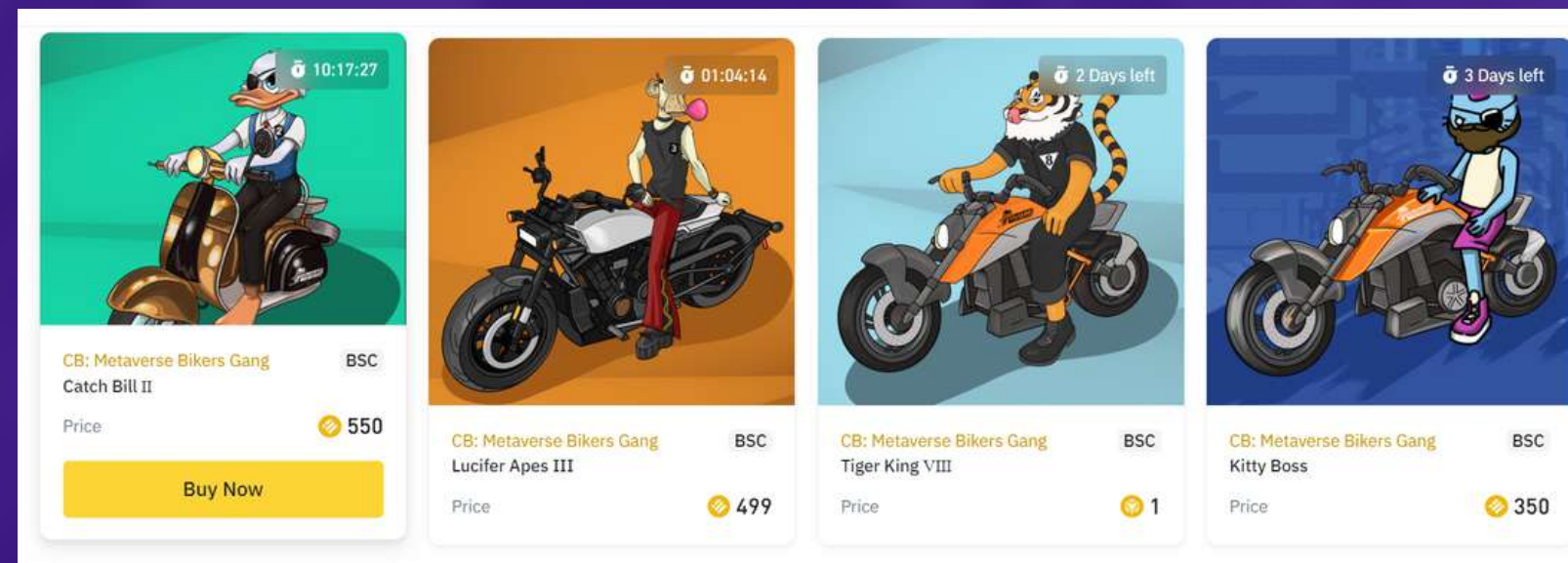


@margarita_shklyar

PROMOTION OF AN NFT-GAME CRYPTOBIKE

sold 50,000 USDT worth of NFTs within the initial 2 months

22.06.22 - 4.09.22 (2,5 mon)

