

STARTUP GLOBAL EXPANSION STRATEGY: ENTERING THE INTERNATIONAL MARKET

Global Expansion Strategy



THE PROBLEM

What **major**
global problem
are we solving?





OUR SOLUTION

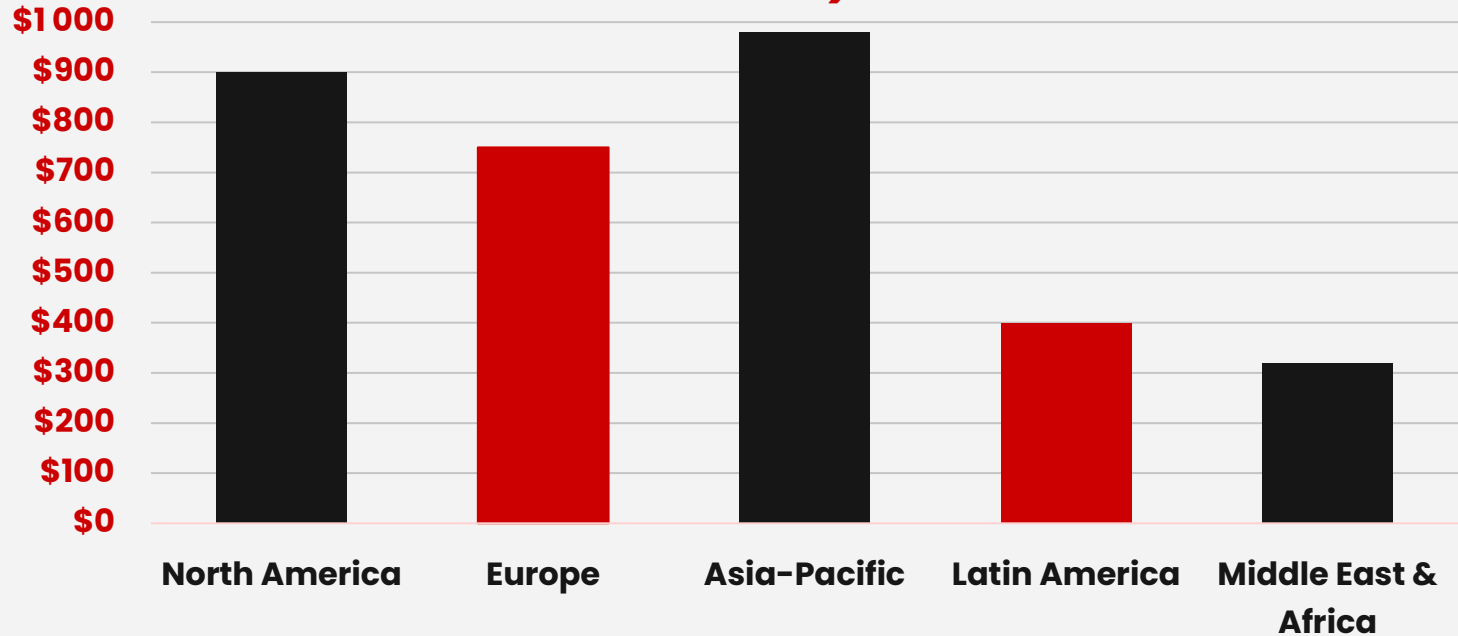
What is our
product/service,
and how does it
stand out?



Which **countries or **regions** are we targeting and why?**

MARKET POTENTIAL BY REGION

Estimated Market Size by Region (in USD millions)



Revenue potential (e.g., from \$0 to \$1000 million)

COMPETITIVE LANDSCAPE

01.

**Who are our main
competitors
internationally?**

02.

**What's our
competitive
advantage?**

EXPANSION STRATEGY

01.

TIMELINE

02.

PHASES

03.

**KEY
ACTIONS**

04.

**POTENTIAL
RISKS**



CALL TO ACTION

A black and white photograph of a business meeting. In the center, two people are shaking hands. One person is wearing a white dress shirt, and the other is wearing a dark pinstriped suit jacket. The background shows a desk with papers, a pen, and a laptop keyboard. The image is framed by a red border on the left and right sides.

What are we looking for?