

Project Title: 2D Digital Graphic Design Advertisement

Description:

This project is a modern 2D digital graphic design advertisement created for a professional promotional campaign. The design features a clean layout, a vibrant color palette, and strong visual hierarchy to attract and engage viewers. It showcases advanced skills in composition, typography, and color harmony, while maintaining a balance between creativity and professionalism.

Tools Used: Adobe Photoshop, Adobe Illustrator

Key Features:

- High-resolution digital artwork
- Bold typography and strong visual focus
- Minimalistic yet impactful design elements
- Adaptable for both print and online formats

Purpose:

The aim of this project was to create an eye-catching, brand-consistent visual piece that effectively communicates the intended message and strengthens the brand's image.