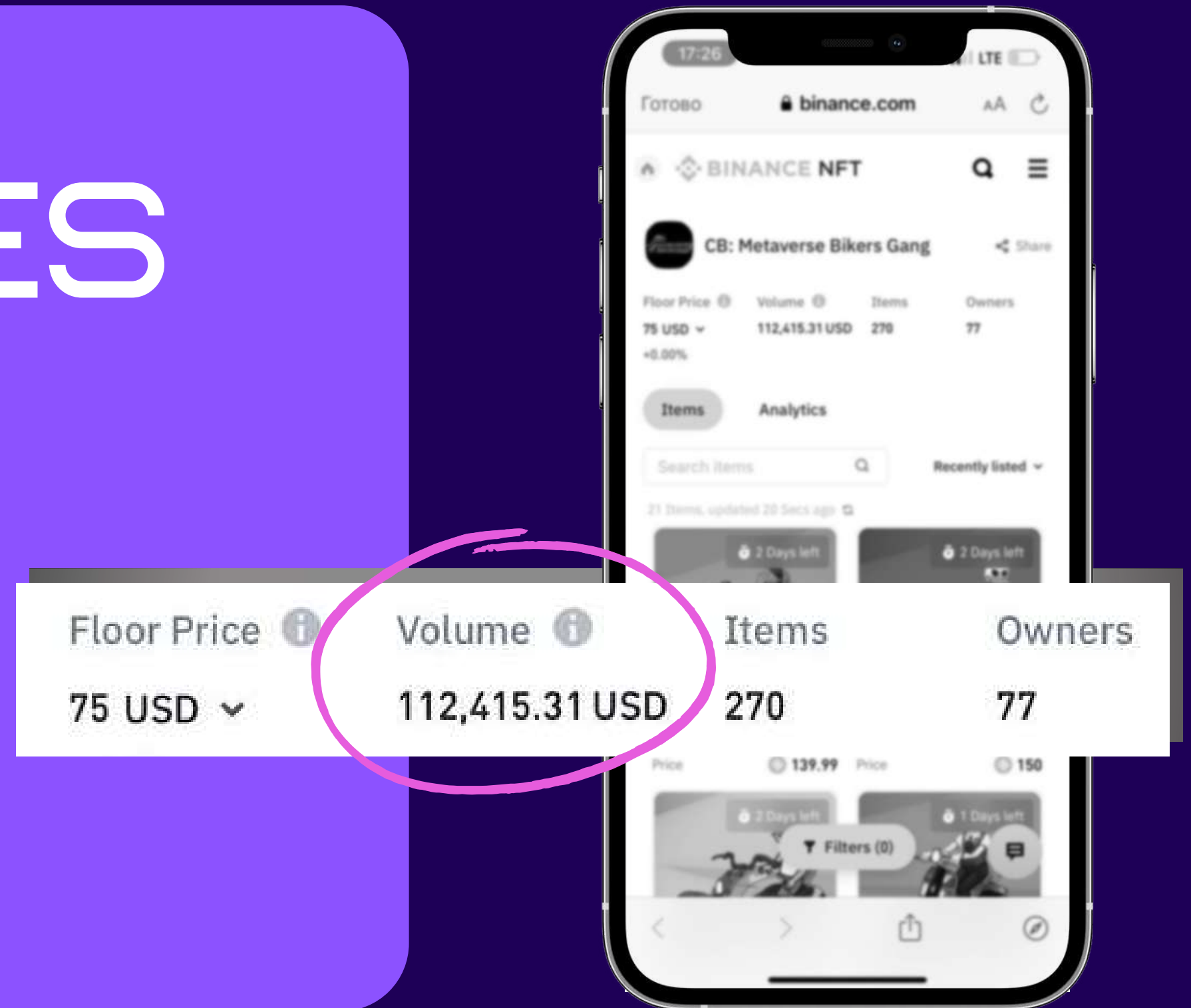


CRYPTOBIKES

Introducing the world's pioneering P2E game, where players breathe life into their NFT bikes through competition and rewards.

We've already moved 50,000 USDT worth of NFTs in just the initial 2 months.

