Why and how to make Bitcoin payments in eCommerce?

Why is it so beneficial to receive BTC payments from customers in an eCommerce store? Because cryptocurrency provides plenty of advantages itself. It enables you to:

- Receive transactions from anywhere.
- Pay the lowest fee possible or no fee at all.
- Receive transactions instantly.
- Be sure that the personal data of your customers is protected.
- Employ a system much safer than the traditional bank or payment gateway.

It isn't a full list of Bitcoin payments advantages, but these are the crucial ones.

Why do I need an additional software?

A credit card or a PayPal account has a recognizable number or name. Bitcoin provides transactions using a special key composed of digits. If you receive several payments at a time, it will be really hard to recognize who paid and who didn't.

Bitcoin E-Commerce Services for Merchants make your life easier. They track which order was paid and give you all the shipping information. Also, Bitcoin payment gateway allows selling items in one click and facilitating the overall purchasing process.

Let's see the most common payment software options for eCommerce

CoinBase

0% fee is the main advantage of this Bitcoin payment processor. But, it works only until the all payments summary hits $1 million. Thereafter, the fee will comprise 1%. That makes CoinBase the most startup-friendly payment processor.

CoinBase allows creating different payment HTML buttons to sell items in a single click. It is supported by WooCommerce, Magento, ZenCart and can be easily integrated with a WordPress website. However, CoinBase supports only US banks as a crediting source.

BitPay

BitPay is a payment processor created especially for businesses and charities. It has the plugin compatible with a wide range of eCommerce platforms such as Magento, WooCommerce, including the SaaS-hosted ones, such as Shopify. BitPay is also supported by Amazon's Fulfilment service.

The other advantage of BitPay is its tariff system. For a startup, it would be better to choose 1% fee. But for a large corporation - the fixed $3,000 monthly fee is more beneficial. It makes BitPay very flexible for different companies and charities.

BIPS

Bitcoin Internet Payment System is a universal solution. By significantly facilitating the transactional processes it also helps you in the overall management of your eCommerce store. 0% fee for standard transactions is the general advantage of BIPS. It has plugins for different eCommerce platforms such as Magento, WooCommerce, Shopify, BigCommerce, and others.

One more tip to use
Blockchain Merchant

This is a simple POS application for Android devices. It helps to figure out if a transaction is complete or not. Blockchain Merchant scans Bitcoin's blockchain of different customers and checks if a particular transaction can be accepted to the main blockchain or if it must be aborted.

Bitcoin is in the state of rapid development and rise. It is much more comfortable and accessible than the traditional currency. It saves a lot of time and it's safer than traditional credit cards. The advantages are obvious and difficult to not pay attention to, so keep up-to-date and involve the Bitcoin payments in your eCommerce now!