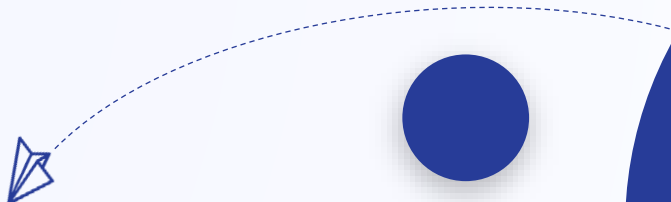




STARFI SH

TAYLOR



WE ARE CREATIVES!

And as a **fun workshop designers** we fight against boring events by lots of color, music and laughter. **We make events better than normally are!**

WE ARE



STARFISH



STARFISH IN NUMBERS

since
2000

over **300**
workshops &
meetings

50
cities

98
companies

10
languages

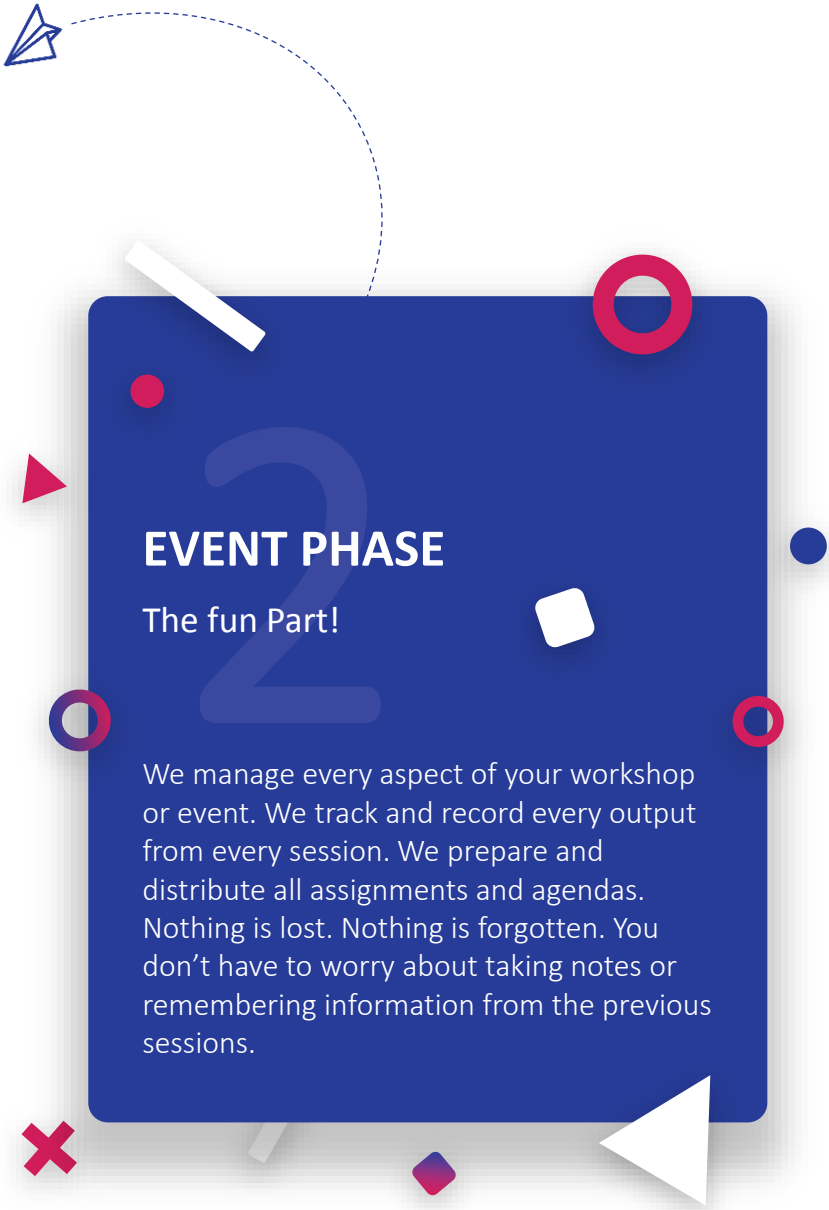
...countless laughter, music, and fun

NUTCRACKER
SO, OUR APPROACH ARE
ALSO CREATIVE.

Nutcracker 50 | 50 | 30™

Our team provide **design and facilitate sessions** and solve complex problems of events or workshops using our Nutcracker 50 | 50 | 30™ delivery model.

THE PROCESS



1 DESIGN PHASE

Unlike other workshop your organization has done before!

We start by working closely with your organization's core team members to outline the goals, themes, and objectives of your workshop or event. From there, our experienced facilitators design and develop a customized, detailed agenda that's guaranteed to be unique, fun, creative, and engaging.

2 EVENT PHASE

The fun Part!

We manage every aspect of your workshop or event. We track and record every output from every session. We prepare and distribute all assignments and agendas. Nothing is lost. Nothing is forgotten. You don't have to worry about taking notes or remembering information from the previous sessions.