Our project is going strong, and you can check out the current income on the attached screenshot:



GOALS:

NFT COLLECTION

Letting folks know about our fresh project, keeping it plain and highlighting the key value

BOOSTING RECOGNITION

We're expanding our reach and shaping a consistent project style

GROWING THE NFT-HOLDER COMMUNITY THROUGH SOCIALS

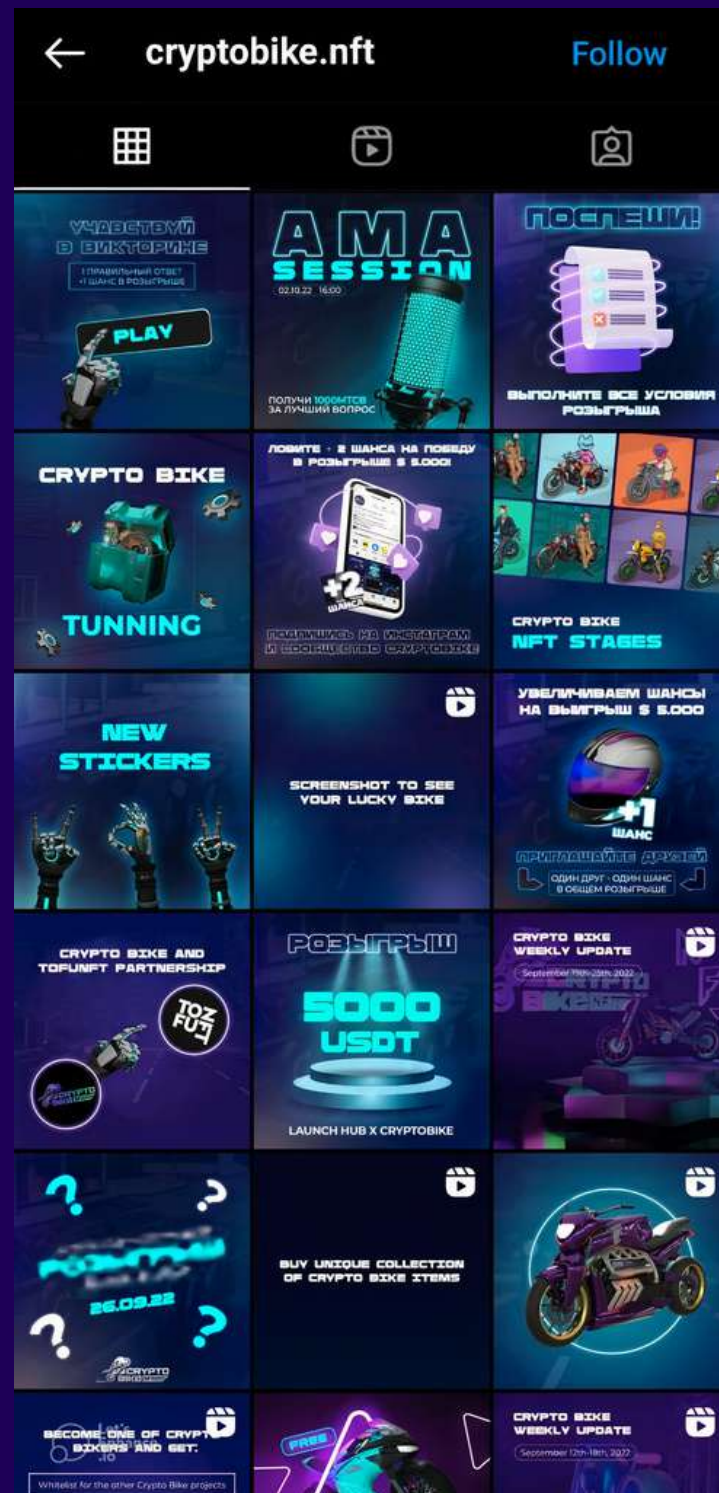
We're all about Instagram, Facebook, Twitter

ENGAGING THE CRYPTO COMMUNITY

We're bringing in crypto enthusiasts through contests, paid promotions, and influencer collaborations



MOOD BOARD:



CONTENT IDEAS:

		4	5	6	7	8	9	10
Heading		About Cryptobikes	How to earn?	Напоминание о активностях	How to earn?	About Cryptobikes	Напоминание о активностях	Advantages Cryptobikes
Stories 1	10:00	Starting the game (поставить таймер как на сайте)	We decided to create a custom collection of metaverse characters on our bikes!	Hello, CryptobikeClub! How are you today? We know how to make your day better!	Our NFTs will be divided into groups! We are the first with whom you will experience new opportunities in the NFT industry. Link: https://cryptobike.org	WE'RE GOING TO THE WORLD! LET'S GO WITH US!	New day — new prize! Are you ready?	Crypto bike is organized as an open digital racing space, the universe of bikes. Playing the game, you will be able to:
Stories 2	13:00	What kind of game is it? What makes it special is that we are the first game in the world that gives you the opportunity to bring your bikes and NFTs to life.	When buying an nft collection, you will have a 20% discount on the purchase of a bike if you buy through the Binance or Opensea platforms.	Every day we have airdrops, giveaways and other activities!	1000 meta characters 2000 football stars 3000 country presidents 4000 top Forbes 5000 actors top Are you ready for more details?	So get ready, and start your engines, we're going to the moon!	Every day we have airdrops, giveaways and other contests in our friendly community	Purchase your NFT Bike which can be revived in the game
Stories 3	16:00	MINING Our bike building technology allows	If you did not have time to purchase nft, then you will be given the opportunity to	Don't miss the chance, subscribe now!	Stage 1 We will publish the first 300 NFTs on the Binance platform. All funds	We'll tell you about the future cooperation with the 5 World Exchanges.	Don't miss the chance, subscribe now!	Improve the bike to your preference by purchasing desired parts

- Keeping it original
- Our tight-knit community
- Teamwork and collaborations
- Building partnerships with other ventures
- Roadmap
- The heart of our project
- The power of discord
- Exciting raffles
- Play2earn
- Sell
- Rent
- Collect
- Gain real money
- Sneak peak
- Marketplace
- Attracting Investors with strong headlines

