



Create culture in Beauty

Be beautytop100

The largest beauty forum in the country

Brandbook

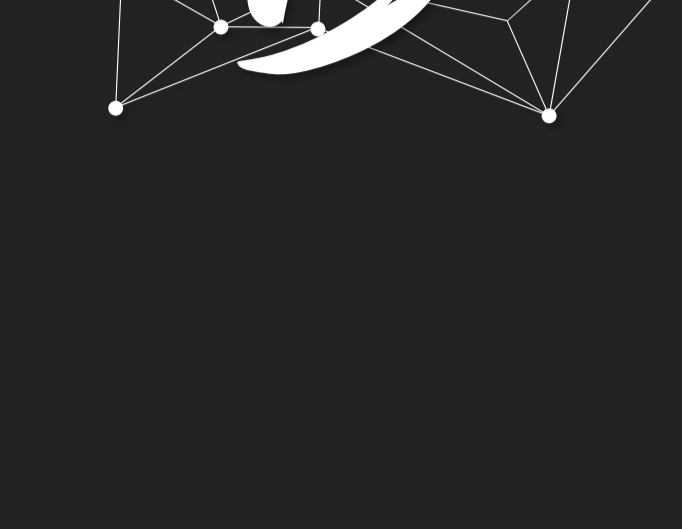
Identity

Presentation design

printing industry

Task

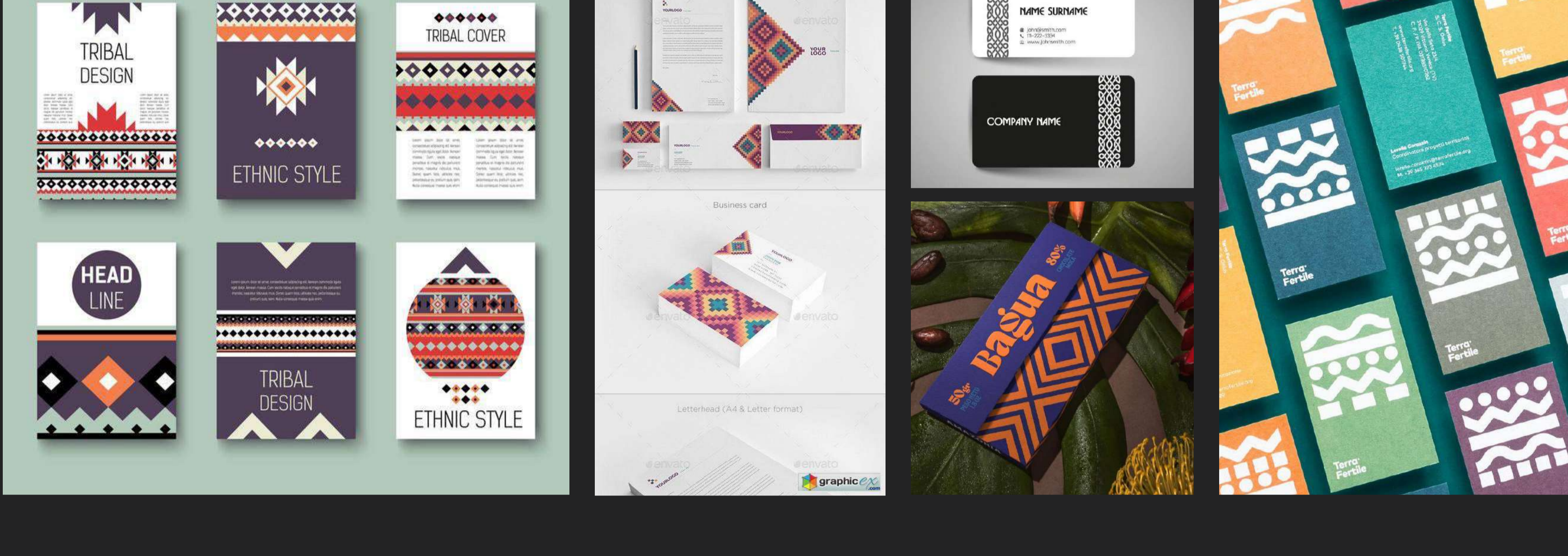
- Poster
- Certificates (participant and partner)
- Badges (partner, speaker, participant, VIP participant)
- Predictions (just like with badges)
- Notebooks
- Plates for photos
- Banners with partners
- Banner in modern ethno-Ukrainian style