3 MOMENTUM PHASE

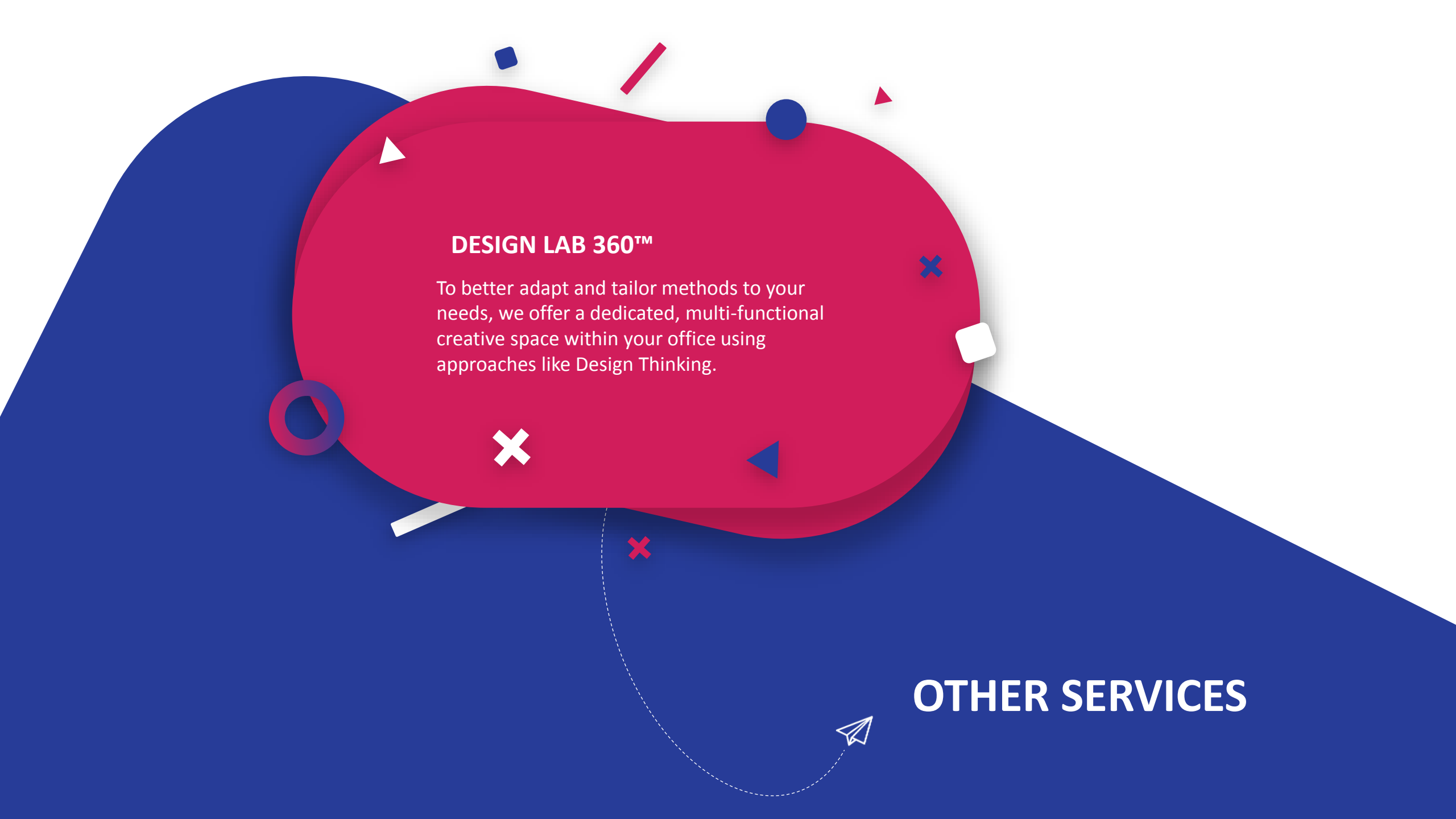
Momentum is only valuable if it's used to propel your organization forward!

At the conclusion of your event, we deliver a comprehensive summary highlighting key decisions and action plans. Starfish Taylor stays with you for post-event meetings to help capitalize on momentum and keep things moving forward for your organization.

OTHER SERVICES

GRAPHIC FACILITATION

In 2000, Starfish Taylor was established on its graphic-centric, agile-oriented, and non-linear approaches for helping companies reach solutions; and to this day, analog remains our mantra when it comes to bettering your workshops and meetings. A Graphic Scribe or Facilitator may be just what your next workshop or training session needs, to motivate and inspire your employees.



DESIGN LAB 360™

To better adapt and tailor methods to your needs, we offer a dedicated, multi-functional creative space within your office using approaches like Design Thinking.

OTHER SERVICES

OTHER SERVICES

HACKATHONS

Starfish Taylor and our talented team of graphic facilitators will work in tandem with your team to envision, plan and execute hackathons. Together with the Lean Analytics Association team, we design themed hackathons that focus on solving a particular problem or challenge, and in so doing, invite subject matter experts, such as Industry leaders or University Professors, to join as advisors.

OUR COMMERCIAL MODEL

Advisory Consulting

- Transformation, Growth, Customer Experience, Employee Experience, Employee Engagement, Change Management
- Concierge Design Service for workshops & meetings
- Graphic Design of images, illustrations, posters

Consulting Rates

Events

- Workshops, Meetings, Trainings, Hackathons, Conferences, Off-sites
- From 4hrs to 5+ days
- From 10-150+ people
- Facilitators, Graphic Scribes

Event Fee + Expenses

Projects

- Design Lab 360™ in Client Office
- Run by Starfish Taylor using Nutcracker Delivery Model
- Client workshops and Meetings – projects and programs

Monthly Fee + Expenses

CLIENTS ABOUT US



"Starfish's methodology is a breath of fresh air when it comes to meeting and event organization/execution"

"The Society of Petroleum Engineers had some hard decisions to make concerning our Digital Energy Conference, and Starfish Taylor helped us immensely by getting us thoroughly engaged in envisioning, brainstorming, evaluating options, Their facilitation and documentation were top-notch."

"I am extremely happy about the hackathon success and this is the result of great teamwork and passion including Starfish Taylor visual communication magic. A big thank you to you and your team!"



We see a world without bad meetings and workshops!



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