

General info					
Manager and telegram					
Brand					
Team name					
Country					
Official site					
Games (CS Go, Dota 2, PUBG...)					
Contact information of the partner					
Partner's presentation					
Team's achievements (last 2 years)					
Deal cost in \$		#DIV/0!			
General CPM \$		#DIV/0!			
Top players					
Participation in tournaments (last year)					
Team's rating					
Competitors placement experience					
Google trends					
Other info					
Analytics and social media					
	Facebook	Instagram	Twitter	Tournaments	Players' social media
Links					
Followers					
Google Analytics (gender, geo, age)					
Screen with average coverage per post					

Guaranteed coverage for 1 post					
Expected coverage					
Other info					
Terms of the agreement					
Type of sponsorship + terms					
Jersey branding details					
Cooperation with talents					
Team name branding					
Merch branding					
Ability to use promo in materials					
Events with the team/players					
Interview with players					
Integration format					
Number of positions purchased					
General CPM \$					
Deal cost in \$					
For media campaigns					
The possibility of using players' faces in the media, conditions					
Jury rights to the rights of players in media campaigns					

Legal rights to use players in offline campaigns				
Terms of the agreement				
Account number				
Number of payments				
Additional conditions				
Conclusion (why sign this team)				