Solution

- Collecting information and viewing examples of ethno-Ukrainian style
- Study of Ukrainian symbols and ornamentation
- Developing a design for all media and scenes

Moodboard



Certificate



Certificate for participants and partners, which can be obtained for participation in the event

Beauty task



Beauty tasks are designed to create a more friendly atmosphere

Notebook

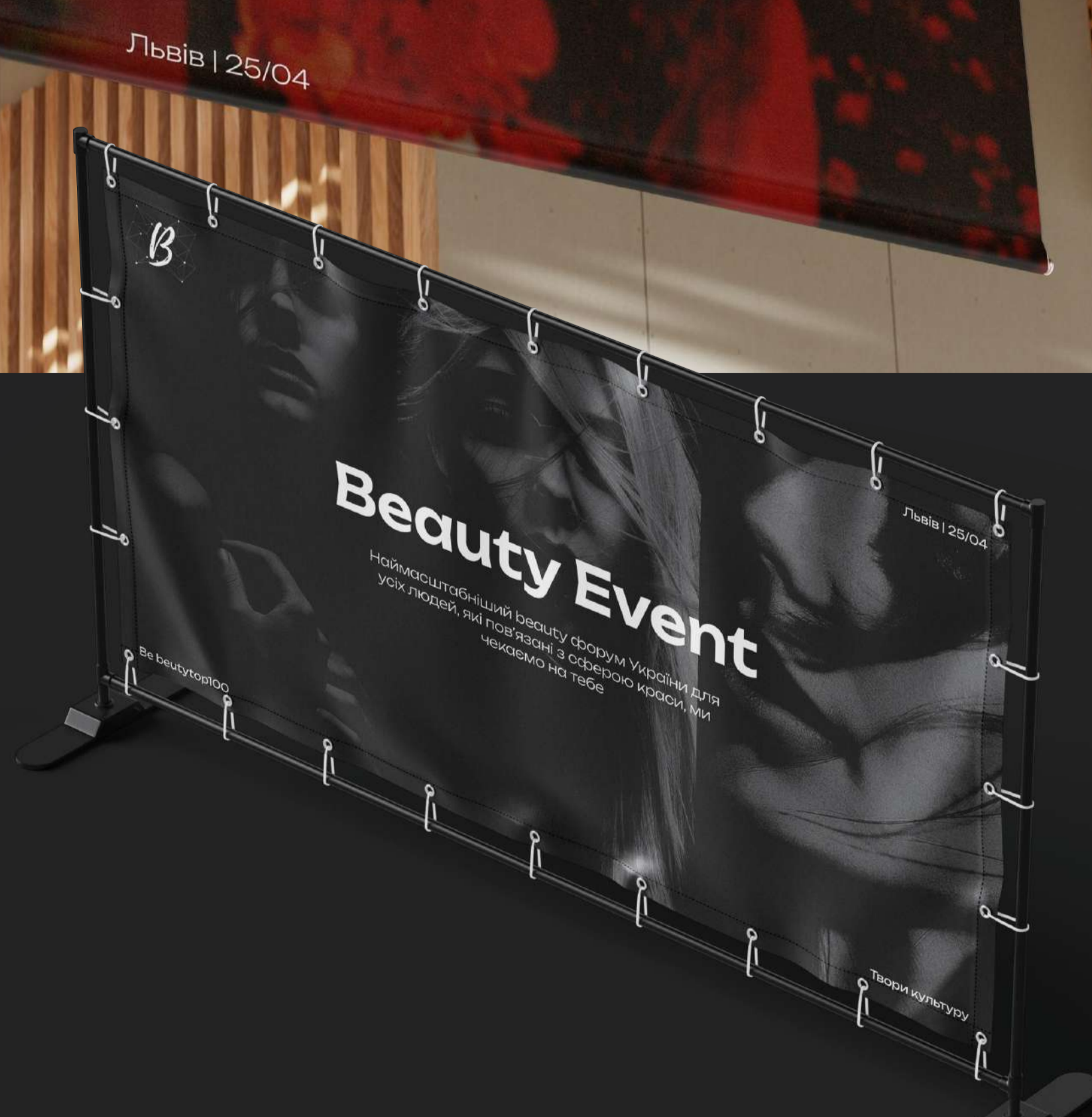
The notebook so you can write down all your thoughts



Banner



Created to attract attention and fill the stage and other places



Badges



Thank you for watching

Me

@pixelayk78

@pixelayk78

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@Beauty Communication