



internetdevels

# Yawave

Yawave is a revolutionary cloud software and online platform that allows you to activate a crowd for a specific objective, as well as track, steer, and reward contributions on multiple levels beyond your direct contacts.

This unique crowd activation capability is used for sales referrals, marketing, recruiting candidate search, donations, crowdfunding, and much more. The software is used by private individuals and companies of every size across industries.



## REQUIREMENTS

This customer asked us to build a website with:

- The ability to handle up to million unique users
- Payment system integration
- Full mobile-friendliness and responsive design

## WHY DRUPAL WAS CHOSEN FOR THE PROJECT

- Drupal's API is perfect for integration with 3rd-party services
- Drupal is flexible and easy to change and scale

## WIZARD

We created the Wave Wizard that lets you select a wave type that matches your goal and create your wave page in no time.

## HOW YAWAVE WORKS

You can define your goal and the date by which you want to have it achieved. You can set incentives such as money or other rewards, which are fully calculable. You start the wave by sending it to the first group of contacts or by posting it on a social network.

Each contact person can help you directly or they can recommend your wave via all possible channels. That's how your wave grows until you have achieved your goal.

The reward is then shared along the successful referral path or among the top referrers, depending on wave type.

## WAVE BUILDER

Another great feature made by us is the Wave Builder, i.e. a constructor for building views of Wave content.

## REWARD CONTRIBUTIONS

Our team also provided the possibility to configure a reward system for a successful referral group (e.g. for a recruiting wave, for the referral chain that led to a candidate who got hired, or, for a donation wave, the top wave promoters).

Rewards are calculated automatically based on the reward scheme you defined in the wave setup, and beneficiaries receive them directly in their personal wallets.

## TRACKING AND STEERING YOUR CONTRIBUTION

We created the functionality for tracking the wave contribution performance and the individual contributions of contacts. Users can send a short “thank you” to contacts who are active promoters and reactivate “lazy” friends.

## REFERRAL TREE

Another feature is a referral tree visualisation built with D3.js

## SHARING THE WAVE WITH FRIENDS

Users can get in contact with a wave through receiving a wave email, visiting a wave post on social media, or discovering a wave on yawave.com and sharing it with friends. They can send them an email, share the wave on social media (Facebook, Twitter, LinkedIn), or send them a coded postcard (currently limited to Switzerland).

## PAYMENT

We also provided integration with Stripe/ Quaderno.

## SUBSCRIPTIONS

Our team created 4 types of subscriptions (starting with “Free”) to let users choose the most suitable subscriptions for their personal or business goals.

## MULTILANGUAGE

There are 3 contexts of multilanguage at the site:

- User language
- Site language
- Wave language

## MESSAGING

We also provided a flexible system of sending messages on the basis of different events.

## REST API WITH JAVA SERVER

We can be proud of the full third-party service integration (with Java) we created.

# Contacts

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