








Ads Type		Have you done this previously?	Capable of executing this Ad Type?	Any support required from us?	Describe your planning activity	If rejected, for what reason?	Anything to declare?
	Television	Yes No	Yes No Maybe				
	Radio	Yes No	Yes No Maybe				
	Print Advertisements	Yes No	Yes No Maybe				

	Direct Mail	Yes No	Yes No Maybe				
	Business Cards, Brochures	Yes No	Yes No Maybe				
	Billboards	Yes No	Yes No Maybe				
	Flyers	Yes No	Yes No Maybe				



**Networking
Events**

Yes
No

Yes
No
Maybe



**Low-cost
newspaper ads**

Yes
No

Yes
No
Maybe



Free products

Yes
No





Yes
No
Maybe



**QR Code
Campaigns**

Yes
No

Yes
No
Maybe

	Posters	Yes No	Yes No Maybe				
	Cold Calls	Yes No	Yes No Maybe				
	SMS mailing	Yes No	Yes No Maybe				
	Advertising in the entrances of apartment buildings	Yes No	Yes No Maybe				



Restaurant Advertising

Yes
No

Yes
No
Maybe



Taxi advertising

Yes
No

Yes
No
Maybe



Business Cards

Yes
No

Yes
No
Maybe



Promotional materials

Yes
No

Yes
No
Maybe