AVATAR

HIGHLIGHTS

COLOR PALETTE
SELECTION

COVER DESIGN



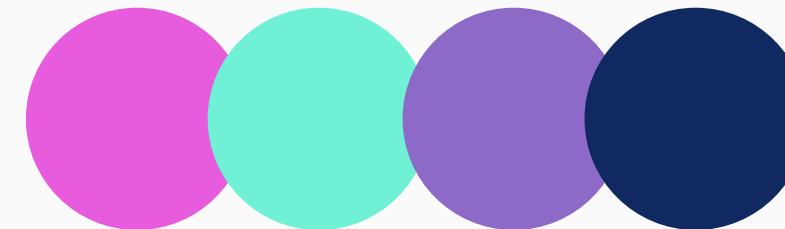
Rarible

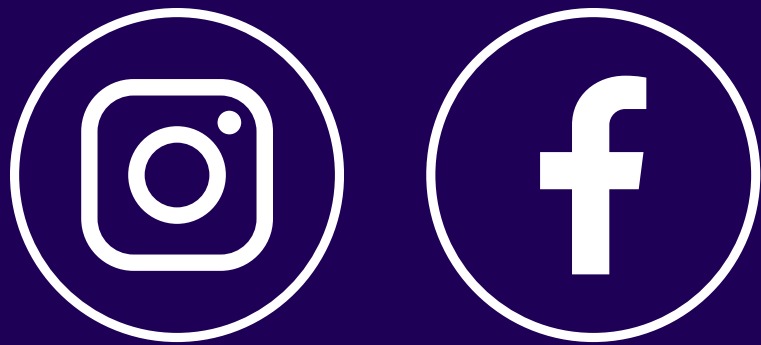


Opensea



Binance





