

YANA PANCHENKO

UI/UX DESIGNER

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SUMMARY

I am a UI/UX designer focused on creating intuitive and aesthetically pleasing web and mobile interfaces. I manage the full design cycle: from user research and wireframing to visual design and usability testing. My goal is to create solutions that not only look great but also solve real user problems and support business objectives.

PROJECT EXPERIENCE

Kinder Clubs | UX/UI Design Case Study|

[Behance: Marketplace for kids' activities](#)

Goal: To create an intuitive marketplace that reduces the user journey from searching for a kids' club to booking a spot to under one minute.

Tools: The project was executed using Figma for design system and prototyping.

Result: Developed a high-conversion responsive platform that automates class registration and ensures full data transparency for parents.

Redesign of "Look at Me" Barbershop Website |

[Behance:Look-at-Me-Barbershop.](#)

Goal: To create a modern and user-friendly interface to attract potential clients.

Tools: Figma, Google Analytics.

Result: Strengthened visual integrity and improved user experience, making information more accessible and engaging.

EDUCATION

GoIT – Start Your Career in IT

Specialization: UI/UX Designer, Adaptive Design, Figma

Term: 12.2025 – 06.2026

Kherson National Technical University

Major: Economics and Entrepreneurship. Finance.

Term: 09.2004 – 06.2008

Nova Kakhovka Industrial Technical College

Major: Accounting and Auditing

Term: 09.2001 – 06.2004

TECHNICAL SKILLS

UI/UX Design

Wireframing and Prototyping

Typography

Responsive Design

Figma

SOFT SKILLS

Goal setting

Punctuality

Responsibility

Analysis and decision making

Reliability

Positive attitude

LANGUAGES

English – Elementary

Ukrainian – Native

WORK EXPERIENCE

Private Entrepreneur | Sole Proprietorship
(Panchenko Ya.V.)

06.2018 – Present

- Resource Management: Ability to work within limited resources and tight deadlines.
- Financial Oversight: Managed income/expense accounting and tax reporting.

PE "Dynamics Telecom" | Sales & Service Center Manager

05.2011 – 07.2018

- Documented repair processes and spare parts inventory.
- Structured large volumes of incoming data (requests, acceptance-transfer certificates).