for Hotels:  
[cloudbeds.com](https://cloudbeds.com)
2. Typsy – Training materials and insights for the  
hotel business: [typsy.com](https://typsy.com)
3. E-Marketing Associates - Marketing Strategies for  
Hotels: [e-marketingassociates.com](https://e-marketingassociates.com)
4. Social Media Examiner - Social Marketing  
Learning Platform: [socialmediaexaminer.com](https://socialmediaexaminer.com)
5. Tnooz – Travel & Hospitality News & Analytics:  
[tnooz.com](https://tnooz.com)