MAIN RESULTS FOR THE FIRST MONTH OF COOPERATION

FOLLOWERS

 9709

POSTS

 35

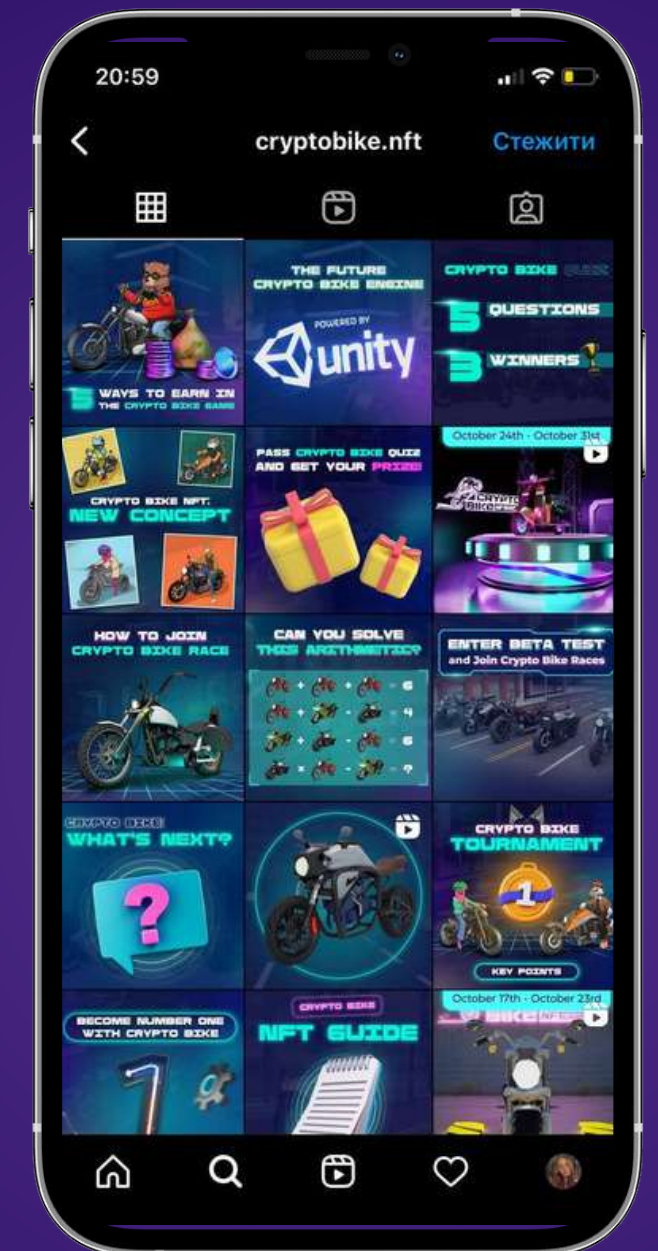
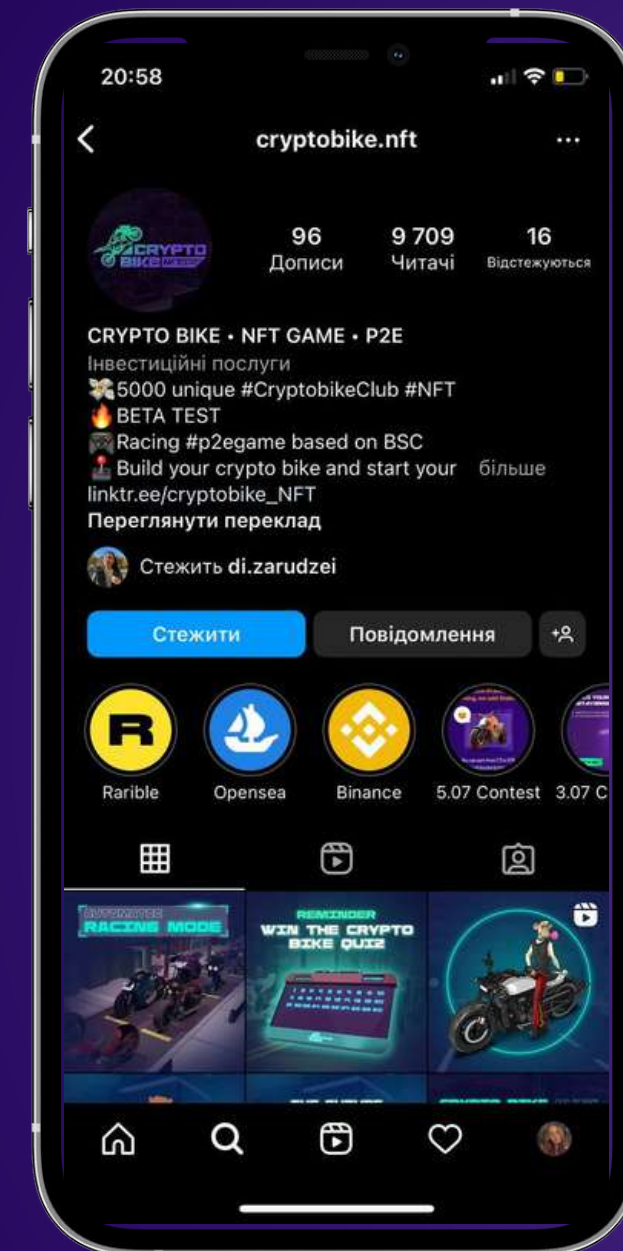
ER: 2.14%

ENGAGEMENT

 2733

 1674

*we utilized all traffic sources, both organic and paid, along with collaborations and social media contests. We also combined efforts with Twitter and Discord to maximize our reach and impact.



THE MOST POPULAR POSTS ON FB & INSTA:



cryptobike.nft

09 августа, 10:53



Dear #CryptobikeClub 🙌

Crypto Bike is the world's first game filled with fast, agile and unusual bikes 🔥



cryptobike.nft

16 августа, 21:37



🔥 BE THE FIRST TO PARTICIPATE THE BETA-TESTING OF THE GAME AND GET THE BENEFITS!



cryptobike.nft

05 августа, 13:53



Хотите заработать играя в игру без больших вложений? 🙌

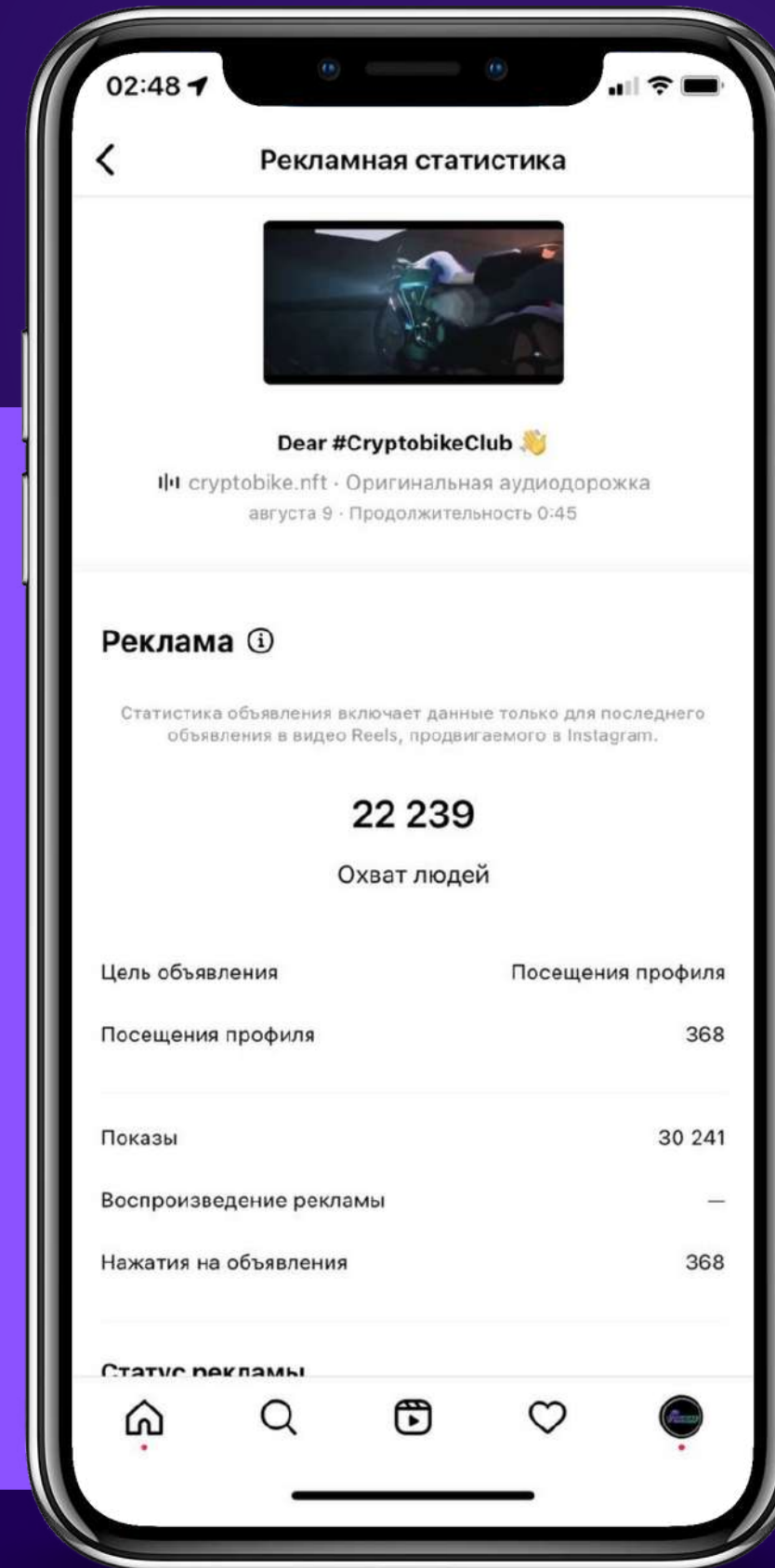
ADDITIONALLY:

BOOSTING TRAFFIC VIA THE PUSH BUTTON:

 +160

 Budget: 207\$

 Cost per follower: 1,29\$





TWITTER - THE MAJOR RESULTS FROM OUR FIRST MONTH WORKING TOGETHER



POSTS



36

ER: 3,35%

ENGAGEMENT



5647

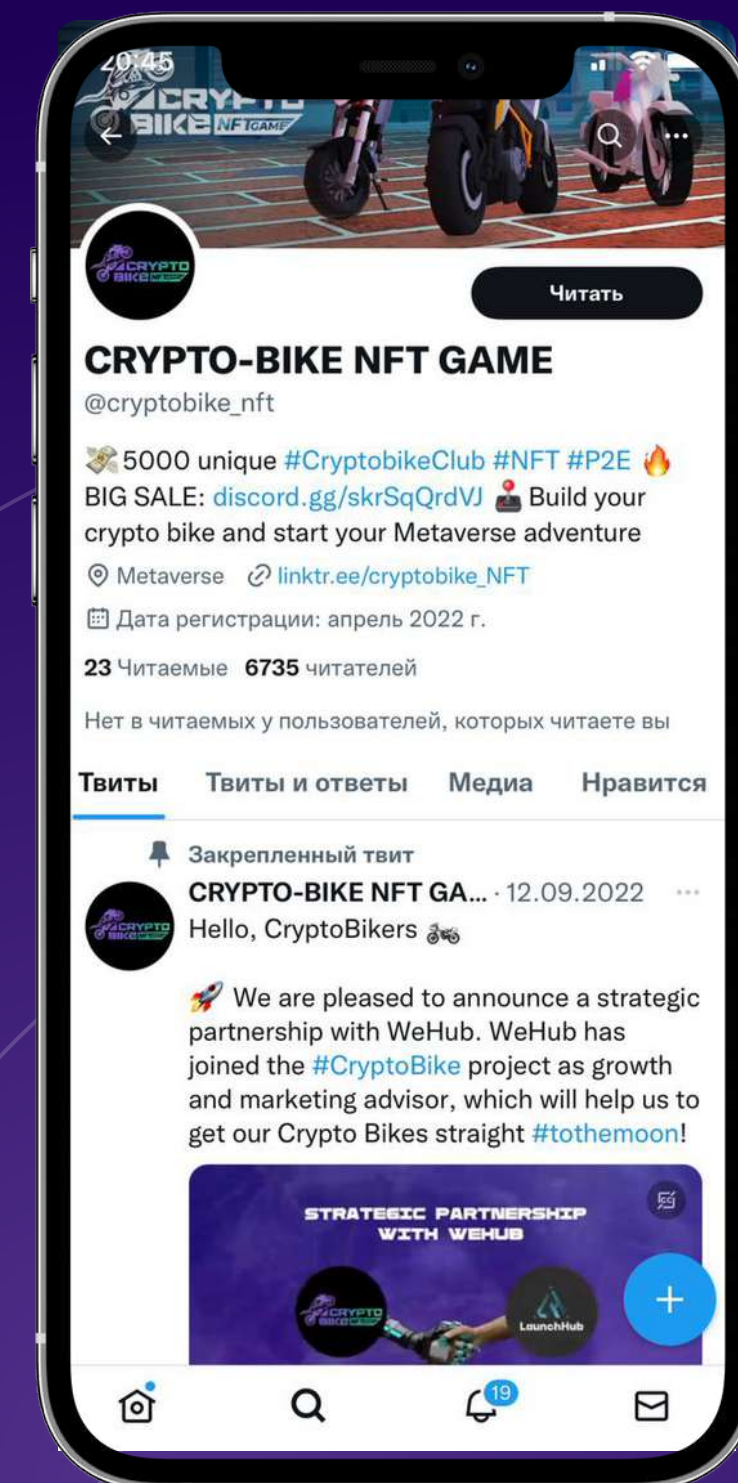


3656

FOLLOWERS



7708



CHECK OUT OUR TOP-PERFORMING TWEETS:



cryptobike_nft

18 июля, 12:17



TODAY FULL PARTNERSHIP WITH #BITMEDIA AND CRYPTO BIKE 🎉

Today, one of the largest advertising companies, called us...
<https://t.co/v6GAiL0aEb>



cryptobike_nft

15 июля, 12:01



Hey #CryptobikeClub, today we launch AIRDROP 📺

You can win 10 000\$ 🤖



cryptobike_nft

20 июля, 17:45



⚡ Have you already bought NFT? ⚡

If not, hurry up! NFT is a future of our world! Be faster than others! Do more th... <https://t.co/WCfOIQDqY3>

HERE ARE THE OUTCOMES OF BUILDING A TWITTER PAGE FROM THE GROUND UP:

Total
followers:



7708

Total
posts:



36

Total
likes:



5647

ER: 3,35%



RESULTS:

- ✓ Closed deals worth 50,000 USDT on NFTs within the initial 2 months
- ✓ Crafted a unique promotion strategy, covering customer analysis, competitor assessment, approved roadmap, and a comprehensive content plan complete with categories, packaging, and visuals, including Reels
- ✓ Built and nurtured three platforms from the ground up: Instagram, Facebook, and Twitter
- ✓ Successfully executed several influencer collaborations and started receiving collaboration requests
- ✓ Furthermore, initiated post promotions using the «Promote» feature to steer clear of Meta's potential bans. Keeping it ethical and effective

CONTACT ME!

Want to dive deeper into promoting your NFT project?

I've got experience crafting and pushing forward various NFT ventures within a team. Plus, I'm well-versed in the ropes of handling Discord and Reddit. Let's connect and make things happen!



@margarita_shklyar

